

File No. 130286

Committee Item No. 5

Board Item No. 17

### COMMITTEE/BOARD OF SUPERVISORS

#### AGENDA PACKET CONTENTS LIST

Committee: Budget and Finance Sub-Committee Date: 05/8/2013

Board of Supervisors Meeting

Date: 5/14/2013

#### Cmte Board

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| <input type="checkbox"/>            | <input type="checkbox"/>            | Motion                                       |
| <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | Resolution                                   |
| <input type="checkbox"/>            | <input type="checkbox"/>            | Ordinance                                    |
| <input type="checkbox"/>            | <input type="checkbox"/>            | Legislative Digest                           |
| <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | Budget and Legislative Analyst Report        |
| <input type="checkbox"/>            | <input type="checkbox"/>            | Legislative Analyst Report                   |
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| <input type="checkbox"/>            | <input type="checkbox"/>            | Youth Commission Report                      |
| <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | Introduction Form (for hearings)             |
| <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | Department/Agency Cover Letter and/or Report |
| <input type="checkbox"/>            | <input type="checkbox"/>            | MOU  |
| <input type="checkbox"/>            | <input type="checkbox"/>            | Grant Information Form                       |
| <input type="checkbox"/>            | <input type="checkbox"/>            | Grant Budget                                 |
| <input type="checkbox"/>            | <input type="checkbox"/>            | Subcontract Budget                           |
| <input type="checkbox"/>            | <input type="checkbox"/>            | Contract/Agreement                           |
| <input type="checkbox"/>            | <input type="checkbox"/>            | Form 126 – Ethics Commission                 |
| <input type="checkbox"/>            | <input type="checkbox"/>            | Award Letter                                 |
| <input type="checkbox"/>            | <input type="checkbox"/>            | Application                                  |
| <input type="checkbox"/>            | <input type="checkbox"/>            | Public Correspondence                        |

#### OTHER (Use back side if additional space is needed)

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|-------------------------------------|-------------------------------------|---|
| <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <u>Port Commission Resolutions Nos. 13-10, 10-32, 09-26</u>     |
| <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <u>Term Sheet</u>   |
| <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <u>Draft Guidelines for Establishment and Use of an IFD</u>     |
| <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <u>Findings of Fiscan Responsibility and Feasibility Report</u> |
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Completed by: Victor Young Date May 3, 2013

Completed by: Victor Young Date 5-8-13

1 [Term Sheet Endorsement - Development of Seawall Lot 337 and Pier 48 and Finding of  
2 Fiscal Feasibility]

3 **Resolution finding the proposed development of Seawall Lot 337 and Pier 48, bounded**  
4 **by China Basin Channel, Third Street, Mission Rock Street, and San Francisco Bay and**  
5 **adjacent to AT&T Park, fiscally feasible under Administrative Code, Chapter 29, and**  
6 **endorsing the Term Sheet between Seawall Lot 337 Associates, LLC and the Port**  
7 **Commission.**

8  
9 WHEREAS, The San Francisco Port Commission (the "Port" or "Port Commission") has  
10 jurisdiction over Seawall Lot 337 ("SWL 337"), portions of Terry A. Francois Boulevard, China  
11 Basin Park, and Pier 48 (together, the "Site"), bounded by China Basin Channel, Third Street,  
12 Mission Rock Street, and San Francisco Bay and adjacent to AT&T Park, and offered the Site  
13 for development through a two-step public solicitation process begun in 2007; and

14 WHEREAS, On May 12, 2009, by Port Resolution 09-26, the Port Commission  
15 awarded the development opportunity to Seawall Lot 337 Associates, LLC ("Developer") and  
16 authorized exclusive negotiations for a proposed mixed-use development project at the Site  
17 (the "Project"); and

18 WHEREAS, On May 25, 2010, by Resolution 10-32, the Port Commission authorized  
19 the Port's Executive Director or her designee to execute an Exclusive Negotiating Agreement  
20 (the "ENA") between the Port and Developer for the Project; and

21 WHEREAS, On March 12, 2013, by Resolution No. 13-10, the Port Commission  
22 endorsed a term sheet that describes the fundamental deal terms for the Project (the "Term  
23 Sheet") and directed Port staff to present the Term Sheet to the Board of Supervisors for  
24 endorsement and to submit a request that the Board of Supervisors review the proposed  
25

1 Project under San Francisco Administrative Code Chapter 29 and determine whether the  
2 Project is fiscally feasible and responsible; and

3 WHEREAS, The Term Sheet is on file with the Clerk of the Board of Supervisors in File  
4 No. 130286, which is hereby declared to be a part of this resolution as if set forth fully herein;  
5 and

6 WHEREAS, The construction cost of the Project will exceed \$25 million and more than  
7 \$1 million in public funds will be used for construction of the Project, thus triggering review by  
8 the Board of Supervisors to determine the fiscal feasibility of the Project under Administrative  
9 Code Section 29.1; and

10 WHEREAS, Pursuant to Administrative Code Section 29.3, Port and Developer have  
11 submitted to the Board of Supervisors a general description of the Project, the general  
12 purpose of the Project, and a fiscal plan; and

13 WHEREAS, Pursuant to Administrative Code Section 29.2, prior to submittal to the  
14 Planning Department of an environmental evaluation application ("Environmental Application")  
15 required under Administrative Code Chapter 31 and the California Environmental Quality Act  
16 ("CEQA") related to the Project, it is necessary for the Port to procure from the Board of  
17 Supervisors a determination that the plan to undertake and implement the Project is fiscally  
18 feasible and responsible; and

19 WHEREAS, The Board of Supervisors has reviewed and considered the general  
20 description of the Project, the general purpose of the Project, the fiscal plan and other  
21 information submitted to it and has considered the direct and indirect financial benefits of the  
22 Project to the City of San Francisco, the cost of construction, the available funding for the  
23 Project, the long-term operating and maintenance costs of the Project, and the public debt for  
24 the Project; and

1           WHEREAS, The Board of Supervisors has reviewed and considered the proposed  
2 terms for the Project as set forth in the Term Sheet; and

3           WHEREAS, The Term Sheet is not itself a binding agreement that commits the City,  
4 including the Port, or Developer to proceed with the approval or implementation of the Project;  
5 rather, the Project will first satisfy environmental review requirements under CEQA and will be  
6 subject to public review in accordance with the processes of the City and other government  
7 agencies with approval rights over the Project before any binding agreements, entitlements or  
8 other regulatory approvals required for the Project will be considered; now, therefore, be it

9           RESOLVED, That the Board of Supervisors finds that the plan to undertake and  
10 implement the Project is fiscally feasible and responsible as set forth in San Francisco  
11 Administrative Code Chapter 29 ("Fiscal Feasibility Finding"); and, be it

12           FURTHER RESOLVED, That pursuant to San Francisco Administrative Code  
13 Chapter 29, the Environmental Application may now be filed with the Planning Department  
14 and the Planning Department may now undertake environmental review of the Project as  
15 required by Administrative Code Chapter 31 and CEQA; and, be it

16           ~~FURTHER RESOLVED, That the Board of Supervisors endorses the Term Sheet; and~~  
17 ~~urges the Port, with the assistance of the Office of Economic and Workforce Development, the~~  
18 ~~City Attorney's Office and other City officials as appropriate, to make evaluation and further~~  
19 ~~negotiation of the proposed Project among its highest priorities; and, be it~~

20           FURTHER RESOLVED, That the Board of Supervisors endorses the Term Sheet and  
21 urges the Port;

22           (1) with the assistance of the Office of Economic and Workforce Development, the City  
23 Attorney's Office and other City officials as appropriate, to make evaluation and further  
24 negotiation of the proposed Project among its highest priorities;  
25

1 (2) to include in the Project transaction documents, including ground leases and the  
2 development and disposition agreement ("DDA"), the following:

3 (a) Developer and Port should establish fair market value and Developer should  
4 accept the two lead parcels as reimbursement towards its equity investment in  
5 entitlement costs, based on that fair market valuation, within 90 days of the DDA  
6 effective date or as expeditiously as possible in order to minimize the amount of the  
7 equity investment subject to the 20 percent developer return on equity;

8 (b) the Project's final transaction documents should specify that "unreimbursed"  
9 horizontal infrastructure development costs refer only to Developer's unreimbursed  
10 equity investment in entitlement and horizontal infrastructure development costs and  
11 not Project-based debt; and

12 (c) Port should explore and utilize all available public and project financing  
13 mechanisms deemed fiscally advantageous and prudent rather than having Developer  
14 fund all of the entitlement and horizontal infrastructure development costs; and

15 (3) to report back to the Board of Supervisors on:

16 (a) financing that has been secured for the parking structure as soon as the  
17 feasibility gap has been reconciled and prior to the master lease between Port and  
18 Developer being finalized; and

19 (b) how these recommendations have been included in the Project transaction  
20 documents at the Board of Supervisors hearing on approval of the Project; and, be it

21 FURTHER RESOLVED, That Board of Supervisors' endorsement of the Term Sheet  
22 and its Fiscal Feasibility Finding do not commit the Board of Supervisors, the Port or any other  
23 public agency with jurisdiction over any part of the Project to approve the terms of final leases  
24 or other transactions or grant any entitlements to Developer, nor does either the Term Sheet  
25 endorsement or Fiscal Feasibility Finding foreclose the possibility of considering alternatives

1 to the Project or mitigation measures to reduce or avoid significant environmental impacts or  
2 preclude the City, after conducting appropriate environmental review under CEQA, from  
3 deciding not to grant entitlements or approve or implement the Project, and while the Term  
4 Sheet identifies certain essential terms of a proposed transaction with the City through the  
5 Port Commission, it does not set forth all of the final, material terms and conditions of the  
6 transaction documents for the Project; and, be it

7       FURTHER RESOLVED, That the Board of Supervisors will not take any discretionary  
8 actions committing the City to implement the Project, and the provisions of the Term Sheet  
9 are not intended to and will not become contractually binding on the City, unless and until:  
10 (1) the Planning Department has reviewed and considered environmental documentation  
11 prepared in compliance with Administrative Code Chapter 31 and CEQA for the Project and  
12 has determined that the environmental documentation complies with Administrative Code  
13 Chapter 31 and CEQA; (2) the Port Commission has adopted appropriate CEQA findings in  
14 compliance with CEQA and has approved the terms of the final transaction documents for the  
15 Project incorporating the Term Sheet provisions; and (3) the Board of Supervisors has  
16 adopted appropriate CEQA findings in compliance with CEQA and approved the terms of the  
17 final leases and any other property transfers for the Project.



**Item 5**  
**File 13-0286**

**Departments:**  
Port of San Francisco

## EXECUTIVE SUMMARY

### Legislative Objective

Approval of the proposed resolution would (1) find that the proposed Seawall Lot 337 and Pier 48 (Mission Rock) project is fiscally feasible; and (2) endorse the proposed term sheet between the Port and Seawall Lot 337 Associates.

#### Key Points

- Administrative Code Chapter 29 requires that certain development projects be submitted to the Board of Supervisors for approval of the project's fiscal feasibility prior to submitting the project to the Planning Department for environmental review. Additionally, the Budget and Legislative Analyst recommended in the 2004 Management Audit of the Port that the Port should submit term sheets for projects with development costs greater than \$10 million to the Board of Supervisors for endorsement. The finding that the proposed Mission Rock project is fiscally feasible and endorsement of the proposed term sheet between the Port and Seawall Lot 337 Associates does not commit the Board of Supervisors to future approval of environmental findings under the California Environmental Quality Act (CEQA) or approval of the final lease between the Port and Seawall Lot 337 Associates.
- Under the proposed term sheet, Seawall Lot 337 Associates or an affiliate would construct a mixed use development balancing residential, office, retail, exhibition, and parking uses distributed over a network of newly constructed city blocks as well as three parks and open spaces totaling eight acres on Seawall Lot 337 and Pier 48.
- The Port Commission selected Seawall Lot 337 Associates to develop the Mission Rock project based on a competitive Request for Proposal (RFP) process and authorized Port staff to execute an Exclusive Negotiating Agreement with Seawall Lot 337 Associates on May 25, 2010.

### Term Sheet

- The overall approach to the proposed Mission Rock project is a four-phase strategy, where 11 individual development parcels within Seawall Lot 337 (Parcels A – K) and Pier 48 would be developed in four phases as market conditions support that development. Initially, the Port would enter into an umbrella master lease with Seawall Lot 337 Associates, in which the Port receives \$2,400,000 in base rent allocated among eight Seawall Lot 337 parcels plus 66 percent of gross lease revenues net of allowed expenses. The Port would enter into individual ground leases for the Seawall Lot 337 parcels prior to each phase of vertical development based on fair market value.
- Seawall Lot 337 Associates would fund the initial entitlement costs, including planning, environmental review, and land use approvals, in the first phase of the project as well as horizontal infrastructure development costs as needed, to be reimbursed by the Port. In exchange for funding the initial entitlement costs, Seawall Lot 337 Associates would be required to take the two parcels (lead parcels) for the first phase of development as reimbursement.



- Seawall Lot 337 Associates would be reimbursed for any unreimbursed horizontal infrastructure development costs and receive a return on their equity investment in equal to the greater of (a) 20 percent of their unreimbursed equity investment, or (b) 1.5 times the highest balance of their unreimbursed equity investment. Sources of funds to reimburse Seawall Lot 337 Associates include (1) Community Facilities District (CFD) bond proceeds and special taxes paid by future tenants and owners at the site, (2) Port Infrastructure Financing District (IFD) tax increment revenues, and (3) development rights payments for 10 Seawall Lot 337 land parcels. Neither General Port revenues nor the City's General Fund revenues would be used to reimburse Seawall Lot 337 Associates for their equity investment in entitlement and horizontal infrastructure development costs.
- The total estimated costs of the entitlement and horizontal infrastructure development for all phases of the proposed Mission Rock Project are approximately \$154,149,548.
- The vertical development would be paid for through private investment.

#### **Fiscal Feasibility**

- The proposed Mission Rock project would (1) yield total annual estimated tax and fee revenues to the City of \$21,496,000 and total one-time taxes and fee revenues of \$60,170,000, (2) generate an estimated 11,020 permanent jobs and 10,130 temporary construction-related jobs, (3) provide an estimated \$1.5 billion in construction expenditures, (4) be financed by \$200,620,247 in Port funds from CFD bonds, tax increment from the establishment of a Port IFD, and development rights payments and \$1.3 billion in private investment, and (5) would fund ongoing maintenance and operational expenses through the creation of a maintenance CFD.
- Financing for the parking structure has yet to be determined. This represents a feasibility gap of approximately \$6,164,578. While SFMTA is considering financing the construction of the parking structure, no agreement has been reached to date. The proposed term sheet includes other financing options, such as offering the development of the parking structure to a private developer.
- The proposed Mission Rock project is fiscally feasible under Chapter 29 of the City's Administrative Code. However, financing for the parking structure currently represents a feasibility gap of \$6,164,578.

#### **Recommendations**

1. The Board of Supervisors should amend the proposed resolution to request the Port to include the following recommendations in Mission Rock project transaction documents, including ground leases and the development and disposition agreement (DDA), and report back to the Board of Supervisors on the inclusion of these recommendations at the time of the Board of Supervisors hearing on these documents, as follows:
  - a. Seawall Lot 337 Associates and the Port should establish fair market value and Seawall Lot 337 Associates should accept the two lead parcels as reimbursement towards their equity investment in entitlement costs, based on that fair market valuation, within 90 days of the DDA effective date in order to minimize the amount of the equity investment subject to the 20 percent developer return on equity;

- b. Mission Rock project's final transaction documents should specify that "unreimbursed" horizontal infrastructure development costs refer only to Seawall Lot 337 Associates unreimbursed equity investment in entitlement and horizontal infrastructure development costs and not project-based debt; and
  - c. The Port should explore and utilize all available public and project financing mechanisms deemed fiscally advantageous and prudent rather than having Seawall Lot 337 Associates fund all of the entitlement and horizontal infrastructure development costs.
2. The Board of Supervisors should amend the proposed resolution to require the Port to report back to the Board of Supervisors on the financing secured for the parking structure as soon as the feasibility gap has been reconciled and prior to the master lease between the Port and Sewall Lot 337 Associates being finalized.
    - Approve the proposed resolution as amended.

## MANDATE STATEMENT

Chapter 29 of the City's Administrative Code requires Board of Supervisors' approval of certain projects to determine the project's fiscal feasibility<sup>1</sup> prior to submitting the project to the Planning Department for environmental review if (a) the project is subject to environmental review under the California Environmental Quality Act (CEQA), (b) total project costs are estimated to exceed \$25,000,000, and (c) construction costs are estimated to exceed \$1,000,000.

Chapter 29 specifies five areas for the Board of Supervisors to consider when reviewing the fiscal feasibility of a project, including the (1) direct and indirect financial benefits to the City, (2) construction costs, (3) available funding, (4) long term operating and maintenance costs, and (5) debt load carried by the relevant City Department. Chapter 29 also limits the definition of "fiscal feasibility" to mean only that the project merits further evaluation and environmental review and does not include a determination that the project should be approved.

## BACKGROUND

### Proposed Mission Rock Project Site

The proposed Mission Rock project, which is the subject of the proposed resolution, comprises two pieces of Port property, Seawall Lot 337 and Pier 48. Seawall Lot 337 is an approximately 16-acre site located south of Mission Creek/China Basin Channel in the Mission Bay. Seawall Lot 337 is currently leased to China Basin Ballpark Company<sup>2</sup>, LLC and is used primarily for AT&T Park parking and special events. Under the existing lease, the Port receives base rent of

<sup>1</sup> Chapter 29 excludes various types of projects from the fiscal feasibility requirement, including (a) any utilities improvement project by the Public Utilities Commission, (b) projects with more than 75 percent of funding from the San Francisco Transportation Authority, and (c) projects approved by the voters of San Francisco.

<sup>2</sup> China Basin Ballpark, LLC is a subsidiary of San Francisco Baseball Associates, LLC (San Francisco Giants). Seawall Lot 337 Associates, the Developer of the proposed project, which is the subject of this resolution, is also a subsidiary of the San Francisco Giants.

\$2,400,000 and 66 percent of gross lease revenues net of allowed expenses. Pier 48 is a pile-supported 212,500 square foot facility.

Pier 48 is the southernmost pier structure in the Port's San Francisco Embarcadero Waterfront Historic District, which was placed on the National Register of Historic Places on May 12, 2006. The Bay Conservation and Development Commission's (BCDC) and Metropolitan Transportation Commission's joint Bay Area Seaport Plan currently designates Pier 48 as a future site of neo-bulk cargo<sup>3</sup> shipping and six acres of Seawall Lot 337 adjacent to Pier 48 as backland area for potential cargo operations.

One third of Pier 48 is currently leased to China Basin Ballpark, LLC for AT&T Park parking and special events under the same lease as Seawall Lot 337. The Port also leases a portion of the Pier 48 facility to the Department of Elections and other smaller leases to private businesses. Table 1 below summarizes the \$4,801,497 in rental revenues that the Port received from leases at Pier 48 and Seawall Lot 337 in FY 2011-12 as well as pertinent lease information.

**Table 1: Summary of Current Rent Received by Port under Existing Leases**

Lessee	Term	Square Feet	Annual Revenue
<b>Pier 48</b>			
Department of Elections	1/1/2012 – 12/31/2015	86,954	\$887,661
Sprint (Cell tower)	7/1/2012 – 6/30/2017	n/a	63,346
China Basin Ballpark	4/1/2012 – 3/31/2017	169,793	See below
Crosslink	1/1/2008 - 6/30/2020	6,974	17,331
One Big Man, One Big Truck Moving Company	Month-to month	4,200	12,096
<b>Subtotal</b>		<b>267,921</b>	<b>\$980,434</b>
<b>Seawall Lot 337</b>			
CBS Outdoor (Billboard)	Month-to-month	n/a	\$36,000
China Basin Ballpark	4/1/2012 – 3/31/2017	586,447	3,785,063
<b>Subtotal</b>		<b>586,447</b>	<b>\$3,821,063</b>
<b>Total</b>		<b>854,368</b>	<b>\$4,801,497</b>

### Selection of Seawall Lot 337 Associates for Development of Seawall Lot 337 and Pier 48

In October 2007, the Port initiated a two-phase developer solicitation process for Seawall Lot 337 and Pier 48: an initial Request for Qualification (RFQ) process followed by a second invitation-based Request for Proposal (RFP) process. The Port received four development concepts from four development teams in response to the RFQ, of which two were invited to respond to an RFP on April 22, 2008. The two development teams invited were: (1) Boston Properties, Kenwood Investments, Wilson Meany Sullivan and (2) Cordish Company, Farallon Asset Management, San Francisco Giants.

<sup>3</sup> Neo-bulk cargo is uniformly packaged goods consisting entirely of a single commodity, such as cars, lumber, or scrap metal, which can be counted as they are loaded and unloaded.

On August 19, 2008, the two development teams informed the Port of their intention to combine into a single development entity, Seawall Lot 337 Associates, LLC (Seawall Lot 337 Associates). On January 15, 2009, the Port received an RFP submittal from Seawall Lot 337 Associates comprised of the following partners: (1) San Francisco Giants, (2) Wilson Meany Sullivan, (3) Kenwood Investments, (4) Cordish Company, (5) Stockbridge Capital, and (6) Farallon Asset Management.

The RFP submittal was evaluated based on the below criteria:

1. Quality of the Design and Development Submittal, including:
  - a. Response to RFP development objectives;
  - b. Character and quality of the development (e.g. street network, location of buildings and open space, connectivity to the surrounding area, massing and treatment of buildings, quality of open space, clarity in sustainability proposals);
  - c. Quality of Transportation Demand Management Plan;
  - d. Evaluation of development program against public trust principles.
2. Strength of Financial Proposal based on proposed economic return to the Port, determined by base rent and percentage rent or other forms of participation proposed by the Respondent.
3. Financial capacity of the Respondent and economic viability of proposal.
4. Experience, organization and reputation of the Respondent's team on complex projects.

The Port decided to assess the consistency of the RFP response received with each of the RFP criteria noted above qualitatively rather than using a numeric scoring system.

The Port convened a Seawall Lot 337 Advisory Panel<sup>4</sup> who was responsible for evaluating and making recommendations to the Port Commission regarding the responsiveness of the Seawall Lot 337 Associates' proposal to the Land Use, Open Space, Transportation, Neighborhood Character, Historic Resources & City Form, and Sustainability objectives. Port staff evaluated Seawall Lot 337 Associates' financial proposal and qualifications as well as responsiveness to the RFP's Economic Objectives, with input from the SWL 337 Advisory Panel. Port staff was also assisted by consultants who reviewed and provided technical assessments of various elements of the RFP submittal. The consultants are listed below, along with the area of analysis which was assessed.

- Economic Analysis: CBRE Consulting/Conley Consulting Group
- Physical Planning and Urban Design: BMS Design Group
- Transportation Demand Management Analysis: Nelson/Nygaard Consulting Associates

<sup>4</sup> The Seawall 337 Advisory Panel, assembled by the Port's Executive Director was made up of seven members with experience in real estate economics, land use planning, environmental issues, architecture/urban design as well as neighborhood and city-wide interests.

- Transportation and Parking: San Francisco Municipal Transportation Agency
- Sustainability: San Francisco Department of the Environment

Port staff concluded that Seawall Lot 337 Associates has the qualifications, experience, and financial qualifications to undertake the Seawall Lot 337 and Pier 48 project (Mission Rock project). However, Port staff also concluded that the RFP submittal did not meet all of the Port's annual rent and other financial criteria. Despite this, Port staff recommended that the Port enter into negotiations with Seawall Lot 337 Associates on an Exclusive Negotiating Agreement (ENA) to assess the feasibility of the project, which was authorized by the Port Commission on May 12, 2009 (Resolution 09-26) to further explore the feasibility of the Mission Rock project.

The Port Commission approved the execution of the ENA on May 25, 2010 (Resolution No. 10-32). The ENA committed the Port to negotiate exclusively with Seawall Lot 337 Associates on the proposed Mission Rock project. However, approval of the ENA does not constitute approval of final leases, a lease disposition and development agreement (DDA), or related documents. No such action is planned until the proposed Mission Rock project has successfully gone through California Environmental Quality Act (CEQA) review.

## DETAILS OF PROPOSED LEGISLATION

The proposed resolution would (1) find that the proposed Mission Rock project is fiscally feasible; and (2) endorse the proposed term sheet between the Port and Seawall Lot 337 Associates. As noted above, under the Administrative Code, the Board of Supervisors must find the development to be fiscally feasible prior to the Port submitting the project to the Planning Department for environmental review. Additionally, the Budget and Legislative Analyst recommended in a 2004 Management Audit of the Port that the Port should submit term sheets, for projects with development costs greater than \$10 million, to the Board of Supervisors for endorsement. The finding that the proposed Mission Rock project, consisting of Seawall Lot 337 and Pier 48, is fiscally feasible and endorsement of the proposed term sheet between the Port and Seawall Lot 337 Associates does not commit the Board of Supervisors to future approval of environmental findings under the California Environmental Quality Act (CEQA) or approval of the master lease or any subsequent parcel leases between the Port and Seawall Lot 337 Associates or any other parties.

## TERM SHEET

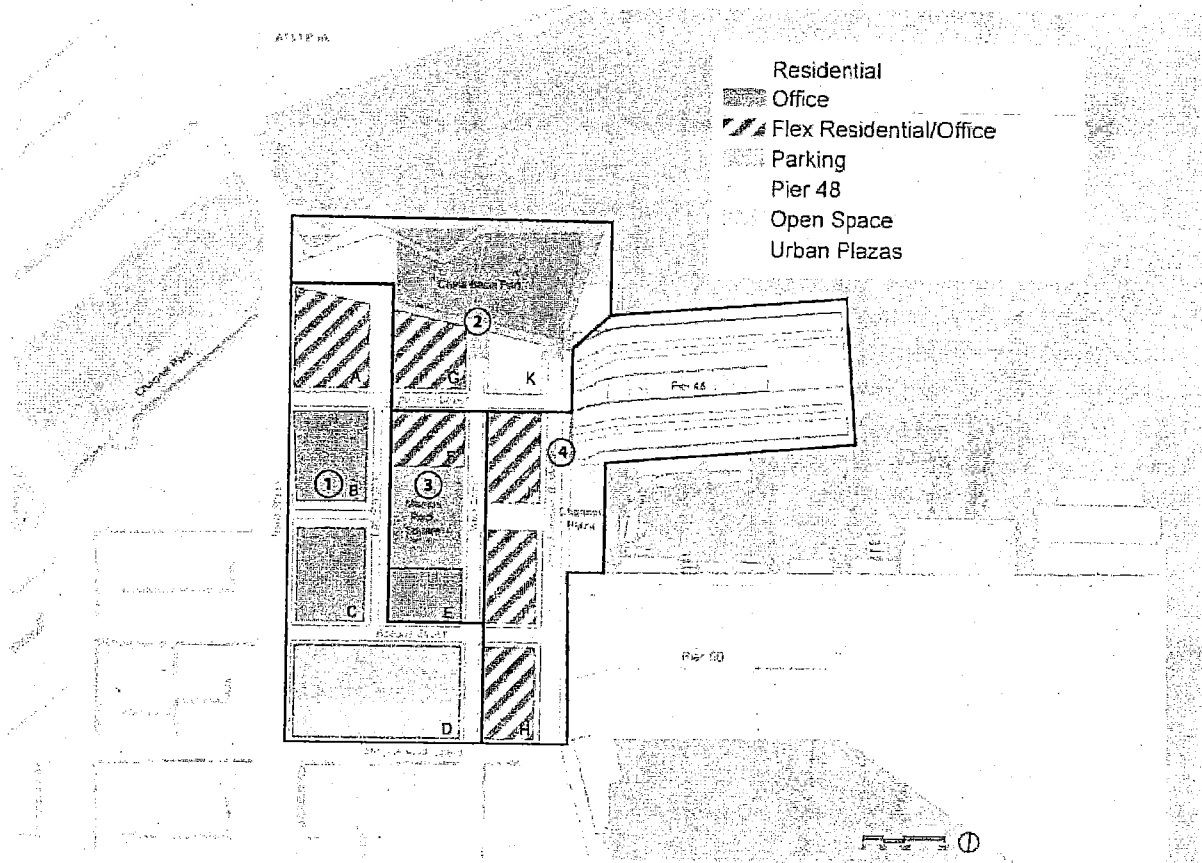
The overall approach to the proposed Mission Rock project is a four-phase parcelization strategy, where 11 individual development parcels within Seawall Lot 337 (Parcels A – K) and Pier 48 would be developed in four phases as market conditions support that development. An umbrella master lease between the Port, as lessor, and Seawall Lot 337 Associates, as lessee, would first be entered into and individual parcel leases would be entered into prior to each phase of vertical development.<sup>5</sup> Each phase is expected to encompass three to four parcels at a time.

<sup>5</sup> Vertical development encompasses all development of buildings, including any residential, office, or parking structures constructed.

The Port would release parcels for development under new ground leases, based on fair market value, which would be determined by a third party consultant through an appraisal process. Seawall Lot 337 Associates itself, or an affiliate, may acquire development rights<sup>6</sup> to parcels by exercising Seawall Lot 337 Associates' option. The Port would offer development rights for some parcels through a public, competitive disposition process as an alternate means to determine fair market value if Seawall Lot 337 Associates or an affiliate does not exercise its option and in certain other circumstances.

Under the proposed term sheet, Seawall Lot 337 Associates or an affiliate would construct a mixed use development balancing residential, office, retail, exhibition, and parking uses distributed over a network of newly constructed city blocks. In addition, Seawall Lot 337 Associates, or an affiliate, would develop three parks and open spaces totaling eight acres. Figure 1 and Table 2 below summarize the proposed uses.

**Figure 1: Proposed Mission Rock Project**



<sup>6</sup> Development rights refer to vertical development only.

**Table 2: Proposed Mission Rock Development Uses**

Parcel	Proposed Use							Maximum Height (feet)	Total Square Feet
	Commercial	Residential	Residential (Units)	Retail	Parking	Parking (Spaces)	Pier Use		
A	0	296,000	304	25,000	80,500	163		320	401,500
B	230,000	0	0	25,000	60,000	128		160	315,000
C	260,000	0	0	20,000	60,000	128		280	340,000
D	50,000	0	0	7,500	850,000	2,297		100	907,500
E	140,000	0	0	10,000	0	0		120	150,000
F	0	344,000	353	12,400	0	0		380	356,400
G		0	0	17,500	47,000	100		160	64,500
H	243,000	0	0	12,000	0	0		160	255,000
I	185,000	0	0	12,000	0	0		190	197,000
J	0	180,000	185	10,000	0	0		190	190,000
K	0	100,000	103	10,000	0	0		160	110,000
Pier 48							212,500	38	212,500
<b>Total</b>	<b>1,108,000</b>	<b>920,000</b>	<b>945</b>	<b>161,400</b>	<b>1,097,500</b>	<b>2,816</b>	<b>212,500</b>		<b>3,499,400</b>

**Seawall Lot 337 Associates Would Fund Entitlement Costs**

Seawall Lot 337 Associates would fund the initial entitlement costs, including planning, environmental review, and land use approvals, in the first phase of the project. In exchange, Seawall Lot 337 Associates would be required to take the first two parcels (lead parcels) for the first phase of development as reimbursement for the initial entitlement costs to be incurred by Seawall Lot 337 Associates, as discussed further below.

**Zoning Changes and General Plan Amendment Would be Necessary**

Seawall Lot 337 is currently zoned MB- OS (Mission Bay – Open Space) and Pier 48 is zoned M-2 (Industrial, Heavy). The proposed Mission Rock project would not be permitted within the existing MB-OS District due to the planned mixed uses and therefore would need to be rezoned in order to proceed. The Port plans to seek rezoning of Seawall 337 as a special use district, which would allow for the planned mix uses by rezoning individual parcel uses for commercial, residential, or parking purposes. In addition, the special use district would establish height and bulk limits for Seawall Lot 337. The rezoning would require both a Planning Code text amendment and a Zoning Map amendment, which would be subject to approval by the Board of Supervisor following Planning Commission approval. In addition, the Port may seek rezoning of Pier 48 to restrict long-term use to uses compatible with the rest of the proposed Mission Rock project. Finally, the rezoning would necessitate an amendment to the Port's Waterfront Land Use Plan, subject to Port Commission approval.

According to the Planning Department's Preliminary Project Assessment of the proposed Mission Rock project, it would also likely be necessary to amend the City's General Plan as well. The City's General Plan amendments may be initiated by the Planning Commission or Seawall Lot Associates during the entitlement phase.

### **Other Regulatory Approvals and Amendments Would Be Necessary**

#### **State Law Lifts Public Trust Use Restrictions at Seawall Lot 337**

Most Port land is subject to public trust use restrictions allowing use of Port property exclusively for the promotion of maritime commerce, navigation, fisheries, environmental and public recreation. State Senate Bill (SB) 815, signed into law on October 13, 2007, lifts these public trust use restrictions from Seawall Lot 337 and other specified Port seawall lot sites until January 1, 2094 to enable greater economic development and revenue generation, provided that new revenue from the leasing of Seawall Lot 337 be deposited in the Port's Harbor Fund and used to fund the preservation of the pieces of Port property placed, or eligible for placement, on the National Register of Historic Places and the construction and maintenance of waterfront public open space recognized in Bay Conservation and Development Commission (BCDC) San Francisco Bay Special Area Plan and the joint BCDC/Metropolitan Transportation Commission San Francisco Bay Area Seaport Plan. Any lease entered into at Seawall Lot 337 must be approved by the State Lands Commission based on the lease (a) being rented at fair market value, (b) retaining public trust uses, such as public parks and walkways, restaurants, hotels, waterfront visitor-serving retail services, and (c) being in the best interest of the State.

#### **Amendment of the Bay Area Seaport Plan is Required**

The BCDC Bay Area Seaport Plan currently designates Pier 48 as a future site of neo-bulk cargo shipping and six acres of Seawall Lot 337 adjacent to Pier 48 as backland area for potential cargo operations. Therefore, before going forward with the proposed Mission Rock project, BCDC would need to approve an amendment to the Bay Area Seaport Plan to allow for the proposed uses. BCDC's Special Area Plan also restricts replacement landfill and water-dependent uses at Pier 48. Planned seismic upgrades may therefore necessitate that the Special Area Plan be amended. In addition, any development within 100 feet of the shoreline would be subject to BCDC approval.

According to Mr. Jonathan Stern, Associate Deputy Director of Waterfront Development Projects at the Port, additional statutory, regulatory, or plan amendments may be necessary and would be sought if that is found to be the case.



## Public Financing Mechanisms Under Consideration

### Port Infrastructure Financing District

State law authorizes the establishment of a Port Infrastructure Financing District (IFD) to finance public improvement projects along the San Francisco waterfront. The Port IFD may finance the same types of improvement projects that are financed by non-Port IFDs (open space, parks, and street improvements), as well as projects specific to the Port, including removal of bay fill, storm water management facilities, shoreline restoration, and maritime facility improvements. Increased property tax revenues resulting from certain Port development projects (tax increment) may be redirected from the City's General Fund to the Port IFD in order to finance public improvements, subject to Board of Supervisors approval.

A Port IFD may be divided into individual project areas. Eight project areas are currently included in the proposed Port IFD, previously approved by the Board of Supervisors, including Pier 48. Seawall Lot 337 is not currently included as a project area. However, according to Mr. Stern, the Port plans to seek Board of Supervisors approval of an amendment to add Seawall Lot 337 to the proposed project areas in order to receive tax increment within the area to enable funding of the proposed Mission Rock project. The tax increment could be used to either fund the proposed Mission Rock project on a pay-as-you-go basis or IFD bonds could be issued using the tax increment to pay debt service.

### Community Facilities District

A Community Facilities District (CFD) could be formed over the entire proposed Mission Rock project site, which would allow special taxes to be levied against the leasehold and fee interests on taxable parcels, with improvement areas annexed to the CFD at each phase. These special taxes could be used to finance the proposed Mission Rock project or CFD bonds could be issued using the special taxes as security.

### Maintenance Community Facilities District

A maintenance CFD could be established over the entire proposed Mission Rock project site, with areas annexed to the maintenance CFD as each phase is completed. Maintenance special taxes levied against each taxable parcel would provide pay-as-you-go funds for operating and maintenance costs of public facilities, which would be specified in the lease disposition and development agreement (DDA) when completed.

### Seawall Lot 337 Associates Would Enter Into a Master Lease with the Port for Seawall Lot 337 Once Fully Entitled and Individual Parcel Leases at Each Phase of Development

Once the proposed Mission Rock project is fully entitled, the Port and Seawall Lot 337 Associates would enter into a master lease for Seawall Lot 337, where the Port receives \$2,400,000 in base rent allocated among eight parcels (the two lead parcels, the parking structure parcel, and Pier 48 are excluded from the master lease) plus 66 percent of gross lease revenues net of allowed expenses, with revenues matching existing revenues under leases for Pier 48 and

Seawall Lot 337. The master lease would not expire until all parcels on Seawall Lot 337 have been leased for development.

The Port believes that it may be able to obtain State approval for a trust swap that would allow the Port to sell up to two of the parcels free of the public trust. If so, the Port would deposit the proceeds of sale into a development rights account to be used to pay any accrued developer return on equity and to reimburse Seawall Lot 337 Associates for unreimbursed horizontal infrastructure development<sup>7</sup> costs.

The Port and Seawall Lot 337 Associates will begin negotiations of the master lease and the DDA after the proposed term sheet, which is not contractually binding, is approved. The Port will present the DDA, which sets out the terms of the development project but is not subject to Board of Supervisors approval, at the time that they submit the master lease to the Board of Supervisors for approval. Table 3 below summarizes the proposed term sheet between the Port and Seawall Lot 337 Associates.

**Table 3: Summary of Proposed Term Sheet**

<b>Term Sheet Provision</b>	<b>Proposed Terms</b>
Total Estimated Project Cost	\$1.5 billion
Project Description	<ul style="list-style-type: none"> <li>• Horizontal and vertical development of Seawall Lot 337 with commercial, residential, open space, and retail uses.</li> <li>• Rehabilitation and reuse of Pier 48, with improvements to and preservation of aprons for public access and maritime operations.</li> </ul>
Phasing	<ul style="list-style-type: none"> <li>• Development would be completed in four phases, with public benefits (parks and parking structure) distributed among phases.</li> <li>• The Port and Seawall Lot 337 Associates would cooperatively decide on timing of each phase of vertical development.</li> </ul>
Project Debt	<ul style="list-style-type: none"> <li>• Financing mechanisms have not been finalized but there are three under consideration:               <ul style="list-style-type: none"> <li>• Community Facilities District (CFD) Bonds</li> <li>• Infrastructure Financing District (IFD) Bonds</li> </ul> </li> </ul>
Port's Capital	<ul style="list-style-type: none"> <li>• Development Rights Payments</li> <li>• Special Taxes from CFD formation</li> <li>• Tax Increment from the establishment of an Infrastructure Financing District</li> </ul>

<sup>7</sup> Horizontal infrastructure development encompasses all public improvements, including the installation of streets, sidewalks, parks / open space, public access areas, water, sewer and electrical utilities, and other infrastructure.

**Table 3: Summary of Proposed Term Sheet (continued)**

Term Sheet Provision	Proposed Terms
Seawall Lot 337 Associates Equity	<ul style="list-style-type: none"> <li>Seawall Lot 337 Associates equity contribution is to procure all entitlements and pay related costs and pay for horizontal infrastructure development costs, as necessary, to be reimbursed by the City.</li> </ul>
Master Lease Term	The term of the master lease would end when all of the parcels have been released for development.
Master Lease Base Rent	<ul style="list-style-type: none"> <li>\$2,400,000 annually and 66 percent of gross lease revenues</li> <li>As parking activities are removed from the parcels that are leased to initiate development, the rent terms would be reduced in proportion to the decrease in parking spaces.</li> </ul>
Term of Parcel Ground Leases	<ul style="list-style-type: none"> <li>75 years</li> <li>Rent payments would be the greater of base rent and percentage rent, as described below.</li> </ul>
Parcel Lease Reserve Rent <sup>8</sup>	<ul style="list-style-type: none"> <li>Serves as a floor for the annual base rent the Port expects to receive under individual parcel leases after deducting development rights payments. The Port would not be required to enter into an individual parcel lease less than reserve rent<sup>9</sup> for that parcel.</li> <li>\$3,500,000 in aggregate annual rent to be received under eight parcel leases (excepting lead parcels, parking structure, and Pier 48), allocated among the eight parcels and taking into account their projected use and floor area ratio.</li> <li>If the Port agrees to enter into a parcel lease with prepaid rent or with a greater proportion of the rent as percentage rent, the reserve rent would be adjusted.</li> </ul>
Parcel Lease Base Rent	<ul style="list-style-type: none"> <li>Initial annual base rent for each parcel would be determined in relation to the amount of each parcel's development rights payment and to-be-determined fair market value with the goal of the sum of base rent and development rights payment being equal to the fair market value.</li> </ul>

The Attachment to this report contains further details of the proposed term sheet.

<sup>8</sup> The parcel lease reserve rent is the minimum annual base rent in aggregate for the eight parcels, which would be under the master lease, divided among the eight parcels.

### Entitlement and Horizontal Development Sources and Uses of Funds

The total estimated costs of the entitlement and horizontal infrastructure development for all phases of the proposed Mission Rock Project are approximately \$154,149,548. The estimated sources of funds and total project costs for the proposed Mission Rock project are shown in Table 4 below.

**Table 4: Estimated Sources and Uses of Funds for Infrastructure**

<b>Uses of Funds</b>	
Entitlement Costs	(\$20,000,000)
Horizontal Development	(134,149,548)
<b>Total Uses</b>	<b>(\$154,149,548)</b>
<b>Sources of Funds</b>	
CFD Bonds	\$139,991,412
IFD Tax Increment	9,158,136
Prepayment of 2 Lead Parcels' Lease	24,637,628
Sale of Development Rights to Remaining 8 Parcels	26,833,070
<b>Total Sources</b>	<b>\$200,620,246</b>
<b>Balance</b>	
Total Developer Return on Equity	\$46,470,698

Seawall Lot 337 Associates equity would pay for all entitlement costs and horizontal infrastructure development costs as needed in all phases of the project, currently estimated to total \$154,149,548 with the understanding that the Port would reimburse those costs plus pay a developer return on equity on those costs (see below). Sources of funds to reimburse Seawall Lot 337 Associates include (1) CFD bond proceeds and special taxes paid by future tenants and owners at the site, (2) IFD tax increment revenues, and (3) development rights payments for 10 Seawall Lot 337 land parcels. Neither General Port revenues nor the City's General Fund revenues would be used to reimburse Seawall Lot 337 Associates for their equity investment in entitlement and horizontal infrastructure development costs.

#### CFD Bond Proceeds

The Port currently anticipates issuing \$139,991,412 in CFD bonds once development begins. However, another form of debt may substitute for the CFD bond issuance. Other forms of debt currently being considered are IFD bonds.

#### IFD Pay-As-You-Go

The Port currently anticipates utilizing \$9,158,136 in tax increment from the Port IFD as a funding source for the Mission Rock project.

Development Rights Payments

The Port currently anticipates receiving development rights payments of (1) \$24,637,628 in fair market value for the two lead parcels, and (2) \$26,833,070 in fair market value sale of development rights proceeds for eight Seawall Lot 337 land parcels, for a total of \$51,470,698. The two lead parcels and the other eight Seawall Lot 337 land parcels would not be transferred to the developer (Seawall Lot 337 Associates) and to other developer affiliates until the land parcels are fully entitled. Development rights payments would be used to fund entitlement costs, horizontal infrastructure development costs, and developer return on equity as shown above in Table 4.

**Seawall Lot 337 Associates' Return on Equity**

Under the proposed term sheet, Seawall Lot 337 Associates would pay for all project entitlement and horizontal infrastructure development costs as needed (equity investment), subject to reimbursement by the Port. Seawall Lot 337 Associates would receive a return on their equity investment, equal to the greater of (a) 20 percent of their unreimbursed equity investment, or (b) 1.5 times the highest balance of their unreimbursed equity investment, as discussed further below.

As shown in Table 4 above, a report prepared for the Port by Seifel Consulting and the Conley Consulting Group (Seifel report) estimated that Seawall Lot 337 Associates would receive a return of \$46,470,698 on their equity investment.

Reimbursement of Seawall Lot 337 Associates' Equity Investment in Entitlement Costs

Under the proposed term sheet Seawall Lot 337 Associates would pay for all project entitlement costs (equity investment in entitlement costs), estimated by Seawall Lot 337 Associates to be approximately \$20,000,000. Seawall Lot 337 Associates would receive a return on their equity investment equal to the greater of (a) 20 percent cumulative annual return on unreimbursed costs, or (b) 1.5 times the highest balance of unreimbursed entitlement costs.

Seawall Lot 337 Associates would be reimbursed by the Port for the entitlement costs as follows:

- The Port would enter into a 75-year ground lease with Seawall Lot 337 Associates for the two lead parcels. The value of the ground lease, if all future lease payments are prepaid at the time that the lease is executed is estimated to be \$24,637,628<sup>10</sup>, exceeding Seawall Lot 337 Associates' estimated costs of \$20,000,000.
- However, if the costs of Seawall Lot 337 Associates' entitlements are more than the estimated \$20,000,000 or the value of the ground lease is less than the estimated \$20,000,000, the Port would have six months to find the remaining funding with no further returns accruing. If the Port is not able to fully reimburse Seawall Lot 337 Associates after six months, Seawall Lot 337 Associates' would accrue the return on equity described above, with the return on equity capped at two times the shortfall.

According to the Seifel report, Seawall Lot 337 Associates' the 20 percent return on equity investment in entitlement costs is justified because the entitlement stage of a development

<sup>10</sup> Based on the report prepared for the Port by Seifel Consulting, Inc. and the Conley Consulting Group (page 27).

project is the most risky and least desirable by investors. According to the Seifel report, the Seawall Lot 337 Associates' equity investment in entitlement costs is the "most likely, and perhaps only, source of funding for the entitlement phase, as is often the case with unentitled sites".

The proposed term sheet does not provide a cap on the amount of the equity investment in entitlement costs that are reimbursable by the Port. However, the ENA does specify that the Port must approve Seawall Lot 337 Associates' entitlement budget and that any revision of that budget would be subject to review and approval by the Port. If entitlement costs are significantly more than the estimated \$20,000,000, the Port's costs for the proposed development could be significantly higher than the current estimate of \$154.1 million, noted in Table 4 above.

In addition, while the proposed term sheet sets a "goal" of establishing fair market value for the two lead parcels within 90 days of the DDA effective date, the term sheet does not require a set time limit to establish fair market value establishment or transfer the lead parcels to Seawall Lot 337 Associates as reimbursement for their equity investment. In order to limit the Port's liability to reimburse Seawall Lot 337 Associates equity investment in entitlement costs, the proposed term sheet should be amended to require Seawall Lot 337 Associates and the Port to establish fair market value and require Seawall Lot 337 Associates to accept the two lead parcels as reimbursement for their equity investment in entitlement costs within 90 days of the DDA effective date below.

#### Reimbursement of Seawall Lot 337 Associates' Equity Investment in Horizontal Development

The estimated costs of pre-development and infrastructure for the horizontal infrastructure development (streets, parks, open space) over four phases are \$134,149,548, as shown in Table 5.

**Table 5: Estimated Horizontal Development Costs**

<b>Pre-development and Infrastructure Costs</b>	
Phase 1 (Parcels A, B, and C, plus D Parking)	\$27,687,740
Phase 2 (Parcels G and K, Park)	38,227,462
Phase 3 (Parcels E and F)	21,364,776
Phase 4 (Parcels H, I, and J, Pier 48)	46,869,570
<b>Total</b>	<b>\$134,149,548</b>

Seawall Lot 337 Associates' costs estimates of \$134,149,548 for horizontal infrastructure development were prepared by Hathaway Dinwiddie Construction Company and reviewed in the Seifel report.

Under the proposed term sheet, the Port would reimburse Seawall Lot 337 Associates for the horizontal infrastructure development costs<sup>11</sup>, guaranteeing Seawall Lot 337 Associates a return on equity<sup>12</sup> investment in horizontal infrastructure development that is the greater of 20 percent

<sup>11</sup> The proposed term sheet states that the DDA will include detailed definitions and specify conditions and limitations that will apply to the horizontal infrastructure development costs.

<sup>12</sup> The developer return on equity would be subject to cost caps established by guaranteed maximum price contracts where feasible by conditions established in the DDA.

cumulative annual return on unreimbursed costs or 1.5 times the highest outstanding unreimbursed balance for that phase of development.

Before a parcel is released in any phase of development, Seawall Lot 337 Associates would provide a phase budget containing a detailed line item estimate of all applicable horizontal infrastructure development costs as well as an accounting of any previous phases' horizontal infrastructure development costs and developer return on equity. Port approval of the phase budget would be required prior to any parcel being offered for vertical development. A third party audit of all horizontal infrastructure development costs for each phase and the entire Mission Rock project would also be conducted.

#### Developer Return on Equity for Entitlement and Horizontal Infrastructure Development Costs

Under the proposed term sheet, Seawall Lot 337 Associates would receive a return on equity for horizontal development of 20 percent. According to the Seifel report, "Once entitlements are secured for development of specific parcels, there are far more sources of institutional investment interested in funding the infrastructure... phase of a project... Most investors cited required return thresholds of 15 to 20 percent with two quotes between 25 and 30 percent."

If the Port or Seawall Lot 337 Associates were to finance a portion of infrastructure development with project-based debt<sup>13</sup> rather than equity, the debt would not be subject to equity returns. According to the Seifel report, private debt could be available for these infrastructure repairs. Therefore, the proposed term sheet should indicate that the Port will explore and utilize all available public and private financing mechanisms deemed fiscally advantageous and prudent, as alternatives to Seawall Lot 337 Associates fully financing entitlement and horizontal infrastructure development through equity investment.

The proposed term sheet defines the basis of Seawall Lot 337 Associates' return on equity as the "unreimbursed" horizontal infrastructure development costs. However, the proposed term sheet does not clarify that the term "unreimbursed" refers only to Seawall Lot 337 Associates' unreimbursed equity investment (or capital outlay) in the horizontal infrastructure development costs and not to other financing mechanisms. Therefore, the proposed term sheet should be amended to specify that "unreimbursed" horizontal infrastructure development costs refer to Seawall Lot 337 Associates outlay of capital only.

#### **Fiscal Impact to the City**

As noted above, under the proposed term sheet, Seawall Lot 337 Associates would pay for entitlement and horizontal infrastructure development costs subject to reimbursement by the Port and a return on their equity investment. Sources of reimbursement would be (1) prepayment of the ground lease between the Port and Seawall Lot 337 Associates for the two lead parcels, (2) selling development rights to the eight other Seawall Lot 337 parcels, (3) issuing CFD bonds, and (4) IFD tax increment on a pay-as-you-basis. General Port revenues would not be used to reimburse Seawall Lot 337 Associates.

The vertical development would be paid for through private investment.

<sup>13</sup> Project-based debt is debt secured by CFD special taxes, IFD property tax increment, land or leaseholds related to the Mission Rock project.

The Port would also receive rent revenues from (1) the master lease between Seawall Lot 337 Associates and the Port for 8 parcels; (2) subsequent ground leases between Seawall Lot 337 Associates' affiliates and the Port for these 8 parcels (which would be removed from the master lease as each of the parcels entered into development under one of the four planned development phases); and (3) Pier 48.

#### **Master Lease Between the Port and Seawall Lot 337 Associates**

Under the proposed term sheet, the Port would receive \$2,400,000 in base rent allocated among eight parcels (the two lead parcels, the parking structure parcel, and Pier 48 are excluded from the master lease) and 66 percent of gross lease revenues after allowed expenses, with revenues matching existing revenues under leases for Pier 48 and Seawall Lot 337. The master lease would not expire until all parcels on Seawall Lot 337 have begun development. As parking activities are removed from the parcels that are leased to initiate development, the rent terms would be reduced in proportion to the decrease in parking spaces.

#### **Parcel Leases between the Port and Seawall Lot 337 Associates or Seawall Lot 337 Associates' Affiliates**

As parcels are removed from the master lease for development, the Port would enter into ground leases for the other parcels with Seawall Lot 337 Associates' affiliates.

#### Reserve and Base Rent

Under the proposed term sheet, the Port would establish a minimum reserve of \$3.5 million in annual base rent for the eight parcels (not including the two lead parcels, the parcel set aside for the parking garage, and Pier 48). The \$3.5 million reserve rent would be apportioned among the eight parcels, and would serve as the floor for the base rent included in future ground leases between the Port and the respective Seawall Lot 337 Associates' affiliates. Actual base rent in the future ground leases would be based on the fair market value for the lease.

According to the Seifel report, Seawall Lot 337 Associates projects that initial annual base rent will be \$4.5 million for the eight Seawall Lot 337 parcels, or \$1.0 million more than the reserve rent of \$3.5 million.

The base rent would be adjusted every 10<sup>th</sup> year of the 75-year leases between the Port and the leaseholder to equal 85 percent of the average sum of base rent and percentage rent over the prior three years.

#### Percentage Rent

Seawall Lot 337 Associates' affiliates would pay the Port the greater of percentage rent or base rent similar to other Port development leases, as follows:

- Retail leases would pay the Port percentage rent of 15 percent of gross rental revenues, beginning in the 16<sup>th</sup> year of the lease.
- Rental housing leases would pay the Port percentage rent based on adjusted gross income or net operating income, at the Seawall Lot 337 Associates' affiliate's discretion.
- Commercial and office leases would pay the Port percentage rent based on adjusted gross income or net operating income, at the Seawall Lot 337 Associates' affiliate's discretion.



Seawall Lot 337 Associates' Participation in Ground Lease Rent

Under the proposed term sheet, Seawall Lot 337 Associates would receive 20 percent of rent exceeding \$4.5 million per year for 45 years, beginning in the year in which total rent first exceeds \$4.5 million. The \$4.5 million threshold does not increase during the 45-year term.

**Port's Participation in Capital Events**

Under the proposed term sheet, the Port would participate in revenue from the transfer of leases as follows:

- If Seawall Lot 337 Associates' affiliates transfer any of the eight parcels (other than the two lead parcels) to a new leaseholder, the Port would receive all lease transfer proceeds if the building permits have not yet been issued, and 1.5 percent of net proceeds if building permits have been issued.
- If Seawall Lot 337 Associates' affiliates transfer one or both of the two lead parcels, the Port would receive (1) 50 percent of net revenues to be used exclusively for the costs of horizontal infrastructure development if the transfer occurs before the vertical development permit is issued or within three years of the initial lease; and (2) 1.5 percent of net proceeds if the transfer occurs 10 years or more after the certificate of occupancy for the development, or if more than one transfer has occurred since the certificate of occupancy.

Revenue to the Port

The Port received \$4,801,497 in rental revenues under the seven existing leases at Seawall Lot 337 and Pier 48 in FY 2011-12. Under the proposed term sheet and as noted above, the Port will receive base rent and percentage rent from ground leases for the eight land parcels and one parking facility in Seawall Lot 337 and Pier 48. The Seifel report estimates that the Port would receive between \$1.403 and 1.675 billion in rent over the 75-year terms of the new ground leases.

**FISCAL FEASIBILITY ANALYSIS**

As discussed in the Mandate Statement Section above, Chapter 29 of the City's Administrative Code requires that certain projects be submitted to the Board of Supervisors for approval of the project's fiscal feasibility prior to submitting the project to the Planning Department for environmental review if: (a) the project is subject to environmental review under the California Environmental Quality Act (CEQA); (b) total project costs are estimated to exceed \$25,000,000; and, (c) construction costs are estimated to exceed \$1,000,000.

Chapter 29 of the City's Administrative Code specifies five areas for the Board of Supervisors to consider when reviewing the fiscal feasibility of a project, including: (1) direct and indirect financial benefits to the City; (2) construction costs; (3) available funding; (4) long term operating and maintenance costs; and (5) debt load carried by the relevant City Department. Chapter 29 also limits the definition of "fiscal feasibility" to mean only that the project merits further evaluation and environmental review.

### 1) Direct and Indirect Financial Benefits to the City

The proposed Mission Rock project would provide: (1) direct financial benefits to the City through increased ongoing tax revenues and one-time fees; and (b) indirect financial benefits from creation of an estimated 11,020 new jobs.

#### Direct Benefits

The Port's consultant, Economic & Planning Systems, Inc., provided estimates of tax revenues to the City, which are reasonable. As shown in Table 6 below, the estimated annual revenues to the City resulting from the proposed Mission Rock project are \$21,496,000.

**Table 6: Estimated Annual Tax Revenues to the City**

<b>Annual Revenue to General Fund</b>	
Property Taxes	\$1,537,000
Sales Tax	633,000
Gross Receipts Tax	6,169,000
Parking Tax (General Fund 20%)	423,000
Property Transfer Tax	1,958,000
<b>Subtotal General Fund</b>	<b>\$10,720,000</b>
<b>Annual Dedicated and Restricted Revenue</b>	
Parking Tax (MTA 80%)	\$1,691,000
Public Safety Sales Tax	316,000
Transportation Authority Sales Tax	316,000
Possessory Interest Taxes*	8,453,000
<b>Subtotal Dedicated and Restricted Revenue</b>	<b>\$10,776,000</b>
<b>Total Revenues</b>	<b>\$21,496,000</b>

\*- Until horizontal infrastructure development costs are fully paid, the full \$0.65 per possessory interest tax dollar generated from the Mission Rock project site would be used to pay debt service and, on a pay-as-you-go basis, fund infrastructure costs through an IFD.

Economic & Planning Systems, Inc. also provided estimates of one-time tax and fee revenues to the City, which are reasonable. As shown in Table 6 below, the estimated annual revenues to the City resulting from the proposed Mission Rock project are approximately \$60,170,000.

**Table 7: Estimated One-Time Tax and Fee Revenues to the City**

<b>Development Impact Fees</b>	
Jobs Housing Linkage	\$32,729,000
Affordable Housing	0
Child Care	1,424,000
Transit Impact Development Fees	18,364,000
<b>Subtotal Development Impact Fees</b>	<b>\$52,517,000</b>
<b>One-Time Tax Revenues</b>	
Sales Taxes During Construction	\$3,933,000
Gross Receipts Tax During Construction	3,720,000
<b>Subtotal One-Time Tax Revenues</b>	<b>\$7,653,000</b>
<b>Total One-Time Fees and Tax Revenues</b>	<b>\$60,170,000</b>

Indirect Benefits

Economic & Planning Systems, Inc. estimated an additional 10,130 temporary construction-related jobs to be created by the proposed Mission Rock project, as shown below in Table 8 below. This includes direct (jobs on site), indirect (jobs at San Francisco firms serving the construction industry), and induced (through expenditures in the City by households of companies benefiting from direct and indirect employment related to the Mission Rock project) employment.

**Table 8: Summary of Estimated Temporary Construction-Related Jobs**

<b>Employment Type</b>	<b>Job-Years</b>
Direct	6,370
Indirect	1,490
Induced	2,270
<b>Total Temporary Employment</b>	<b>10,130</b>

Economic & Planning Systems, Inc. estimated an additional 11,020 new permanent jobs to be created by the proposed Mission Rock project, as shown below in Table 9 below. These new permanent jobs are a mix of office, retail, and light manufacturing employment areas.

**Table 9: Summary of Estimated Permanent Jobs**

Employment Type	Annual Average
Direct Office	5,700
Direct Retail	570
Direct Manufacturing	200
Indirect	1,390
Induced	3,160
<b>Total Permanent Employment</b>	<b>11,020</b>

## 2) Construction Costs

As shown in Table 10 below, the proposed Mission Rock Project is estimated to cost approximately \$1.45 billion across all stages of development, with the Port's responsibility to fund entitlement and horizontal infrastructure development costs of an estimated \$154,149,548 and private developers to fund vertical building construction costs of an estimated \$1.3 billion.

**Table 10: Summary of Estimated Construction Costs**

Development Stage	Estimated Cost
Entitlement	\$20,000,000
Horizontal Infrastructure	134,149,548
<b>Subtotal</b>	<b>\$154,149,548</b>
Vertical/Building Construction	1,300,000,000
<b>Total</b>	<b>\$1,454,149,548</b>

### Proposed Parking Structure Financing Not Yet Known

Not included in Table 10 above is the financing for the parking structure, which has yet to be determined. While the San Francisco Municipal Transportation Agency (SFMTA) has agreed to explore the feasibility of financing and operating the parking structure, Ms. Sonali Bose, Chief Financial Officer for SFMTA, stated that additional analysis is needed in two key areas before SFMTA would be willing to move forward on such financing.

First, according to Ms. Bose of SFMTA will evaluate (1) the minimum number of parking spaces feasible in Mission Bay, (2) the impact of additional automobile trips on transit and other non-auto modes in the entire waterfront as part of the Waterfront Transportation Assessment underway<sup>14</sup>, and (3) the number of spaces in the garage and the impact of the increased automobile trips on transit, particularly in light of additional parking required for the potential

<sup>14</sup> SFMTA is leading the development of the Waterfront Transportation Assessment, which, before summer 2013, will inventory vetted, feasible local and regional transit capacity and reliability enhancements, pedestrian and bicycle safety measures, and traffic and parking strategies that are intended to guide planning for future growth and traffic congestion, increased use of non-auto modes, financial sustainability of these investments and strategies, and better informed future Project-required environmental review, including the proposed Mission Rock project.

Golden Gate Warriors arena. Second, according to Ms. Bose, while SFMTA has agreed to explore the feasibility of financing the parking structure, SFMTA would need to ensure the garage revenues adequately cover the financing and operating costs so that SFMTA will not be required to provide operating and capital subsidies for the garage.

SFMTA is interested in operating the parking structure regardless of the decision of whether or not to finance its construction to ensure this garage operates in concert with other public garages particularly in terms of demand management and pricing programs. If SFMTA opts to not finance the parking structure, a formal operating relationship between SFMTA and the entity financing the construction would need to be negotiated so that it can be built feasibly and efficiently within the proposed development plan.

In addition to the possibility of SFMTA financing and operating the parking structure, offering the development of the parking structure to Seawall Lot 337 Associates' affiliates or another private developer is also an option. The structure of that financing has yet to be determined. One such financing possibility is for the Port to forgo a development rights payment and rent until construction debt for the parking structure has been fully paid and Seawall Lot 337 Associates or another private developer has begun to receive a reasonable rate of return for the investment. The proposed term sheet states that no public financing would be provided other than CFD bond financing.

### **3) Available Funding**

All of the initial entitlement and horizontal infrastructure development costs would be borne by Seawall Lot 337 Associates, except for when available public financing mechanisms could be used to decrease Port costs for the project. The Port would reimburse Seawall Lot 337 Associates for these costs through public financing measures and IFD tax increment available on a pay-as-you-go basis.

### **4) Ongoing Maintenance and Operating Costs**

The size and magnitude of the proposed Mission Rock project would result in the need for increased Police and Fire Department services as well as any required maintenance of the parks and open spaces. Economic & Planning Systems, Inc. estimates the increased Police services to be \$719,630<sup>15</sup> annually and the increased Fire services to be \$1,500,000<sup>16</sup> annually.

In addition, the proposed Mission Rock project would result in increased demand for transportation-related services, which would be provided by SFMTA and Caltrain. Seawall Lot 337 Associates would implement a transportation demand plan, a strategy intended to manage the transportation demands created by the proposed Mission Rock project. Included in the transportation demand plan would be the exploring the feasibility of construction, operation, and maintenance of a transportation loop near the proposed Mission Rock project site as well as other

<sup>15</sup> This \$719,630 estimate is based on the estimated need for five full-time Police officers at an annual cost per officer of \$143,926.

<sup>16</sup> A new Fire station is currently planned to open south of the Mission Rock project site, which would be sufficient to handle the increased need for Fire services. The Mission Rock project's share of costs of that Fire station is approximately \$1,500,000.

strategies to address future transportation needs, with the goal being to minimize dependence on vehicle travel and optimizing alternative modes of transportation, such as public transportation.

The costs for implementation of the transportation demand plan would be funded through public tax revenues and fees. Additional funding sources would be further evaluated as part of a transportation assessment conducted by SFMTA and the CEQA process.

Economic & Planning Systems, Inc. states that funds related to the proposed Mission Rock project would pay for street and sidewalk maintenance services, such as street sweeping and litter removal, typically the responsibility of the Department of Public Works. These services may be contracted-out to the Department of Public Works (DPW) or through a private entity and are estimated to cost approximately \$14,000 annually. Any additional costs, such as street resurfacing or other major infrastructure renewals would be funded through Port IFD funds as approved under the Port IFD financing plan.

Maintenance of the parks and open spaces would be funded through maintenance special taxes imposed on the ground lease tenants through the maintenance CFD.

### 5) Debt Load

The public financing mechanisms to fund the horizontal infrastructure development have not been finalized to date. However, there are two public financing mechanisms currently under consideration.

IFD Financing: The proposed Mission Rock project would utilize property tax increment received by the Port from a currently proposed Port IFD, which would provide funding for the horizontal infrastructure development costs. As currently proposed, the Port would utilize these funds on a pay-as-you-go basis rather than through the issuance of IFD bonds. However, the option to issue IFD bonds as financing for the proposed Mission Rock project is still an option under consideration.

CFD Bonds: The Port may issue CFD bonds to reimburse horizontal infrastructure development, with debt service to be paid by IFD revenues. The CFD bonds would be secured by special taxes paid by parcel lessees and would not obligate the City's General Fund or the Port's Harbor Fund.

## CONCLUSION

### Term Sheet Endorsement

The Budget and Legislative Analyst's 2004 Management Audit of the Port recommended that the Port submit development project negotiation term sheets to the Board of Supervisors for endorsement, allowing the Board of Supervisors to consider the financial goals of the project prior to approval of the lease between the Port and a potential project developer. However, with endorsement of the proposed term sheet, the final master lease and eleven parcel leases between the Port and Seawall Lot 337 Associates' affiliates would still be subject to future Board of Supervisors approval.

The proposed term sheet provides for Seawall Lot 337 Associates to finance entitlement and horizontal infrastructure development at the Mission Rock site comprising Seawall Lot 337 and

Pier 48, which the Port does not have sufficient funds to finance at the onset of development. In exchange for initial financing of up to \$154,149,548 for entitlement and horizontal infrastructure development at the Mission Rock site, Seawall Lot 337 Associates would receive approximately \$46,470,698 in developer return on equity. The Port's contribution to the project is currently estimated to total \$200,620,246.

The developer return on equity could be reduced by including additional requirements in the proposed term sheet such as:

- a. Requiring Seawall Lot 337 Associates and the Port to establish fair market value and Seawall Lot 337 Associates to accept the two lead parcels as reimbursement for their equity investment in entitlement costs within 90 days of the DDA effective date in order to minimize the amount of the equity investment subject to the 20 percent developer return on equity
- b. Specify that "unreimbursed" horizontal infrastructure development costs refer only to Seawall Lot 337 Associates unreimbursed equity investment in horizontal infrastructure development costs and not project-based debt;
- c. Requiring the Port to explore and utilize all available financing mechanisms deemed fiscally advantageous rather than having Seawall Lot 337 Associates fund all of the horizontal infrastructure development costs.

Based on the preliminary pro forma financial analysis prepared by the Port and Seawall Lot 337 Associates and provisions in the proposed term sheet, the Port would receive rent revenues with a net present value between \$122,000,000 and \$140,000,000 over the 75-year terms of the parcel leases.

#### **Finding of Fiscal Feasibility**

The proposed Mission Rock project would (1) yield total annual estimated tax and fee revenues to the City of \$21,496,000 and total one-time taxes and fee revenues of \$60,170,000, (2) generate an estimated 11,020 permanent jobs and 10,130 temporary construction-related jobs, (3) provide an estimated \$1.5 billion in construction expenditures, (4) be financed by \$200,620,247 in Port funds from CFD bonds, tax increment from the establishment of a Port IFD, and development rights payments and \$1.3 billion in private investment, and (5) ongoing maintenance and operational expenses would be funded through the creation of a maintenance CFD.

Financing for the parking structure has yet to be determined. This represents a feasibility gap of approximately \$6,164,578. While SFMTA is considering financing the construction of the parking structure, no agreement has been reached to date. The proposed term sheet includes other financing options, such as offering the development of the parking structure to a private developer.

Given the uncertainty, the Port should be required to report back to the Board of Supervisors on the financing secured for the parking structure as soon as the feasibility gap has been reconciled and prior to the master lease being finalized.

Based on these criteria, the Budget and Legislative Analyst finds that the proposed Mission Rock project is fiscally feasible under Chapter 29 of the City's Administrative Code. However,

financing for the parking structure currently represents a feasibility gap of \$6,164,578. As noted above, in accordance with Administrative Code Chapter 29, the finding of "fiscal feasibility" means only that the project merits further evaluation and environmental review. If the proposed resolution is approved by the Board of Supervisors, the City will be authorized to commence environmental review of the project under CEQA.

## RECOMMENDATIONS

1. The Board of Supervisors should amend the proposed resolution to request the Port to include the following recommendations in Mission Rock project transaction documents, including ground leases and the development and disposition agreement (DDA), and report back to the Board of Supervisors on the inclusion of these recommendations at the time of the Board of Supervisors hearing on these documents, as follows:
  - a. Seawall Lot 337 Associates and the Port should establish fair market value and Seawall Lot 337 Associates should accept the two lead parcels as reimbursement towards their equity investment in entitlement costs, based on that fair market valuation, within 90 days of the DDA effective date in order to minimize the amount of the equity investment subject to the 20 percent developer return on equity;
  - b. Mission Rock project's final transaction documents should specify that "unreimbursed" horizontal infrastructure development costs refer only to Seawall Lot 337 Associates unreimbursed equity investment in entitlement and horizontal infrastructure development costs and not project-based debt; and
  - c. The Port should explore and utilize all available public and project financing mechanisms deemed fiscally advantageous and prudent rather than having Seawall Lot 337 Associates fund all of the entitlement and horizontal infrastructure development costs.
2. The Board of Supervisors should amend the proposed resolution to require the Port to report back to the Board of Supervisors on the financing secured for the parking structure as soon as the feasibility gap has been reconciled and prior to the master lease between the Port and Seawall Lot 337 Associates being finalized.
3. Approve the proposed resolution as amended.



Term Sheet Provision	Proposed Terms
Lessor	<ul style="list-style-type: none"> <li>• Port of San Francisco</li> </ul>
Lessee/Developer	<ul style="list-style-type: none"> <li>• Seawall Lot 337 Associates or an affiliated entity</li> </ul>
Premises	<ul style="list-style-type: none"> <li>• Seawall Lot 337</li> <li>• Pier 48</li> </ul>
Total Project Cost	<ul style="list-style-type: none"> <li>• Approximately \$1.5 billion</li> </ul>
Project Description	<ul style="list-style-type: none"> <li>• Horizontal and vertical development of Seawall Lot 337 with commercial, residential, open space, and retail uses.</li> <li>• Rehabilitation and reuse of Pier 48, with improvements to and preservation of aprons for public access and maritime operations.</li> </ul>
Phasing	<ul style="list-style-type: none"> <li>• Development would be completed in four phases, with public benefits (parks and parking structure) distributed among phases.</li> <li>• The Port and Seawall Lot 337 Associates would cooperatively decide on timing of each phase of vertical development.</li> </ul>
Transaction Documents	<ul style="list-style-type: none"> <li>• Disposition and Development Agreement (DDA) – Sets the terms and conditions for the disposition and development of the 11 parcels.</li> <li>• Master Lease – Lease of 8 parcels (excepting Pier 48, two lead parcels, and parking structure if parcel leases are entered into concurrently for those 4 parcels as anticipated)</li> <li>• Parcel Leases – Individual 75-year leases entered into for each individual parcel at the onset of development (excluding Pier 48, which would be a 30-year lease).</li> </ul>
Project Debt	<ul style="list-style-type: none"> <li>• Financing mechanisms have not been finalized but there are three under consideration: <ul style="list-style-type: none"> <li>• Community Facilities District (CFD) Bonds</li> <li>• Infrastructure Financing District (IFD) Bonds</li> </ul> </li> </ul>
Port's Capital	<ul style="list-style-type: none"> <li>• Development Rights Payments</li> <li>• Special Taxes from Community Facilities District formation</li> <li>• Tax Increment from the establishment of an Infrastructure Financing District</li> </ul>
Seawall Lot 337 Associates Equity	<ul style="list-style-type: none"> <li>• Seawall Lot 337 Associates equity contribution is to procure all entitlements and pay related costs and pay for horizontal infrastructure development costs, as necessary, to be reimbursed by the City.</li> </ul>
Master Lease Term	<ul style="list-style-type: none"> <li>• The term of the master lease would end when all of the parcels have been released for development.</li> </ul>
Master Lease Base Rent	<ul style="list-style-type: none"> <li>• \$2,400,000 annually.</li> <li>• As parking activities are removed from the parcels that are leased to initiate development, the rent terms would be reduced in proportion to the decrease in parking spaces.</li> </ul>
Master Lease Percentage Rent	<ul style="list-style-type: none"> <li>• 66 percent of gross lease revenues after allowed expenses.</li> </ul>

Term Sheet Provision	Proposed Terms
Statutory, Regulatory, and Plan Amendments	<ul style="list-style-type: none"> <li>• Rezoning would necessitate an amendment to the City's General Plan.</li> <li>• Rezoning would necessitate an amendment to the Port's Waterfront Land Use Plan, subject to Port Commission approval.</li> <li>• Bay Conservation and Development Commission (BCDC) would need to approve an amendment to the Bay Area Seaport Plan to allow for the proposed uses.</li> </ul>
Zoning	<ul style="list-style-type: none"> <li>• Seawall Lot 337 Associates would seek rezoning of Seawall Lot 337 from its current exclusive open space zoning to a flexible zoning allowing individual parcels to be developed for commercial or residential uses as well as open space, subject to approval by the Board of Supervisors.</li> <li>• Seawall Lot Associates may also seek Pier 48 be rezoned to restrict long-term use to be compatible with the rest of the Mission Rock Project.</li> </ul>
Term of Parcel Leases	<ul style="list-style-type: none"> <li>• 75 years</li> <li>• Rent payments would be the greater of base rent and percentage rent, as described below.</li> </ul>
Parcel Lease Reserve Rent	<ul style="list-style-type: none"> <li>• Serves as a floor for the annual base rent the Port expects to receive under individual parcel leases after deducting development rights payments. The Port would not be required to enter into an individual parcel lease less than reserve rent for that parcel.</li> <li>• \$3,500,000 in aggregate annual rent to be received under eight parcel leases (not including lead parcels, parking structure, and Pier 48), allocated among the eight parcels and taking into account their projected use and floor area ratio.</li> <li>• If the Port agrees to enter into a parcel lease with prepaid rent or with a greater proportion of the rent as percentage rent, the reserve rent would be adjusted.</li> </ul>
Parcel Lease Base Rent	<ul style="list-style-type: none"> <li>• Initial annual base rent for each parcel would be determined in relation to the amount of each parcel's development rights payment and to-be-determined fair market value with the goal of the sum of base rent and development rights payment being equal to the fair market value.</li> </ul>
Parcel Lease Base Rent Escalation	<ul style="list-style-type: none"> <li>• In every 10<sup>th</sup> year, annual base rent would increase to 85 percent of the average of the sum of annual base rent plus percentage rent paid to the Port under each individual parcel lease over the previous three years.</li> </ul>
Parcel Lease Percentage Rent	<ul style="list-style-type: none"> <li>• Percentage rent would be equal to base rent in the year in which the building rents are projected to reach stabilization and the percentage increase would be set at the percentage equivalent of the base rent's proportion of building rents at stabilization.</li> <li>• Building rents at stabilization may be adjusted gross income (AGI) or net operating income (NOI), based on the vertical developer's selection.</li> </ul>
Lead Parcel Leases	<ul style="list-style-type: none"> <li>• The two lead parcels would be transferred to qualified third party affiliates of Seawall Lot 337 Associates for vertical development under 75-year parcel leases which would likely be fully prepaid as reimbursement for entitlement costs.</li> </ul>

Term Sheet Provision	Proposed Terms
Parcels Offered Through a Request for Proposal (RFP) Process	<ul style="list-style-type: none"> <li>• The Port may offer parcel leases by RFP to establish fair market value.</li> <li>• The Port may offer a trust swap parcel by RFP unless Seawall Lot 337 Associates offers to pay a premium of five percent above fair market value.</li> <li>• If Seawall Lot 337 Associates fails to close escrow after exercising an option or defaults on horizontal development construction payment obligations during construction, the Port will have the right to offer the parcel lease by RFP.</li> </ul>
Percentage Rent for Parcels Which Were Subject to Competitive Solicitation	<ul style="list-style-type: none"> <li>• Retail: In year 16 of the parcel lease, percentage rent would be 15 percent of gross rental revenues</li> <li>• Rental Housing: Parameters to be determined based on NOI or AGI of rental revenues</li> <li>• Commercial/Office: Parameters to be determined and based on NOI or AGI of rental income.</li> </ul>
	<ul style="list-style-type: none"> <li>• <u>Entitlement Costs</u>: Seawall Lot 337 Associates' developer return in exchange for funding entitlement costs development rights is the two lead parcels consisting of 75-year prepaid parcel leases. If the two lead parcels fair market value is less than the entitlement costs, the remaining developer return will remain static for six months to allow the Port time to find the remaining funding. If the remaining developer return is not paid in full after six months, Seawall Lot 337 Associates' developer return would be the greater of: (a) one half of the amount of the remaining balance and (b) an amount equivalent to a 20 percent cumulative annual return on the remaining developer return capped at the amount of the remaining developer return at the time the parcels are transferred.</li> </ul>
Seawall Lot 337 Associates' Developer Return	<ul style="list-style-type: none"> <li>• <u>Horizontal infrastructure development costs</u>: Seawall Lot 337 Associates' developer return in exchange for funding horizontal infrastructure development costs is the greater of: (a) a 20 percent cumulative annual return on the unreimbursed horizontal infrastructure development costs and (b) 1.5 times the highest balance of outstanding horizontal infrastructure development costs. Developer return on the unpaid balance is capped at 2 times the unpaid balance.</li> <li>• Seawall Lot Associates would receive 20 percent of total rent amounts above \$4,500,000 received by the Port for 45 years.</li> </ul>
Horizontal Infrastructure Development Costs	<ul style="list-style-type: none"> <li>• In exchange for funding horizontal infrastructure development costs, Seawall Lot 337 Associates would receive acquisition payments sufficient to reimburse horizontal infrastructure development costs and pay Developer Return, as described above.</li> <li>• A phase budget including an estimate of horizontal development costs would be provided prior to each phase's development and subject to Port approval. Specific procedures for the Port's review of the phase budgets have yet to be determined.</li> <li>• There will be a third-party audit of horizontal development costs for each phase.</li> </ul>

Term Sheet Provision	Proposed Terms
Development Rights Payments	<ul style="list-style-type: none"> <li>• Determined in individual phases in aggregate and allocated across parcels in phase budget approval process.</li> <li>• Will take into consideration (a) amount of horizontal development costs and accrual of developer return for that phase, (b) any outstanding horizontal development costs and developer return from previous phases, and (c) pay-as-you-go special taxes, net available tax increment, and net proceeds from CFD bonds projected to be available during that phase.</li> <li>• Development rights payments and proceeds from any trust swaps would be deposited into a development rights account to pay any accrued developer return and to reimburse Seawall Lot 337 Associates for unreimbursed horizontal infrastructure development costs.</li> </ul>
Parking Structure	<ul style="list-style-type: none"> <li>• Would have approximately 2,300 parking spaces and would be developed in an early phase.</li> <li>• SFMTA may finance and operate the parking structure.</li> <li>• The Port does not expect to provide any public financing for the parking structure other than CFD bond financing.</li> </ul>
Term of Pier 48 Lease	<ul style="list-style-type: none"> <li>• Initial term would be 30 years, with options to extend the term to a total of 66 years that may be exercised only after policies and procedures to address climate change and sea level rise have been developed.</li> </ul>
Base Rent of Pier 48 Lease	<ul style="list-style-type: none"> <li>• \$1,800,000 annually, payable in monthly increments, with the possibility of reduced base rent if the tenant performs eligible capital improvements<sup>1</sup>.</li> </ul>
Pier 48 Lease Base Rent Escalation	<ul style="list-style-type: none"> <li>• Periodic increases to base rent at a rate to be determined.</li> <li>• When initial 30-year term expires, the property will be reassessed to determine current fair market value</li> </ul>
Participation Rent of Pier 48 Lease	<ul style="list-style-type: none"> <li>• A percentage of gross proceeds from restaurant and retail sales.</li> </ul>
Participation in refinancing proceeds	<ul style="list-style-type: none"> <li>• The Port would receive 1.5 percent of the net proceeds of the refinancing, excluding any loan proceeds used for capital improvements on the parcel.</li> </ul>

<sup>1</sup> Eligible capital improvements include (1) core and shell improvements including roof repair, (2) apron repair, (3) utility upgrades, (4) substructure repair, and (5) seismic upgrades.

Term Sheet Provision	Proposed Terms
Participation in transfer	<ul style="list-style-type: none"> <li>• Vertical Developer’s transfer of option parcel:               <ul style="list-style-type: none"> <li>• If transfer closes before the date the first vertical development permits are issued, Port would receive 100 percent of the net proceeds.</li> <li>• If transfer closes on or after vertical permits are issued, the Port would receive 1.5 percent of net proceeds.</li> </ul> </li> <li>• Vertical Developer’s transfer of lead parcels:               <ul style="list-style-type: none"> <li>• If the fair market value of the lead parcels is less than the amount of the entitlement costs when the lead parcel is delivered, the Port will receive \$0 from the net proceeds.</li> <li>• If the transfer closes before the earlier of (a) the first vertical development permit is issued and (b) three years after the date the Port officially offers a parcel lease for that lead parcel, the Port will receive 50 percent of the net proceeds.</li> <li>• If the first transfer closes less than 10 years after the date the Port first issues a certificate of occupancy for the building, the Port will receive \$0 from the net proceeds but will receive 1.5 percent of proceeds for any subsequent sales occurring within that time.</li> <li>• If the transfer closes more than 10 years after the date the Port first issues a certificate of occupancy for the building, the Port would receive 1.5 percent of net proceeds.</li> </ul> </li> </ul>
	<ul style="list-style-type: none"> <li>• Vertical Developer’s sale of parcel if sold through a trust swap:               <ul style="list-style-type: none"> <li>• The Port would receive a contractual transfer fee on each subsequent sale of the entire parcel.</li> <li>• If the parcel has been subdivided, the Port would receive one percent of the sale of each residential condominium, and 1.5 percent of commercial condominiums or parcels and multi-family rental buildings.</li> </ul> </li> </ul>
Transportation Demand Management Plan	<ul style="list-style-type: none"> <li>• Seawall Lot 337 Associates would implement a transportation demand management plan to provide a comprehensive strategy to manage the transportation demands created by the Mission Rock project, with the goal being to minimize dependence on car as transportation and the optimization of other more sustainable transportation.</li> <li>• The feasibility of constructing an additional public transportation “loop” will be included.</li> </ul>
Affordable Housing	<ul style="list-style-type: none"> <li>• New rental housing will meet City inclusionary housing requirements.</li> <li>• 15 percent of the unit will be affordable housing at 55 percent of area median income as determined by the US Department of Housing and Urban Development.</li> </ul>
Open Spaces, Parks, and Recreation	<ul style="list-style-type: none"> <li>• Three Parks totaling 8 acres will be developed, managed and programmed by Seawall Lot 337 Associates and owned by the Port.</li> </ul>



## MEMORANDUM

March 8, 2013

**TO:** MEMBERS, PORT COMMISSION  
Hon. Doreen Woo Ho, President  
Hon. Kimberly Brandon, Vice President  
Hon. Leslie Katz  
Hon. Willie Adams

**FROM:** Monique Moyer  
Executive Director *M Moyer*

**SUBJECT:** Request approval of the Term Sheet and the Second Amendment to the Exclusive Negotiation Agreement between the Port and Seawall Lot 337 Associates, LLC for the mixed-use development of Seawall Lot 337 and Pier 48 bounded by China Basin Channel, Third Street, Mission Rock Street, and San Francisco Bay and adjacent to AT&T Park

**DIRECTOR'S RECOMMENDATION:** Approve Attached Resolution

### EXECUTIVE SUMMARY

Since executing an Exclusive Negotiation Agreement ("ENA") in September 2010 for the mixed use development of Seawall Lot (SWL) 337 and the adjacent Pier 48 (together the "Site", shown on Exhibit A), Seawall Lot 337 Associates, LLC ("Developer"), Port and City staff have negotiated a non-binding term sheet (the "Term Sheet") with the proposed financial terms for the lease and development of the Site (the "Project") discussed in this memorandum, which terms are set forth in the Term Sheet attached to this staff report as Exhibit B.

On October 9, 2012, the Port Commission approved amending the ENA to extend Phase 1 from September 15, 2012 to March 15, 2013 to provide additional time to negotiate and incorporate financing tools into the Project Term Sheet. Should the Port Commission endorse the Term Sheet, it will then be forwarded to the Board of Supervisors for consideration. As currently adopted, Phase 1 of the ENA concludes March 15, 2013. Included in Phase 1 is approval of the Term Sheet by the Board of Supervisors. Staff requests a Second Amendment to the ENA to further extend Phase 1 to August 15, 2013 to accommodate the Board's scheduling procedures. In addition, as set forth below and summarized in Exhibit C attached to this staff report, the Second Amendment would also provide an added requirement to allow for Port oversight of Developer's financial and professional capacity, Developer's composition and the minor expansion of the Site.

THIS PRINT COVERS CALENDAR ITEM NO. 10C

Port staff has amended the February 22, 2013 staff report to address Port Commission and public comments from the February 26, 2013 Port Commission meeting. Such amendments can be found below under the headings:

- Project Phasing
- Port Revenue
- Fiscal Feasibility
- City Benefits Summary
- Fiscal Benefits to the City and the Port
- Economic Benefits to the City
- Direct Benefits to the City
- Cost of Construction
- Available Funding for the Project
- Long Term Operating and Maintenance Costs
- Debt Load to be Carried by the City or the Port
- Contract Monitoring Division (formerly Human Rights Commission)
- Summary
- 2<sup>nd</sup> Amendment to Exclusive Negotiation Agreement
- Next Steps
- Recommendation

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#### **PROJECT UPDATES SINCE FEBRUARY 26, 2013 PRESENTATION**

At the February 26, 2013 Port Commission meeting, Port and City staff gave an informational presentation of the draft Term Sheet provisions. In response to Port Commission comments received during that meeting, staff has provided the following additional information on the Project.

##### **Project Phasing**

The Project's attached illustrative phasing plan, an attachment to the Term Sheet, is based on the first development parcels being situated along the Site's western edge, taking advantage of existing utility infrastructure in 3<sup>rd</sup> Street. The proximate location of these utilities equates to lower utility connection costs for these parcels compared to the other parcels located a greater distance from 3<sup>rd</sup> Street's robust utility lines. However, regardless of which development parcels are built first, current absorption projections indicate that the start of phase 1 and the start of phase 2 would be separated by approximately 12 months which could shorten based on demand for the new parcels.

Recognizing the aesthetic, marketing, financial and civic importance of developing new parks and open space early in the Project, the Port and the Developer are committed to conducting all appropriate due diligence to bring such public benefits on-line as soon as practical. To that end, the Term Sheet includes the potential issuance of a general obligation bond ("GO Bond") targeted towards the construction of waterfront parks including the Project's primary open space, China Basin Park. Modeled on recent Port success utilizing GO Bonds issued jointly with the City's Recreation and Park Department, a fully vetted GO Bond for waterfront parks would directly benefit the Project by reducing required Developer equity and allow Project-generated tax increment to fund Port projects elsewhere on the waterfront.

## Port Revenue

Based on the financial analysis performed by Developer and reviewed by Port staff and its consultants, it is expected that at full buildout (expected in 2022) Port would receive \$4.5 million in annual guaranteed base rent from SWL 337 parcel leases and \$1.5 million in annual net base rent from Pier 48. Currently the Port earns approximately \$3 million from SWL 337 and \$1.7 million from Pier 48 (including ballgame parking in Shed A).

Based on the pro forma analysis, as summarized in the table below, Port rent is expected to be \$1.56 billion (undiscounted) over the term of the Project. Anticipated capital event participation<sup>1</sup> revenue increases total Port revenue to \$1.68 billion with a net present value of \$140.2 million (2013 dollars). An annual cash flow analysis is attached as Exhibit D. Continued interim leasing of the Site is estimated to generate \$1.16 billion in the same time period – without any allowance for repair expenditures that will be needed at Pier 48.

### Port Revenue Summary

	Project total	NPV
Interim Rent	\$27.1	\$22.2
SWL 337 Development Parcel Base Rent	\$866.2	\$71.1
Pier 48 Rent (Anchor)	\$385.2	\$26.0
Development Parcel Participation Rent	\$298.7	\$14.4
Capital Event Participation	\$98.1	\$6.5
<b>Total</b>	<b>\$1,675.3</b>	<b>\$140.2</b>

(all dollars in millions)

### Fiscal Feasibility

If the Port Commission endorses the Term Sheet, the next step in review of the SWL 337 Project is to request that the Board of Supervisors also endorse the Term Sheet and authorize environmental review of the Project by finding that the Project is fiscally feasible as required under Administrative Code Chapter 29.

Fiscal feasibility review is an assessment of the public tax revenues generated and public capital funds to be invested for a proposed Project. It provides policymakers the opportunity to assess whether the benefits of a major project<sup>2</sup> warrant the public investment in it prior to the City expending the resources needed to undertake environmental review. This analysis focuses on the General Fund impacts of the Project.

<sup>1</sup> Defined as sale or capital refinance of a parcel lease; Under the Term Sheet, the Port receives 1.5% of net proceeds from these events.

<sup>2</sup> Defined as projects greater than \$25 million with over \$1 million of public monies.



### City Benefits Summary

	Annual (\$m)
Property Taxes to IFD or City	\$8.5
Other Taxes to the City General Fund	\$10.7
Other Restricted City Tax Revenues Fund	\$2.3
<b>Total Fiscal Benefits</b>	<b>\$21.5</b>
One-time Development Impact Fees	\$60.2
Construction Jobs	9,600
Permanent Jobs at buildout	11,100

(all dollars in millions, constant 2013 dollars)

**Fiscal Benefits to the City and Port.** Attached as Exhibit E is a fiscal feasibility analysis of the Project prepared by Economic & Planning Systems, Inc. (EPS). This report analyzes ongoing revenues to the City including new receipts from Property, Possessory, Sales, Parking, Hotel, and Gross Receipts taxes. Based on the land use program proposed in the Term Sheet, the Project will create space for businesses and residents and those residents, businesses and their workers will generate on-going revenues to the City estimated at \$21.5 million a year when fully occupied. A portion of the property tax revenues will be allocated to construction of public facilities and infrastructure on the Project Site through the use of financing districts.

In concert with the development of the Project the City will also receive one-time benefits from Development Impact Fees (Jobs Housing Linkage, Child Care, Transportation Impact Development Fee), as well as revenue associated with construction of the Project. These one-time revenues are estimated to be \$60.2 million.

**Economic Benefits to the City.** The Project will have economic impacts that benefit the City's overall economy. New direct, indirect, and induced economic activity created by the construction of the Project is projected to create approximately 9,600 annual full time job equivalents<sup>3</sup>. At full build-out, the Project itself is projected to support 11,100 permanent jobs in San Francisco.

**Direct Benefits to the City.** The proposed Project will include a number of public benefits, including over eight acres of new publicly accessible parks and open spaces; landscaped pedestrian facilities including waterfront pathways and pedestrian-only street segments; bicycle networks for both commuters and recreational riders; the rehabilitation of Pier 48, with restored public access to its apron; a new personal watercraft entry point; and a ground-level retail environment thoughtfully designed to both serve locals and attract visitors.

**Cost of Construction.** The Project as currently proposed will cost approximately \$1.5 billion to construct. This cost estimate includes \$1.3 billion for vertical building construction, and \$125 million for new infrastructure and public facilities as described in the infrastructure section below.

<sup>3</sup> Construction jobs represent development period only.

**Available Funding for the Project.** Predevelopment and infrastructure costs initially will be privately financed by the Master Developer. The Master Developer will be reimbursed and the infrastructure funding augmented by several sources, including the up-front sale of Development Rights to vertical developers, proceeds of community financing district ("CFD") debt issuance, and proceeds of infrastructure facilities district ("IFD") property tax increment and debt issuance. Private funds will be used for construction of all residential and commercial uses, including costs for building design and construction, City impact fees, and other agency fees.

**Long-Term Operating and Maintenance Costs.** The Developer (or other subtenants) will be responsible for operations and maintenance on Pier 48 and SWL 337, including all public improvements and open space for the term of the ground lease. City departments, including the San Francisco police and fire departments, Municipal Transportation Agency ("SFMTA"), and the Department of Public Works ("DPW"), will have increased service responsibilities associated with the anticipated population and employment increase within the Project Site. The fiscal feasibility report provides additional information about the anticipated additional demands for services and cost estimates, where available. The cost estimates associated with these services will be further refined through the course of the California Environmental Quality Act ("CEQA") review of the Project.

**Debt Load to be Carried by the City or the Port.** As described in further detail in the Term Sheet, the Developer proposes to use proceeds of an IFD and a CFD for construction of public facilities and infrastructure. The debt obligations will be secured by special taxes and possessory interest taxes paid by the Project lessees and property owners and will not obligate the City's General Fund or the Port's Harbor Fund. The IFD property tax increment may be used to pay for infrastructure directly, repay IFD bonds, or to pay debt service on CFD bonds, as described below.

#### **Contract Monitoring Division**

The Developer and Port have met with the City's Contract Monitoring Division ("CMD", formerly Human Rights Commission or "HRC") on several occasions to discuss appropriate goals for the Project. One outcome of these discussions was the delivery of a Third Party Side Agreement ("TPSA") from CMD's Executive Director to Developer, dated December 8, 2011. The TPSA outlines an agreement on the framework for implementing an equal opportunity program for local disadvantaged business enterprises ("LBE's"). The TPSA states in part, "Based on the information the [Developer] has provided to CMD as well as an assessment of LBEs currently in our directory, the recommended overall LBE goal is 20% with an intermediate goal of 13% during the entitlement phase. The [Developer] agrees to work in good faith with CMD to meet/exceed the recommended LBE goal." The TPSA represents CMD's preliminary agreement with the Developer and serves to create the foundation for working collaboratively towards the Project's Equal Opportunity Program that will ultimately be memorialized in the Disposition and Development Agreement ("DDA") between the Developer and the Port.

## **SUMMARY**

The Seawall Lot 337 and Pier 48 development represents a valuable opportunity to the Port and City to provide public benefits in the form of on and off-site historic preservation, shoreline access and public parks. It is also an opportunity to extend the fabric of the City, add vitality to Mission Bay and provide revenue to the Port. In order to realize the value of the Port's asset, the Port has secured a private partner to 1) provided leadership in design and entitlement of the Site; 2) provide capital for pre-entitlement expenditures; and 3) provide the initial investment for infrastructure design and construction.

Beginning with the 2007 Request for Qualifications/Proposals, the Port, working with the City, regulatory agencies and numerous stakeholders, has diligently, patiently and deliberately shepherded the development of Seawall Lot 337 and Pier 48. With an unparalleled location at the gateway to the Port's working southern waterfront, the Site is of vital importance to the Port and to the City. The Project team's ongoing dialogue with the Port Commission and the public assure that excellence and integrity of design, construction and management are appropriate for this highly visible, valuable location. Through the provision of market rate and affordable housing, new parks and expanded open space, vibrant retail and an appropriate amount of off street parking, the Project complements the nearly built-out Mission Bay while expanding public access to the waterfront and preserving valuable maritime activity.

The Project team strives to create a new mixed-use neighborhood on an underutilized site, preserve historic assets and maritime berths at Pier 48, create new parks and shoreline access, improve Port land and increase guaranteed base rent from the Site. The Project provides a unique opportunity for the Port to participate in the success of up to 10 new development parcels and rehabilitation of Pier 48 that would support the long term welfare of Port infrastructure and both benefit from and enhance the tremendous success of nearby Port investments including AT&T Park.

## **2<sup>nd</sup> AMENDMENT TO EXCLUSIVE NEGOTIATION AGREEMENT**

When the Port and the Developer executed the ENA in September 2010, the Developer had two members, Giants Development Services, LLC ("GDS") and TCC Lot 337 Investors, LLC ("Cordish").

On October 5, 2012, the Developer informally notified the Port that Cordish withdrew from the Developer on September 15, 2012, in accordance with the terms of the Developer's operating agreement. By letter dated January 17, 2013, the Developer provided the Port formal notice confirming that pursuant to Section 2.3.1.2(C) of its operating agreement, Cordish withdrew from the Developer on September 15, 2012.

On October 9, 2012, the Port Commission approved a First Amendment to the ENA extending Phase 1 from September 15, 2012 to March 15, 2013 to provide additional time to negotiate and incorporate financing tools into the Project Term Sheet.

### **Phase 1 Extension**

The First Amendment of the ENA extended Phase 1 to March 15, 2013. As described elsewhere in this staff report, Port and Developer have negotiated a Term Sheet for the Port Commission's consideration. Should the Port Commission endorse the Term Sheet, it would then be forwarded to the Board of Supervisors for its consideration. Because Phase 1 concludes March 15, 2013, staff requests an additional extension of Phase 1 to August 15, 2013 to accommodate the Board's scheduling procedures. Additionally the Developer will have two options to extend the ENA for six months each, upon payment of a \$50,000 extension fee.

### **Oversight of Developer Financial and Professional Capacity**

Staff also requests the ENA be revised to provide for ongoing Port oversight of predevelopment expenditures and any changes in Developer technical staff capacity. This would include appropriate Port review and approval rights for the admission of any new member to the Developer entity that would result in such new member or partner being accountable for any material portion of the Developer's responsibility as to funding or devoting appropriate skill and expertise to the development of the Project.

Before commencement of Phase 2 of the ENA, the parties will agree on a proposed budget for all eligible predevelopment costs. The Developer has provided a current Phase 1 and 2 budget estimate of \$20 million including (Phase 1) costs plus contingency to date. The ENA amendment will require Developer to submit quarterly expenditure reports to the Port showing expenses incurred in the reporting quarter and to date as against agreed budget. Developer will provide, whenever possible, advance notice when a budgeted item will exceed budget. If budgets are exceeded parties will address how to treat these expenditures in the DDA.

### **Expansion of Project Site**

The Developer's proposal includes small areas that were not included in the Port's offering documents, but which are significant for the overall Project. These areas are:

1. Parcel P20, an approximately 20 foot wide strip along the southern edge of SWL 337, between Terry Francois Boulevard and 3<sup>rd</sup> Street. This area benefits the Project by allowing the proposed new parking structure on Parcel D and new building on Parcel H to front directly on Mission Rock Street, maximizing the Port's land value by focusing open space and park development towards the Site's interior and along the waterfront. Additionally, adding this area allows an important Project arterial, Bridgeview Street, to directly connect with Mission Rock Street, increasing access to the Site and aiding the quick dispersal of vehicles from the parking structure. Parcel P20 currently does not have relief from the trust use restrictions in SB 815 and adding it to the Site is subject to the Successor Agency to the former San Francisco Redevelopment Agency, State Lands Commission and State Legislature approval.
2. Channel Plaza, an approximately 0.58 acre marginal wharf area to the east of Terry Francois Boulevard between Pier 48 and Pier 50, added as the terminus of the Channel Street view corridor. The Developer proposes practical hardscape improvements for this area compatible with the wharf's current maritime operations allowing the public to safely experience the working waterfront.

Below, with the exception of the Next Steps and Recommendation sections, we have included the text of the February 22, 2013 staff report with only minor changes.

### **BACKGROUND**

In October 2007, the San Francisco Port Commission initiated a two-phase developer solicitation process for SWL 337, a 16 acre Port waterfront site located along the south side of China Basin Channel, generally bounded by Third and Mission Rock Streets, and Terry Francois Boulevard, with an option to include Pier 48, a 212,500 square foot warehouse complex adjacent to SWL 337. Currently SWL 337 is used as a surface parking lot under lease to China Basin Ballpark Company LLC (CBBC), a San Francisco Giants affiliate. As for Pier 48, a portion is leased to CBBC and a portion is leased to the City Department of Elections. Pier 48 uses include, among other things, ballpark overflow parking in the northern shed and storage for the Department of Elections in the southern shed. All of these current tenants are on short term leases in anticipation of development.

On May 12, 2009, the Port Commission awarded the SWL 337 development opportunity to Developer and authorized exclusive negotiations for a mixed used development project at SWL 337 and Pier 48. As agreed, the ENA outlines a 2 phase approach to Developer's pre-entitlement efforts. Phase 1 allocates 24 – 30 months for the parties to reach agreement on a Project plan and financial terms culminating in Term Sheet endorsement by the Port and the Board of Supervisors. Phase 2 allocates 3 years to complete the entitlement and permitting process for the Project.

On March 15, 2012, Developer submitted a revised proposal describing a mixed-use program that balances residential, office, retail, exhibition and parking uses distributed over a network of newly constructed fine-grained city blocks. The combination of uses will evolve as this Project moves forward to meet market demands and reflect community and regulatory concerns.

On October 5, 2012, the Developer notified the Port that one of its two members, TCC Lot 337 Investors, LLC ("Cordish") had withdrawn from the Developer on September 15, 2012, in accordance with the terms of the Developer's operating agreement and that it remained in discussions with Cordish concerning a possible future role in the Project. By letter dated January 17, 2013, the Developer provided the Port formal notice confirming that pursuant to Section 2.3.1.2(C) of its operating agreement, Cordish withdrew from the Developer on September 15, 2012.

On October 9, 2012, the Port Commission approved amending the ENA to extend Phase 1 from September 15, 2012 to March 15, 2013 to provide additional time to negotiate and incorporate financing tools into the Project Term Sheet. The amended ENA includes an additional Performance Benchmark requiring Developer, at Port's sole discretion, to confirm its financial capacity to entitle the Project and build early infrastructure. See Developer Financial Capacity, below.

### **SB 815**

Under SB 815, adopted by the legislature in October 2007, the Port is authorized to lease all or a portion of SWL 337 free from the use restrictions of the public trust and the Burton Act. The lease term is not to exceed 75 years or not to extend later than January 1, 2094. Revenues generated from the lease in excess of the base year revenues will be utilized in support of the preservation of the Port's historic piers and other historic structures, the construction and maintenance of waterfront plazas and open space, and the remediation of the Port's environmental conditions on Port land.

SWL 337 will otherwise continue to be held by the Port subject to the terms and conditions of the public trust, the Burton Act Trust, and the Burton Act Transfer Agreement. SB 815 represents a unique opportunity for the Port to realize value from its property and to address its own capital program needs. Staff has worked accordingly to structure a transaction that maximizes the potential benefits from SWL 337 while managing risks appropriately.

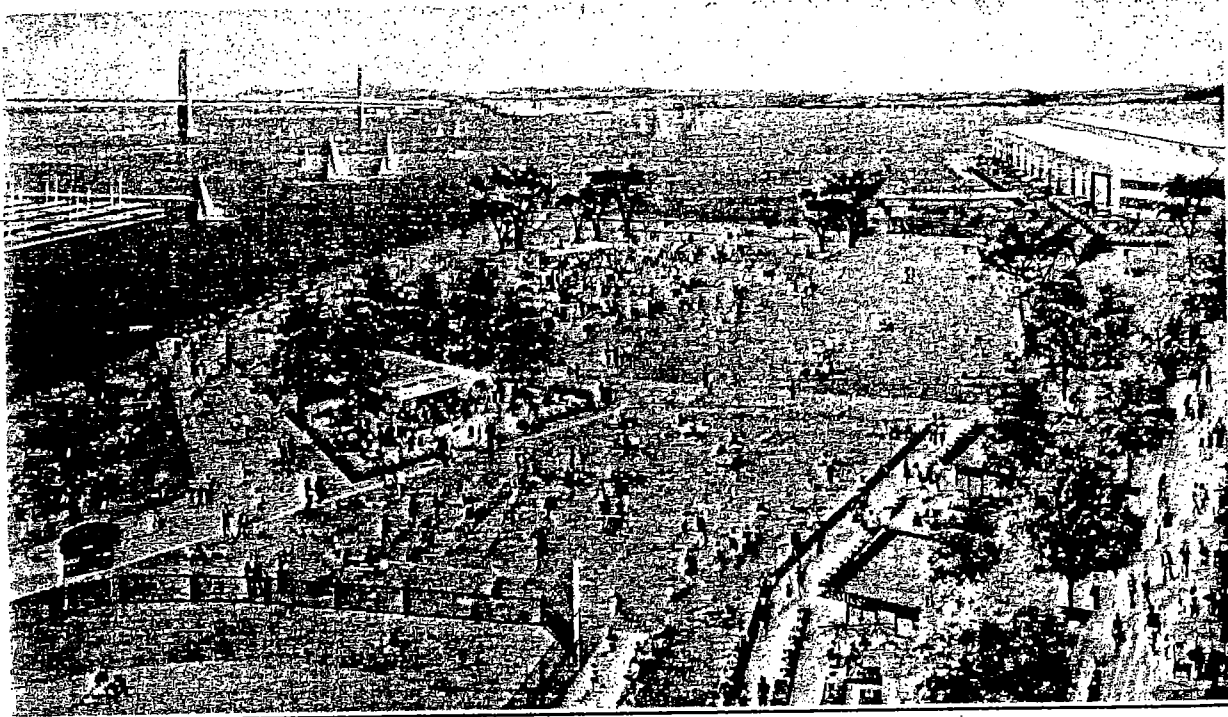
### **DEVELOPER EXPERIENCE**

As noted above, Developer is a single-purpose limited liability company whose sole member, as of September 15, 2012, is Giants Development Services LLC (GDS), a wholly-owned subsidiary of San Francisco Baseball Associates, LLC (SFBA). Port staff has reviewed the development expertise of Developer as currently composed and finds that its staff has the skill and experience to execute the mixed-use development contemplated under the Project, including expertise in the unique real estate market in the vicinity of the Site. While recent comment has focused on the departure of prior members of Developer it should be noted that key staff expertise from those departing members has been retained by Developer in its current form. Port staff further notes that this expertise combined with the relationship between Developer and the San Francisco Giants buttress a key objective of the proposed transaction: to create a new neighborhood on the waterfront that enhances and complements the success of AT&T Park across China Basin Channel. See Exhibit F for further background on Developer experience and financial capacity.

### **DEVELOPER FINANCIAL CAPACITY**

Port financial staff have reviewed and confirmed the Developer's financial capacity in amounts sufficient to satisfy its obligations under the ENA. SFBA owns the San Francisco Giants Major League Baseball franchise. As mentioned above, GDS is the wholly-owned subsidiary of SFBA formed for development opportunities such as the proposed SWL 337 development. In January 2013 Port finance staff reviewed the financial statements and other financial materials of SFBA to form an opinion regarding its financial ability to provide the requisite \$15 - \$20 million in equity financing over the next 2 years as the costs estimated by both Developer and Port to complete the entitlement process for the Project. In the opinion of Port Finance staff, SFBA has the financial capacity to provide up to \$20 million to fund the entitlement phase of the SWL 337 development Project.

Port staff has confirmed SFBA's written agreement to fund GDS' obligation under the Developer's operating agreement through Project entitlement. Staff has also confirmed that GDS' budget for these costs has been approved by SFBA in the amount of approximately \$14.7 million going forward from December 2012. The Developer has also agreed to an ongoing process by which the Port will oversee the predevelopment expenditure budget and obtain updated information as to Developer's financial capability and development expertise to perform its obligations under the ENA if the predevelopment budget increases or its staffing materially changes. The ENA amendment will also include appropriate review and approval rights for the admission of any new member to the Developer entity that would result in such new member or partner being accountable for any material portion of the Developer's responsibility as to funding or devoting appropriate skill and expertise to the development of the Project.



### **Public Outreach**

The Port, City and the Developer have visited the following community groups with detailed Project briefings:

#### **Advisory/Regulatory Bodies**

- Maritime Commerce Advisory Committee
- Central Waterfront Advisory Group
- Mission Bay Community Advisory Group
- Southeast Waterfront Advisory Council
- Bay Conservation and Development Commission (staff)
- State Lands Commission (staff)

### City Groups

- Chamber of Commerce
- Bayview Builders
- Rincon/South Beach Neighborhood Group
- Potrero Boosters
- SF Housing Action Coalition Endorsement Committee
- SF Bike Coalition (informal)
- SPUR (informal)
- San Francisco Parks Alliance
- Individual neighbors and business owners
- SPUR formal lunchtime session as part of Port portfolio series
- SPUR Project Review Committee

In addition to these presentations and meetings, the Project team held a well-attended public design workshop and multiple open house meetings with members of the community to discuss proposed land use including review of several bulk and site massing alternatives. This outreach effort is a productive, ongoing process that has helped shape the Project over time.

### DEAL STRUCTURE

#### **Overview**

The Term Sheet discussions between the Port and Developer have yielded a financial structure where the Developer is responsible for funding entitlement and infrastructure (generally, underground utilities, site preparation, streets and sidewalks, parks and open spaces). The Developer is reimbursed by Port for its entitlement and infrastructure costs from a combination of payments received in connection with the execution of parcel leases or sales and public financing. In return, Developer receives a market-based return on its investment in entitlement and infrastructure for the Site and a share in ongoing economic benefits from developed parcels. The Port receives fair market value for its improved parcels through ground rent under long term leases or sales proceeds and a share of increases in land value through various forms of participation. The overall financial structure is discussed below.

#### **Parcelization Strategy**

The parties' fundamental strategy for the Project is to treat the development plan as a series of individual development parcel leases. Each parcel lease will be entered into by the Port in consideration for a set of up-front and ongoing payments reflective of fair market value for the parcel. The term sheet is structured to provide Developer with the option to obtain each parcel lease itself or through affiliates as the vertical developer, subject to certain exceptions. In those exceptional circumstances, or in instances when the Developer declines its option for a parcel lease, the Port will be able to select a tenant to develop a parcel through a competitive process for these parcel leases. In all instances the payments under the lease will be verified as fair market value through an appraisal process prior to lease execution.



The Term Sheet also contemplates the possibility that the Port may seek approvals to remove up to two parcels from the public trust. In such a situation the Port will sell the parcels instead of entering into a 75-year ground lease. Developer will have the first option to purchase such parcel(s), subject to potential exceptions, but only after payment of an appropriate premium above the appraised value.

### **Phased Development and Related Infrastructure**

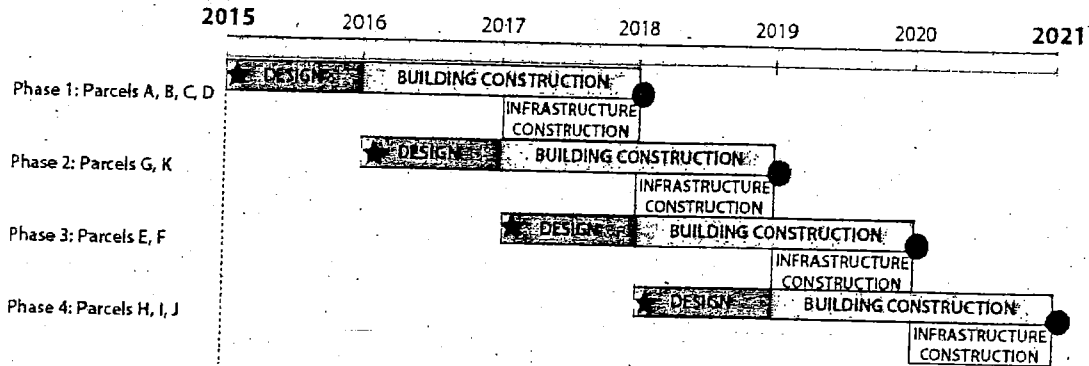
Each parcel will have its own infrastructure needs in order to function after buildout, so the Term Sheet calls for the Developer and Port to meet and agree at each stage how best to bundle development of 2-4 parcels and their related infrastructure into a development "phase" when market conditions support the proposed level of investment. The Term Sheet aligns the parties' interests in moving quickly to complete a phase when the fair market values of the individual parcels are sufficient to provide the Port with: (i) lump-sum payment (prepaid rent or sales proceeds) sufficient to reimburse the Developer for its investment in entitlement and infrastructure and (ii) for most parcels, ongoing monthly rent payments to the Port. Upon completion of each phase the process starts anew with the next bundle of 2-4 parcels and their associated infrastructure.

Due to its size, buildout of the Site is projected to extend beyond the length of a single typical market cycle. The parties agree that this parcelization and phased development strategy combined with the infrastructure financing plan and flexible zoning approach described below provide the greatest opportunity for the efficient and successful buildout of the Site. In addition, parcel transfers through leases will be timed to lock in the benefits of a stable or growing real estate market through a combination of base rent, proceeds from the sale of development rights, and ongoing Port participation in lease revenues and future sales provide the Port with a cushion against a weakened market and a path to recover lost value if a given parcel transfer takes place in a weaker market.

For each phase, upon execution of the vertical lease(s) for parcels included in the phase, the individual parcel developer (vertical developer) (which may or may not be affiliated with the Developer) will commence construction. Developer will commence construction of the public improvements required for that phase after vertical construction has commenced but before it is completed. This timing will be managed in a manner designed to allow for the completion of such infrastructure "just in time" to support the occupancy of the completed building but not too far in advance of the CFD special tax payments and the collection of tax increment that together are intended to reimburse Developer for its investment. This "just in time" scheduling concept is graphically represented below:

**ABSORPTION/CONSTRUCTION PHASE**

- ★ PARCEL LEASE SIGNED
- BUILDINGS COMPLETED



Public improvements include the installation of streets, sidewalks, parks / open space, public access areas, water, sewer and electrical utilities, and other infrastructure referred to as "horizontal development". Developer will bear the cost of the horizontal development, which is currently estimated to be in the range of \$126 million for the entirety of SWL 337 as shown in the table below. In accordance with the Project plan of finance the amounts reflected in the table include the cost of preparing and stabilizing the land over which public infrastructure is built, but do not include the costs of piles and supports under the parcels to be privately-leased for above ground development, referred to as "vertical development". This table represents the currently anticipated timing of each project area infrastructure investment. Timing is subject to change.

PHASE	COMPONENT	UNINFLATED COSTS	INFLATED COSTS (3%)	START YEAR
Entitlements	Entitlements	\$20,000,000	\$20,000,000	2012
Phase 1	Parcels A, B & C	\$18,390,613	\$21,523,162	2017
Phase 1a	Parcel D Garage	\$ 5,216,622	\$6,164,578	2017
Phase 2	Parcels G & K	\$31,832,900	\$38,227,462	2018
Phase 3	Parcels E & F	\$17,362,012	\$21,364,776	2019
Phase 4	Parcels H, I & J	\$14,687,489	\$18,441,259	2020
<b>Total</b>		<b>\$107,489,636</b>	<b>\$125,721,237</b>	

Phase 4 also includes projected costs for Pier 48 of \$22,050,000 (\$28,428,311 inflated to 2021/2022), which will be paid for through a combination of Pier 48 tenant-funded capital improvements and IFD proceeds from Pier 48 and SWL 337.

**Developer Responsibilities and Return**

In order to realize the value of the Port's asset, the Port has secured Developer as a private partner to 1) provide leadership in design and entitlement of the Site; 2) provide

capital for pre-entitlement expenditures; and 3) provide the initial investment for infrastructure design and construction.

As reflected in the ENA, the Developer's responsibility is to procure all Project entitlements and pay related costs, as well as to construct all horizontal infrastructure as described below. The Developer will be reimbursed for its expenditures plus an agreed upon market-based rate of return as more fully described below. As a general matter the Developer's return is calculated as the greater of (i) the equivalent of 20% of Developer's eligible costs compounded annually or (ii) Developer's equity multiplied by a factor of 1.5. For example if the Developer invests \$10 million in equity capital they would be entitled to \$10 million return of equity and \$5 million return on their equity investment even if the rate of return exceeds 20%. As a practical matter 20% returns exceed this 1.5x multiple within 2 ½ years of investment. The Project pro forma analysis show Developer's equity investment in a given phase repaid within 2 to 4 years so returns attributable to the 1.5x multiple are low. These two standards for Developer's return measure the rate of return and the total amount of return dollars to Developer and have been verified by staff as representative of the current financing market relative to the unique risks of this Site<sup>4</sup>.

In addition, the parties have negotiated a right for the Developer to participate in 20% of the total Port Site-wide rent amounts above \$4.5 million for 45 years. This participation right is intended to align the parties' interests in expeditiously securing the full completion of the Site, which ultimately is the means for the Port to maximize its rent revenues from the Project. Additional risk-sharing provisions relating to the Developer's return are described in "Description of Project Stages" below and motivate the Developer to continue to invest in Site in out years to support ongoing growth in Project revenues.

### **DESCRIPTION OF PROJECT STAGES**

The structure described generally above creates a framework for the overall transaction. In addition, the parties' negotiations have identified additional considerations and mechanisms at each stage of the Project, from predevelopment through the completion of Phase 4, that are meant to align incentives and share risks where appropriate. These considerations and provisions are described in more detail below.

#### **Entitlement**

The Developer will pay all entitlement costs including planning, environmental review, and land use approvals. The Developer's investment in such eligible costs, plus its return as described above, will be repaid from the payments associated with each parcel transfer. After entitlement and execution of a Disposition and Development Agreement ("DDA"), the Developer will enter into an interim master lease for SWL 337, with rent terms based on the current parking lease between the Port and China Basin Ballpark Company, LLC and base rent allocated among development parcels. The interim lease will provide that as parking activities are removed from development

<sup>4</sup> See also discussion below titled, "Development Risk".

parcels that are leased and prepared for construction the interim rent terms will be reduced pro rata in reflection of the decrease in parking spaces.

### **Phase 1**

Phase 1 will commence upon execution of a DDA at conclusion of the entitlement process. The Port will sell development rights to the Developer concurrent with Project approvals through prepaid 75-year leases (for two parcels or, in circumstances where the Port has been successful in lifting trust restrictions on such parcel(s), fee interests) at fair market value. The Developer may choose to develop these parcels itself or through an affiliate or sell development rights to these parcel leases to a qualified third party acceptable to the Port. Net proceeds from these sales will be applied to reimburse Developer for predevelopment costs and pay accrued return, if any. In the event of a market downturn where fair market value of Phase 1 parcels is not sufficient to reimburse Developer's predevelopment costs and pay all accrued return, Developer has agreed to risk-sharing measures on its outstanding equity.

The Developer will finance all costs to install infrastructure and public benefits for Phase 1 – utilities, streets, sidewalks, etc. The Port or the City will have the right to use any available alternative source of public funds (at its sole option).

To reimburse such Developer expenditures plus accrued return, the Term Sheet calls for the Port (at its discretion) to work with the City to issue Mello-Roos community facilities district ("CFD") bonds. These CFD bond proceeds will be used to reimburse Developer's eligible infrastructure costs for Phase 1 and pay accrued return to the extent it is legally payable from such source. The bonds will be secured by a pledge of special taxes and the City will levy such special taxes as needed to pay debt service. As Phase 1 parcels are constructed and placed on the City's tax roll, the related tax increment will supplement the special taxes in servicing the CFD bonds.

### **Phases 2 - 4**

Each subsequent phase commences at the point in time that the Port and the Developer agree that market conditions will support the next phase of development. The Developer and the Port will enter into 75-year leases with vertical developers for parcels after completing an appraisal process. The Port and Developer will confer and agree on the sources and uses of funds to be budgeted for the current phase, which will include a projection of the costs and timing of building needed infrastructure. The total budget will be based on the estimate of the amount needed to pay off (i) the Developer's outstanding prior phase costs, if any, (ii) the current phase costs plus (iii) accrued returns. Such anticipated costs will then be compared to CFD bond proceeds expected to be available to reimburse such costs. If anticipated costs are greater than anticipated CFD bond proceeds, a portion of the rent under each parcel lease will first be applied to retire Developer's outstanding costs and accrued return. Prepaid rents to Developer would reduce the amount of the ongoing rental stream to the parties, so it will be in the Port's financial interest to maximize the amounts available from the public finance strategy and minimize the need to fund Developer reimbursements through the parcel leases.

The Port will work with the City to issue CFD bonds in amounts and at the time of Port's choosing. The current Project underwriting contemplates that the CFD bonds would be issued concurrently with the Port's issuance of certificates of occupancy for the buildings on the subject parcel. At Port and City's election, these bonds could be issued earlier if the benefits of increased property values outweigh issuance risks. CFD bond proceeds will reimburse Developer's infrastructure costs and, to the extent eligible, pay Developer return. As tax increment flow is stabilized, Port will use net available tax increment flowing from the Site as an additional source to pay CFD debt, reducing special tax levies

If IFD proceeds are available in Phases 3-4, the Term Sheet provides for the use of IFD proceeds to fund the costs of piles to support foundations for vertical development at SWL 337 (projected pile depths are in the range of 250-290 feet), subject to corresponding increases to base rent for vertical parcels that receive IFD proceeds for this purpose.

The Developer's base rent obligation under the master interim lease will reduce proportionately as parking spaces are removed from the master lease through the execution of new development parcel leases and development of buildings. At the same time, rental revenues from those development parcels will begin to flow and will replace (and eventually exceed) the prior parking revenues.

The overall Project will proceed as market conditions allow, though both parties are incentivized to complete full buildout as quickly as possible. The Term Sheet and associated financial analysis currently project completion of all four Phases by 2022.

### **LAND USE PROGRAM SUMMARY**

Developer will create a new mixed-use neighborhood, linking Mission Bay to the urban fabric of the City. Though subject to flexible zoning that could change the uses or intensities of various parcels, for purposes of analysis the Site is projected to include the land use program shown below. The parties anticipate that the Project will continue to evolve through modifications made through the CEQA, the public review processes and, with regard to the final mix of commercial and residential uses, to market demands.

Parcel	Land Use	Program Area [Gross Sq. Ft.]						Pier Use	Maximum Height [feet]	Total GSF Building
		Commercial	Residential	Residential [Units]	Retail	Parking	Parking [Spaces]			
A	Residential	0	296,000	304	25,000	80,500	163		320	401,500
B	Office	230,000	0	0	25,000	60,000	128		160	315,000
C	Office	260,000	0	0	20,000	60,000	128		280	340,000
D	Parking/Office	50,000	0	0	7,500	850,000	2,297		100	907,500
E	Office	140,000	0	0	10,000	0	0		120	150,000
F	Residential	0	344,000	353	12,400	0	0		380	356,400
G	Office	175,000	0	0	17,500	47,000	100		160	239,500
H	Office	243,000	0	0	12,000	0	0		160	255,000
I	Office	185,000	0	0	12,000	0	0		190	197,000
J	Residential	0	180,000	185	10,000	0	0		190	190,000
K	Residential	0	100,000	103	10,000	0	0		160	110,000
Pier 48	Mixed							212,500	38	212,500
TOTAL		1,283,000	920,000	944	161,400	1,097,500	2,816	212,500		3,674,400

Developer proposes dividing SWL 337 into 11 buildable parcels (Parcels A – K) 10 of which would be developed as a mix of commercial/office, retail, and residential uses. The 11<sup>th</sup> parcel would hold structured parking to serve new development and other nearby uses, including games and other events at AT&T Park. As discussed below, Pier 48 would be leased to Anchor Brewing Company for the expansion of their production capacity (which would be the 12<sup>th</sup> parcel). As noted in the description of Phase 1 above, Developer will obtain rights to the first two parcels (likely parcels A & B) as part of the reimbursement for its entitlement period equity investment and associated return. Developer will have an option to develop each of the 9 remaining development parcels and Pier 48, subject to exceptions specified in the Term Sheet.

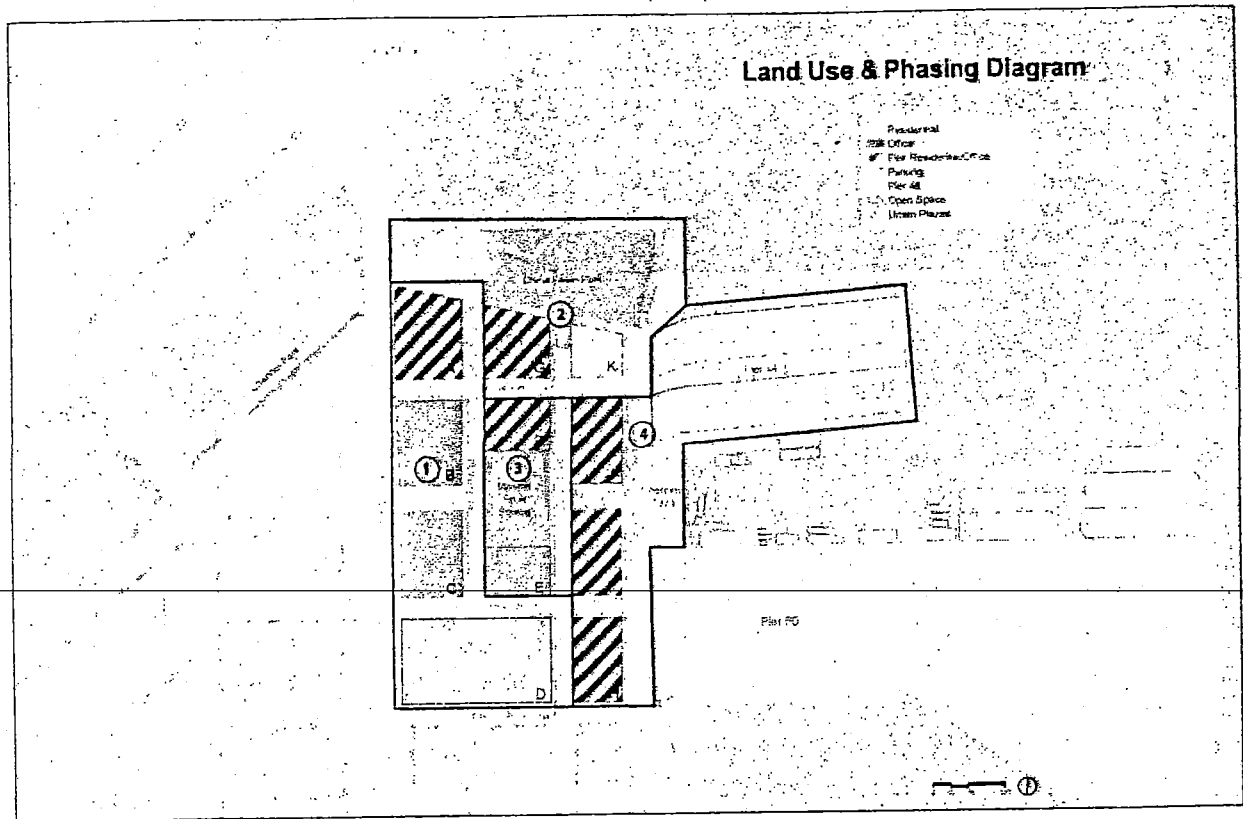
### Open Spaces, Parks and Recreation

Developer will create major new open spaces connecting the Site with surrounding neighborhoods and the waterfront, including:

- **China Basin Park**, will be expanded into a 5-acre regional waterfront park located on China Basin across from AT&T Park, with a great lawn open space and special event area, a waterfront café with outdoor seating, a junior baseball field, gardens and picnic areas, and a promenade connection to the marginal wharf between Piers 48 and 50 (see Channel Plaza description below).
- **The Square**, a 1.3 acre park located at the heart of Site. The Square will include a large multi-use lawn, plaza, and café pavilion. The Square will be framed by a mix of residential and commercial uses, including ground-floor retail and a pedestrian connection to Channel Plaza.
- **Channel Plaza**, subject to Port Commission approval to add to the Site, the marginal wharf between Piers 48 and 50 will be converted to a hardscaped one-half acre plaza set upon an active maritime wharf with views of working vessels and other maritime uses.

The development of these parks and open spaces will be distributed among the Project phases to assure completion is concurrent with the completion of adjacent vertical

development. Under the illustrative phasing plan shown below, China Basin Park would be included in the second phase and The Square would be provided in the third phase.



Parks and open spaces will be owned by and remain under the jurisdiction of the Port, and will be programmed by Developer subject to Port approval and conditions of the San Francisco Bay Conservation and Development Commission ("BCDC") major permit applicable to the Site. Maintenance of the parks and open spaces is proposed to be funded by Mello-Roos special taxes imposed on privately-owned and occupied land and buildings on the Site.

### **Parking Garage**

The parking garage will be developed on Parcel D as part of an early phase of the Project and is proposed to provide approximately 2,297 spaces for use by the entire development and for ballpark, event, and other public parking. The parties have initiated discussions with the San Francisco Municipal Transportation Agency ("SFMTA") to explore the feasibility of SFMTA financing and operating the parking structure. Should SFMTA conclude that the parking structure is not feasible as an SFMTA project, the parties will continue to explore other sources of financing and other measures needed for the garage, including Developer investment.

### **Affordable Housing**

New rental housing built for the Project will meet City inclusionary housing requirements under Planning Code §§ 415.1-415.11 for on-site inclusionary housing for 15% of the units at 55% of area median income as determined by the U.S. Department of Housing and Urban Development for the San Francisco area. Developer will be required to deliver affordable housing in a balanced manner throughout the phasing of the Project.

### **Pier 48**

Currently the Port and Developer are in negotiations with Anchor Brewing Company to expand its production capacity through a lease for the entirety of Pier 48. The proposed lease terms are consistent with the Port's parameter rent for similar shed structures, subject to possible offset by rent credits for qualifying capital improvement costs that extend the life of the facility. In light of current projections of sea level rise, the maximum initial term would be 30 years. The current financial model anticipates that Pier 48 would be upgraded as part of Phase 4; however the parties agree that such occupancy could be accelerated depending on the specifics of the proposal. The Port's review of any tenant or use will consider its preservation of maritime uses and historic features of Pier 48 as a necessary component to its thoughtful rehabilitation.

### **Transportation Demand Management Plan**

Developer will implement a Transportation Demand Management Plan that provides a comprehensive strategy to manage the transportation demands created by the Project. The mixed-use nature of the Project's land use program, its rich transit options, and proximity to resources and services along San Francisco's waterfront and in downtown areas give rise to an overall strategy of reducing single-occupancy vehicle trips. The transportation strategy at the Project is based on reducing vehicle miles traveled by fostering multiple modes of sustainable transportation, emphasizing pedestrian, bicycle, and public transit options. This strategy will interact with and be informed by the ongoing waterfront transportation assessment currently being led by SFMTA.

### **Jobs and Equal Opportunity Program**

The Developer and the Port anticipate that the build-out of the Project will create thousands of construction and permanent jobs, and that the planning, design, and construction work will provide substantial contracting opportunities for local contractors and professional service firms as well as countless businesses, employers, and organizations. Developer will implement a Jobs and Equal Opportunity Program designed to assure that a portion of the jobs and contracting opportunities generated by the Project be directed, to the extent possible (based on the type of work required and consistent with collective bargaining agreements) to local, small, and economically disadvantaged companies and individuals.

### **Site Zoning**

Developer and the Port will work with the Planning Department to establish the development parameters for the Project through a Special Use District ("SUD"), which will be incorporated into the City's Planning Code after environmental review is complete and the Project has been approved by appropriate Port Commission, Planning Commission, Board of Supervisors, and other regulatory actions. SWL 337 is currently zoned MB-OS (Mission Bay Open Space), and Pier 48 is zoned M-2 (Heavy Industrial).

### **Flexible Land Use**

A key element of the design proposal for the Project is a flexibility to respond to future market demands while still upholding the objective of creating an authentic mix of uses. The proposed SUD would designate certain parcels as residential and certain others commercial. The SUD would provide flexibility for some later determination as to



product type within certain types of zoning. Given this flexibility the Developer has studied various ranges for building heights. Heights of buildings, reflecting the mixed-use nature of their uses, will be diverse. Up to two tall slender signature residential towers are anticipated. The SUD will establish height limits ranging from 90 feet up to 380 feet, allowed density expressed as permissible floor area ratio ("FAR") limits, bulk limits, and other controls on development. In cooperation with the Planning Department, the Port and Developer are currently studying a range of possible height schemes. Community design engagement is ongoing and will further assist in defining the heights, which will likely be represented in the SUD as ranges for uses and parcels.

### **Retail Programming and Ground Level Operations**

While zoning will allow a certain amount of flexibility, Developer will retain control over ground floor design, tenant mix, and, through a maintenance agreement with the Port, park operations and maintenance. Comprehensive planning and programming of ground floor spaces will address both the design and the nature of the Project's retail uses, defining the public realm and neighborhood identity. A dynamic range of restaurants, cafés, boutique stores, grocery stores, bookstores, and other shops will only be possible through careful programming of the entire Site. In consultation with the Port and community, Developer will create a blueprint for locations and tenant types for each vertical development. This comprehensive programming will address not only types of stores, but also the appropriate mix of local, regional, and national retailers. Minimum threshold requirements for local and regional operators will reduce the threat of homogeneity that otherwise might adversely affect the Project's retail success. This building-to-building variety will strengthen the pedestrian environment and establish an authentic, sustainable neighborhood for San Franciscans to enjoy.

### **Sustainability**

Developer will implement a Sustainability Plan that will provide a comprehensive strategy to achieve the Project goal of becoming a model of sustainability by exhibiting the concepts and practices of sustainable community development throughout the development process. Developer will collaborate with the City and the Port, specifically, the Department of the Environment, the Planning Department, and the Port Planning Division, to develop the Sustainability Plan.

Developer and the City will develop an integrated plan that identifies measurable goals, standards, and performance metrics. This Sustainability Plan will be included in the DDA. Multiple sustainable Site strategies will be considered from the outset of horizontal development to enable vertical development design proposals to exceed compliance with Port Building Code requirements and achieve Project goals for integrated sustainable design and a low carbon community.

The Project has been identified by City Planning as a Type 1 Eco-District which works with the opportunities horizontal infrastructure development can provide to optimize Eco-District goals. Port and City staff are committed to working with the Developer to help the City meet its environmental goals through horizontal infrastructure and vertical development, as identified in the Term Sheet.

## Statutory, Regulatory and Plan Amendments

### BCDC

The proposed Project will require approvals by state bodies, including amending the Bay Area Seaport Plan sponsored by BCDC and the San Francisco Bay Area Metropolitan Transportation Commission, which designates Pier 48 as a future site for neobulk cargo shipping and the eastern six acres of SWL 337 adjacent to Pier 48 and Pier 50 as a "port priority" area to provide backland area for potential cargo operations. Amendments to the Seaport Plan may trigger a need to amend BCDC's San Francisco Waterfront Special Area Plan. In addition, all development within 100 feet of the shoreline will be subject to BCDC approval.

### State Lands Commission

The Port must obtain the State Lands Commission's ("State Lands") prior approval of (a) the conclusions of a Port study on the retention of trust uses (including public parks and walkways, restaurants, hotels, maritime training, sales, and rentals, and waterfront visitor-serving retail services) at SWL 337, (b) the location of trust uses at SWL 337 and Pier 48, and (c) the transportation needs of the ballpark and trust uses on nearby Port property.

State Lands must find that all nontrust leases are executed at fair market value, consistent with the trust (other than land use restrictions), and otherwise in the best interests of the State. In addition, staff will work with State Lands to obtain legislation for a technical amendment to SB 815 to add an approximately 20 foot wide strip along the southern edge of SWL 337. This area currently does not have relief from the trust use restrictions in SB 815. To the extent necessary and after further consultation with staff of the State Lands and Developer, the Port may seek other technical amendments to the Burton Act and other state legislation.

## FINANCIAL DEAL TERMS

The key financial provisions of the Term Sheet are as follows:

Section and Title	Basic Terms and Conditions
1. Parties	Port and Seawall Lot 337 Associates, LLC.
2. Site Description	Seawall Lot 337, an approximately 16-acre parcel located south of Mission Creek/China Basin Channel, bordered by Third Street on the west, Mission Rock Street on the south, and Terry Francois Boulevard on the east;  Pier 48, a 212,500 square-foot facility, with two main pier sheds.
3. Project Description	Mission Rock will create a new mixed-use neighborhood, linking Mission Bay to the urban fabric of the City as described in the Land Use Summary section above.
4. Transaction Documents	The parties anticipate the following primary Transaction Documents: <ul style="list-style-type: none"> <li>Disposition and Development Agreement between the Port and Developer. (the</li> </ul>

	<p>"DDA") for horizontal and vertical development of the Site.</p> <ul style="list-style-type: none"> <li>• <u>Master Ground Lease</u> ("Master Lease"): the Port and Developer will enter into a new ground lease covering all development parcels at SWL 337 except the two lead parcels as described below. Rent and other key terms will be generally consistent with those in the existing parking lease with a term ending after final parcel development.</li> <li>• <u>Form of Parcel Ground Lease</u>: The form of Parcel Ground Lease to be used for development parcels at SWL 337 will be attached as an exhibit to the DDA.</li> <li>• <u>Pier 48 Lease(s)</u> between the user(s) identified by Developer and the Port as further described below.</li> </ul>
5. Phasing	<p>The parties anticipate that the Project Site will be developed in four Phases.</p> <ul style="list-style-type: none"> <li>• Each Phase will consist of one or more development parcels and associated areas for streets and open spaces.</li> <li>• Public benefits, including development of parks and the Parking Structure, will be distributed among the Phases, assuring that these benefits are completed concurrent with the completion of vertical development and associated infrastructure of each Phase.</li> </ul>
6. Statutory, Regulatory, and Plan Amendments	<p>The Project will require approvals by State bodies, including BCDC and State Lands Commission. To the extent necessary and after consultation with staff of the State Lands and Developer, the Port may seek technical amendments to the Burton Act and other state legislation.</p>
7. Zoning	<ul style="list-style-type: none"> <li>• SWL 337 is currently zoned MB-OS, and Pier 48 is zoned M-2. Developer will seek approval of a new Special Use District ("SUD") for the Mission Rock area. The SUD will, among other things, establish new height and bulk limits for the Site.</li> <li>• The Waterfront Land Use Plan will be amended to incorporate Development Controls for Mission Rock and will incorporate SUD limitations and other development requirements, such as the role of the Waterfront Design Advisory Committee in the design review process.</li> </ul>
8. Master Lease Terms	<p><u>Base Rent under Master Lease</u>: The rent structure under the interim master lease will be equivalent to the existing parking lot lease with China Basin Ballpark Company, LLC: \$2.4 million base rent and percentage rent of 66% of gross revenues after allowed expenses: As phased development of the Site occurs over time, the parcels will be removed from master lease and base rent will be reduced on a pro rata basis as the Port enters into each Parcel Ground Lease.</p> <p><u>Base Rent under Parcel Ground Leases</u>: Based on the program described in the Term Sheet, the Port has established a minimum of \$3.5 million (the "Reserve Rent") in annual rent in the aggregate for eight of the ten development parcels, (excluding the two "lead" parcels, the parking structure, and Pier 48).</p> <ul style="list-style-type: none"> <li>• The Reserve Rent will be allocated among each of these eight development parcels, setting a floor for the total annual rent anticipated for each parcel ground lease, exclusive of any upfront prepaid rent payments. Initial rent for each development parcel will be set by valuation procedures to be undertaken as each parcel is offered for vertical development.</li> </ul>

	<ul style="list-style-type: none"> <li>The lead parcels will be transferred to Developer affiliates by parcel ground leases under which fair market rent, as established by appraisal, will be fully prepaid. The intent of the prepaid leases, which are anticipated to be the two parcels most likely to meet market conditions, is to generate proceeds which can then be used to reimburse Developer's entitlement costs, including developer return accrued thereon. As described in the Term Sheet, the DDA will provide specific rules for how such proceeds are applied.</li> <li>Base rent under each parcel ground lease (excluding lead parcels because these are fully prepaid) will escalate as follows: In every 10<sup>th</sup> lease year, annual base rent will be increased to 85% of the average of the sum of annual base rent plus percentage rent ("total rent") paid to the Port pursuant to such parcel lease over the immediately preceding three years.</li> </ul>
<b>9. Rent Under Parcel Leases</b>	Each parcel ground lease (except for lead parcels) will include percentage rent in a form dictated by use, as described in the Term Sheet. Vertical developers will be required to pay the Port the greater of percentage rent or base rent, as documented in periodic reports to the Port in a manner similar to that required in other comparable Port development leases.
<b>10. Port Participation in Capital Events</b>	<ul style="list-style-type: none"> <li>When the capital event is a sale to a third party of a vertical developer's lease or fee interest and the sale occurs after vertical development is complete, the vertical developer will pay to the Port 1.5% of the net proceeds of the sale; provided that if the parcel is a lead parcel and the sale occurs within 10 years after the date that construction of the lead parcel is complete, no such payment will be required on the first such capital event. Payments will be required on all subsequent events.</li> <li>When the capital event is a sale to a third party of an affiliated vertical developer's lease or fee interest in a lead parcel and the sale occurs within 36 months following transfer by the Port of the lead parcel, the affiliated vertical developer will pay to the Port 50% of the net proceeds; provided that if the parcel is a lead parcel acquired through an upset transfer, as defined in the Term Sheet, no such payment will be required.</li> <li>Trust swap parcels that are sold to a vertical developer will be subject to a deed restriction providing for a contractual transfer fee (not a tax) on each sale after the initial sale of the parcel or, where the parcel has been subdivided, a residential or commercial condominium. The transfer fee will be (i) 1% of the sales price of a residential condominium sale, and (ii) 1.5% of the Net Proceeds of any other sale to a third party of an Affiliated Vertical Developer's lease or fee interest in a lead parcel, including commercial condominiums and multi-family rental buildings.</li> <li>When the capital event is a refinancing, the DDA will provide that the Port will be entitled to a transfer fee of 1.5% of the net proceeds of the refinancing. In the case of a refinancing, loan proceeds that are to be invested back into the developed parcel will be excluded from net proceeds.</li> </ul>
<b>11. Horizontal Development Costs</b>	The Port and Developer anticipate using public financing mechanisms funded by revenues generated by the Project to meet the Port's obligation to pay directly for or reimburse Developer's eligible horizontal development costs with the goals of reducing Project risks, accelerating Project benefits, and increasing Port participation payments and other benefits to the parties, vertical developers, and the public. A Project financing plan that will be a part of the DDA will set forth all financing mechanisms that the parties anticipate using for the Project.
<b>12. Developer Return</b>	Generally, the Developer's return on investment ("Developer Return") will be calculated separately as to each Phase (with entitlement costs considered separately) and will be the greater of (i) the amount that is equivalent to 20% cumulative annual return on

	<p>unreimbursed horizontal development costs for such Phase outstanding from time to time; and (ii) the amount equal to 1.5 times the Developer's highest balance outstanding for such Phase.</p> <ul style="list-style-type: none"> <li>The Term Sheet provides detailed guidelines for how the Developer Return is treated in the "upset" case, in which the amount of funds available from Development Rights Payments and other sources falls short of the amount necessary to fully reimburse the Developer's entitlement costs including Developer Return.</li> <li>When Port total annual revenue exceeds \$4.5 million from base and percentage rents from the parcel leases, the Developer will share in a portion of this revenue stream representing 20% of the rents above \$4.5 million for a term of up to 45 years.</li> </ul>
<b>13. Public Financing Mechanisms</b>	<p>The primary financing mechanisms currently contemplated are:</p> <ul style="list-style-type: none"> <li><u>Community Facilities District (CFD)</u>: The City would form a CFD, with improved areas annexed to the CFD at each Phase. Special taxes will be levied against leasehold and fee interests in taxable parcels. The parties anticipate that CFD debt will be issued in accordance with each Phase Finance Plan.</li> <li><u>Infrastructure Financing District (IFD) Project Areas</u>: Consistent with the Port IFD Guidelines the City would form a single IFD consisting of all Port property ("waterfront district"). Following CEQA review for waterfront development projects, the City would then consider formation of a Project-specific project area and adoption of project-specific infrastructure financing plans for the Site ("IFD financing plan") allocating tax increment from the project area to the waterfront district to finance public facilities specified in the adopted IFD financing plan.</li> <li><u>Bonds</u>. CFD (or IFD) bonds will be issued at the City's sole discretion consistent with the DDA and Project Financing Plan. Any bonds issued will be consistent with the Port's reimbursement obligations under the DDA, a phase budget, applicable federal tax law and regulations, other applicable law, and any Acquisition Agreement executed by the Port and Master Developer.</li> <li><u>Maintenance Districts</u>: The Parties will create a maintenance CFD over the entire Site. Maintenance special taxes levied against each taxable development parcel would provide pay-as-you-go funds for operating and maintenance costs of certain public facilities to be specified in the DDA.</li> </ul>
<b>14. Development Rights Payments</b>	<p>Prepaid rent payable by vertical developers upon execution of parcel ground leases ("Development Rights Payments") will provide a source of funds from which Port will reimburse Developer's horizontal development costs (in conjunction with public finance sources) and pay Developer Return. The amount of the required Development Rights Payment for each Phase will be calculated for each phase.</p>
<b>15. Open Spaces, Parks, and Recreation</b>	<p>Developer will develop major new open spaces connecting Mission Rock with surrounding neighborhoods and the waterfront. The development of these parks and open spaces will be distributed among the Phases.</p> <ul style="list-style-type: none"> <li>Parks and open spaces will be owned by the Port, and managed and programmed by Developer, subject to Port approval and conditions of the BCDC major permit. Maintenance of the parks and open spaces will be funded by special taxes imposed on vertical developers through the maintenance CFD.</li> </ul>
<b>16. Parking</b>	<p>The Project will include a parking structure, developed in an early phase, of approximately</p>

<p><b>Structure</b></p>	<p>2,297 spaces that will support new development and maximize shared parking for the ballpark. The parties have initiated discussions with the San Francisco Municipal Transportation Agency ("SFMTA") to explore the feasibility of SFMTA financing and operating the Parking Structure.</p> <ul style="list-style-type: none"> <li>• Should the City conclude that the parking structure is not feasible as an SFMTA project, the parties will continue to explore other potential sources of financing and other measures needed to make the parking structure financially feasible.</li> <li>• The Port is not expected to provide any public financing for the parking structure except CFD bond financing that can be serviced by special taxes levied on the taxable parcels at the Site or taxable parcels off-site that will benefit from the Parking Structure.</li> </ul>
<p><b>17. Master Developer's Option Rights</b></p>	<p>Developer will have the right to lease each of the development parcels at its fair market value through an option process.</p> <ul style="list-style-type: none"> <li>• The parties must approve a phase budget that sets upfront lease payments based on expected infrastructure costs, net bond proceeds and timing and other costs and revenues related to the phase.</li> <li>• The parties will agree on the fair market rental value of the parcel, verified by appraisals.</li> <li>• If the Port determines that market conditions support development of a particular development parcel, the Port will have the right to require Developer to either exercise its option or allow the Port to offer the parcel to the market through a parcel Request for Proposals ("RFP").</li> </ul>
<p><b>18. Public Offerings</b></p>	<p>A parcel RFP will be used if Developer fails to exercise its option or if Developer fails to timely close escrow on a parcel after exercising its option on such parcel. Trust Swap Parcels will be publicly offered unless the Developer agrees to pay a premium above fair market value for an option.</p>
<p><b>19. Pier 48</b></p>	<p>Currently the Port and Developer are in negotiations with Anchor Brewing Company to expand its production capacity through a lease for the entirety of Pier 48. The Port will prepare detailed terms for a direct lease to Anchor Brewing Company for Pier 48 after receiving more information about the proposed improvements to the facility, but anticipates leasing the facility at the Port's parameter rent for similar shed structures. In light of current projections of sea level rise, the Port will limit the maximum initial term to 30 years. Options to extend the term to a total of 66 years may be exercised only after the City and the Port have established policies and procedures to address sea level rise, and the Port and the tenant agree on measures necessary to mitigate the risks associated with sea level rise that will be implemented at Pier 48 and their respective obligations with respect to those measures. The Port's review of any tenant or use will consider its preservation of maritime uses and historic features of Pier 48 as a necessary component to its thoughtful rehabilitation.</p>

## FINANCIAL AND POLICY ANALYSIS

The Term Sheet presents a roadmap for development including terms regarding required returns on Developer investment, rules governing distribution of revenue and the sources of finance for the Project. To analyze the financial outcomes of the Term Sheet, Developer created a financial pro forma analysis that makes certain assumptions regarding: 1) likely land use mix and phasing resulting from the flexible zoning; 2) the cost and phasing of infrastructure; 3) payments and rent that building developers could be expected to pay based on pro forma analysis of commercial and residential development on Site parcels; and 4) special tax and public finance timing, costs, interest rates and structure. This pro forma analysis was reviewed by Port staff, assisted by technical financial and economic feasibility analysis conducted by the Port's consultants, Seifel Consulting Inc. and Conley Consulting Group. The expected financial results are outlined below. A broader discussion of the fiscal benefits of the Project will be presented in the Fiscal Feasibility Report that will be prepared for the Board of Supervisors and presented to the Port Commission the meeting.

### **Paying for Infrastructure**

In order to realize the value of the Site there are significant design, entitlement and infrastructure expenditures that must be made for parcels to reach their full value and be readied for development. The primary sources to pay these expenses are: 1) Developer equity, 2) upfront payments due at the beginning of parcel leases (up to the full rental value of prepaid rent), 3) CFD bond proceeds that can be repaid by special taxes levied on the taxable parcels or tax increment from the parcel's property tax proceeds available through the Port IFD, and 4) Site tax increment not needed to service CFD bonds. The challenge of funding these expenditures is amplified because most of these funding sources only start to flow after development of the Site has commenced. The funding of the predevelopment and early infrastructure is primarily through Developer equity. Once the Site is entitled, Port land value (in the form of prepaid leases) is expected to pay down Developer equity and accumulated returns. As development commences CFD bonds, ultimately serviced by tax increment, become the primary source of funding Site infrastructure and public amenities. To pay the costs associated with entitlement and development the financial analysis estimates the following sources of funding:

<b>Sources</b>	<b>Amount</b>
Developer Equity	\$100 million
Upfront Lease Payments	51 million
CFD Bond Proceeds	140 million
IFD Pay-as-you-go	9 million
<b>Total</b>	<b>\$300 million</b>

<b>Uses</b>	<b>Amount</b>
Project Infrastructure	\$154 million
Return of Developer Equity	\$100 million
Return on Developer Equity	46 million
<b>Total</b>	<b>\$300 million</b>

## **Public Finance**

The Term Sheet proposes the use of CFD bonds as a primary form of funding Site infrastructure and other public improvements. The Term Sheet would create a special tax district on the Site that would impose special taxes on all taxable leasehold and fee interests. Additionally, the Port would establish an IFD project area on the Site to collect property tax increment from this new development which would also be available to pay directly for public improvements and pay the debt service on these CFD bonds, reducing the amount of special taxes. This mechanism allows the development to generate bond proceeds to fund needed infrastructure and public benefits without encumbering the Port balance sheet. CFD special taxes and bonds can be structured to maximize the flexibility of issuing debt while reducing risk to the Port and City for its repayment. This use of public financing is consistent with the Port's current Capital Plan strategy. On December 17, 2012, the City's Capital Planning Committee reviewed the Port's IFD policy<sup>5</sup> and recommended the policy to the Board of Supervisors.

CFD bonds are issued by a special district established by the City and backed exclusively by the special taxes from the district. Tax increment would also be used later to pay debt service. . These bonds present a special risk profile not directly implicating the Port Harbor Fund or the City in the event of a default on the bonds, but nevertheless there are certain risks to the City and Port in association with establishing the CFD and authorizing bonding. The Site is uniquely situated to maximize the benefits of this financing mechanism allowing the Port to leverage the significant investments of the Developer and the vertical developers of each individual parcel in constructing infrastructure and buildings and capturing this tax increment for public purposes (i.e., infrastructure and public amenities such as parks). Because nontrust uses will be allowed pursuant to SB815, this leverage enhances the realizable value of the Port's land and allows the Port to utilize the increase in Port rent as a source to fund the Port's 10-year Capital Plan.

Additionally the IFD allows tax increment, after funding Site investments, to flow back to the City's General Fund. The pro forma estimates that \$356 million in tax increment will support CFD bonds, \$9 million will directly reimburse Site costs, and over the 75-year term of the Project almost \$1.3 billion of tax increment will flow to the City.

## **Port Revenue**

Based on the financial analysis performed by Developer and reviewed by Port staff and its consultants, it is expected that at full buildout (expected in 2022) Port would receive \$4.5 million in annual guaranteed base rent from SWL 337 parcel leases and \$1.5 million in annual net base rent from Pier 48. The pro forma analysis current projection for SWL 337 is above the \$3.5 million minimum reserve rent referenced in the Term Sheet.

Eight SWL 337 parcel leases (all except the 2 pre-paid "lead parcels" and the parking structure parcel) would generate percentage rents that would result in aggregate rent of \$4.5 million growing in pace with inflation. These percentage rents are not guaranteed but would allow Port rent revenue to increase with the underlying revenues of the built

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<sup>5</sup> See <http://onesanfrancisco.org/cpc-meeting-agenda-december-17-2012/>



parcels. Over the term of these parcel leases Port rent is projected at \$1.56 billion with a net present value of \$133 million.

For each lease, every 10 years base rent would reset to 85% of the average of all rent (base and percentage rents) received for that parcel over the prior 3 years, resulting in increased guaranteed minimum rent within the existing Project economics. Additionally, each parcel would include provisions for the Port to participate in net proceeds from the sale or capital refinance of these parcels. Though these revenues are difficult to project due to the varying assumptions as to how long the lease would be held by a specific parcel tenant, as a general matter this lease provision would allow the Port to participate in situations where the appreciation of the lease reflects an increase in the value the parcel tenant receives from Port land. Pro forma analysis of individual parcel development and sale indicate that the Port's participation in capital events could yield over \$1 million per sale depending on various factors such as building type, timing, and market.

When Port total annual revenue exceeds \$4.5 million from base and percentage rents from the parcel leases, the Developer will share a 20% portion of this rental revenue stream above \$4.5 million for a term of up to 45 years. Based on the Project pro forma analysis this revenue is equivalent to approximately \$30 million over the 45 year period. By creating this sharing mechanism, the Developer is aligned with the Port's major financial objective, creating an ongoing program of escalating rent streams.

Currently the Site is used for parking, generating \$2.4 million of base rent and approximately \$3.5 million total rent annually. From 2012 through the 75 year lease terms the net present value of the current use is approximately \$106 million<sup>6</sup>. The Term Sheet is expected to generate significantly more guaranteed rent than the current use and create an opportunity for the Port to collect percentage rents, participate in capital events and generate significant amounts of tax increment.

### **Development Risks**

Though the Site is publicly owned, the public-private partnership between the Developer and the Port is subject to all the standard risks associated with development. Typical categories of development risk are analyzed below.

#### Entitlement Risk

All developments that seek entitlements assume the risk that the process is longer and more expensive than expected and bear the risk of failing to gain public support and regulatory approval to build the proposed Project. This entitlement risk is compounded on a site as high profile as the Site, especially given the high level of public scrutiny of this waterfront location. The level of entitlement risk presented by the Project is linked to the level of blended pre-entitlement (with higher risk) and infrastructure returns agreed to in the Term Sheet. The parties have agreed that the 20% developer returns with a 1.5x multiple represent a fair market return commensurate with the perceived Project risks.

<sup>6</sup> Assumes initial rent \$3.5 million per year, a 6% discount rate and 3% per annum increases.

Additionally it should be noted that the financial terms above reflect the level of investment balanced against the value created by the Project's 3.7 million square feet of development. The Port can only expect to receive this level of revenue from the Project's proposed density. If ultimately a lower density is approved for the Site, it is likely that infrastructure costs will only go down incrementally (and they could go up if the public amenities are more extensive or costly) but the Port's residual revenues after development would bear the majority of the decrease in value resulting from lower density. In this situation, new financial terms would need to be negotiated and approved by the Port Commission.

#### Financing Risk

The availability and cost of funding is a major development risk for any development. The proposed sources of funding for the Project represent diverse funding streams that are largely within public control. By utilizing these public sources, specifically Site value (in the form of pre-paid ground rent and sales proceeds), tax increment and CFD bonds, the Port and City retain control of many of the financing sources. The Term Sheet structure removes some of the typical financing risk of development, but CFD bonds are ultimately subject to risk-based pricing from the bond markets to set price and availability.

#### Cost Risk

The parties are subject to uncertainty regarding the costs of entitlement and infrastructure. The just-in-time infrastructure phasing and the use of guaranteed maximum price ("GMP") construction contracts (to the maximum extent feasible) will partially offset this risk. As noted above additional costs from the entitlement of the Project are also a risk to be managed by the parties.

#### Market Risk

The structure of the Term Sheet exposes the Port to market cycle risks. Today the San Francisco market is one the strongest in recent history, supporting historically high land prices and sales prices for finished buildings. It is not reasonable to assume that current strong market conditions will exist over the span of the development period. Though the pro forma analysis underwrites market conditions below today's historic highs, the Port is at risk that future development phases could support lower land rental income than is currently indicated in the Project's pro forma analysis.

As with entitlement risk, the Port's land value is most at risk from fluctuations in land market values. The Term Sheet balances the market risk of the parties by capping the Developer's return on equity while providing a guaranteed 20% return. In exchange, the Port receives the vast majority of all residual value above this return level. Typically a developer would receive most of the potential upside created from development, negotiating a land price in advance of entitlement. For this Project, the Port participates in market risk, valuing the parcels after entitlement as served by infrastructure, but also receives most of the upside value of the entitled land.

#### Counterparty Risk

In public-private partnerships where there is a long-term partnership between parties, development risks can be addressed in part by reliance on the expertise and reliability

of one's partner (and conversely can be exacerbated when those qualities are absent). The Developer, through the RFQ/P process, collaborative land-use discussions and Term Sheet negotiations, has consistently shown the highest commitment to the public-private partnership and exhibited great expertise in structuring this complex master development leasing deal.

#### Operating Risk

The Port's percentage rent income is dependent on the operating skills of the future vertical developers. The Port's rents are subject to the vertical developer's future capability to maintain high occupancy levels and rental income streams, to maintain and re-invest in the property to continue to capture high rents over time, and to seek new investment to maintain the buildings' competitive position in the market place.

#### NEXT STEPS

If the Port Commission endorses the Term Sheet, it will be submitted to the Board of Supervisors ("Board") for endorsement and finding that the Project is fiscally feasible and that it is prudent to commence environmental review as required under Administrative Code Chapter 29. The Board action will include public hearings and opportunities for public comment. The Board review of the Term Sheet is consistent with the recommendations of the 2004 Management Audit of the Port by the Board of Supervisor's Budget Analyst as a means of providing the Board with an "early read" on Port development projects.

If the Port Commission and the Board endorse the Term Sheet, Port staff will move forward with Project entitlement and initiate the negotiation of Project transaction documents and an Environmental Impact Report pursuant to the California Environmental Quality Act.

#### RECOMMENDATION

Port staff recommends that the Port Commission approve the attached resolution endorsing the Term Sheet and approving the Second Amendment to the ENA as described in this staff report and further detailed in Exhibit C attached hereto.

Prepared by: Phil Williamson, Port Project Manager  
James Hurley, Port Feasibility Analyst  
Jonathan Stern, Port Assistant Deputy Director,  
Waterfront Development  
Brad Benson, Port Special Projects Manager  
Michael Martin, Office of Economic and Workforce  
Development, Development Project Manager

For: Byron Rhett, Port Deputy Director  
Planning & Development  
Jennifer Entine Matz, Office of Economic and  
Workforce Development, Director of Waterfront  
Development

**Exhibits**

Exhibit A – Site Map

Exhibit B – Term Sheet

Exhibit C – ENA Amendment Summary

Exhibit D – Projected Port Revenues from Project

Exhibit E – Fiscal Feasibility Report

Exhibit F – Developer Experience and Financial Capacity

**PORT COMMISSION  
CITY AND COUNTY OF SAN FRANCISCO**

**RESOLUTION NO. 13-10**

- WHEREAS, Charter Section B3.581 empowers the Port Commission with the authority and duty to use, conduct, operate, maintain, manage, regulate and control the lands within Port jurisdiction; and
- WHEREAS, The Port owns approximately 16 acres at Seawall Lot 337 ("SWL 337") and Pier 48, bounded generally by China Basin, the San Francisco Bay, Mission Rock Street and Third Street, including China Basin Park and a portion of the existing Terry Francois, Jr. Blvd. (the "Site"); and
- WHEREAS, The Port Commission previously awarded to Seawall Lot 337 Associates, LLC ("Developer") the opportunity to negotiate for the development of SWL 337 and Pier 48 as a mixed-use development project (the "Project"), authorized Port staff to negotiate an Exclusive Negotiation Agreement (the "ENA") for development of the Site, and authorized the Executive Director or her designee to execute the ENA and amendments all as set forth in Resolution Nos. 08-25, 08-26, 09-26, 10-32, and 12-77, which are incorporated by this reference; and
- WHEREAS, Developer and Port staff have negotiated the Term Sheet attached as Exhibit B to the staff report accompanying this resolution (the "Term Sheet"), which sets forth the essential terms upon which the Port and Developer will negotiate in good faith to reach agreement on the final development agreement, lease, and related documents ("Transaction Documents") and is incorporated by this reference; and
- WHEREAS, The parties acknowledge that the Term Sheet is not itself a binding agreement that commits the Port or Developer to proceed with the approval or implementation of the Project and that the Project will first undergo environmental review under the California Environmental Quality Act ("CEQA") and will be subject to public review in accordance with the processes of the Port Commission, other City departments and offices, and other government agencies with approval over the proposed Project before any entitlements and other regulatory approvals required for the Project will be considered; and
- WHEREAS, Developer and Port staff have agreed on the Term Sheet; however, as the Phase 1 ENA performance benchmarks require Developer to obtain Term Sheet endorsements by the Port Commission and the Board of Supervisors by the end of Phase 1, which ends on March 15, 2013, Developer has requested an ENA amendment extending Phase 1 further to August 15, 2013 to accommodate the Board of Supervisors' procedural processes; and

WHEREAS, Giants Development Services, LLC ("GDS"), the sole remaining member of Developer, is a wholly-owned subsidiary of San Francisco Baseball Associates, LLC ("SFBA"), the Major League Baseball franchise holder of the San Francisco Giants. Under Developer's operating agreement, GDS is responsible for its proportionate share (now 100%) of Developer's operating expenses. SFBA has entered into an agreement with GDS affirming SFBA's obligation to fund GDS's activities for the Project from December 2012 through Phase 1 and Phase 2 of the ENA (for the years 2012 through 2014) to the extent of its approved budget of \$14,694,589, and Port financial staff have reviewed and confirmed SFBA's financial capacity in amounts sufficient to satisfy its obligation to fund, through GDS, Developer's remaining obligations under Phase 1 and 2 of the ENA; and

WHEREAS, Port staff has reviewed the development experience of the real estate professionals responsible for Developer's day-to-day operations and believe that Developer's staff is capable of successfully shepherding the Project through Phase 1 and 2 of the ENA; now, therefore be it

RESOLVED, That the Port Commission hereby endorses the Term Sheet and authorizes and directs the Executive Director of the Port, or her designee, to execute the Term Sheet following its presentation to and endorsement by the Board of Supervisors and a finding by the Board of Supervisors that the Project is fiscally feasible and responsible under San Francisco Administrative Code Chapter 29 (the "Fiscal Feasibility Finding"), and if the Board of Supervisors fails to make a Fiscal Feasibility Finding for the Project or endorse the Term Sheet, to either terminate the ENA or negotiate revisions to the Term Sheet consistent with the Board of Supervisors resolution; and be it further

RESOLVED, That if the Board of Supervisors endorses the Term Sheet and makes a Fiscal Feasibility Finding for the Project, the Port Commission directs the Executive Director of the Port, or her designee, to work with the Planning Department and Developer to undertake review of the Project under CEQA and negotiate the terms and conditions of the final Transaction Documents, with the understanding that the final terms and conditions of the Transaction Documents negotiated between Port staff and Developer during the exclusive negotiation period will be subject to the approval of the Port Commission and as applicable, the Board of Supervisors and the Mayor; and be it further

RESOLVED, That the Port Commission authorizes amending the ENA as described in Exhibit C to the staff report accompanying this resolution and incorporated by this reference, including the following: (1) to extend the Phase 1 term and the corresponding Performance Benchmark dates to August 15, 2013 to provide additional time for Developer to obtain endorsement of the Term Sheet by the Board of Supervisors; (2) to require that the parties agree on a Phase 2 ENA budget and for

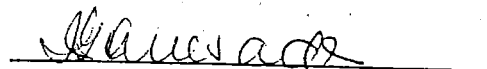
Developer to provide quarterly and annual budget reports to the Port in form and substance reasonably satisfactory to Port staff; (3) if predevelopment costs are projected to exceed the approved budget, to provide for Developer to produce evidence satisfactory to the Port, in its reasonable discretion, of Developer's financial capacity and, should Developer's staffing materially change, its professional capacity; (4) to provide for Port Commission review and approval, in its sole discretion, of the qualifications of any person or entity that Developer proposes to admit as a new member, if the new member will be obligated for any material portion of Developer funds, skill, or expertise for the Project during the term of the ENA; (5) to expand the Site to include P20, subject to approval to the extent required by the Successor Agency to the San Francisco Redevelopment Agency, the State Lands Commission, and the California State Legislature, and the approximately 0.58-acre marginal wharf between Pier 48 and Pier 50; and (6) to extend the time under Section 4.3 under and on certain conditions; and the Port Commission further authorizes the Executive Director to enter into any subsequent modifications (including the exhibits or related documents) to the ENA that the Executive Director, in consultation with the City Attorney determines are in the best interests of the Port and otherwise do not materially increase the obligations or liabilities of the Port or materially decrease the public benefits accruing to the Port or the City, and are necessary or advisable to implement the intent of this resolution, such determination to be conclusively evidenced by the execution and delivery by the Executive Director of the revised ENA; and be it further

RESOLVED, That the Port Commission reserves the right, if exclusive negotiations with Developer are unsuccessful and do not lead to approval of Transaction Documents, to undertake other efforts such as issuing a new request for proposals, at the Port Commission's sole discretion; and be it further

RESOLVED, That the Port Commission's endorsement of the Term Sheet, approval of the ENA amendment, and direction to Port staff does not commit the Port Commission or the City to approval of final Transaction Documents or implementation of the Project or grant any entitlements to Developer, nor does endorsement of the Term Sheet foreclose the possibility of considering alternatives to the proposal, mitigation measures or deciding not to grant entitlement or approve or implement the Project, after conducting and completing appropriate environmental review under CEQA, and while the Term Sheet identifies certain essential terms of a proposed transaction with the Port, it does not set forth all of the material terms and conditions of any final Transaction Documents; and be it further

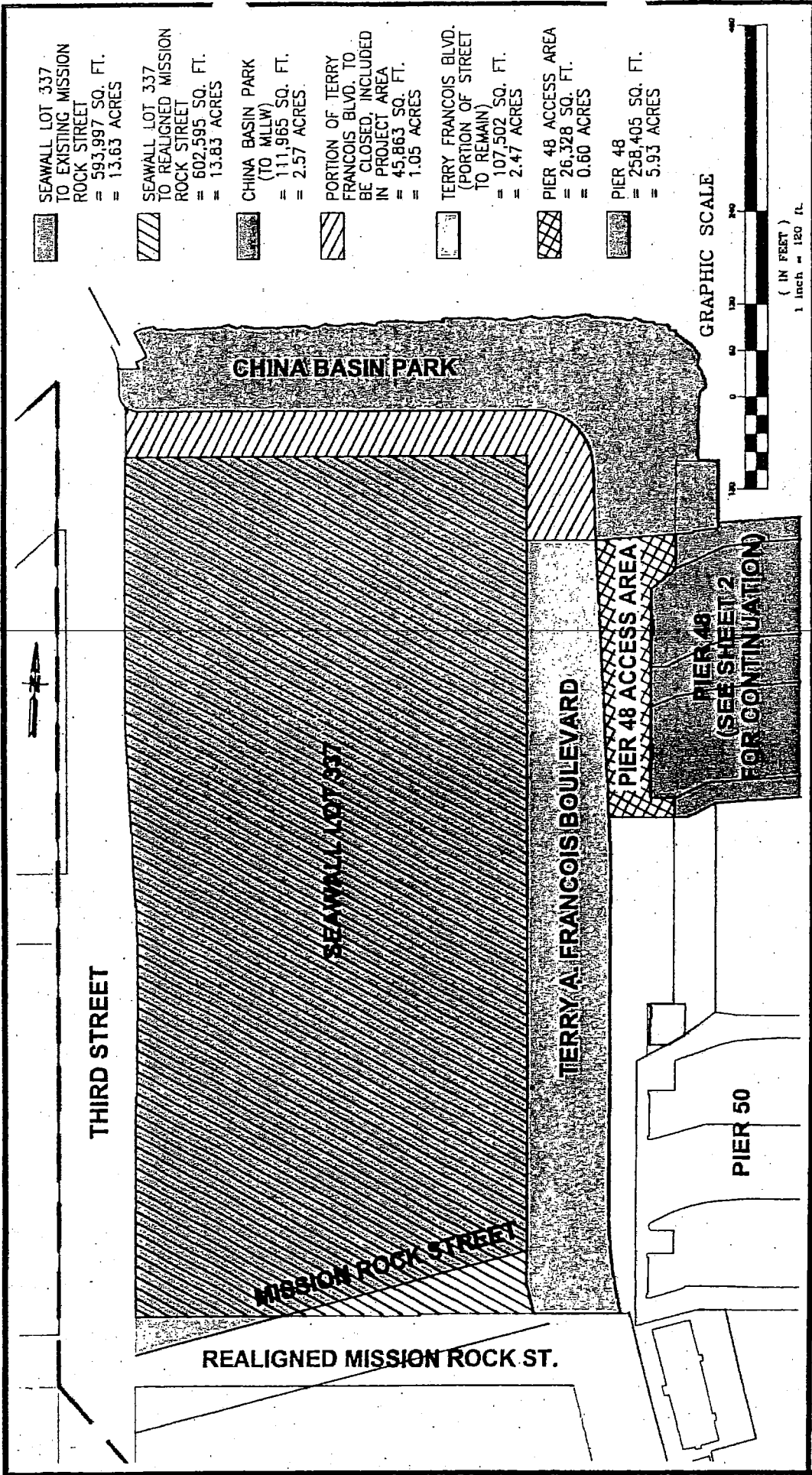
RESOLVED, That the Port Commission will not take any discretionary actions committing the Port to implement the Project, and the provisions of the Term Sheet are not intended and will not become contractually binding on the Port unless and until the Port Commission and the Planning Commission have reviewed and considered environmental documentation prepared in compliance with CEQA for the Project and the Project has been approved.

*I hereby certify that the foregoing resolution was adopted by the Port Commission at its meeting of March 12, 2013.*



Secretary

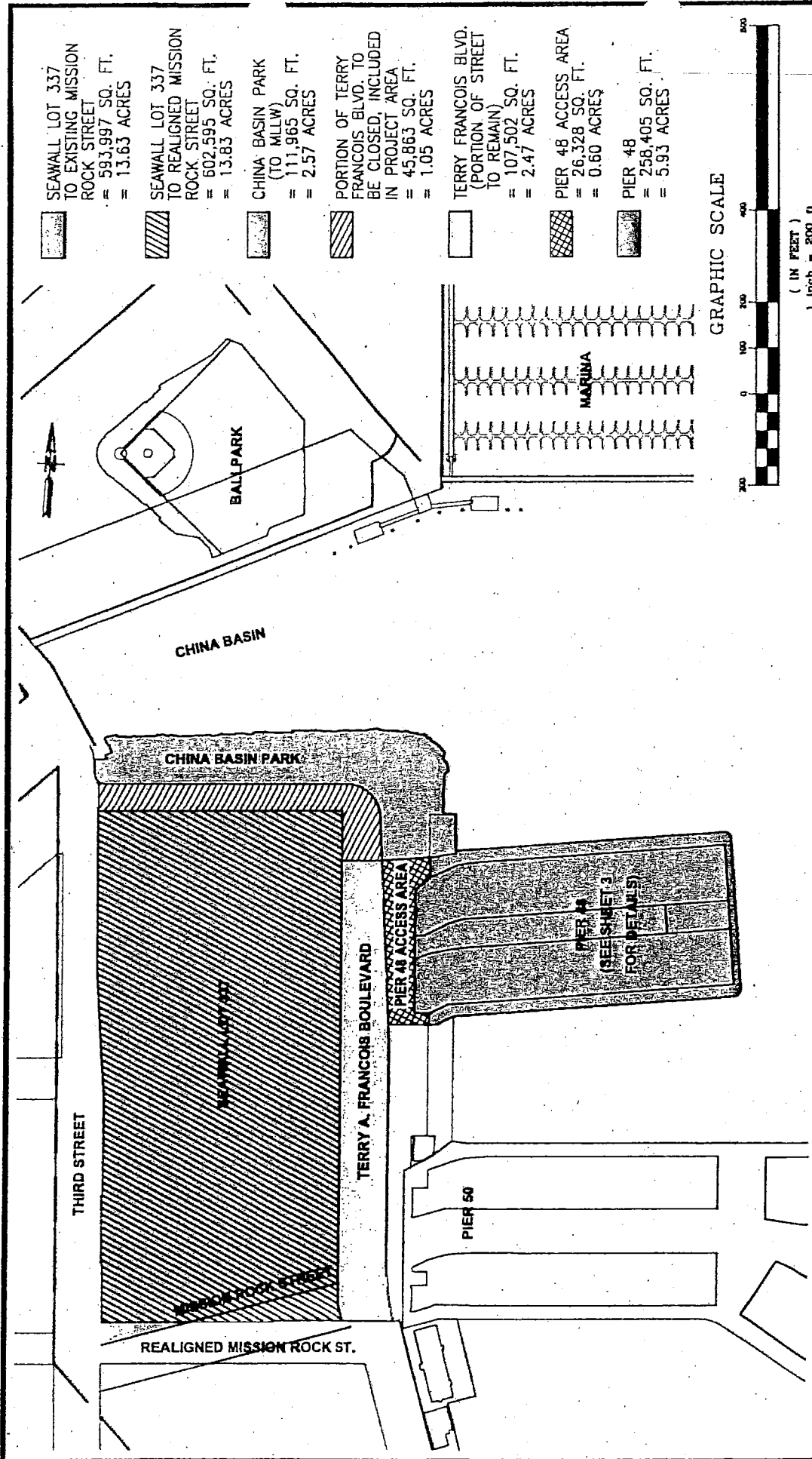




APPROVED BY SAN FRANCISCO PORT COMMISSION DATE _____ CHIEF HARBOR ENGINEER	SAN FRANCISCO PORT COMMISSION PORT OF SAN FRANCISCO DEPARTMENT OF ENGINEERING 	<b>SEAWALL LOT 337</b> <b>DEVELOPMENT OPPORTUNITY SITE</b>	PREPARED BY: AMN DRAWN BY: AMN CONTRACT NO. DRAWING NO.	CHECKED BY: D. USHMA DATE: MAY 19, 2008 SCALE: 1" = 120' SHEET NO. 1 OF 2 SHEETS
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ENVIRONMENTAL PLANNING CONSULTANTS, INC.

EXHIBIT A

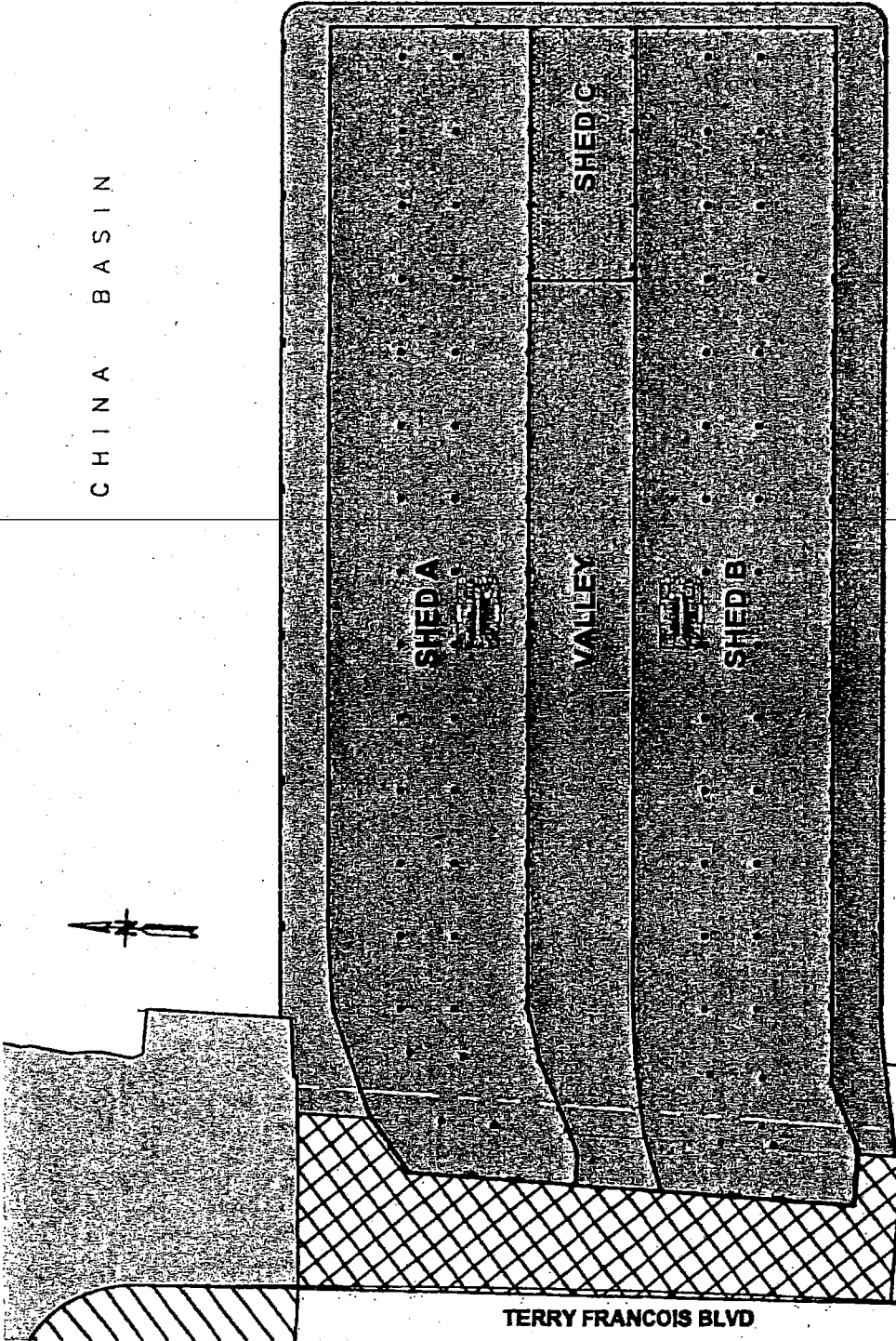


<p>APPROVED BY SAN FRANCISCO PORT COMMISSION DATE _____</p> <p>CHIEF HARBOR ENGINEER</p>	<p>SAN FRANCISCO PORT COMMISSION PORT OF SAN FRANCISCO DEPARTMENT OF ENGINEERING</p>	<p><b>SEAWALL LOT 337</b> <b>DEVELOPMENT OPPORTUNITY SITE</b></p>		<p>PREPARED BY: AMN</p>	<p>CHECKED BY: D. OSHIMA</p>
		<p>DRAWN BY: AMN</p>	<p>DATE: MAY 19, 2008</p>		
		<p>CONTRACT NO.</p>	<p>SCALE: 1" = 200'</p>		
		<p>DRAWING NO.</p>	<p>SHEET NO. 2 OF 2 SHEETS</p>		

CA07 SHFT-Woodway Planning/SRA/337\_1st\_Drawing

SAN FRANCISCO BAY

CHINA BASIN



PIER 48

SHED A = 84,649 Sq Ft  
 SHED B = 86,954 Sq Ft  
 SHED C = 9,555 Sq Ft  
 VALLEY = 31,313 Sq Ft

TERRY FRANCOIS BLVD

APPROVED BY SAN FRANCISCO PORT COMMISSION DATE _____ _____ CHIEF HARBOR ENGINEER	SAN FRANCISCO PORT COMMISSION PORT OF SAN FRANCISCO DEPARTMENT OF ENGINEERING 	SEAWALL LOT 337 DEVELOPMENT OPPORTUNITY SITE PIER 48 DETAILS		DRAWN BY: ECC CHECKED BY: D. OSHIMA PLACE CODE NO. 1480-00	DATE: MAY 19, 2008 SCALE: 1" = 100' SHEET NO. 3 OF 3 SHEETS
		SAN FRANCISCO PORT COMMISSION PORT OF SAN FRANCISCO DEPARTMENT OF ENGINEERING DEVELOPMENT OPPORTUNITY SITE PIER 48 DETAILS			

EXHIBIT A



**CITY AND COUNTY OF SAN FRANCISCO  
EDWIN LEE, MAYOR**

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**TERM SHEET**

**BETWEEN**

**THE CITY AND COUNTY OF SAN FRANCISCO,  
ACTING BY AND THROUGH THE SAN FRANCISCO PORT COMMISSION**

**AND**

**SEAWALL LOT 337 ASSOCIATES, LLC**

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**MONIQUE MOYER, EXECUTIVE DIRECTOR**

**SAN FRANCISCO PORT COMMISSION**

**DOREEN WOO HO, PRESIDENT  
KIMBERLY BRANDON, VICE PRESIDENT  
WILLIE ADAMS, COMMISSIONER  
LESLIE KATZ, COMMISSIONER**

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Exhibit A	Site Description	
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## TERM SHEET FOR PROPOSED MISSION ROCK PROJECT AT SEAWALL LOT 337 AND PIER 48

This Term Sheet (including all attachments), dated for reference purposes only as of \_\_\_\_\_, 2013, is the "Term Sheet" referred to in the Performance Benchmarks in the Exclusive Negotiation Agreement dated as of May 25, 2010, between the City and County of San Francisco (the "City"), acting by and through its Port Commission (the "Port"), and SWL 337 Associates, LLC ("Master Developer"), as amended by the First Amendment to Exclusive Negotiation Agreement dated as of October 9, 2012 (as amended, the "ENA"), and sets forth the basic terms on which the Port and Master Developer will negotiate further agreements for the development of Seawall Lot 337 ("SWL 337"), Pier 48, and a portion of Terry Francois Boulevard and other properties (together, the "Site") as further described in **Section 2** (Site Description) as a mixed-use project called Mission Rock (the "Project"). The terms in this Term Sheet are intended to provide for development that will be consistent with the Port's obligations under the Burton Act (stats. 1968, ch. 1333), as amended including amendments effected by Senate Bill 815 (stats. 2007, ch. 660) ("SB 815"), and the public trust for commerce, navigation, and fisheries (collectively, the "public trust").

This Term Sheet: (1) expands upon the Financial and Negotiating Principles incorporated into the ENA; (2) summarizes negotiations regarding the Project, including financial projections in **Exhibit E** (Summary Pro Forma); (3) has been informed by the ongoing public review process for the Project; (4) is subject to endorsement by the Port Commission and the Board of Supervisors (the "Board"), each in its respective sole discretion; and (5) is intended to satisfy the requirements of Sections 4.1 and 4.3 of the ENA. After Port Commission and Board endorsement, the parties will further negotiate and amplify the terms in the Term Sheet and incorporate them into a Disposition and Development Agreement (the "DDA") and related transaction documents between the Port and Master Developer (collectively, the "Transaction Documents"). The Project is subject to completion of environmental review under the California Environmental Quality Act ("CEQA") and certification of the final environmental impact report for the Project, adoption of a mitigation monitoring and reporting plan if necessary and approval of the Project and the Transaction Documents, (collectively, the "Project Approval"). Along with any attached or underlying documents, this Term Sheet outlines certain basic terms contemplated for the Transaction Documents but is not intended to be, and will not become, contractually binding on any party except to the extent the City, including its Port, and Master Developer execute and deliver the DDA and other Transaction Documents incorporating the Term Sheet provisions and any other conditions to Project Approval.

### OVERVIEW

#### The Site and the Port's Objectives for Development

The major parcel in the Site is SWL 337, an approximately 16-acre site located south of Mission Creek/China Basin Channel in the Mission Bay community. SWL 337 is

currently improved with China Basin Park at the north end and an asphalt parking lot that is leased to China Basin Ballpark Company, LLC, an affiliate of Master Developer, for ballgame and non-ballgame parking and special events.

Like the majority of Port properties, SWL 337 was historically composed of tide and submerged lands owned by the State of California (the "State") and subject to the common law public trust doctrine. Public trust lands are held on behalf of the people of the State for purposes of commerce, navigation, and fisheries. Tidal and submerged lands remain subject to the public trust even after they have been filled, unless the public trust is terminated by the California Legislature. The State transferred SWL 337 and other State sovereign lands to the City in 1969 under the Burton Act, which imposed a statutory trust and other requirements on the granted lands. The public trust generally prohibits certain land uses (such as general office, housing, many types of retail, commercial, and non-water-oriented recreational uses) in favor of maritime, open space, environmental restoration, and visitor-oriented activities (including tourist retail and hotels). Based on findings that certain designated Port seawall lots, including SWL 337, have been cut off from the water and are no longer needed, in whole or in part, for public trust purposes, SB 815 authorizes the public trust use restrictions to be lifted from those designated seawall lots until 2094.

Given its size and location, SWL 337 is one of the Port's most desirable development sites. Consistent with the Port's land use policy document, the Waterfront Land Use Plan, the Port engaged in a multi-year public planning process culminating in the following vision statement for development of the parcel:

*Create a vibrant and unique mixed-use urban neighborhood focused on a major new public open space at the water's edge. This new neighborhood should demonstrate the highest quality of design and architecture, and the best in sustainable development with a mix of public and economic uses that creates a public destination which enlivens the Central Waterfront, celebrates the San Francisco Bay shoreline, and energizes development at Mission Bay. Consistent with enabling state legislation, the development program for the site should generate significant revenues to fund the Port's historic preservation and waterfront open space needs, and maximize public trust uses.*

The Site also includes Pier 48, a pile-supported 212,500 square-foot facility containing about 181,200 square feet of enclosed warehouse space and a 31,300 square-foot valley. Pier 48 is bounded by China Basin on the north, Pier 50 on the south, and Terry Francois Boulevard to the west. Pier 48 was originally constructed in 1928 and is the southernmost pier structure in the Port of San Francisco Embarcadero Waterfront Historic District, which is listed in the National Register of Historic Places.

Through the planning process, the Port identified the following objective for Pier 48, if included in any development proposal for SWL 337:

*Propose a use program for Pier 48 that is publicly-oriented and water-related to the extent possible, and which complements and enhances the public use and*



*enjoyment of the major new open space at China Basin. The Pier 48 use program must be consistent with the public trust, and any improvements must comply with the Secretary of the Interior Standards for Rehabilitation.*

Using the Port's vision statement for SWL 337, together with development objectives and criteria for the Site developed in the public planning process, the Port initiated in 2007 a two-step public solicitation process by a Request for Developer Qualifications/Proposals, followed in 2008 by a Request for Proposals, for development of SWL 337, with an option to include Pier 48. After reviewing a community-based evaluation panel's recommendations, including "Financial and Negotiation Principles," and staff evaluation of the economic proposal, the Port Commission in May 2010 selected Master Developer for exclusive negotiations for development of the Site, subject to a requirement to negotiate a term sheet consistent with the offering documents and the Financial and Negotiation Principles. This Term Sheet is a result of the exclusive negotiations process.

### **General Project Description**

Mission Rock will be a new mixed-use neighborhood created on a site now used principally to provide parking for AT&T Park. The Project will complement and link Mission Bay to the urban fabric of the City. At build-out, the Project, including Pier 48, would include approximately 3,600,000 gross square feet of above-grade development and create approximately 8 acres of new and expanded parks and shoreline access.

SWL 337 would be divided into 11 buildable parcels, 10 of which (each, a "Development Parcel") would be developed in phases of one to three Development Parcels (each, a "Phase") as a mix of commercial/office, retail, and market rate and affordable residential uses. The precise combination of uses would be determined in response to market demands as the Project moves forward. The 11<sup>th</sup> parcel would hold structured parking (the "Parking Structure") to serve the new development and other nearby uses, including games and other events at AT&T Park.

Pier 48 would be rehabilitated in compliance with the Secretary of the Interior's Standards for the Treatment of Historic Properties. Master Developer proposes a mix of uses such as light industrial/manufacturing, barging, general office and storage supporting onsite uses, retail, restaurant, tours, events and event parking, maritime operations including continued operations on the south apron, and public access.

### **Open Spaces, Parks, and Recreation**

The Project would create major new parks and open spaces connecting Mission Rock with surrounding neighborhoods and the waterfront, including:

- China Basin Park, originally built as part of the AT&T Park project, will be expanded into a 5-acre regional waterfront park located on China Basin across from AT&T Park, with a great lawn open space and special event area, a waterfront café with outdoor seating, a junior baseball field, gardens and picnic

areas, and a promenade connection to the new Channel Plaza between Piers 48 and 50.

- Mission Rock Square will be a new 1.3-acre park located at the heart of Mission Rock. Mission Rock Square will include a large multi-use lawn, plaza, and café pavilion. It will be framed by a mix of residential and commercial uses, including vibrant ground-floor retail, and will include a pedestrian connection to Channel Plaza.

- Channel Plaza will convert the area between Piers 48 and 50 into a hardscaped ½-acre plaza set upon an active maritime wharf with views of working vessels and other maritime uses, subject to Port Commission approval to add the area to the Site.

The development of these parks and open spaces will be distributed among the Project Phases to assure that they are completed concurrently with the adjacent Development Parcels. As shown in **Exhibit C** (Illustrative Phasing Plan), development of China Basin Park is expected in Phase 2 and Mission Rock Square in Phase 3.

Parks and open spaces will be owned by and remain under the jurisdiction and control of the Port, and will be programmed by Master Developer subject to Port approval and conditions of the San Francisco Bay Conservation and Development Commission ("BCDC") major permit applicable to the Site. Operations and maintenance of the parks and open spaces will be funded by special taxes imposed on privately-owned and occupied land and buildings on the Site under the Mello-Roos Community Facilities Act of 1982.

### **Flexible Zoning Scheme**

A key element of the design proposal is the flexibility to respond to future market demands. Certain parcels will be residential (above ground floor), some parcels will be commercial, and others will be zoned flexibly to allow either product type. See **Exhibit B** (Project Description).

Heights of buildings, reflecting the mixed-use nature of their uses, will be diverse. Up to two tall slender signature residential towers are anticipated, which could be from 320 up to 380 feet in height. Other buildings would range from about 90 up to 280 feet in height.

Design guidelines for Mission Rock will emphasize physical and visual access to the Bay and surrounding landmarks, reinforced by a pattern of development that lays multiple paths through the Project to the water. Project buildings will demonstrate a respect for their waterfront setting through a stepped profile in relation to each other and in relation to the waterfront. Lower floors of buildings will serve to enliven and frame the public realm, while upper floors will retain a form and profile that complements Mission Rock and the cityscape as a whole.

While zoning will allow a certain amount of flexibility, Master Developer will retain control over ground floor design and tenant mix, and will manage park operations and maintenance subject to the Port's control. Comprehensive planning and programming of ground floor spaces will address both the design and the nature of Mission Rock's retail, defining the public realm and neighborhood identity. The Project will feature a dynamic range of restaurants, cafes, boutique stores, grocery stores, and other shops made possible by careful programming of the entire Site. In consultation with the Port and community, Master Developer will create a retail blueprint for locations and tenant types. This comprehensive programming will address not only types of stores, but also the appropriate mix of local, regional, and national retailers. Minimum threshold requirements for local and regional operators will reduce the threat of homogeneity that otherwise might adversely affect the Project's retail success. This building-to-building variety will strengthen the pedestrian environment and establish an authentic neighborhood for San Franciscans to enjoy.

### **Parking Structure**

The Parking Structure will be developed on Parcel D of SWL 337 as part of an early Phase of the Project and will provide approximately 2,300 spaces for use by the entire development and for ballpark, event, and other public and transit-based parking.

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### **Affordable Housing**

New rental housing built for the Project will meet City inclusionary housing requirements under Planning Code sections 415.1-415.11 for onsite inclusionary housing, which requires that 15% of the units be available at rents affordable to households at 55% of area median income as determined by the U.S. Department of Housing and Urban Development for the San Francisco area. Master Developer will be required to deliver affordable housing in a balanced manner throughout the phasing of the Project. Although Master Developer may deliver a higher percentage in early Phases and count these units towards overall requirements, it will not be allowed to defer delivery of affordable units to later Phases of the Project, except at the City's direction, in its sole discretion.

### **Transportation Demand Management Plan**

Master Developer will implement a Transportation Demand Management Plan ("TDMP") that provides a comprehensive strategy to manage the transportation demands created by the Mission Rock Project. The mixed-use nature of the Project's land use program, its rich transit options, and proximity to San Francisco's resources and services mandate that single-occupancy vehicle trips be reduced. The transportation strategy at Mission Rock is based on reducing vehicle miles traveled by fostering multiple modes of sustainable transportation, emphasizing pedestrian, bicycle, and public transit options.

The TDMP will incorporate smart and sustainable transportation planning principles to address the transportation needs of the Project, consistent with the City's Transit First, Better Streets, Climate Action, and Transportation Sustainability Plans and Policies.

## **Sustainability**

Master Developer will implement a Sustainability Plan that will provide a comprehensive strategy to achieve the Project goal of becoming a model of sustainability by exhibiting the concepts and practices of sustainable community development throughout the development process. Master Developer will collaborate with the City through the Department of the Environment, the Planning Department, and the Port Planning Division to develop the Sustainability Plan that will be included in the DDA.

Master Developer, the Port, and the City will seek to have the Project designated as a "Type 1 Eco-District" to help meet environmental goals. A Type 1 Eco-District is characterized by a large amount of undeveloped land typically owned by a single property owner, enabling horizontal infrastructure development to be implemented in advance of vertical development and maximizing efficiency through district-scale systems. The Planning Department has identified Mission Rock as one of three potential Type 1 Eco-Districts in San Francisco.

Master Developer, the Port, and the City will develop an integrated Eco-District Plan that identifies measurable goals, standards, and performance metrics. This Eco-District Plan will be included in the DDA. Multiple sustainable site approaches will be considered from the outset of horizontal development to enable vertical development design proposals to exceed Port Building Code requirements and achieve Project goals for integrated sustainable design and a low carbon community.

## **Workforce Development**

Build-out of the Project will create thousands of construction and permanent jobs, and the planning, design, and construction work will provide substantial contracting opportunities for local contractors and professional service firms as well as countless businesses, employers, and organizations. Master Developer will implement a Jobs and Equal Opportunity Program designed to assure that a portion of the jobs and contracting opportunities generated by the Project be directed, to the extent possible based on the type of work required and consistent with collective bargaining agreements, to local, small, and economically disadvantaged companies and individuals.

## **Statutory, Regulatory, and Plan Amendments**

### **Site Zoning**

Master Developer will work with the Planning Department and Port staff to draft a proposed Special Use District ("SUD") that would establish development parameters for the Project. If approved, as appropriate, by the Port Commission, the Planning Commission, and the Board of Supervisors, the SUD would be incorporated into the City's Planning Code. SWL 337 is currently zoned MB-OS, and Pier 48 is zoned M-2. The Waterfront Land Use Plan will be amended to incorporate the SUD limitations and set forth other development requirements, such as the design review body and process.

## BCDC

The Project will require approvals by state and regional bodies. BCDC, in collaboration with the San Francisco Bay Area Metropolitan Transportation Commission, adopted the Bay Area Seaport Plan, which currently designates Pier 48 as a future site for neobulk cargo shipping and the eastern 6 acres of SWL 337 adjacent to Pier 48 as a "port priority" use area to provide backland area for potential cargo operations. Amendments to BCDC's San Francisco Waterfront Special Area Plan (an element of the Bay Plan) are also anticipated. In addition, all development within 100 feet of the shoreline will be subject to BCDC approval.

## State Lands Commission

Under SB 815, the State has determined that SWL 337 is no longer useful for the promotion of the public trust and the Burton Act, except for the production of revenue to support Port trust uses, including preservation of historic piers and structures, and the construction and maintenance of waterfront plazas and open space. The Port is required to obtain the State Lands Commission's ("State Lands") prior approval of the conclusions of a Port study on the retention of certain public trust uses on SWL 337 and adjacent piers (including public parks and walkways, restaurants, hotels, maritime training, sales, and rentals, and waterfront visitor-serving retail services). The public trust study must also address the transportation needs of the ballpark, and trust uses on other Port property in the vicinity.

State Lands must also find that all nontrust leases are for fair market value, consistent with the public trust (other than land use restrictions), and otherwise are in the best interests of the State. In addition, Port staff will work with State Lands to obtain state legislation for certain Project-implementing amendments to SB 815, including the addition to SWL 337 of an approximately 20-foot wide strip along the Mission Rock Street edge of the parcel. To the extent necessary and after further consultation with State Lands staff and Master Developer, the Port may also seek other Project-implementing amendments to the Burton Act and other state legislation.

The Port believes that it may be able to obtain State approval for a trust swap that would allow the Port to sell up to two of the Development Parcels (each, a "Trust Swap Parcel") free of the public trust. If so, the Port would deposit the proceeds of sale into a deposit account to be used as described in **Section 14** (Development Rights Payments).

## FINANCIAL STRUCTURE

### Overview

As described in this Term Sheet, Master Developer and the Port have created a conceptual framework to take advantage of the lessons learned during the City's recent experience with phased, master planned developments and innovative financing mechanisms for public infrastructure serving new infill projects. The entitlement of a large site and building infrastructure for multiple development opportunities includes many risks, and the structure under discussion includes several provisions to reduce the

normal risks of development. The following concepts serve as the foundation for this public-private partnership and will be implemented through the course of the Project.

a. Parcelization of Site and Development Phasing: The transaction structure allows for development of the Project in Phases, each incorporating one or more of the parcels at the Site - 10 Development Parcels, the Parking Structure on Parcel D, and Pier 48. Phases will be timed to take advantage of positive market cycles. The phased implementation strategy will also provide opportunities for additional partnerships and third-party investment as needed to maximize market value and the resulting base and percentage rent payments to the Port.

b. Verification of Market Value: The Port will offer development rights for individual parcels only after consultation among the parties and market expert(s) as to current market conditions. The Port will release parcels to vertical developers (each, a "Vertical Developer") for fair market value in each case. Master Developer, itself or through its affiliated Vertical Developers ("Master Developer Affiliates"), may acquire development rights to parcels through exercise of Master Developer's option, with fair market value consideration for the transfer established by appraisal before closing. The Port will offer development rights for some parcels through a public, competitive disposition process as an alternate means to determine fair market value if Master Developer does not exercise its option and in certain other circumstances.

c. Efficient Delivery of Infrastructure and Public Facilities: The just-in-time method of horizontal development, along with built-in flexibility to access public financing mechanisms, ensures cost-efficient delivery of required Infrastructure and Public Facilities (defined in **Section 3** (Project Description)) in coordination with the completion of vertical development (i.e., buildings) in each Phase to minimize the period that Master Developer's costs accrue Developer Return (defined in **Section 12** (Developer Return)).

d. Development Will Increase Land Value and Port Revenue: Parcel transfers will be timed to take advantage of the benefits of a stable or growing real estate market through base rent, with the goal of realizing higher and more diversified rents to the Port than under the existing parking lease. Proceeds from the sale of development rights and ongoing Port participation in lease revenues and future lease transfers provide the Port with a cushion against a weakened market and a path to recover lost value if a given parcel transfer takes place in a weaker market. As an incentive to maximize lease revenues to the Port, Master Developer will receive 20% of the amount by which annual rents from SWL 337 exceed \$4.5 million for 45 years.

e. Shared Risks through Phased Development: Master Developer's equity investment, public bond issuance, and Port reimbursements to Master Developer are timed and sized to keep the parties' interests aligned, provide a

means to achieve both parties' development objectives over time, and balance the risks through downturns in the real estate market.

Master Developer is responsible for funding entitlements and development of Infrastructure and Public Facilities. Developer's investment in horizontal development costs will be entitled to a market-based return on its investment from payments by Vertical Developers of prepaid ground lease rents (each, a "Development Rights Payment"), proceeds of the sale of Trust Swap Parcels if authorized, and public financing proceeds generated by the Project. The Port will receive fair market leasehold value ("Leasehold FMV") for its improved parcels through ground and percentage rent under long term ground leases. The overall financial structure is discussed below.

After the Project has been fully entitled, Master Developer will enter into an interim master lease for SWL 337 (the "Master Lease"), with rent terms based on the current parking lease between the Port and China Basin Ballpark Company, LLC. As dictated by market conditions, Master Developer will initiate the transfer of parcel development rights to Vertical Developers for vertical development for Leasehold FMV. Master Developer will be required to take the first two designated Development Parcels (each, a "Lead Parcel") and will have the option to develop the other Development Parcels, subject to exceptions specified in this Term Sheet. The Port will enter into long-term ground leases with Vertical Developers for each Development Parcel (not including Parking Structure Parcel D) for consideration equal to Leasehold FMV in the form of: (i) an upfront Development Rights Payment (see **Section 14** (Development Rights Payments)) that will reimburse Master Developer for a portion of its investment in horizontal development; and (ii) ongoing rent payments to the Port. Master Developer's base rent obligation under the Master Lease will reduce proportionally as Development Parcels are removed from the Master Lease through the execution of parcel ground leases (each, a "Parcel Lease").

After execution of the Parcel Lease(s) for parcels included in each Phase, Master Developer will construct just-in-time horizontal development required for that Phase. Master Developer will bear the cost of the horizontal development ("Horizontal Development Costs"), subject to its right of reimbursement under the DDA.

The Port will retain ownership of ground-leased land and will purchase the Infrastructure and Public Facilities that Master Developer constructs on the Site by reimbursing Master Developer for its Horizontal Development Costs along with a market-based return on its equity investment ("Developer Return"). The Port's funding sources will include Development Rights Payments, special taxes, and property tax increment derived from the Site.

#### Predevelopment Costs and Lead Parcels

Master Developer will pay all costs of predevelopment, including planning, environmental review, and Project Approvals ("Entitlement Costs"), to entitle the Project. Master Developer will be entitled to a Developer Return on its Entitlement Costs in an aggregate amount that is the greater of: (i) an amount equivalent to a 20% cumulative

annual return on unreimbursed Entitlement Costs; and (ii) 1.5 times the highest balance of Entitlement Costs outstanding.

A key component of the financial structure is the requirement for Master Developer to accept (itself or through a Master Developer Affiliate) two Development Parcels (each, a "Lead Parcel") promptly following Project Approval. The fair market value of the Lead Parcels would be applied to Master Developer's Entitlement Costs and associated Developer Return and is currently projected to fully satisfy those sums.

### Development

Development Parcels would be developed as market conditions support their development. For each Phase, the Port and Master Developer will confer and agree on a budget for the Phase (each, a "Phase Budget"). Each Phase Budget will: (i) include Master Developer's projected Horizontal Development Costs; (ii) list the Port's anticipated sources of funding to reimburse Master Developer and to pay the associated Developer Return; and (iii) establish the amount of Development Rights Payments for Development Parcels in the Phase.

The Port will work with the City to issue community facilities district ("CFD") bonds under the Mello-Roos Community Facilities Act of 1982 or local law early in each Phase. CFD bond proceeds, together with Development Rights Payments made by Vertical Developers, will be the Port's primary sources to pay Master Developer's Horizontal Development Costs and associated Developer Return. Tax increment, captured through an infrastructure financing district ("IFD") as it becomes available, will be used to pay CFD debt, reduce special taxes, and for other Project purposes. Master Developer will receive Developer Returns on its Horizontal Development Costs for each Phase in an amount that is the greater of: (i) an amount equivalent to a 20% cumulative annual return on unreimbursed Entitlement Costs; and (ii) 1.5 times the highest unreimbursed balance of Master Developer's Horizontal Development Costs for the Phase.

### Financial Structure Recap

The financial structure for the Project is summarized briefly immediately below. See **Section 12** (Developer Return) for a fuller explanation

#### Predevelopment:

Master Developer pays all Entitlement Costs

Developer Return accrues on Entitlement Costs equivalent to greater of:

- a 20% cumulative annual return; and
- 1.5 times the highest unreimbursed balance of Entitlement Costs

If fair market value of Lead Parcels is less than Entitlement Costs:



- Developer Return on the unpaid balance is capped at a 2.0 times the unpaid balance

Master Lease and Lead Parcels:

Parties enter into Transaction Documents, including:

- Master Lease for SWL 337, with \$2.4 million annual base rent allocated among 8 Development Parcels

Master Developer Affiliates enter into Parcel Leases for Lead Parcels for prepaid rent at Leasehold FMV

Transaction Structure and Development of Future Phases:

- Each Phase commences when the Port and Master Developer agree market conditions are right for development

Vertical Developers enter into Parcel Leases for Leasehold FMV, paid by:

- Upfront Development Rights Payments; and
  - Base and percentage rent
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Master Developer pays Horizontal Development Costs of each Phase

Overall Financial Structure:

Prepaid rent for Lead Parcels applied:

- First to accrued Developer Return on Entitlement Costs; and
- Then to Entitlement Costs

Development Rights Payments on subsequent Parcel Leases applied:

- First to accrued Developer Return;
- Then to outstanding balance of Horizontal Development Costs of prior Phase(s); and
- Then to current Phase Horizontal Development Costs

CFD bond proceeds and special taxes are applied:

- First to accrued Developer Return; and
- Then to outstanding Horizontal Development Costs

IFD bonds and tax increment applied to:

- CFD debt service

- Special tax offsets; and
- Other Project needs

Master Developer receives Developer Return in an aggregate amount that is equivalent to the greater of:

- a 20% cumulative annual return on Master Developer's unreimbursed Horizontal Development Costs for each Phase, and
- 1.5 times the highest unreimbursed balance of Horizontal Development Costs for each Phase

Project implementation:

- Periodic and final accounting conducted of Horizontal Development Costs and application of Development Rights Payments and public financing
- Master Developer and Master Developer Affiliates receive ongoing economic benefits from Development Parcels
- Port receives ongoing economic benefit from rents under Parcel Leases
- As an incentive to maximize lease revenues to the Port, Master Developer will receive 20% of the amount by which annual rents from SWL 337 exceed \$4.5 million for 45 years

Section and Title	Basic Terms and Conditions
<p><b>1. Parties; Master Developer Affiliates</b></p>	<p>a. <u>Parties</u></p> <p><u>Port</u>: City and County of San Francisco (the "City"), acting by and through its Port Commission (the "Port"). References to the Port in this Term Sheet also mean staff of the Port acting within their delegated authority.</p> <p><u>Master Developer</u>: Seawall Lot 337 Associates, LLC, a Delaware limited liability company ("Master Developer").</p> <p>b. <u>Master Developer Affiliates</u></p> <p>Master Developer expects to affiliate with qualified third parties to form single-asset entities (each, a "Master Developer Affiliate") that will become vertical developers of buildable parcels (each a "Vertical Developer") of buildable parcels (each a "Development Parcel") for the Project.</p>
<p><b>2. Site Description</b> (all area figures for size are approximate)</p>	<p>The "Site" is depicted in <u>Exhibit A</u> (Site Description) and consists of the following:</p> <ul style="list-style-type: none"> <li>• Seawall Lot 337 ("SWL 337"), a 16-acre parcel located south of Mission Creek/China Basin Channel, bordered by Third Street on the west, Mission Rock Street on the south, and Terry Francois Boulevard on the east;</li> <li>• Pier 48, a 212,500 square-foot facility, with two main pier sheds, Shed A and Shed B, connected by a connector shed, Shed C, at the east end of the pier, containing collectively 181,200 square feet of enclosed warehouse space and a 31,300 square-foot valley between the Shed A and Shed B;</li> <li>• 3.52 acres of Terry Francois Boulevard from Third Street to Mission Rock Street;</li> <li>• subject to Port Commission, Successor Agency Oversight Board, and State of California ("State") approvals, a 20-foot wide strip along the Mission Rock Street edge of SWL 337 known as P20; and</li> <li>• 1/2 acre to the east of Terry Francois Boulevard between Pier 48 and Pier 50, designated as Channel</li> </ul>

	Plaza.
<p><b>3. Project Description</b> (all area figures for size are approximate)</p>	<p>Mission Rock will create a new mixed-use neighborhood, linking Mission Bay to the urban fabric of the City (the "Project"). At final build-out of SWL 337, the Project is proposed to include 3,500,000 gross square feet of vertical development, as depicted in <b>Exhibit B</b> (Project Description). The parties anticipate that the Project will continue to evolve throughout review under the California Environmental Quality Act ("CEQA") and the public review process under CEQA and for the required local and other regulatory approvals ("Project Approval").</p> <p>a. <u>Horizontal Development at SWL 337</u>: The term "horizontal development" generally means the activities described in this Subsection immediately below, and incorporates the preliminary definitions of "Horizontal Development Costs," "Entitlement Costs," "Soft Costs," and "Hard Costs" in <b>Section 11</b> (Horizontal Development Costs). The parties will refine these definitions as more detailed information about the Project becomes available. Anticipated horizontal development currently includes:</p> <ul style="list-style-type: none"> <li>i. predevelopment activities, including preliminary planning and design work, environmental review under CEQA, and negotiating the financial and other terms of the Transaction Documents and Project Approval ("Entitlement");</li> <li>ii. site preparation, including removal of contaminated soils, grading, soil compaction and stabilization, construction and installation of water, sanitary sewer, storm drainage, utility infrastructure, and stone columns or pilings to stabilize the seawall or other infrastructure ("Infrastructure"); and</li> <li>iii. construction of streets and walkways, maritime facilities, shoreline improvements and parks, ("Public Facilities"), including a 5-acre regional waterfront park and a 1-acre park central to the Site.</li> </ul> <p>b. <u>Vertical Development at SWL 337</u>: The term "vertical development" means the construction of new buildings at SWL 337 appropriate for a mixed-use neighborhood. The proposed development and use program follows, subject to change in response to market conditions and</p>

	<p>the maximum development envelope described above.</p> <p>i. Ten of the buildable parcels, i.e., Parcels A-K (but not Parcel D) are anticipated to be developed as follows:</p> <ul style="list-style-type: none"> <li>• 1,300,000 to 1,700,000 square feet of commercial use, including Class A office and research and development space;</li> <li>• 750,000 to 1,500,000 square feet of residential in 650 to 1,500 units;</li> <li>• 150,000 to 250,000 square feet of retail, entertainment, or ancillary space spread throughout the buildings; and</li> <li>• approximately 700 accessory parking spaces in residential and commercial buildings.</li> </ul> <p>ii. The 11<sup>th</sup> buildable parcel (Parcel D) will hold:</p>
	<ul style="list-style-type: none"> <li>• 850,000 square feet of structured parking (the "Parking Structure") with approximately 2,300 parking stalls, as more specifically described in <b>Section 16 (Parking Structure)</b>.</li> </ul> <p>c. <u>Rehabilitation and Reuse of Pier 48</u>: Pier 48 sheds and the open space valley area between Shed A and Shed B would be rehabilitated consistent with the Secretary of the Interior's Standards for Treatment of Historic Properties within the existing building envelopes ("Pier 48 Rehabilitation"). The parties intend to preserve and improve Pier 48 aprons for public access and maritime operations, consistent with regulatory requirements and the Port's Maritime Industry Preservation Policy (Reso. No. 11-58).</p>
<p><b>4. Transaction Documents</b></p>	<p>As soon as practicable after Project Approval, the Port and Master Developer will enter into a Disposition and Development Agreement (the "DDA") and an interim master ground lease for SWL 337 (the "Master Lease"), as well as other transaction documents (the "Transaction Documents"), some of which may require additional parties, relating to public financing, construction review and approvals by other City departments, and other matters required to implement the Project. Key elements of the DDA, the Master Lease,</p>

and the form of ground lease for Development Parcels (each, a "Parcel Lease") are described below.

- a. DDA: The DDA will set the terms and conditions for the disposition and development of parcels at the Site consistent with this Term Sheet and applicable provisions of Port agreements for other development projects of similar scale. Under the DDA, the Port will enter into a Parcel Lease with a Vertical Developer for each parcel concurrently with its release from the Master Lease, and Master Developer will coordinate with each Vertical Developer for concurrent horizontal and vertical development of the parcel, with Infrastructure and Public Facilities appropriately sequenced and distributed among the Phases. In addition to matters covered elsewhere by this Term Sheet, key provisions of the DDA will address:
- i. conditions to Master Developer's exercise of its option with respect to any Development Parcel;
  - ii. Master Developer's obligation to complete horizontal development of the Project at no cost to the Port or the City, except to the extent that the City applies other funding sources directly to Public Facilities, according to an Infrastructure Plan describing the Infrastructure and Public Facilities that will be phased with each parcel's vertical development;
  - iii. the Port's obligation to acquire Infrastructure and Public Facilities at prices that will reimburse Master Developer for its Horizontal Development Costs and pay Master Developer a market-based return on its equity ("Developer Return," as more specifically defined in **Section 12** (Developer Return));
  - iv. a plan that identifies the sources of funds that the Port has agreed to use, and the conditions for their use, to satisfy its payment obligations (the "Financing Plan"), including Development Rights Payments (defined in **Section 14** (Development Rights Payments)), Port revenues from any prepaid Parcel Leases, proceeds of the sale of any Development Parcel for which the Port has

	<p>obtained State approval to sell (each, a "Trust Swap Parcel"), and proceeds of public financing;</p> <ul style="list-style-type: none"><li>v. a schedule of Master Developer's Entitlement Costs incurred and accrued Developer Return as of the DDA effective date (together, the "Total Entitlement Sum");</li><li>vi. an acquisition agreement establishing procedures and conditions for the City's and Port's acquisition of Infrastructure and Public Facilities, which will survive the termination of the DDA;</li><li>vii. a form of purchase and sale agreement that will describe the terms, conditions and procedures for the Port's sale of Trust Swap Parcels (each, a "Purchase Agreement");</li><li>viii. anticipated phasing of the Project (the "Project Phasing Schedule") and mechanisms for adjusting the Project Phasing Schedule to address market conditions, force majeure events, and other conditions;</li></ul>
	<ul style="list-style-type: none"><li>ix. a form of Parcel Lease and the minimum qualifications for Vertical Developers, such as appropriate financial resources for the scope of development, development experience and capacity, and other criteria satisfactory to the Port in its reasonable judgment; and providing for Master Developer to assign its rights and obligations under the DDA with respect to the applicable parcel to the Vertical Developer in conjunction with each Parcel Lease, subject to the Port's consent, which the Port will not withhold if Master Developer has satisfied all conditions precedent and the Vertical Developer meets minimum qualifications standards;</li><li>x. conditions precedent that Master Developer must satisfy, including approvals required by the State Lands Commission ("State Lands") in accordance with SB 815, and, if required for long-term use of Pier 48, determinations by the Port Commission and State Lands that the Pier 48 use would be consistent with the public trust for commerce, navigation, and fisheries and the statutory trust</li></ul>

	<p>imposed by the Burton Act (stats. 1968, ch. 1333) collectively the "public trust");</p> <ul style="list-style-type: none"><li data-bbox="602 289 1382 541">xi. Master Developer's estimate of the associated costs of Infrastructure and Public Facilities and provisions governing Master Developer's responsibility to complete horizontal development in coordination with vertical development of the parcel, as determined before the conveyance of Parcel Leases;</li><li data-bbox="602 579 1403 720">xii. conditions under which the Port will have the right to offer a Development Parcel to third-party Vertical Developers, such as Master Developer's failure to exercise an option or satisfy its DDA obligations;</li><li data-bbox="602 758 1393 825">xiii. City and Port construction standards that will apply to horizontal and vertical development;</li><li data-bbox="602 863 1403 1003">xiv. events of default and appropriate remedies for defaults or events that with the passage of time and failure to cure within any applicable cure period would be defaults by a party;</li><li data-bbox="602 1041 1403 1182">xv. standards of conduct applicable to the parties while implementing the DDA and appropriate limitations on the remedies available to either party following a breach of the DDA;</li><li data-bbox="602 1220 1365 1287">xvi. City programs and requirements that will apply to development at the Site; and</li><li data-bbox="602 1325 1373 1423">xvii. providing for the DDA to expire after all CFD and IFD bonds have been issued and bond proceeds distributed in accordance with the Financing Plan.</li></ul> <p data-bbox="537 1461 1386 1854">b. <u>Master Lease</u>: Immediately after execution of the DDA, China Basin Ballpark Company, LLC and the Port will enter into a termination agreement for Lease No. L-14980, and the Port and Master Developer will enter into the Master Lease in concurrent transactions. If the Port also concurrently enters into Parcel Leases with Master Developer Affiliates for the Lead Parcels and Pier 48, those parcels (and associated horizontal development areas) would be excluded from the Master Lease. Rent and other key terms will be consistent with those in Lease No. L-14980, as described in <b>Section 8</b></p>
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	<p>(Master Lease Terms).</p> <p>c. <u>Form of Parcel Lease:</u> As part of the Project Approval, the Port will request that the Port Commission and the Board of Supervisors (the "Board") approve the form of Parcel Lease to be used for SWL 337 Development Parcels, including a Board delegation of authority to the Port Commission to modify terms of the Parcel Lease form for individual Development Parcels to respond to changing market conditions, requirements of construction and permanent lenders over time, and options to adjust payment and default provisions to encourage successful and expeditious build-out, so long as the Port will receive then-current fair market value and the other essential business terms are consistent with the form approved by the Board. As each vertical development parcel is released from the Master Lease, Master Developer will assign vertical development rights and obligations under the DDA to the selected Vertical Developer, and the Port will enter into a separate Parcel Lease with each Vertical Developer consistent with the approved form and its delegated approval. The Parcel Lease form will be consistent with this Term Sheet and applicable terms of comparable long-term ground leases between the Port and its development partners, and include or address:</p>
	<ul style="list-style-type: none"><li>i. the maximum term permitted under Senate Bill 815 (as amended, "SB 815");</li><li>ii. triple net provisions requiring the Vertical Developer to pay all taxes, assessments, and expenses for the parcel;</li><li>iii. compliance with the Planning Code (as amended to incorporate a special use district for the Project) (the "SUD"), the Waterfront Land Use Plan (as amended), design guidelines for the Project, and the DDA, subject to additional review and approval by Master Developer to assure quality and coordination among all Development Parcels in the Project;</li><li>iv. a performance schedule for commencement and completion of vertical development (the "Parcel Performance Schedule") within a reasonable period, subject to extension for force majeure, and</li></ul>

	<p>with the potential for additional extensions under specified conditions, and giving the Port the ultimate right to terminate the Parcel Lease, subject to mortgagee protection provisions, if the Vertical Developer does not meet the Parcel Performance Schedule after notice and an opportunity to cure;</p> <ul style="list-style-type: none"><li>v. covenants to provide information and otherwise cooperate with the City and the Port as necessary for Master Developer to satisfy its disclosure obligations with respect to any public financing;</li><li>vi. a mechanism by which a Vertical Developer may choose to receive IFD financing of pilings to stabilize filled land, conditioned on an appropriate increase in base rent, as determined by a real estate economics consultant selected according to procedures in the Parcel Lease;</li><li>vii. standard provisions such as allowed and prohibited uses; indemnification (including hazardous materials obligations) and insurance; limitations on assignment and subletting; maintenance and repair obligations, including obligations following a casualty; and surrender obligations;</li><li>viii. reasonable and customary mortgagee protection provisions and mechanisms providing for notice and an opportunity to cure: (1) to Master Developer, any mortgagee, and the Port with respect to any tax or special tax default before foreclosure; and (2) to Master Developer or a mortgagee with respect to the Vertical Developer's failure meet the Parcel Performance Schedule;</li><li>ix. events of default and cure rights, and providing each party with appropriate remedies for defaults or events that with the passage of time and failure to cure within any applicable cure period would be defaults by the other party, including the possibility of early termination; and</li><li>x. other terms as necessary to accomplish cost-effective public financing as contemplated in the Financing Plan, which may include provisions to protect the interests of the bond trustee similar to</li></ul>
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	<p>mortgagee protection provisions.</p>
<p><b>5. Phasing</b></p>	<p>The parties anticipate that the Project Site will be developed in phases (each a "Phase"), as shown conceptually in <b>Exhibit C</b> (Illustrative Phasing Plan).</p> <p>a. Each Phase will consist of one or more Development Parcels and associated areas for streets and open spaces. Phasing for Pier 48 will be determined when more information about its use and tenant requirements are known.</p> <p>i. The DDA will provide specific requirements for each Phase of the Project, so that delivery of public benefits, including development of parks and the Parking Structure, will be fairly distributed among adjacent Phases, assuring that these benefits are completed concurrent with the completion of associated vertical development of each Phase. The DDA will designate, or provide a procedure for designating, two Development Parcels that Master Developer will be required to accept to begin Phase 1 (each, a "Lead Parcel").</p> <p>ii. The Project Phasing Schedule will take into account the bonding and other financial capacity of each Phase and provide for a construction and completion schedule for both horizontal and vertical development of each parcel and each Phase.</p>
	<p>b. Master Developer and the Port will work cooperatively to decide when vertical development on each Development Parcel should begin, with the goal of spurring the development of the Project as promptly as market conditions allow. As provided in <b>Section 18</b> (Public Offerings), the Port will have the right to offer a Development Parcel through public solicitation if Master Developer fails to exercise its option.</p>
<p><b>6. Statutory, Regulatory, and Plan Amendments</b></p>	<p>The Port and Master Developer will apply jointly to secure state and regional approvals as necessary.</p> <p>a. The Bay Area Seaport Plan of the Bay Conservation and Development Commission ("BCDC") and the San Francisco Bay Area Metropolitan Transportation Commission designates Pier 48 as a future site for neo-bulk cargo shipping and the eastern six acres of</p>

	<p>SWL 337 adjacent to Pier 48 (and Pier 50) as a "port priority" area to provide backland area for potential cargo operations. The Project will require an amendment to the Bay Area Seaport Plan to allow for the proposed uses at Pier 48 and Seawall Lot 337.</p> <ul style="list-style-type: none"> <li>b. BCDC's Special Area Plan for the San Francisco Waterfront imposes certain replacement fill limitations (known as the "50% rule") and water-dependent use restrictions on Pier 48. Seismic upgrades to Pier 48 may trigger a need to amend the Special Area Plan.</li> <li>c. All development within 100 feet of the shoreline will be subject to BCDC approval.</li> <li>d. SB 815 imposes the following conditions to any nontrust lease of SWL 337: <ul style="list-style-type: none"> <li>i. The Port must obtain the amendment to the Seaport Plan described above;</li> <li>ii. The Port must obtain State Lands' prior approval of the conclusions of a Port study on the retention of trust uses (including public parks and walkways, restaurants, hotels, maritime training, sales, and rentals, and waterfront visitor-serving retail services) at SWL 337, the location of trust uses at SWL 337, Pier 48, and Pier 50, the transportation needs of the ballpark, and trust uses on nearby Port property.</li> <li>iii. State Lands must concur that the Port will receive fair market value for the lease and that the lease is consistent with the public trust (other than land use restrictions) and otherwise in the best interests of the State.</li> </ul> </li> <li>e. To the extent necessary and after consultation with staff of State Lands and with Master Developer, the Port may seek technical amendments to the Burton Act and other legislation.</li> </ul>
<p><b>7. Zoning</b></p>	<ul style="list-style-type: none"> <li>a. SWL 337 is currently zoned MB-OS, and Pier 48 is zoned M-2. Master Developer will seek approval to rezone the Site by a new SUD for the Mission Rock Project under which flexible zoning controls will permit</li> </ul>

	<p>certain parcels to be developed for either commercial or residential uses to allow for development that responds to market conditions.</p> <ul style="list-style-type: none"><li>i. Parcels B, C, and E are expected to be restricted to commercial use;</li><li>ii. Parcel D will be zoned to allow for structured public parking with ancillary commercial uses;</li><li>iii. Parcel K is expected to be restricted to primarily residential use above the ground floor; and</li><li>iv. Pier 48 may be rezoned to restrict long-term use to uses compatible with the rest of the Mission Rock Project.</li></ul> <p>b. The SUD will establish height limits ranging from 90 up to 380 feet, allowed density expressed as permissible floor area ratio ("FAR") limits, bulk limits, and other controls on development. More specifically with respect to building heights, up to two tall slender signature residential towers are anticipated, which could be from 320 up to 380 feet in height. Other buildings would range from about 90 up to 280 feet in height. Master Developer's preliminary proposal for height limits is reflected in <b>Exhibit D</b> (Conceptual Height Map).</p>
	<p>c. The Port and Master Developer will explore mechanisms to provide Master Developer with assurances that zoning changes for the Site will remain in effect through Project build-out, unless Master Developer consents to or seeks amendments.</p> <p>d. The Waterfront Land Use Plan will be amended to incorporate the SUD's development controls and limitations for the Site and set forth other development requirements, such as the role of the Waterfront Design Advisory Committee in the design review process.</p> <p>e. The Port will cooperate with Master Developer to develop design guidelines for Mission Rock that will inform design review and encourage Vertical Developers to: (i) emphasize the physical and visual access to the Bay and surrounding landmarks, reinforced by a pattern of development that lays multiple paths through the Project to the water; (ii) step building</p>

	<p>heights in relation to each other and to the waterfront to demonstrate a respect for their waterfront setting; and (iii) enliven and frame the public realm at the lower floors of buildings, while retaining on upper floors a form and profile that complement Mission Rock and the cityscape as a whole.</p> <p>f. Comprehensive planning and programming of ground floor spaces will address both the design and the nature of Mission Rock's retail, defining the public realm and neighborhood identity. A dynamic range of restaurants, cafes, boutique stores, grocery stores, bookstores, and other shops will only be possible through careful programming of the entire Site. In consultation with the Port and community, Master Developer will create a retail blueprint for locations and tenant types.. This comprehensive programming will address not only types of stores, but also the appropriate mix of local, regional, and national retailers. Minimum threshold requirements for local and regional operators will reduce the threat of homogeneity that otherwise might adversely affect the Project's retail success. This building-to-building variety will strengthen the pedestrian environment and establish an authentic neighborhood for San Franciscans and visitors to enjoy.</p> <p>g. The Project will be subject to all applicable development impact fees. The Transaction Documents, including the allocation of responsibility for any applicable mitigation and neighborhood improvement measures, will take into account payment of those fees to avoid double-charging. In the context of negotiations of Transaction Documents, the parties will explore allowing Master Developer or Vertical Developers, as applicable, to defer paying applicable development impact fees until the Port issues a certificate of occupancy, on terms and conditions generally consistent with the City's current fee deferral program (which is scheduled to sunset in July 2013).</p>
<p><b>8. Master Lease Terms</b></p>	<p>The SWL 337 Master Lease terms will be the same as those in Lease No. L-14980, with modifications generally as described below.</p> <p>a. <u>Base Rent</u>: Base rent will be \$2.4 million. The Master Lease will provide for partial termination upon the release of each Development Parcel (and areas</p>

	<p>required for associated horizontal development) and a pro rata reduction in the \$2.4 million base rent when the Port enters into each Parcel Lease. The revised base rent will reflect the available parking spaces on the remaining parcels subject to the Master Lease.</p> <p>b. <u>Percentage Rent</u>: Master Developer will be required to pay the Port 66% of gross lease revenues after allowed expenses.</p> <p>c. <u>Term</u>: The term of the Master Lease will end when all of the Development Parcels have been released for development. If the Master Lease is terminated early and the early termination would occur during a baseball season, the Master Lease will not terminate until the last day of the first full month following the end of that season or, at the Port's election, when: (i) the Master Lease term would have otherwise expired; or (ii) the Port has entered into contract with a parking operator or other tenant.</p>
	<p>d. <u>Coordination with DDA</u>: Technical changes may be required to coordinate the Master Lease with the DDA, including provisions such as mortgagee protection and restrictions on assignment and subletting.</p>
<p><b>9. Rent under Parcel Leases</b></p>	<p>The Parcel Leases will include rent provisions described briefly below.</p> <p>a. <u>Reserve Rent</u>: The Port has established a minimum of \$3.5 million in annual base rent in the aggregate (the "Reserve Rent") for eight of the Development Parcels (each, an "Option Parcel"), excluding the two Lead Parcels described in <b>Subsection c</b> below, Parking Structure Parcel D, and Pier 48. The DDA will allocate the Reserve Rent among the Option Parcels, taking into account their projected use and FAR. The allocated Reserve Rent will set the floor for the annual base rent that the Port expects to receive under each Parcel Lease after deducting Development Rights Payments described in <b>Section 14</b> (Development Rights Payments). If the Port agrees to enter into a Parcel Lease with prepaid rent or with a greater proportion of rent as percentage rent, the Reserve Rent will be adjusted accordingly. The Port will not be required to enter into any Parcel Lease for an Option Parcel unless</p>

the Port has determined that the initial base rent that the Port will receive under the Parcel Lease will be equal to or exceed the Reserve Rent allocated to that Option Parcel.

- b. Initial Base Rent for Option Parcels: Initial annual base rent for each Option Parcel will be determined in relation to the amount of the Development Rights Payment and its fair market leasehold value ("Leasehold FMV"), as determined by valuation procedures described in **Section 17 (Master Developer's Option Rights)**. Generally speaking, the sum of base rent over the life of the Parcel Lease plus the amount of the Development Rights Payment should represent an Option Parcel's Leasehold FMV. A Vertical Developer may propose to pay reduced base rent or a greater proportion of rent as percentage rent during construction and pre-stabilization periods under the Parcel Lease, and if Port staff is reasonably satisfied that the Port would receive an economic benefit such as an increase in the value of the Option Parcel under the proposed rent structure, the proposal for that Option Parcel will be placed on the Port Commission's agenda at the earliest feasible opportunity.
- c. Prepaid Base Rent for Lead Parcels: The Lead Parcels will be transferred to Master Developer Affiliates by Parcel Leases under which rent will be fully prepaid, subject to **Section 10 (Port Participation in Capital Events)** The parties will meet and confer before Project Approval and the close of the Transaction Documents to agree on the Development Parcels to be designated as Lead Parcels and to initiate the appraisal process with a goal of establishing Leasehold FMV within 90 days after the DDA effective date. The Leasehold FMV will be determined as provided in **Section 17 (Master Developer's Option Rights)**, except that the parties will instruct the appraiser(s) to determine the Leasehold FMV of the Lead Parcels assuming that rent is prepaid in full. The parties anticipate that they will designate as Lead Parcels the two parcels most appropriate to lead development of the Project, but will consider also whether the Port has obtained authorization from State Lands to sell any Trust Swap Parcels and whether the anticipated Leasehold FMV of the Lead Parcels is at least equal to the Total Entitlement Sum. The DDA will provide that the Port will enter into Parcel Leases for the



	<p>Lead Parcels with the designated Master Developer Affiliates as soon as feasible and practicable after the Leasehold FMV has been determined.</p> <ul style="list-style-type: none"><li>i. If the Leasehold FMV of the Lead Parcels determined as provided in <b>Section 17</b> (Master Developer's Option Rights) is equal to the Total Entitlement Sum, the Port's obligation to pay the Total Entitlement Sum to Master Developer will be satisfied in full by the Port's delivery of the Parcel Leases for the Lead Parcels.</li><li>ii. If the Leasehold FMV of the Lead Parcels is less than the amount of the Total Entitlement Sum when the Port delivers the Parcel Leases to the selected Master Developer Affiliates (an "Upset Transfer"), the following will apply.<ul style="list-style-type: none"><li>1. The Leasehold FMV of the Lead Parcels will be deemed to have been paid by the Port's delivery of the Parcel Leases for the Lead Parcels.</li></ul></li></ul>
	<p>Developer Return on the unpaid balance of the Total Entitlement Sum (the "Upset Shortfall") will be subject to the tolling and the other provisions of <b>Section 12</b> (Developer Return).</p> <ul style="list-style-type: none"><li>2. During the tolling period under <b>Section 12</b> (Developer Return), Master Developer may propose alternate mechanisms to fully satisfy the Port's payment obligations to Master Developer. If Port staff is reasonably satisfied that the proposal would fully or substantially satisfy the Upset Shortfall, the proposed revision will be placed on the Port Commission's agenda at the earliest reasonable opportunity.</li><li>iii. If the Leasehold FMV of the Lead Parcels is more than the amount of the Total Entitlement Sum when the Parcel Leases close, the Port's obligation to pay the Total Entitlement Sum to Master Developer will be satisfied in full by the Port's delivery of the Parcel Leases for the Lead Parcels. Master Developer, at its option, will: (1) tender to the Port funds equal to any amount by which the Leasehold FMV of the Lead Parcels exceeds the Total Entitlement Sum for deposit into the Development Rights Account described in <b>Section 14</b></li></ul>

(Development Rights Payments); or (2) coordinate with the Port to create an accounting system reasonably satisfactory to the Port to track the accrual and application of Development Rights Payments.

- d. Base Rent Increases: Base rent under each Parcel Lease will escalate as follows: In every 10<sup>th</sup> lease year, annual base rent will be increased to 85% of the average of the sum of annual base rent plus percentage rent ("total rent") paid to the Port under that Parcel Lease over the immediately preceding three years.
- e. Percentage Rent under Parcel Leases subject to Competitive Solicitation: Each Parcel Lease will include percentage rent in a form dictated by use, as described below. Vertical Developers will be required to pay the Port the greater of percentage rent or base rent, as documented in periodic quarterly reports to the Port and subject to an annual reconciliation, all in a manner similar to that required in other comparable Port development leases. The amount of percentage rent for Option Parcels that are offered through a public solicitation (each, a "Parcel RFP") as described in **Section 18** (Public Offerings) will be determined generally as described immediately below. A Vertical Developer may propose to pay an alternative form of percentage rent under the Parcel Lease, and if Port staff is reasonably satisfied that the Port would receive an economic benefit such as an increase in the value of the Option Parcel under the proposed percentage rent structure, or that the proposal would otherwise meet the Port's revenue objectives for that Option Parcel, the proposal will be placed on the Port Commission's agenda at the earliest feasible opportunity.
- i. Retail: Beginning in lease year 16, the Vertical Developer must pay percentage rent in the amount of 15% of gross rental revenues payable to the Vertical Developer under its retail subleases.
- ii. Rental housing: The Vertical Developer must pay percentage rent based on adjusted gross income ("AGI") or net operating income ("NOI"), at the Vertical Developer's election, based on parameters that will be specified in the DDA and Parcel RFP

	<p>(see <b>Section 18</b> (Public Offerings)).</p> <p>iii. <u>Commercial/office</u>: The Vertical Developer must pay percentage rent based on AGI or NOI, based on parameters that will be specified in the DDA and Parcel RFP.</p> <p>f. <u>Percentage Rent under Parcel Leases for Option Parcels</u>: Where an Option Parcel is to be acquired by a Master Developer Affiliate through the exercise of a Master Developer's option, the Master Developer Affiliate must collaborate with the Port to set base rent and percentage rent under the Parcel Lease based on: (i) the base rent as determined under <b>Subsection b</b> above; and (ii) the Master Developer Affiliate's vertical development pro forma incorporating base rent. The pro forma, which will be based on a model developed by a real estate economics consultant selected by procedures to be specified in the DDA, will be used to demonstrate that the Master Developer Affiliate's proposed percentage rent payments would equal the base rent in the year in which the building rents are projected to reach stabilization. The following example is for illustrative purposes only:</p> <ul style="list-style-type: none"> <li>• The Master Developer Affiliate has chosen to pay percentage rent based on AGI</li> <li>• Rent is projected to stabilize 7 years after the base rent commencement date</li> <li>• Base rent is \$500,000 at stabilization</li> <li>• Projections show AGI will be \$6.25 million at stabilization</li> <li>• Percentage rent will be set at 8% of AGI (\$500,000 ÷ \$6.25 million)</li> </ul>
<p><b>10. Port Participation in Capital Events</b></p>	<p>Except as provided below, each Parcel Lease and Purchase Agreement will include provisions for Port participation in any transfer or refinancing (either, a "capital event") that results in the Vertical Developer's receipt of proceeds after deducting its costs of acquisition, financing, development and capital improvement for the parcel, and transaction costs of the capital event ("Net Proceeds"). The DDA will define "Net Proceeds" in more detail for each type of capital event and will establish exclusions for affiliate transfers.</p> <p>a. <u>Option Parcel Transfers</u>: When the capital event is a Vertical Developer's transfer of an Option Parcel the</p>

following will apply:

- i. If the transfer closes before the date the first site or building permit is issued, the Vertical Developer will tender to the Port 100% of the Net Proceeds of the third-party purchase price and the Port will deposit the payment into the Development Rights Account.
- ii. If the transfer closes on or after the date the Port first issues vertical development a permit, the Vertical Developer will tender to the Port 1.5% of the Net Proceeds.

b. Lead Parcel Transfers: When the capital event is a Vertical Developer's transfer of a Lead Parcel the following will apply:

- i. If the Port transfers the Lead Parcel to the Vertical Developer in an Upset Transfer, the Port will not be entitled to participate.
- ii. If the transfer closes before the earlier of the date the first vertical development permit is issued and 3 years after the date the Port tenders the Parcel Lease for the Lead Parcel, the Vertical Developer will tender to the Port 50% of the Net Proceeds of the transfer, and the Port will deposit the payment into the Development Rights Account.
- iii. If the first transfer closes less than 10 years after the date the Port first issues a certificate of occupancy for the building, the Port will not be entitled to participate, but for any subsequent transfer that closes less than 10 years after the date the Port first issues a certificate of occupancy for the building, the Vertical Developer will tender to the Port 1.5% of the Net Proceeds.
- iv. If the transfer closes 10 years or more after the date the Port first issues a certificate of occupancy for the building, the Vertical Developer will tender to the Port 1.5% of the Net Proceeds.

c. Trust Swap Parcel Transfers: Trust Swap Parcels that are sold to a Vertical Developer will be subject to a deed restriction providing for a contractual transfer fee on each sale after the initial sale of the parcel or,

	<p>where the parcel has been subdivided, of each residential or commercial condominium. The transfer fee will be: (i) 1% of the sale price (after costs of sale only) of a residential condominium; and (ii) 1.5% of the Net Proceeds of commercial condominiums or parcels and multi-family rental buildings.</p> <p>d. <u>Refinancing</u>: When the capital event is a refinancing, the DDA will provide that the Port will be entitled to a transfer fee of 1.5% of the Net Proceeds of the refinancing. Net Proceeds will exclude any loan proceeds that are designated for investment and are actually invested in capital improvement of the parcel.</p>
<p><b>11. Horizontal Development Costs</b></p>	<p>As outlined in <b>Section 13</b> (Public Financing Mechanisms), public financing of Horizontal Development Costs will be based on the acquisition model under which Master Developer will be responsible for paying upfront for all Horizontal Development Costs, except to the extent that the City provides direct funding for any Public Facilities or Infrastructure. Master Developer will own all Infrastructure and Public Facilities for which it pays until they are delivered to and accepted by the City or Port, as applicable. The City or Port, as applicable, will be obligated to acquire Infrastructure and Public Facilities from Master Developer with acquisition payments. Acquisition payments will be sufficient to reimburse Master Developer for its Horizontal Development Costs and pay Developer Return. Acquisition payments will be funded from Development Rights Payments (including prepaid rent), proceeds of the sale of (any) Trust Swap Parcels, special taxes, Net Available Increment, and the proceeds of public financing in accordance with the Financing Plan. In addition, the Port may apply any other public sources of funds identified in the Financing Plan or Phase Budget (defined below in <b>Subsection b</b>) or that the Port otherwise determines in its sole discretion.</p> <p>The Port and Master Developer anticipate using public financing mechanisms funded by revenues generated by the Project to meet the Port's obligation to pay directly for or reimburse Master Developer's eligible Horizontal Development Costs, with the goals of reducing Project risks, accelerating Project benefits, and increasing Port participation payments and other benefits to the parties, Vertical Developers, and the public. A detailed Financing Plan that will be a part of the DDA will set forth all public financing mechanisms and phasing of the public financing</p>

that the parties anticipate using for Mission Rock development, including public financing mechanisms to be used for ongoing operating and maintenance costs of Public Facilities.

a. "Horizontal Development Costs" will consist of "Hard Costs" and "Soft Costs" of horizontal development and predevelopment costs leading to Entitlement and Project Approval (the "Entitlement Costs"). The DDA will include detailed definitions and specify conditions and limitations that will apply to Horizontal Development Costs, but generally speaking will include expenses Master Developer actually incurs and pays in accordance with the DDA for the Infrastructure and Public Facilities. The DDA will also establish the extent to which any additional costs such as pilings installed on Development Parcels and project management fees will be deemed Horizontal Development Costs for the Phase Budgets, all subject to any legal limitations on the anticipated sources of financing for these additional costs.

b. Before the first Development Parcel in any Phase is released for vertical development, Master Developer will provide the Port with a detailed, line item estimate of applicable Horizontal Development Costs for the Phase (the "Phase Budget"). Each Phase Budget must be consistent with the DDA, the Infrastructure Plan, and the Financing Plan and include: (i) an accounting of Horizontal Development Costs and Developer Return for previous Phases; and (ii) a proposal for allocating among Development Rights Payments (including prepaid rent), proceeds of any sale of Trust Swap Parcels, special taxes, Net Available Increment, and proceeds of public financing as sources of repayment. The Port will review the Phase Budget and indicate: (x) concurrence or disagreement as to the proposed allocation of sources to meet its payment obligations; and (y) the Port's intended debt issuance strategy to meet its payment obligations under the DDA, which it will implement in accordance with the DDA. Master Developer's proposal will be subject to the Port's reasonable approval before any Development Parcel in the Phase is offered for vertical development. The DDA will specify procedures for the Port's review of Phase Budgets and resolution of related disputes between

	<p>the parties.</p> <p>c. The DDA will also provide standards and procedures for a third-party audit of all Horizontal Development Costs for each Phase and the entire Project.</p>
<p><b>12. Developer Return</b></p>	<p>Through research, the parties have determined a rate of Developer Return that reflects the risk of horizontal development in the Bay Area under current economic conditions. Developer Return will be calculated separately for Entitlement Costs and for each Phase of the Project. Developer Return will accrue on Entitlement Costs beginning on January 1, 2012.</p> <p>a. Except in the case of an Upset Transfer, Developer Return will be the greater of: (i) the amount that is equivalent to a 20% cumulative annual return on unreimbursed Horizontal Development Costs; and (ii) the amount that is 1.5 times the highest balance of Horizontal Development Costs outstanding for that Phase. Developer Return will accrue only on</p>
	<p>Horizontal Development Costs that Master Developer actually incurs and pays, subject to: (x) any cost caps established by guaranteed maximum price contracts where feasible; and (y) conditions specified in the DDA.</p> <p>b. In the case of an Upset Transfer of Lead Parcels, the following will apply to the Upset Shortfall.</p> <p>i. Developer Return will be tolled for 6 months after the Parcel Leases for the Lead Parcels close to provide the Port with an opportunity to marshal available funding sources to pay off the Upset Shortfall. The Port may take any measures to marshal funds or choose not to take any measures in its sole discretion, except that Master Developer must agree to any Port proposal to use Development Rights Payments payable in later Phases as a source of funds.</p> <p>ii. If the Port has not paid the full amount of the Upset Shortfall to Master Developer within the 6-month tolling period, then Developer Return on the Upset Shortfall will be the greater of: (i) one-half of the amount of the Upset Shortfall; and (ii) the amount that is equivalent to a 20% cumulative annual return on the Upset Shortfall from the date of the Upset</p>

	<p>Transfer, subject to a cap equal to the amount of the Upset Shortfall. When accrued Developer Return reaches the cap, the Port will identify the sources from the Site (which may include rent credits) that it anticipates using to satisfy this payment obligation expeditiously.</p> <p>The following example is provided for the purpose of illustration only:</p> <ul style="list-style-type: none"> <li>• Assume \$30 million in Entitlement Costs and Development Rights Payment of \$25 million for the Lead Parcels, leaving an Upset Shortfall of \$5 million.</li> <li>• If the Port pays Master Developer 6 months and a day after the Upset Transfer date, then the payment to Master Developer would be \$7.5 million representing \$5 million of return of equity applied to unreimbursed Horizontal Development Costs and \$2.5 million of Developer Return.</li> <li>• If the Port is unable to pay for an extended period, Developer Return continues to accrue at 20% until it reaches the \$5 million cap, and the Port's total payment obligation to Master Developer would be \$10 million.</li> </ul> <p>c. As an incentive for Master Developer to implement the Project and maintain ongoing operations in a manner that will maximize lease revenues to the Port, Master Developer will receive 20% of the amount by which the total rent the Port receives each year from all parcels at SWL 337, excluding participation in capital events, exceeds \$4.5 million, without escalation, for 45 years beginning in the year in which total rent first exceeds \$4.5 million.</p>
<p><b>13. Public Financing Mechanisms</b></p>	<p>The DDA will describe in greater detail principal public financing mechanisms being considered to finance Horizontal Development Costs, address the impacts of public financing (and tax-exempt debt in particular) on the Project, and provide for ongoing operations and maintenance costs of Public Facilities.</p> <p>Before any public debt is issued, the parties will enter into an</p>



	<p>Acquisition Agreement, which will specify the procedures and conditions for the City's purchase of or direct payment for Infrastructure and Public Facilities with public financing and any other available public sources of funds.</p> <p>Currently, the primary financing mechanisms being considered are:</p> <p>a. <u>Community Facilities District</u>: The City would form a single community facilities district ("CFD") over the entire Site in accordance with the Mello-Roos Community Facilities Act of 1982, with improvement areas annexed to the CFD at each Phase. Special taxes will be levied against the leasehold and fee interests in taxable parcels. The DDA will authorize two tranches of CFD bond debt; the first would be used to pay directly for or reimburse Master Developer for its Horizontal Development Costs and pay a portion of Developer Return to be determined after consultation between the parties; the second would be available to pay for a portion of waterfront</p>
	<p>infrastructure to protect the Project from perils associated with climate change and sea level rise. The City will consult with Master Developer on the timing of CFD debt issuances before horizontal construction for each Phase begins, but the City will retain sole discretion over timing and other conditions of debt issuance. The parties anticipate that CFD debt will be issued in coordination with horizontal and vertical development schedules and will be repaid by special taxes paid by private landowners and ground lessees and, subject to conditions to be specified in the DDA, by Net Available Increment (as defined in <b>Subsection b</b> below).</p> <p>The rate and method of apportionment of special taxes ("RMA") for the CFD will establish a maximum tax rate for each taxable parcel, differentiating between residential and non-residential and developed and undeveloped parcels and specify the order in which special taxes will be levied against different types of parcels. The RMA will be developed by the Port's special tax consultant, in consultation with Master Developer, Port and City staff, and other consultants selected by the Port or City. The RMA may provide for the maximum rate for special taxes to escalate over time. The Port and Master Developer will agree upon</p>

a maximum tax burden, taking into account ad valorem property taxes, the proposed special taxes for the CFD, and any overlapping special taxes and assessments.

- b. Infrastructure Financing District Project Areas: In early 2013, the Board is expected to consider adopting "Guidelines for the Establishment and Use of an Infrastructure Financing District with Project Areas on Land under the Jurisdiction of the San Francisco Port Commission" (the "Port IFD Guidelines") substantially in the form and substance attached as **Exhibit G**. Consistent with the Port IFD Guidelines, if adopted, the City would form a single infrastructure financing district ("IFD") consisting of all Port property ("waterfront district") in accordance with Government Code sections 53395-53397.11. Following CEQA review, the City would then consider formation of project-specific project areas and adoption of project-specific infrastructure financing plans (each, an "IFD financing plan"). The City may seek judicial validation of one or more of the formation of the waterfront district, the allocation of tax increment to the waterfront district, and the issuance of tax increment bonds, and, if so, Master Developer will cooperate reasonably with the City in bringing the validation action(s).

The IFD financing plans will authorize tax increment from the project area and allocated to the waterfront district to finance costs of Infrastructure and Public Facilities to be specified in the adopted IFD financing plans. Costs of Pier 48 Rehabilitation (excluding any costs that are the obligation of the Pier 48 tenant under the Pier 48 lease) and pilings installed on Development Parcels will also be eligible uses of tax increment under the IFD financing plans.

In this Term Sheet, "project area" means a project area consisting of any portion of the Site. Tax increment may be used: (i) to pay Horizontal Development Costs on a pay-as-you-go basis; (ii) to service tax increment bond financing used to pay Horizontal Development Costs; (iii) to repay CFD debt; and (iv) for any other purpose authorized by IFD law. Vertical Developers will be required to pay any shortfall in anticipated property taxes caused by a downward reassessment of the Development Parcel

	<p>subject to their Parcel Leases through a levy of special taxes.</p> <p>“Net Available Increment” will consist solely of the City’s share of available tax increment from the project area that the City receives from the Site, subject to limitations under IFD law, the Port IFD Guidelines, and the IFD financing plan. No tax increment from the project area that is allocated to local school or college districts or other taxing entities will be allocated to the waterfront district under the IFD financing plan for the project area.</p> <p>To the extent permitted by law, Net Available Increment will be used to reimburse Master Developer for its Horizontal Development Costs. The base year for the project area will be the fiscal year in which the Board adopts the ordinance approving the IFD financing plan unless the adopted IFD financing plan for the project area specifies otherwise. The Port will seek Board approval of an IFD financing plan under which up to \$0.65 per property tax dollar of Net Available Increment from the project area will be allocated to the waterfront district for the Project beginning in the fiscal year following the base year and will be allocated to the waterfront district for 45 years from the date the waterfront district actually receives \$100,000 of Net Available Increment from the project area. The Summary Pro Forma attached as <b>Exhibit E</b> assumes that \$.65 per property tax dollar of Net Available Increment is allocated to the Project. Until IFD bonds are issued and to the extent that Net Available Increment from the project area has not been pledged for debt service or other Project obligations, the Net Available Increment allocated to the waterfront district will be available to reimburse Master Developer for Horizontal Development Costs on a pay-as-you-go basis.</p>
	<p>c. <u>Bonds</u>. The City will determine in its sole discretion the timing, amounts, and terms of any bonds that it issues for the Project, but agrees that any bond issuance will be made after consultation with Master Developer, consistent with terms and conditions to be specified in detail in the DDA. Bonds will be issued consistent with the Port’s payment obligations under the DDA, applicable federal tax law and regulations,</p>

other applicable law, and any Acquisition Agreement executed by the Port and Master Developer.

The City intends to issue bonds as early in the development process as feasible to limit the Port's reimbursement obligation to the extent possible. One possible means of doing so is the issuance of CFD bonds early in each Phase of the Project, subject to municipal debt policy limitations. Under the City's policy, the City may issue bonds when the assessed value of the land and improvements is at least three times greater than the principal amount of the bonds, or any higher value-to-debt ratio required by bond underwriters. CFD bonds will be issued in amounts that take into account the maximum special tax rate and debt service coverage ratios required by the City's debt policy and any bond indenture.

Bonds that the City issues for this purpose will be secured by a pledge of special taxes from the CFD (for CFD bonds), or of Net Available Increment (for IFD bonds), and by the funds and accounts established under the debt issuance instrument. Under no circumstances will any bondholder have recourse to either the City General Fund or the Port Harbor Fund.

The DDA will specify certain Events of Default (to be defined in the DDA) that will excuse the City from issuing bonds, levying and applying special taxes to the Project (except to service previously issued CFD bonds), or allocating Net Available Increment to the waterfront district.

- d. Maintenance Districts: The City anticipates creating a maintenance CFD over the entire Site, with areas annexed to the district as each Phase is developed. Maintenance special taxes levied against each taxable Development Parcel would provide pay-as-you-go funds for operating and maintenance costs of certain Public Facilities to be specified in the DDA and the Financing Plan.

<p><b>14. Development Rights Payments</b></p>	<p>Prepaid rents under Parcel Leases (each, a "Development Rights Payment") will provide an important source of funds from which Port will reimburse Master Developer's Horizontal Development Costs and pay Developer Return.</p> <p>a. The parties will use each Phase Budget described in <b>Section 11</b> (Horizontal Development Costs) to assist in determining the amount of the Development Rights Payments that Vertical Developers will be required to pay as a condition to entering into Parcel Leases for Option Parcels in the Phase. The parties will take into consideration: (i) the amount of Horizontal Development Costs and anticipated accrual of Developer Return for the Phase; (ii) any outstanding Horizontal Development Costs and Developer Return from previous Phases; and (iii) pay-as-you-go special taxes, Net Available Increment, and net proceeds of CFD bonds that are conservatively projected to be available for the Phase. The Phase Budget will include Master Developer's proposal for the amount of the Development Rights Payment for the Phase and a reasonable allocation among the parcels in the Phase. The DDA will provide mechanisms for the parties to adjust the amounts and allocation of Development Rights Payments within the Phase after receiving the appraisal for the first parcel and at other times by agreement.</p> <p>b. Development Rights Payments (except where credited against Entitlement Costs) and, if applicable, the proceeds of the sale of any Trust Swap Parcel, will be deposited into a deposit account established with a local branch of a financial institution acceptable to both parties (the "Development Rights Account"), subject to a control agreement. The control agreement will set forth conditions under which distributions from the account (each, a "Distribution") may be made.</p> <p>c. The funds will be held and will be disbursed only according to the written, joint instructions of the parties in accordance with the DDA and control agreement. The DDA and control agreement will provide for Distributions to be made immediately after receipt of any Development Rights Payment, and applied as follows:</p>
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- i. first to pay any accrued Developer Return; and
  - ii. then to reimburse Master Developer for any unreimbursed Horizontal Development Costs.
- d. If funds in the account are available at any time when the Port's payment obligations for Developer Return and Horizontal Development Costs are satisfied, the parties may elect to:
  - i. pay directly for Horizontal Development Costs of the Phase then in development;
  - ii. hold the funds for any future Phase until completion of the horizontal development for the entire Project ("Final Completion"); or
  - iii. defer any further Distributions for future payments to Master Developer.
- e. Periodically, but no less frequently than at the inception of Phase 2 and of each subsequent Phase, the parties will review the Horizontal Development Costs incurred and Developer Return accrued and the application of Distributions and other Port sources of funds as specified in the Phase Budget, and reconcile these figures to the extent practicable, according to procedures that will be set forth in the DDA. Based on these figures, the parties will agree on an amount to be retained in the Development Rights Account to pay Developer Return until a final accounting after Final Completion can be completed, taking into account public financing and other sources available to reimburse Horizontal Development Costs.
- f. After Final Completion, Distributions of any funds then remaining in the Development Rights Account will be made in the following order of priority, until all funds have been disbursed:
  - i. to Master Developer until Master Developer has been paid in full for all accrued Developer Return; then
  - ii. to Master Developer to pay unreimbursed Horizontal Development Costs; then

	<ul style="list-style-type: none"> <li>iii. to pay down or create additional reserves for any existing or anticipated public financing for the Project; then</li> <li>iv. to the Port's Harbor Fund.</li> </ul>
<p><b>15. Open Spaces, Parks, and Recreation</b></p>	<p>As part of the Public Facilities, Master Developer will develop major new parks and open spaces connecting Mission Rock with surrounding neighborhoods and the waterfront. The development of these Public Facilities will be distributed among the Phases so that parks and open spaces are generally completed concurrent with the completion of appropriate adjacent vertical development. Under Master Developer's current proposal for phasing, as shown in <b>Exhibit C</b> (Illustrative Phasing Plan), China Basin Park would be included in Phase 2 and Mission Rock Square would be provided in Phase 3.</p> <p>Parks and open spaces will be owned by, and will remain under the jurisdiction of, the Port, and will be managed and programmed by Master Developer, subject to Port approval and conditions of the BCDC major permit applicable to the Site. Maintenance of the parks and open spaces will be funded by special taxes imposed on Vertical Developers through the CFD. These parks, totaling approximately 8 acres, are described below.</p> <ul style="list-style-type: none"> <li>i. China Basin Park, a 5-acre regional waterfront park located on China Basin across from AT&amp;T Park, will include a great lawn open space and special event area, a waterfront café with outdoor seating, a junior baseball field, gardens and picnic areas, and a promenade connection to Channel Plaza.</li> <li>ii. Mission Rock Square will be located at the heart of Mission Rock. The Square will include a large multi-use lawn, plaza, and café pavilion. The Square will be framed by a mix of residential and commercial uses, including ground-floor retail.</li> <li>iii. Channel Plaza will be a hardscaped ½-acre plaza set upon an active wharf with views of working maritime vessels and other marine uses.</li> </ul>
<p><b>16. Parking Structure</b></p>	<p>SWL 337 is currently used as a surface parking lot that provides a substantial amount of parking for games and special events at AT&amp;T Park. In light of the need for parking</p>

to support AT&T Park, and in recognition of soils conditions that limit the construction of subsurface parking:

- a. The Project includes a Parking Structure on Parcel D with approximately 2,300 spaces that will support new development and maximize shared parking for AT&T Park. The Parking Structure will be developed in an early Phase so that structured parking will be available for the Project, ballpark, event and other public parking needs as available surface parking is lost.
- b. Street parking and nearby sites external to the Site where public parking is available will be considered when evaluating the parking needs of AT&T Park and the Project during all Phases.
- c. The San Francisco Municipal Transportation Agency ("SFMTA") has agreed to explore the feasibility of SFMTA financing and operating the Parking Structure. Master Developer acknowledges that any relationship with SFMTA should it decide to finance and operate the Parking Structure may include additional conditions to ensure a successful operation. Should SFMTA conclude that the Parking Structure is not feasible as an SFMTA project, other potential sources of financing and other measures needed to make the Parking Structure financially feasible will be explored. For example, should the Parking Structure be offered for development to a Vertical Developer: (i) the Vertical Developer may be relieved of any obligation to make a Development Rights Payment; and (ii) rent may be abated until construction debt is fully retired and the Vertical Developer has received a reasonable rate of return on its equity.
- d. Financing for the Parking Structure may be bifurcated so that AT&T Park season ticketholders have the opportunity to reserve parking spaces. Any reserved parking arrangement would be negotiated with reference to the financing plan for the Parking Structure and applicable limitations of federal and state tax law if SFMTA finances any portion of the Parking Structure on a tax-exempt basis.
- e. The Port does not expect to provide any public financing for the Parking Structure except CFD bond financing that will be repaid by special taxes levied on



	the taxable parcels at the Site or taxable parcels off-site that will benefit from the Parking Structure.
<b>17. Master Developer's Option Rights</b>	<p>Master Developer, itself or through designated Master Developer Affiliates, will have options to enter into Parcel Leases for and to vertically develop the Option Parcels when they are offered for vertical development on conditions described in this Section.</p> <p>a. <u>Market Conditions Consultation:</u> The DDA will describe procedures by which the parties will meet and confer and, with the assistance of a real estate professional, decide when market conditions support vertical development of an Option Parcel, based in part on the anticipated Leasehold FMV of the Option Parcel. If (i) the required amount of the Development Rights Payment has been determined; (ii) the parties have agreed to proceed with development of an Option Parcel; and (iii) Master Developer has indicated its preliminary willingness to exercise its option, contingent on its Leasehold FMV, the parties will begin an appraisal process to confirm the Option Parcel's Leasehold FMV.</p>
	<p>b. <u>Fair Market Rental Value Determination:</u> Once they have decided to proceed with development of an Option Parcel, the parties will issue joint instructions in a form previously approved by State Lands and attached to the DDA to a member of the Appraisal Institute who meets specified qualifications ("Qualified Appraiser") to prepare an appraisal report. If the parties agree on the value conclusion, the appraisal report will be final for the purpose of the option. Either party may dispute the appraisal report and each party will then have the right to engage another Qualified Appraiser to prepare an appraisal report using the same instructions. Currently, the parties anticipate that appraisal disputes will be resolved as follows:</p> <p>i. If the difference between the parties' value conclusions is 10% or less of the higher value, then the Leasehold FMV will be the average of the two values.</p> <p>ii. If the difference between parties' value conclusions is greater than 10% of the higher value, then the parties will select a third Qualified Appraiser to</p>

perform a third appraisal using the same instructions, and the Leasehold FMV will be established as follows:

1. If the difference between the value conclusion in the Port's appraisal and the third value is 10% or less, then the Leasehold FMV will be the average of those two values.
2. If the difference between value conclusion in Master Developer's appraisal and the third value is 10% or less, then the Leasehold FMV will be the average of those two values.
3. If neither the Port's nor Master Developer's value conclusion is within 10% of the third value, or if both the Port's and Master Developer's value conclusions are within 10% of the third value, the third value will be deemed Leasehold FMV.

c. Port's Right to Put Parcel: If the Port believes after consultation as described above that Leasehold FMV is at least equal to the allocated Reserve Rent for an Option Parcel, the Port will have the right to require Master Developer to exercise or lose its option as follows. The Port will exercise this right by delivering notice to Master Developer (a "Put Notice") that the Port will offer the Option Parcel to the market as described in **Section 18** (Public Offerings) unless, within the time specified in the DDA (the "Put Exercise Period"), Master Developer exercises its option by beginning the appraisal process described above.

i. If Master Developer declines to exercise its option within the Put Exercise Period, then the Port will have the right to offer the Option Parcel through a Parcel RFP as described in **Section 18** (Public Offerings). Master Developer will have the right to respond to the Parcel RFP as provided below.

1. During the Put Exercise Period, Master Developer may submit to the Port an offer to enter into a Parcel Lease for an Option Parcel for a sum that is less than Leasehold FMV. The Port must issue the Parcel RFP within a time period to be specified in the DDA. If Master

	<p>Developer's proposal is the highest offer and is equal to or exceeds the reserve price that the Port set for the Parcel RFP, the Port will offer the Parcel Lease to Master Developer for the amount specified in its proposal.</p> <p>2. If Master Developer's proposal is not the highest offer, the Port must enter into a Parcel Lease for the Option Parcel within a time period to be specified in the DDA. If the Port does not enter into the Parcel Lease with the third party Vertical Developer within this time, then Master Developer's option right as to Option Parcel will be restored.</p> <p>ii. If Master Developer exercises its option right for the Option Parcel within the Put Exercise Period by instructing a Qualified Appraiser to prepare an appraisal of the Option Parcel but does not complete the appraisal process or timely close the Parcel Lease, Master Developer will lose its option right. The Port will have the right to offer the Option Parcel by a Parcel RFP without first obtaining an appraisal, and Master Developer will not be entitled to submit a proposal in response to the Parcel RFP.</p>
	<p>d. <u>Proposal to Prepay Rent for Option Parcels:</u> In addition to prepaid Parcel Leases for the Lead Parcels, Master Developer may seek the Port's consent, which it may grant or withhold in its sole discretion, to prepaid Parcel Leases under which, in lieu of the Development Rights Payment allocated to the parcel in the Phase Budget, the Leasehold FMV of an Option Parcel will be prepaid, with payment credited as provided in <b>Section 14</b> (Development Rights Payments).</p>
<p><b>18. Public Offerings</b></p>	<p>Certain Option Parcels may be offered by a Parcel RFP as a means to establish the Leasehold FMV. The solicitation process will be described in the DDA and be conducted by a broker selected by the parties through procedures described in the DDA. After consultation with Master Developer, the Port will specify in its Parcel RFP the amount of the required Development Rights Payment, the reserve price, preferred use(s) and product type on the Development Parcel, and requirements regarding percentage rent. The Parcel RFP</p>

	<p>will define and establish parameters for calculating AGI and NOI and require each respondent to submit a pro forma according to a specified format. The Port may reject any proposal that does not meet financial requirements specified in the Parcel RFP.</p> <ul style="list-style-type: none"><li>a. The Port may offer any Trust Swap Parcel by Parcel RFP unless Master Developer offers to pay a premium of 5% above its fair market value as established by an appraisal subject to the same procedures (but different joint instructions) as specified in <b>Section 17</b> (Master Developer's Option Rights").</li><li>b. If Master Developer or its designated Master Developer Affiliate fails to close escrow after exercising an option, or Master Developer materially defaults on its horizontal development construction or payment obligations during the construction period, then the Port will have the right (but not the obligation) to issue a Parcel RFP for a subsequent Development Parcel of equal or lesser projected value without first offering Master Developer an option. The DDA will provide greater detail on the circumstances under which this right would arise.</li></ul>
<p><b>19. Other Sources</b></p>	<p>The City, the Port, and Master Developer will cooperate to explore state and federal incentives that might be available for horizontal and vertical construction of the Project, such as for brownfield remediation, transit-oriented development, and sustainability pilot programs. At its sole option, the Port will have the right to use any source of funds that is less costly than Developer equity to reimburse Master Developer's Horizontal Development Costs. The Port's options, in coordination with the City, could include:</p> <ul style="list-style-type: none"><li>a. placing on the ballot an initiative to approve a parks general obligation bond that would include funds for certain public open spaces at Mission Rock.</li><li>b. continuing to explore with SFMTA the possibility of its building, financing, and operating the Parking Structure.</li><li>c. exploring with City financial officers and other City departments the feasibility and desirability of using other public financing mechanisms that might be employed to assist in financing the Project, such as:</li></ul>

	<ul style="list-style-type: none"> <li>i. mortgage revenue bonds;</li> <li>ii. revenue bonds for infrastructure; and</li> <li>iii. GreenFinanceSF bond financing for energy and water conservation and renewable energy improvements to buildings.</li> </ul>
<p><b>20. Affordable Housing</b></p>	<p>New rental housing built for the Project will meet City inclusionary housing requirements under Planning Code §§ 415.1-415.11 for onsite inclusionary housing for 15% of the units at 55% of area median income as determined by the U.S. Department of Housing and Urban Development for the San Francisco area ("AMI").</p> <p>Master Developer will work with the City, through the Mayor's Office of Housing, the Office of Economic and Workforce Development, and the Port's Planning Division to investigate alternative potential ways to meet current requirements. These alternatives may include a sliding scale that specifies a higher percentage of units at higher levels of AMI.</p>
	<p>Affordable housing will be delivered in a balanced manner throughout the phasing of the Project. A higher percentage may be delivered in early Phases and counted towards overall requirements, but delivery of affordable units may not be deferred to later Phases of the Project, except at the City's direction, in its sole discretion.</p> <p>Residential condominiums, if built, will not include inclusionary units. Instead, the Vertical Developer will pay in lieu fees for the Development Parcel.</p>
<p><b>21. Sustainability</b></p>	<p>Master Developer will implement a Sustainability Plan that will provide a comprehensive approach to achieve the Project goal of becoming a model of sustainability by exhibiting the concepts and practices of sustainable community development throughout the life span of the Project. Master Developer will collaborate with the City and the Port, specifically, the Department of the Environment, the Planning Department, and the Port Planning Division, to develop the Sustainability Plan.</p> <p>Master Developer and the City will pursue status for the Project as a Type I Eco-District to help meet the City's and Master Developer's environmental goals. A Type 1 Eco-District is characterized by a large amount of undeveloped</p>

land typically owned by a single property owner. In general, Type 1 Eco-Districts enable horizontal infrastructure development to be implemented in advance of vertical development to help optimize Eco-District goals. This type of Eco-District maximizes efficiencies in the delivery of goods provided by infrastructure through district-scale systems. The Planning Department has identified the following potential Type 1 Eco-Districts: the Transbay Transit Center District Plan Area, Pier 70, and Mission Rock.

The Project team will study the technical and financial feasibility of elements of an Eco-District Plan in the course of environmental review to allow one or more of the strategies below to be analyzed in the environmental impact report. Master Developer and the City will develop an integrated Eco-District Plan that identifies measurable goals, standards, and performance metrics. This Eco-District Plan will be included in the DDA.

Multiple sustainable site approaches will be considered from the outset of horizontal development, to enable vertical development design proposals to exceed compliance with Port Building Code requirements and achieve Project goals for integrated sustainable design and a low carbon community.

The following have been investigated and will continue to be analyzed for potential inclusion into Mission Rock, in addition to future ideas and technological advances:

- centralized energy
- Bay source cooling
- cogeneration plant
- recycled water sharing system
- photovoltaics and solar thermal
- wind power
- centralized waste system
- reduction of vehicle miles traveled (see **Section 22** (Transportation Demand Management Plan))

Regardless of which of the above approaches are implemented at the Site, Master Developer and the Port will strive to be leaders in the realm of long term sustainability planning and design, and the final strategies employed on

	<p>the Site will follow the direction of Master Developer's investigation as noted above, including the goal of an Eco-District Plan.</p>
<p><b>22. Transportation Demand Management Plan</b></p>	<p>Master Developer will implement a Transportation Demand Management Plan ("TDMP") that will provide a comprehensive strategy to manage the transportation demands created by the Mission Rock Project. The mixed-use nature of the Project's land use program, its rich transit options, and proximity to San Francisco's resources and services mandate that single-occupancy vehicle trips be reduced. Market-based pricing strategies for parking will be supported by innovative programs to reduce automobile dependence, and promote the use of public transit. The transportation strategy at Mission Rock is based on reducing vehicle miles traveled by fostering multiple modes of sustainable transportation, emphasizing pedestrian, bicycle, and public transit options.</p> <p>The TDMP will incorporate smart and sustainable transportation planning principles to address the transportation needs of the Project, consistent with the City's Transit First, Better Streets, Climate Action, and Transportation Sustainability Plans and Policies. The TDMP will outline a series of implementation strategies intended to effectively manage the transportation demands created by the Project. The goal of these strategies will be to minimize the Project's dependence on the automobile and to optimize the inclusion of non-auto travel modes providing access to the Project.</p> <p>The parties agree to explore with SFMTA the feasibility of its construction, operation, and maintenance of an E Line loop in the vicinity of the Site to enhance public transportation options. The issue of feasibility may include a discussion of providing a financing mechanism under which landowners benefitting from the loop would contribute to the cost of construction, operation, and maintenance of the loop.</p>
<p><b>23. Jobs and Equal Opportunity</b></p>	<p>The build-out of the Project is anticipated to create thousands of construction and permanent jobs, and the planning, design, and construction work will provide substantial contracting opportunities for local contractors and professional service firms as well as countless businesses, employers, and organizations. Master Developer will implement a Jobs and Equal Opportunity Program designed to assure that a portion of the jobs and contracting</p>

	<p>opportunities generated by the Project be directed, to the extent possible based on the type of work required and consistent with collective bargaining agreements, to local, small, and economically disadvantaged companies and individuals.</p>
<p><b>24. Pier 48 Lease Terms</b></p>	<p>After receiving more information about the proposed uses and improvements to the facility and further engineering due diligence, the parties will negotiate detailed terms for Pier 48. Lease terms will be substantially as described below, with rents reflecting the Port's parameter rent for similar shed structures.</p> <p>Initial Term: 30 years</p> <p>Options: Options to extend the term to a total of 66 years may be exercised only after the City and the Port have established policies and procedures to address climate change and sea level rise, and the measures necessary to mitigate the associated risks that will be implemented at Pier 48 and their respective obligations with respect to those measures</p> <p>Premises: Approximately 181,200 square feet of shed space and approximately 31,300 square feet of paved yard space</p> <p>Base Rent: \$1.8 million annually, payable in monthly increments, based on the Port's parameter rent schedule for similar shed structures, with a potential for reduced base rent if the tenant performs eligible capital improvements</p> <p>Base Rent Adjustment: Periodic increases to base rent would be provided, with a collared market reset for each option</p> <p>Participation Rent: A percentage of gross proceeds from restaurant and retail sales similar to other Port retail and restaurant leases</p> <p>Eligible Capital Improvements:</p> <ul style="list-style-type: none"> <li>• core &amp; shell improvements including roof repair</li> <li>• apron repair</li> <li>• utility upgrades</li> </ul>



	<ul style="list-style-type: none"> <li>• substructure repair</li> <li>• seismic (joint) upgrades</li> </ul> <p><b>Uses:</b> Light industrial/manufacturing, barging, general office and storage supporting onsite use, retail, restaurant, tours, events, event parking and maritime operations, including continued operations on the south apron, and public access</p> <p><b>Tenant Improvements:</b> To be determined by tenant</p> <p><b>Maintenance and Repairs:</b> Tenant would be responsible for ongoing maintenance and repairs to the Pier 48 premises (such as the roof, roof membrane, exterior walls, doors, etc.), at its sole cost and expense</p> <p><b>Substructure:</b> The Port believes that the current substructure is adequate to support proposed use for the 30-year initial term. Further due diligence is required to verify this condition. Responsibility and funding for future substructure upgrades are subject to further negotiation.</p>
	<p><b>IFD:</b> Pier 48 IFD proceeds may be used onsite to fund Pier 48 Rehabilitation and possibly other capital improvements that are eligible under IFD law. IFD proceeds from SWL 337 that are not required to pay for Infrastructure or Public Facilities on SWL 337 may also be available for these costs. The Port and Master Developer will cooperate to identify other sources of funds, including federal historic tax credits, on terms to be described in the DDA and the Financing Plan, if appropriate.</p> <p><b>Sea Level Rise:</b> An analysis will be undertaken to determine what measures can be implemented to protect Pier 48 from sea level rise and base flood conditions. IFD and CFD proceeds may be available to fund these improvements.</p> <p><b>Regulatory Approvals (anticipated):</b> BCDC Special Area Plan amendment to lift water-dependent use</p>

	<p>restriction and certain replacement fill limitations</p> <p>BCDC major permit amendment</p> <p>State Lands public trust consistency determination (for exercise of options extending lease term to 66 years)</p>
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### Term Sheet Non-Binding

Under the San Francisco Charter, no officer or employee of the City has authority to commit the City to the Project until the appropriate City departments and agencies have approved the transaction. Except as set forth in the ENA, no legal obligation will exist with respect to the transactions described in this Term Sheet, unless and until the parties have negotiated, executed, and delivered mutually acceptable agreements based upon information produced from the CEQA process and other public review and hearing processes and subject to all applicable governmental approvals. Before entering into final Transaction Documents, the Port and the City retain the absolute discretion to: (a) make modifications to the Project and any proposed agreements as are deemed necessary to mitigate significant environmental impacts; (b) select other feasible alternatives to avoid such impacts; (c) balance benefits against unavoidable significant impacts before taking final action if identified significant impacts cannot otherwise be avoided; or (d) determine not to proceed with the proposed Project based upon the information generated by the environmental review process. Before entering into final Transaction Documents, Master Developer also retains the absolute discretion to make modifications to the Project and to determine not to proceed with the proposed Project.

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**MASTER  
DEVELOPER:**

**SEAWALL LOT 337 ASSOCIATES, LLC,**  
a Delaware limited liability company

By: \_\_\_\_\_  
Name: \_\_\_\_\_

Its: \_\_\_\_\_  
\_\_\_\_\_

Date: \_\_\_\_\_

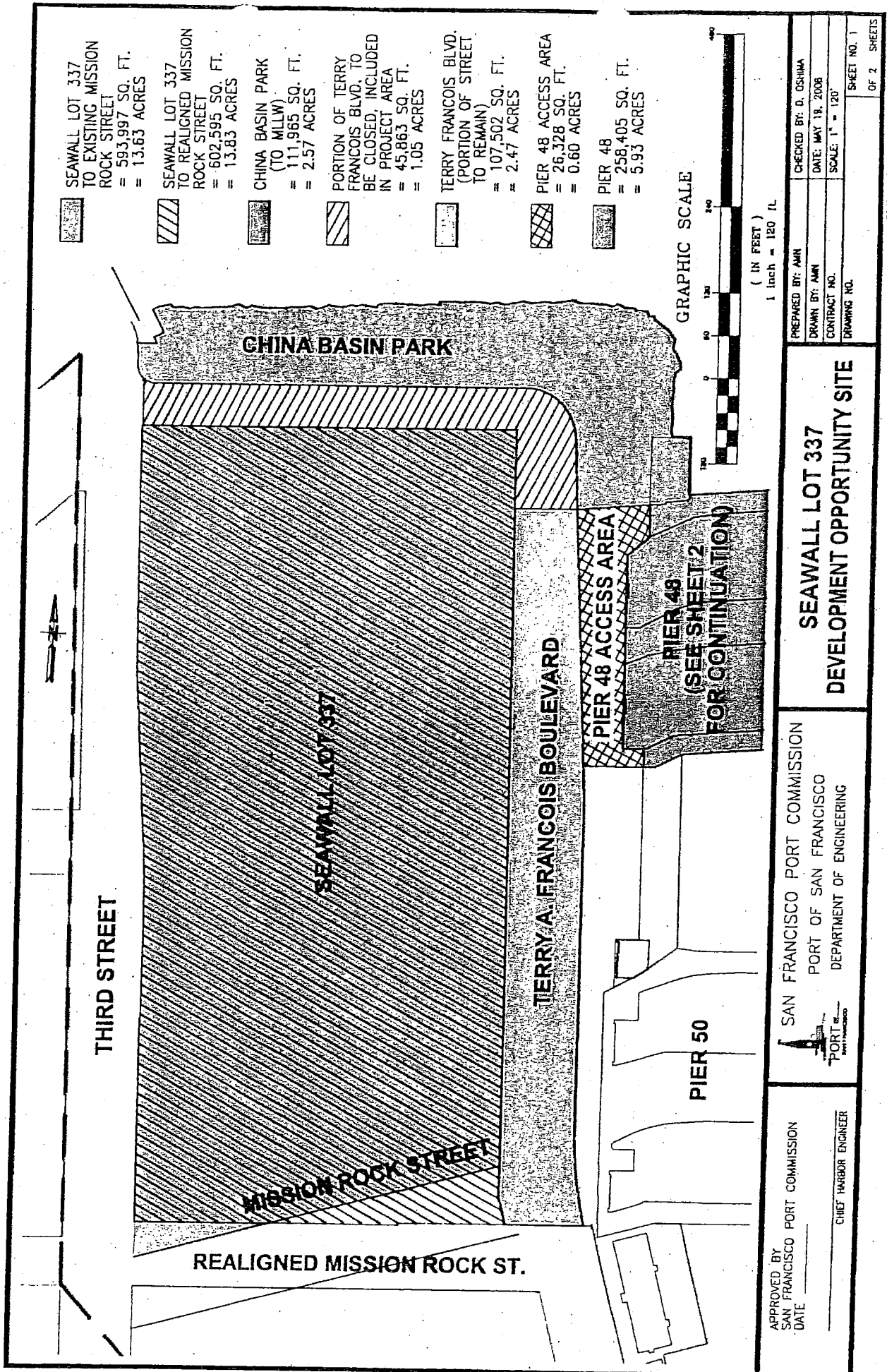
**PORT:**








**CITY AND COUNTY OF SAN  
FRANCISCO,** a municipal corporation,  
operating by and through the  
**SAN FRANCISCO PORT COMMISSION**

By: \_\_\_\_\_  
Monique Moyer  
Executive Director

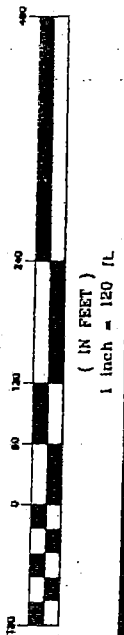
Date: \_\_\_\_\_

Endorsed by Port Resolution No. \_\_\_\_\_  
and Board Resolution No. \_\_\_\_\_



-  SEAWALL LOT 337 TO EXISTING MISSION ROCK STREET = 593,997 SQ. FT. = 13.63 ACRES
-  SEAWALL LOT 337 TO REALIGNED MISSION ROCK STREET = 602,595 SQ. FT. = 13.83 ACRES
-  CHINA BASIN PARK (TO MILLW) = 11,965 SQ. FT. = 2.57 ACRES
-  PORTION OF TERRY FRANCOIS BLVD. TO BE CLOSED, INCLUDED IN PROJECT AREA = 45,863 SQ. FT. = 1.05 ACRES
-  TERRY FRANCOIS BLVD. (PORTION OF STREET TO REMAIN) = 107,502 SQ. FT. = 2.47 ACRES
-  PIER 48 ACCESS AREA = 26,328 SQ. FT. = 0.60 ACRES
-  PIER 48 = 258,405 SQ. FT. = 5.93 ACRES

GRAPHIC SCALE



PREPARED BY: AMH	CHECKED BY: D. OSHIMA
DRAWN BY: AMH	DATE: MAY 19, 2008
CONTRACT NO.	SCALE: 1" = 120'
DRAWING NO.	SHEET NO. 1
	OF 2 SHEETS

**SEAWALL LOT 337  
DEVELOPMENT OPPORTUNITY SITE**

SAN FRANCISCO PORT COMMISSION  
PORT OF SAN FRANCISCO  
DEPARTMENT OF ENGINEERING



APPROVED BY  
SAN FRANCISCO PORT COMMISSION  
DATE \_\_\_\_\_  
CHIEF HARBOR ENGINEER

PIER 48 ACCESS AREA  
PIER 48  
(SEE SHEET 2  
FOR CONTINUATION)

PIER 50

THIRD STREET

SEAWALL LOT 337

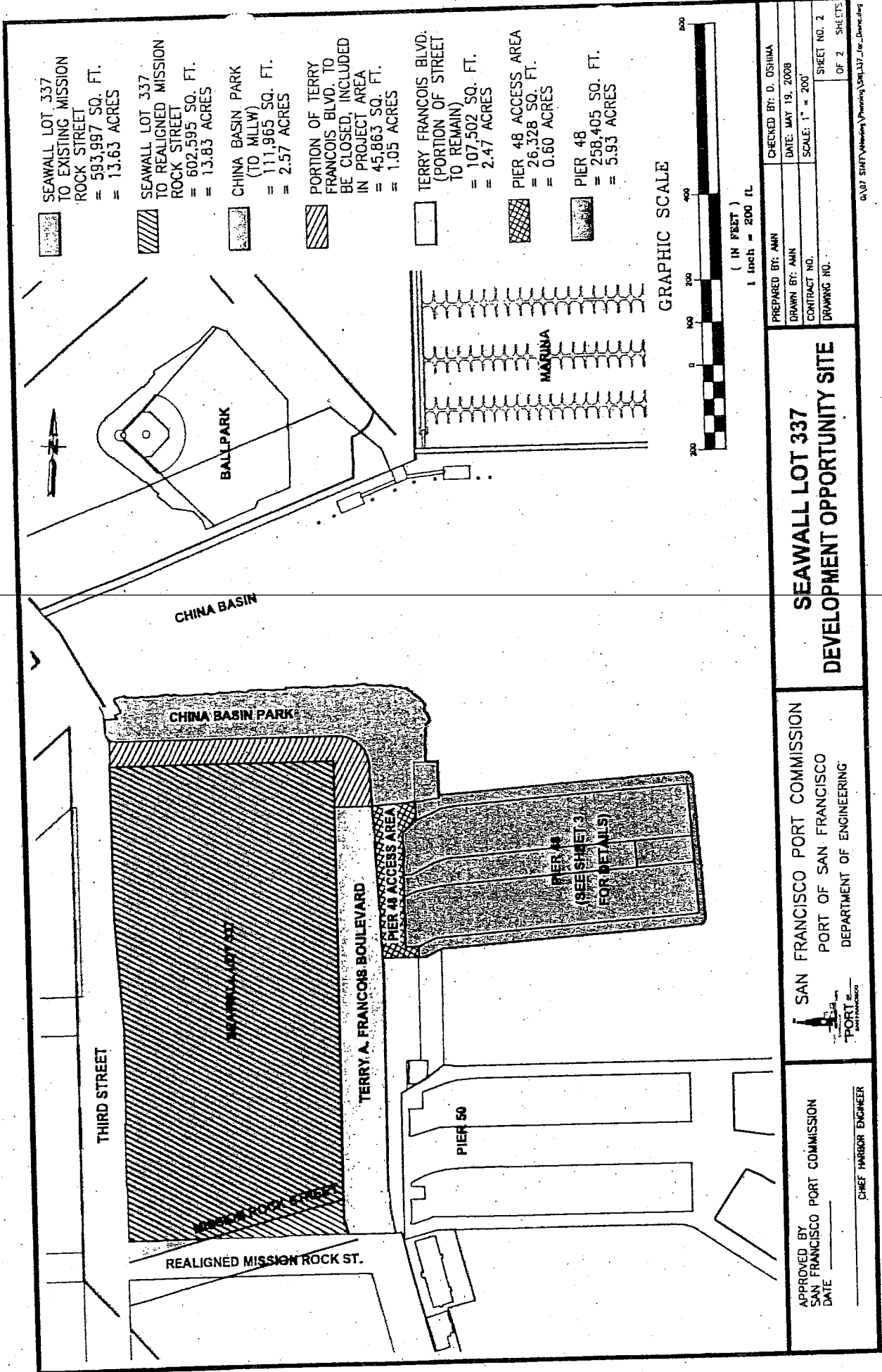
TERRY A. FRANCOIS BOULEVARD

MISSION ROCK STREET

REALIGNED MISSION ROCK ST.

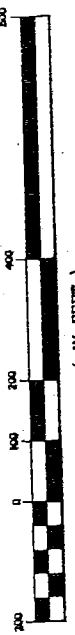
CHINA BASIN PARK

15.07 STAFF Meeting Planning/SH137 Job\_Drawing.dwg



- SEAWALL LOT 337 TO EXISTING MISSION ROCK STREET = 593,997 SQ. FT. = 13.63 ACRES
- SEAWALL LOT 337 TO REALIGNED MISSION ROCK STREET = 602,595 SQ. FT. = 13.83 ACRES
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- PIER 48 = 258,405 SQ. FT. = 5.93 ACRES

GRAPHIC SCALE



PREPARED BY: AMN	CHECKED BY: D. OSHIMA
DRAWN BY: AMN	DATE: MAY 19, 2008
CONTRACT NO.	SCALE: 1" = 200'
DRAWING NO.	SHEET NO. 2 OF 2 SHEETS

**SEAWALL LOT 337  
DEVELOPMENT OPPORTUNITY SITE**

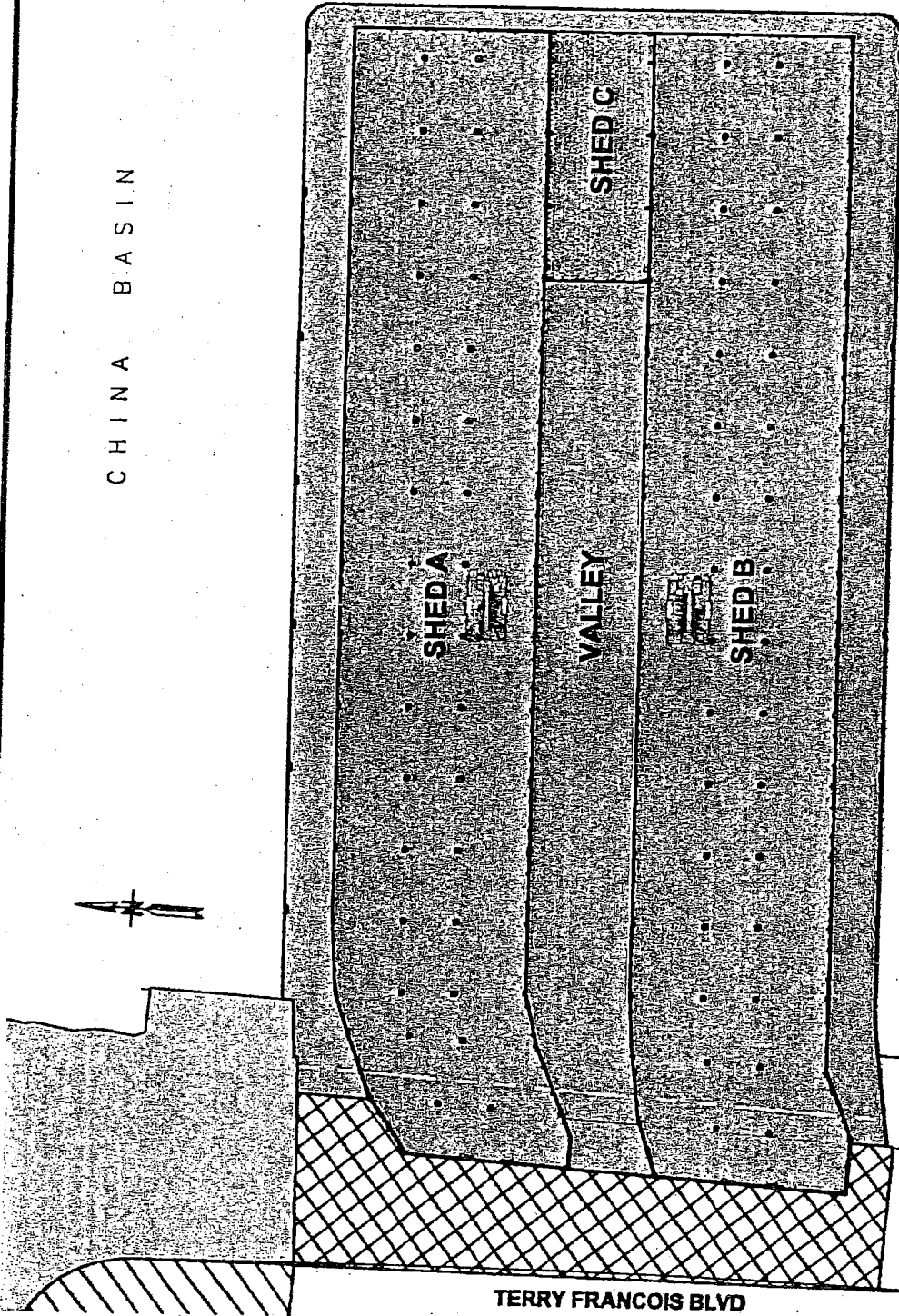
SAN FRANCISCO PORT COMMISSION  
PORT OF SAN FRANCISCO  
DEPARTMENT OF ENGINEERING

APPROVED BY  
SAN FRANCISCO PORT COMMISSION  
DATE \_\_\_\_\_  
CHIEF HARBOR ENGINEER

04.07 STIFF, Whiting Planning Group, Inc., Drawing

SAN FRANCISCO BAY

CHINA BASIN

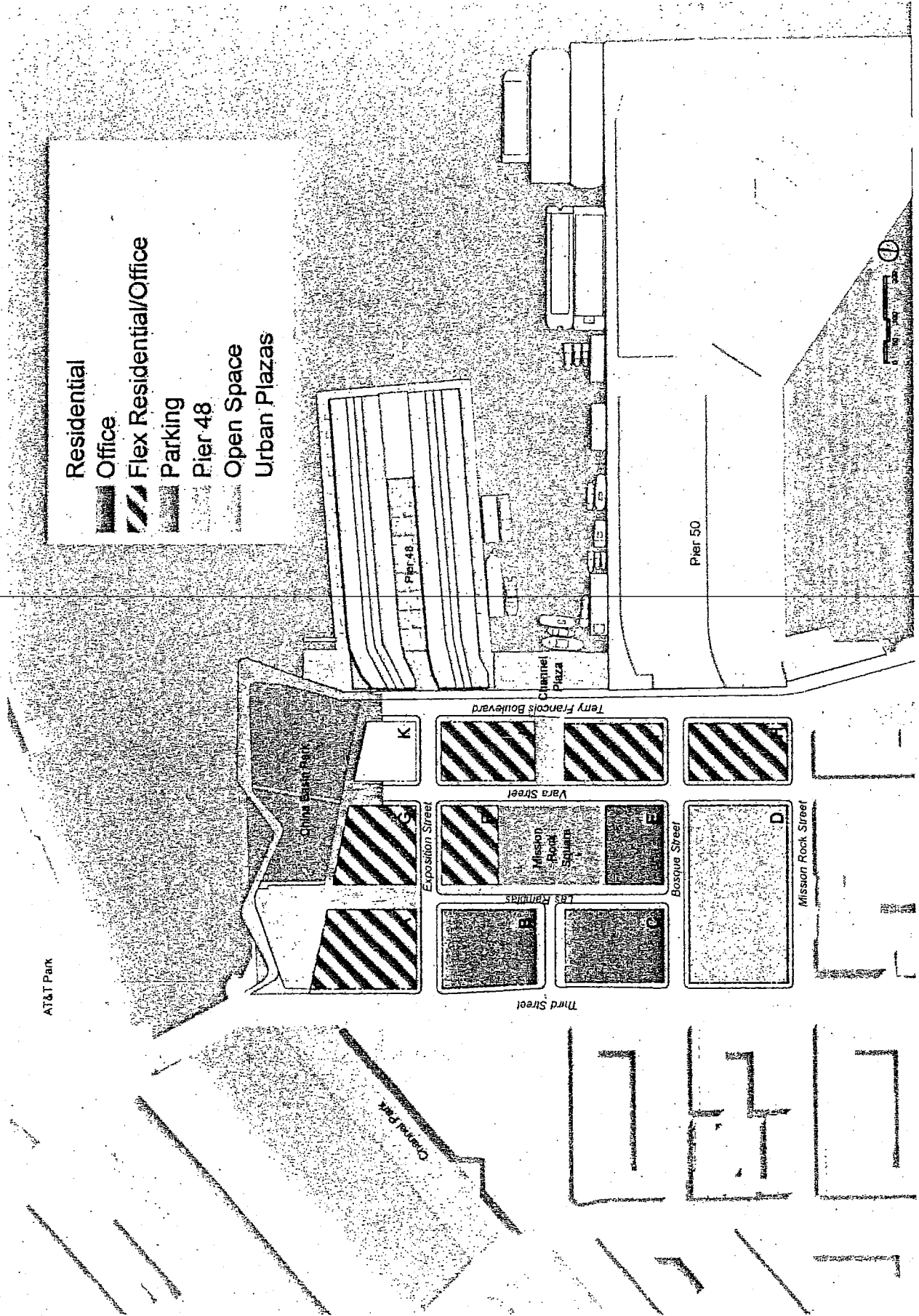


### PIER 48

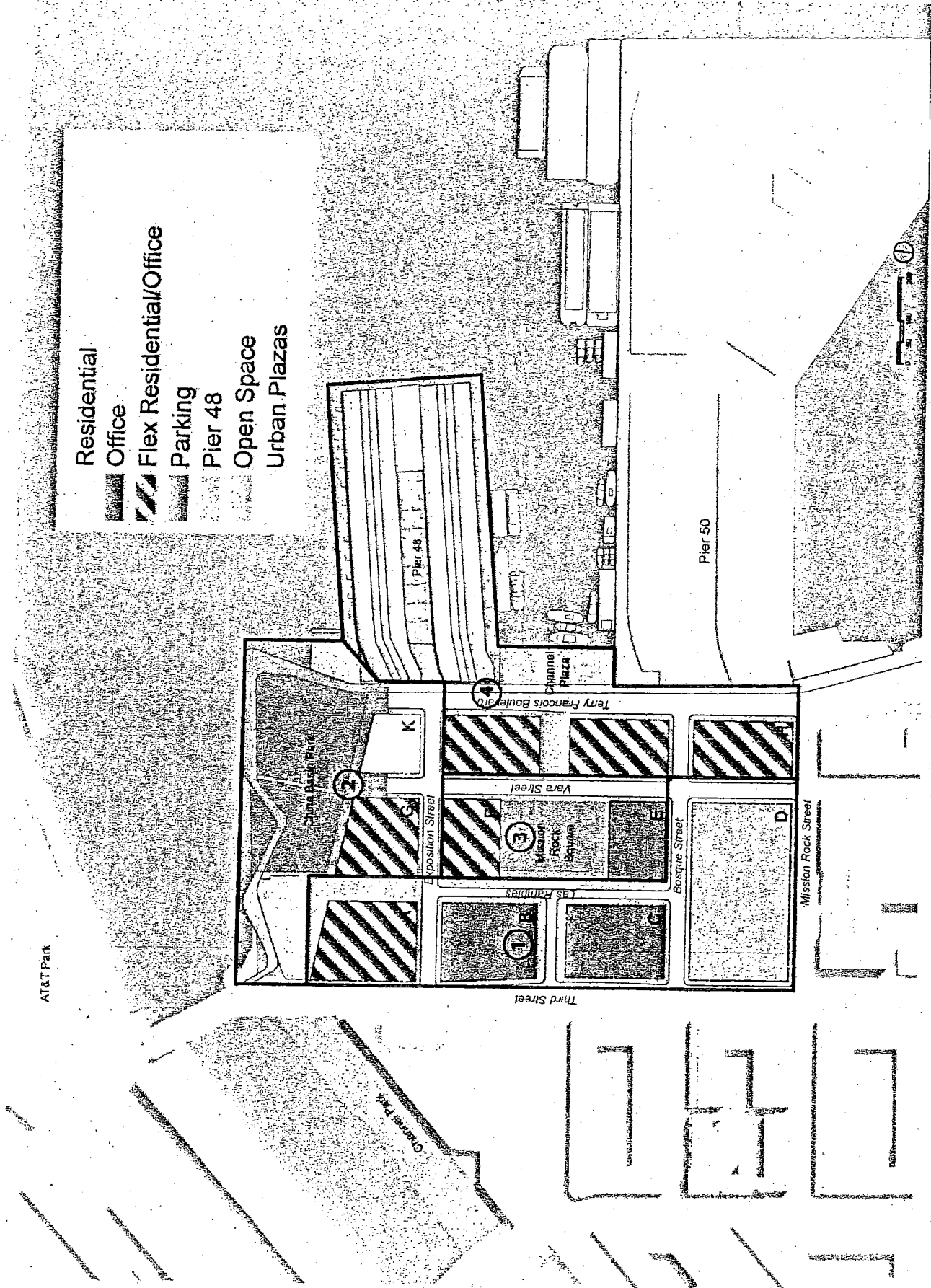
- SHED A = 84,649 Sq Ft
- SHED B = 86,954 Sq Ft
- SHED C = 9,555 Sq Ft
- VALLEY = 31,313 Sq Ft

APPROVED BY SAN FRANCISCO PORT COMMISSION DATE	SAN FRANCISCO PORT COMMISSION PORT OF SAN FRANCISCO DEPARTMENT OF ENGINEERING	SEAWALL LOT 337 DEVELOPMENT OPPORTUNITY SITE PIER 48 DETAILS		DRAWN BY: ECC CHECKED BY: D. OSHIMA PLACE CODE NO.	DATE: MAY 18, 2008 SCALE: 1" = 100' SHEET NO. 3 OF 3 SHEETS
				1480-00	EXH1 A EXCEL

# EXHIBIT B: PROJECT DESCRIPTION

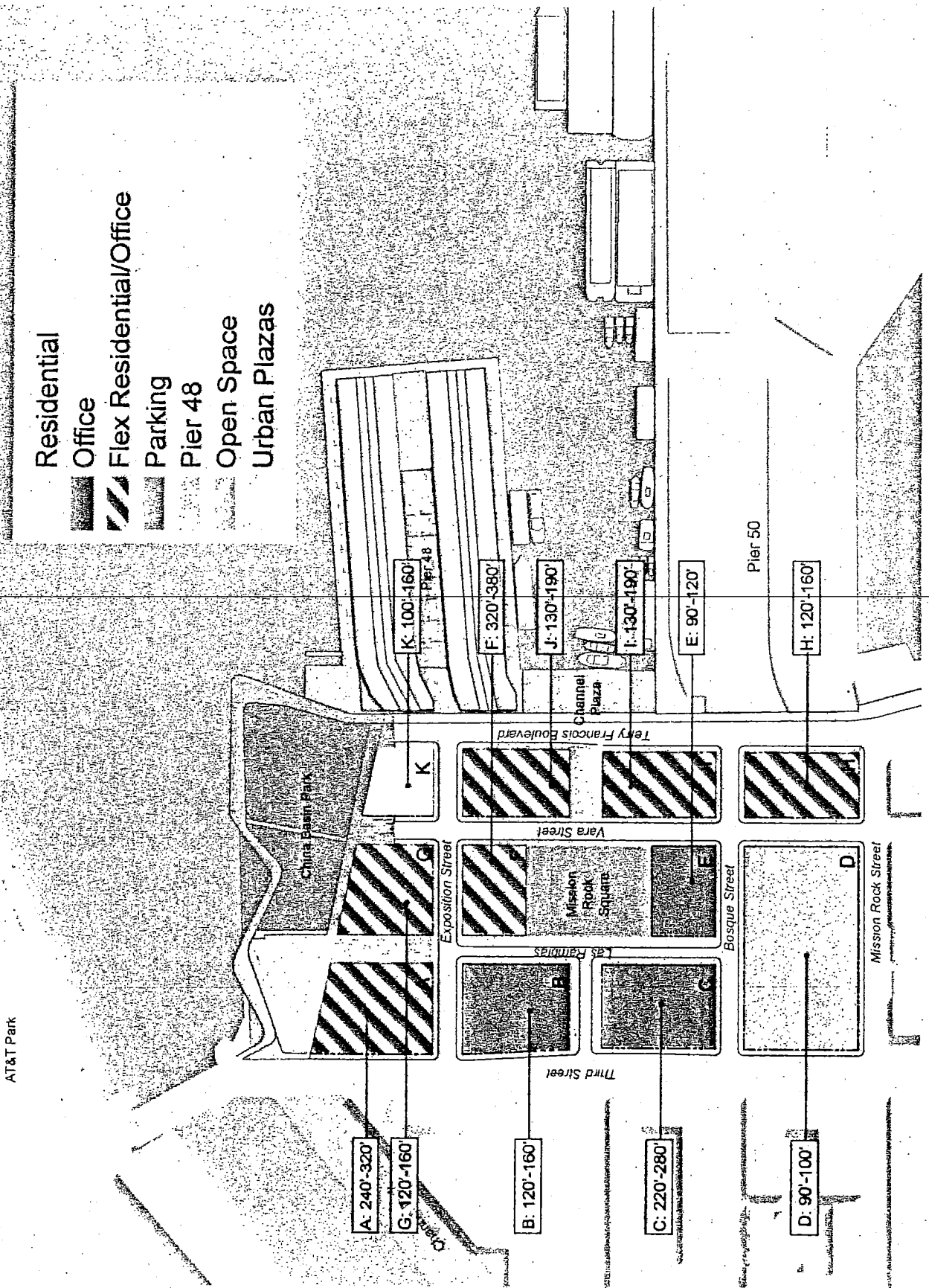


# EXHIBIT C: ILLUSTRATIVE PHASING PLAN





# EXHIBIT D: CONCEPTUAL HEIGHT MAP



**EXHIBIT E - SUMMARY PRO-FORMA UNDERWRITING (a)**

**A.) HORIZONTAL INFRASTRUCTURE INVESTMENT USES**

Uplift Project Entitlement Expenditures	\$	20,000,000
Phase 1 Infrastructure for Parcels A, B & C	\$	21,523,162
Phase 1 Infrastructure for Parcel D	\$	6,164,578
Phase 2 Infrastructure for Parcels G & K	\$	38,227,462
Phase 3 Infrastructure for Parcels E & F	\$	21,364,776
Phase 4 Infrastructure for Parcels H, I & J (b)	\$	46,869,570
Total Horizontal Infrastructure Uses	\$	154,149,548

**B.) HORIZONTAL INFRASTRUCTURE INVESTMENT SOURCES**

Uplift CF Mello Roos Bonds	\$	16,061,778
Phase 1 CF Mello Roos Bonds	\$	16,061,778
Total Uplift CF Mello Roos Bonds	\$	32,123,556
CFD Mello Roos Bonds - Completed Buildings	\$	24,661,528
Phase 1 CF Mello Roos Bonds	\$	36,920,819
Phase 2 CF Mello Roos Bonds	\$	19,098,062
Phase 3 CF Mello Roos Bonds	\$	43,249,224
Phase 4 CF Mello Roos Bonds	\$	123,929,834
Total CF Mello Roos Bonds - Completed Buildings	\$	217,198,467
Horizontal Costs Not Reimbursed by Bonds (Developer Equity)	\$	5,000,000
Pay Go Tax Increment	\$	9,158,136
Total Horizontal Infrastructure Investment Sources	\$	154,149,548

**C.) CUMULATIVE MASTER DEVELOPER INFRASTRUCTURE EQUITY**

Phase 1	\$	31,826,154
Phase 2	\$	32,765,657
Phase 3	\$	12,133,504
Phase 4	\$	24,101,017
Cumulative Master Developer Infrastructure Equity	\$	100,826,333

**D.) MASTER DEVELOPER PEAK EQUITY (c)**

Phase 1	\$	20,000,000
Phase 2	\$	24,875,263
Phase 3	\$	12,133,504
Phase 4	\$	21,480,441
Total Master Developer Peak Equity	\$	78,489,208

**E.) LEAD PARCEL & NET DEVELOPMENT RIGHTS PAYMENTS**

Phase 1 Lead Parcel Credits	\$	24,637,628
Phase 1 Development Rights	\$	4,429,656
Phase 2 Development Rights	\$	4,621,393
Phase 3 Development Rights	\$	7,794,484
Phase 4 Development Rights	\$	9,987,538
Total Lead Parcel & Net Development Right Payments	\$	51,470,698

**F.) PROJECT CASH FLOW AFTER DEBT SERVICE**

Horizontal Infrastructure Costs	\$	(154,149,548)
Uplift CF Mello Roos Bonds	\$	16,061,778
CFD Mello Roos Bonds - Completed Buildings	\$	123,929,834
Pay Go Tax Increment	\$	9,158,136
Lead Parcel Credit & Development Rights Payment	\$	51,470,698
Total Cash Flow After Debt Service	\$	46,470,698

**G.) PORT OF SAN FRANCISCO GROUND LEASE REVENUE THROUGH 2094**

Total Anticipated Ground Lease Revenue Through 2094	\$	14,388,901
Existing SWL 337 Parking Lot Ground Rent Allocation	\$	12,673,934
Existing Pier 48 Rent Allocation	\$	866,226,755
SWL 337 New Development Base Ground Rent	\$	339,300,635
SWL 337 New Development Participation Rent	\$	385,225,889
Pier 48 Base Rent (c)	\$	(40,614,748)
Master Developer Ground Rent Participation	\$	1,577,201,366
Total Port of San Francisco Ground Lease Revenue	\$	98,116,625

**H.) CITY & COUNTY OF SAN FRANCISCO TAX INCREMENT THROUGH 2094**

City & County of San Francisco Ordinary Property Tax Increment	\$	2,670,708,426
City & County of San Francisco Development Period Tax Increment	\$	12,047,209
Less: Set Aside for ERAF and Other State Programs	\$	(947,746,329)
City & County of San Francisco Net Tax Increment	\$	1,735,009,306
SWL 337 CFD Special Tax (e)	\$	293,777,927
City & County of San Francisco Net Tax Increment & CFD Special Tax	\$	2,028,787,233
Less: Tax Increment Applied to Public Infrastructure	\$	(9,158,136)
Less: Tax Increment Applied to Debt Service	\$	(334,254,313)
Tax Increment & CFD After Infrastructure & Debt Service	\$	1,685,374,783

**Notes:**

\*\*\* All numbers are preliminary estimates and subject to further change. \*\*\*

- (a) Numerical estimates are expressed in nominal terms unless otherwise denoted.
- (b) Phase 4 public infrastructure reflects approximately \$22M (\$28M inflated) for Pier 48 rehabilitation. The Term Sheet calls for Pier 48 costs to be paid through a mix of sources, including, but not limited to, tenant-funded capital improvements, IFD proceeds, and equity. As a conservative case, underwriting reflects these costs paid through developer equity in advance of other sources being available.
- (c) Peak equity reflects the estimated maximum outstanding balance of master developer equity capital funded for a given phase (used for multiple return calculations).
- (d) Pier 48 net rent estimated to be \$1.5M, reflecting some of the \$1.8M rental value delivered through tenant-funded capital improvements.
- (e) CFD Special Tax represents ten basis points times the stabilized property tax basis.







EXHIBIT E - ANNUAL SUMMARY - PRO-FORMA UNDERWRITING	2037	2038	2039	2040	2041	2042	2043	2044	2045
<b>A.) HORIZONTAL INFRASTRUCTURE INVESTMENT USES</b>									
Upfront Project Entitlement Expenditures	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Phase 1 Horizontal Pre-Development	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Phase 1 Infrastructure for Parcels A, B & C	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Phase 1 Infrastructure for Parcel D	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Phase 2 Horizontal Pre-Development	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Phase 2 Infrastructure for Parcels G & K	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Phase 3 Horizontal Pre-Development	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Phase 3 Infrastructure for Parcels E & F	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Phase 4 Horizontal Pre-Development	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Phase 4 Infrastructure for Parcels H, I & J	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Phase 4 Pier 48 Infrastructure	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Total Horizontal Infrastructure Uses	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
<i>Cumulative Horizontal Project Uses</i>	\$ 154,149,548	\$ 154,149,548	\$ 154,149,548	\$ 154,149,548	\$ 154,149,548	\$ 154,149,548	\$ 154,149,548	\$ 154,149,548	\$ 154,149,548
<b>B.) HORIZONTAL INFRASTRUCTURE INVESTMENT SOURCES</b>									
Upfront CFD Mello Roos Bonds	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Phase 1 CFD Mello Roos Bonds	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Total Upfront CFD Mello Roos Bonds	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
CFD Mello Roos Bonds - Completed Buildings	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Phase 1 CFD Mello Roos Bonds	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Phase 2 CFD Mello Roos Bonds	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Phase 3 CFD Mello Roos Bonds	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Phase 4 CFD Mello Roos Bonds	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Total CFD Mello Roos Bonds - Completed Buildings	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Horizontal Costs Not Reimbursed by Bonds (Developer Equity)	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Pay Go Tax Increment	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Total Horizontal Infrastructure Investment Sources	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
<i>Cumulative Horizontal Project Sources</i>	\$ 154,149,548	\$ 154,149,548	\$ 154,149,548	\$ 154,149,548	\$ 154,149,548	\$ 154,149,548	\$ 154,149,548	\$ 154,149,548	\$ 154,149,548
<b>C.) CUMULATIVE MASTER DEVELOPER INFRASTRUCTURE EQUITY</b>									
Phase 1	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Phase 2	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Phase 3	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Phase 4	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Cumulative Master Developer Infrastructure Equity	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
<i>Total Master Developer Infrastructure Equity</i>	\$ 100,826,333	\$ 100,826,333	\$ 100,826,333	\$ 100,826,333	\$ 100,826,333	\$ 100,826,333	\$ 100,826,333	\$ 100,826,333	\$ 100,826,333
<b>D.) MASTER DEVELOPER PEAK EQUITY</b>									
Phase 1	NA	NA	NA	NA	NA	NA	NA	NA	NA
Phase 2	NA	NA	NA	NA	NA	NA	NA	NA	NA
Phase 3	NA	NA	NA	NA	NA	NA	NA	NA	NA
Phase 4	NA	NA	NA	NA	NA	NA	NA	NA	NA
Total Master Developer Peak Equity									
<b>E.) LEAD PARCEL &amp; NET DEVELOPMENT RIGHTS PAYMENTS</b>									
Phase 1 Lead Parcel Credits	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Phase 1 Development Rights	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Phase 2 Development Rights	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Phase 3 Development Rights	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Phase 4 Development Rights	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Total Lead Parcel & Net Development Right Payments	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
<i>Cumulative Lead Parcel &amp; Development Rights Payment</i>	\$ 51,470,698	\$ 51,470,698	\$ 51,470,698	\$ 51,470,698	\$ 51,470,698	\$ 51,470,698	\$ 51,470,698	\$ 51,470,698	\$ 51,470,698
<b>F.) PROJECT CASH FLOW AFTER DEBT SERVICE</b>									
Horizontal Infrastructure Costs	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Upfront CFD Mello Roos Bonds	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
CFD Mello Roos Bonds - Completed Buildings	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Pay Go Tax Increment	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Lead Parcel Credit & Development Rights Payment	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Total Cash Flow After Debt Service	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Cash Flow with Retained Revenue to Fund Infrastructure	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
<b>G.) PORT OF SAN FRANCISCO GROUND LEASE REVENUE THROUGH 2094</b>									
Interim SWL 337 & Pier 48 Rents	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
New Development Base Ground Rent	\$ 4,705,638	\$ 5,006,074	\$ 5,287,210	\$ 5,704,738	\$ 6,050,372	\$ 6,323,984	\$ 6,323,984	\$ 6,323,984	\$ 6,323,984
Pier 48 Base Ground Rent	\$ 2,336,951	\$ 2,407,060	\$ 2,479,271	\$ 2,553,650	\$ 2,630,259	\$ 2,709,167	\$ 2,790,442	\$ 2,874,155	\$ 2,960,380
New Development Participation Rent	\$ 2,519,812	\$ 2,436,140	\$ 2,378,270	\$ 2,190,707	\$ 2,081,935	\$ 2,052,293	\$ 2,303,582	\$ 2,562,409	\$ 2,829,000
Master Developer Ground Rent Participation	\$ (545,090)	\$ (588,443)	\$ (633,098)	\$ (679,089)	\$ (726,462)	\$ (775,255)	\$ (825,513)	\$ (877,278)	\$ (930,597)
Total Port of San Francisco Ground Lease Revenue	\$ 9,017,311	\$ 9,260,831	\$ 9,511,655	\$ 9,770,005	\$ 10,038,105	\$ 10,310,188	\$ 10,592,494	\$ 10,883,269	\$ 11,182,767
<b>H.) CITY &amp; COUNTY OF SAN FRANCISCO TAX INCREMENT THROUGH 2094</b>									
Total Gross Possessory Use Tax (1% of value)	\$ 21,963,797	\$ 22,403,073	\$ 22,851,135	\$ 23,308,157	\$ 23,774,320	\$ 24,249,807	\$ 24,734,803	\$ 25,229,499	\$ 25,734,089
Total SWL 337 CFD Special Tax	\$ 2,416,018	\$ 2,464,338	\$ 2,513,625	\$ 2,563,897	\$ 2,615,175	\$ 2,667,479	\$ 2,720,828	\$ 2,775,245	\$ 2,830,750
Development Period Tax Increment	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Net Tax Increment & CFD Special Tax	\$ 16,510,051	\$ 16,942,252	\$ 17,281,097	\$ 17,626,719	\$ 17,979,254	\$ 18,338,839	\$ 18,705,616	\$ 19,079,728	\$ 19,461,322
Total Project Tax Increment Applied to Infrastructure	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Total Tax Increment Applied to Debt Service	\$ 10,867,224	\$ 10,929,828	\$ 10,973,284	\$ 11,017,610	\$ 11,062,822	\$ 11,108,938	\$ 11,155,977	\$ 11,203,956	\$ 11,252,895
Net Increment & CFD After Project Infrastructure & Debt Service	\$ 5,722,827	\$ 6,012,424	\$ 6,307,813	\$ 6,609,109	\$ 6,916,432	\$ 7,229,901	\$ 7,549,639	\$ 7,875,772	\$ 8,208,427



EXHIBIT E - ANNUAL SUMMARY - PRO-FORMA UNDERWRITING	2055	2056	2057	2058	2059	2060	2061	2062	2063	
<b>A.) HORIZONTAL INFRASTRUCTURE INVESTMENT USES</b>										
Upfront Project Entitlement Expenditures	\$	\$	\$	\$	\$	\$	\$	\$	\$	\$
Phase 1 Horizontal Pre-Development	\$	\$	\$	\$	\$	\$	\$	\$	\$	\$
Phase 1 Infrastructure for Parcels A, B & C	\$	\$	\$	\$	\$	\$	\$	\$	\$	\$
Phase 1 Infrastructure for Parcel D	\$	\$	\$	\$	\$	\$	\$	\$	\$	\$
Phase 2 Horizontal Pre-Development	\$	\$	\$	\$	\$	\$	\$	\$	\$	\$
Phase 2 Infrastructure for Parcels G & K	\$	\$	\$	\$	\$	\$	\$	\$	\$	\$
Phase 3 Horizontal Pre-Development	\$	\$	\$	\$	\$	\$	\$	\$	\$	\$
Phase 3 Infrastructure for Parcels E & F	\$	\$	\$	\$	\$	\$	\$	\$	\$	\$
Phase 4 Horizontal Pre-Development	\$	\$	\$	\$	\$	\$	\$	\$	\$	\$
Phase 4 Infrastructure for Parcels H, I & J	\$	\$	\$	\$	\$	\$	\$	\$	\$	\$
Phase 4 Pier 48 Infrastructure	\$	\$	\$	\$	\$	\$	\$	\$	\$	\$
Total Horizontal Infrastructure Uses	\$	\$	\$	\$	\$	\$	\$	\$	\$	\$
Cumulative Horizontal Project Uses	\$ 154,149,548	\$ 154,149,548	\$ 154,149,548	\$ 154,149,548	\$ 154,149,548	\$ 154,149,548	\$ 154,149,548	\$ 154,149,548	\$ 154,149,548	\$ 154,149,548
<b>B.) HORIZONTAL INFRASTRUCTURE INVESTMENT SOURCES</b>										
Upfront CFD Mello Roos Bonds	\$	\$	\$	\$	\$	\$	\$	\$	\$	\$
Phase 1 CFD Mello Roos Bonds	\$	\$	\$	\$	\$	\$	\$	\$	\$	\$
Total Upfront CFD Mello Roos Bonds	\$	\$	\$	\$	\$	\$	\$	\$	\$	\$
CFD Mello Roos Bonds - Completed Buildings	\$	\$	\$	\$	\$	\$	\$	\$	\$	\$
Phase 1 CFD Mello Roos Bonds	\$	\$	\$	\$	\$	\$	\$	\$	\$	\$
Phase 2 CFD Mello Roos Bonds	\$	\$	\$	\$	\$	\$	\$	\$	\$	\$
Phase 3 CFD Mello Roos Bonds	\$	\$	\$	\$	\$	\$	\$	\$	\$	\$
Phase 4 CFD Mello Roos Bonds	\$	\$	\$	\$	\$	\$	\$	\$	\$	\$
Total CFD Mello Roos Bonds - Completed Buildings	\$	\$	\$	\$	\$	\$	\$	\$	\$	\$
Horizontal Costs Not Reimbursed by Bonds (Developer Equity)	\$	\$	\$	\$	\$	\$	\$	\$	\$	\$
Pay Go Tax Increment	\$	\$	\$	\$	\$	\$	\$	\$	\$	\$
Total Horizontal Infrastructure Investment Sources	\$	\$	\$	\$	\$	\$	\$	\$	\$	\$
Cumulative Horizontal Project Sources	\$ 154,149,548	\$ 154,149,548	\$ 154,149,548	\$ 154,149,548	\$ 154,149,548	\$ 154,149,548	\$ 154,149,548	\$ 154,149,548	\$ 154,149,548	\$ 154,149,548
<b>C.) CUMULATIVE MASTER DEVELOPER INFRASTRUCTURE EQUITY</b>										
Phase 1	\$	\$	\$	\$	\$	\$	\$	\$	\$	\$
Phase 2	\$	\$	\$	\$	\$	\$	\$	\$	\$	\$
Phase 3	\$	\$	\$	\$	\$	\$	\$	\$	\$	\$
Phase 4	\$	\$	\$	\$	\$	\$	\$	\$	\$	\$
Cumulative Master Developer Infrastructure Equity	\$	\$	\$	\$	\$	\$	\$	\$	\$	\$
Total Master Developer Infrastructure Equity	\$ 100,826,333	\$ 100,826,333	\$ 100,826,333	\$ 100,826,333	\$ 100,826,333	\$ 100,826,333	\$ 100,826,333	\$ 100,826,333	\$ 100,826,333	\$ 100,826,333
<b>D.) MASTER DEVELOPER PEAK EQUITY</b>										
Phase 1	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA
Phase 2	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA
Phase 3	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA
Phase 4	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA
Total Master Developer Peak Equity										
<b>E.) LEAD PARCEL &amp; NET DEVELOPMENT RIGHTS PAYMENTS</b>										
Phase 1 Lead Parcel Credits	\$	\$	\$	\$	\$	\$	\$	\$	\$	\$
Phase 1 Development Rights	\$	\$	\$	\$	\$	\$	\$	\$	\$	\$
Phase 2 Development Rights	\$	\$	\$	\$	\$	\$	\$	\$	\$	\$
Phase 3 Development Rights	\$	\$	\$	\$	\$	\$	\$	\$	\$	\$
Phase 4 Development Rights	\$	\$	\$	\$	\$	\$	\$	\$	\$	\$
Total Lead Parcel & Net Development Right Payments	\$	\$	\$	\$	\$	\$	\$	\$	\$	\$
Cumulative Lead Parcel & Development Rights Payment	\$ 51,470,698	\$ 51,470,698	\$ 51,470,698	\$ 51,470,698	\$ 51,470,698	\$ 51,470,698	\$ 51,470,698	\$ 51,470,698	\$ 51,470,698	\$ 51,470,698
<b>F.) PROJECT CASH FLOW AFTER DEBT SERVICE</b>										
Horizontal Infrastructure Costs	\$	\$	\$	\$	\$	\$	\$	\$	\$	\$
Upfront CFD Mello Roos Bonds	\$	\$	\$	\$	\$	\$	\$	\$	\$	\$
CFD Mello Roos Bonds - Completed Buildings	\$	\$	\$	\$	\$	\$	\$	\$	\$	\$
Pay Go Tax Increment	\$	\$	\$	\$	\$	\$	\$	\$	\$	\$
Lead Parcel Credit & Development Rights Payment	\$	\$	\$	\$	\$	\$	\$	\$	\$	\$
Total Cash Flow After Debt Service	\$	\$	\$	\$	\$	\$	\$	\$	\$	\$
Cash Flow with Retained Revenue to Fund Infrastructure	\$	\$	\$	\$	\$	\$	\$	\$	\$	\$
<b>G.) PORT OF SAN FRANCISCO GROUND LEASE REVENUE THROUGH 2094</b>										
Interim SWL 337 & Pier 48 Rents	\$	\$	\$	\$	\$	\$	\$	\$	\$	\$
New Development Base Ground Rent	\$ 8,498,905	\$ 8,498,905	\$ 8,498,905	\$ 9,041,525	\$ 9,549,290	\$ 10,303,391	\$ 10,927,646	\$ 11,421,818	\$ 11,421,818	\$ 11,421,818
Pier 48 Base Ground Rent	\$ 3,978,503	\$ 4,097,858	\$ 4,220,794	\$ 4,347,417	\$ 4,477,840	\$ 4,612,175	\$ 4,750,540	\$ 4,893,057	\$ 5,039,848	\$ 5,039,848
New Development Participation Rent	\$ 3,801,940	\$ 4,170,965	\$ 4,551,061	\$ 4,399,940	\$ 4,295,420	\$ 3,956,680	\$ 3,760,207	\$ 3,706,670	\$ 4,160,525	\$ 4,160,525
Master Developer Ground Rent Participation	\$ (1,560,169)	\$ (1,633,974)	\$ (1,709,993)	\$ (1,788,293)	\$ (1,868,942)	\$ (1,952,010)	\$ (2,037,570)	\$ (2,125,698)	\$ (2,216,469)	\$ (2,216,469)
Total Port of San Francisco Ground Lease Revenue	\$ 14,719,179	\$ 15,133,754	\$ 15,560,767	\$ 16,000,590	\$ 16,453,608	\$ 16,920,216	\$ 17,400,822	\$ 17,895,847	\$ 18,405,722	\$ 18,405,722
<b>H.) CITY &amp; COUNTY OF SAN FRANCISCO TAX INCREMENT THROUGH 2094</b>										
Total Gross Possessory Use Tax (1% of value)	\$ 31,369,711	\$ 31,997,105	\$ 32,637,047	\$ 33,289,788	\$ 33,955,584	\$ 34,634,696	\$ 35,327,389	\$ 36,033,937	\$ 36,754,616	\$ 36,754,616
Total SWL 337 CFD Special Tax	\$ 3,450,668	\$ 3,519,682	\$ 3,590,075	\$ 3,661,877	\$ 3,735,114	\$ 3,809,817	\$ 3,886,013	\$ 3,963,733	\$ 4,043,008	\$ 4,043,008
Development Period Tax Increment	\$	\$	\$	\$	\$	\$	\$	\$	\$	\$
Net Tax Increment & CFD Special Tax	\$ 23,723,243	\$ 24,197,708	\$ 24,681,662	\$ 25,175,296	\$ 25,678,802	\$ 26,192,378	\$ 26,716,225	\$ 27,250,550	\$ 27,795,561	\$ 27,795,561
Total Project Tax Increment Applied to Infrastructure	\$	\$	\$	\$	\$	\$	\$	\$	\$	\$
Total Tax Increment Applied to Debt Service	\$ 1,010,108	\$ 893,068	\$ 691,196	\$ 472,229	\$ 248,884	\$ 21,071	\$	\$	\$	\$
Net Increment & CFD After Project Infrastructure & Debt Service	\$ 22,713,136	\$ 23,304,640	\$ 23,990,467	\$ 24,703,068	\$ 25,429,918	\$ 26,171,306	\$ 26,716,225	\$ 27,250,550	\$ 27,795,561	\$ 27,795,561









EXHIBIT E - ANNUAL SUMMARY - PRO-FORMA UNDERWRITING

2091 2092 2093 2094

A.) HORIZONTAL INFRASTRUCTURE INVESTMENT USES

Upfront Project Entitlement Expenditures	\$ -	\$ -	\$ -	\$ -
Phase 1 Horizontal Pre-Development	\$ -	\$ -	\$ -	\$ -
Phase 1 Infrastructure for Parcels A, B & C	\$ -	\$ -	\$ -	\$ -
Phase 1 Infrastructure for Parcel D	\$ -	\$ -	\$ -	\$ -
Phase 2 Horizontal Pre-Development	\$ -	\$ -	\$ -	\$ -
Phase 2 Infrastructure for Parcels G & K	\$ -	\$ -	\$ -	\$ -
Phase 3 Horizontal Pre-Development	\$ -	\$ -	\$ -	\$ -
Phase 3 Infrastructure for Parcels E & F	\$ -	\$ -	\$ -	\$ -
Phase 4 Horizontal Pre-Development	\$ -	\$ -	\$ -	\$ -
Phase 4 Infrastructure for Parcels H, I & J	\$ -	\$ -	\$ -	\$ -
Phase 4 Pier 48 Infrastructure	\$ -	\$ -	\$ -	\$ -
Total Horizontal Infrastructure Uses	\$ -	\$ -	\$ -	\$ -
Cumulative Horizontal Project Uses	\$ 154,149,548	\$ 154,149,548	\$ 154,149,548	\$ 154,149,548

B.) HORIZONTAL INFRASTRUCTURE INVESTMENT SOURCES

Upfront CFD Mello Roos Bonds	\$ -	\$ -	\$ -	\$ -
Phase 1 CFD Mello Roos Bonds	\$ -	\$ -	\$ -	\$ -
Total Upfront CFD Mello Roos Bonds	\$ -	\$ -	\$ -	\$ -
CFD Mello Roos Bonds - Completed Buildings	\$ -	\$ -	\$ -	\$ -
Phase 1 CFD Mello Roos Bonds	\$ -	\$ -	\$ -	\$ -
Phase 2 CFD Mello Roos Bonds	\$ -	\$ -	\$ -	\$ -
Phase 3 CFD Mello Roos Bonds	\$ -	\$ -	\$ -	\$ -
Phase 4 CFD Mello Roos Bonds	\$ -	\$ -	\$ -	\$ -
Total CFD Mello Roos Bonds - Completed Buildings	\$ -	\$ -	\$ -	\$ -
Horizontal Costs Not Reimbursed by Bonds (Developer Equity)	\$ -	\$ -	\$ -	\$ -
Pay Go Tax Increment	\$ -	\$ -	\$ -	\$ -
Total Horizontal Infrastructure Investment Sources	\$ -	\$ -	\$ -	\$ -
Cumulative Horizontal Project Sources	\$ 154,149,548	\$ 154,149,548	\$ 154,149,548	\$ 154,149,548

C.) CUMULATIVE MASTER DEVELOPER INFRASTRUCTURE EQUITY

Phase 1	\$ -	\$ -	\$ -	\$ -
Phase 2	\$ -	\$ -	\$ -	\$ -
Phase 3	\$ -	\$ -	\$ -	\$ -
Phase 4	\$ -	\$ -	\$ -	\$ -
Cumulative Master Developer Infrastructure Equity	\$ -	\$ -	\$ -	\$ -
Total Master Developer Infrastructure Equity	\$ 100,826,333	\$ 100,826,333	\$ 100,826,333	\$ 100,826,333

D.) MASTER DEVELOPER PEAK EQUITY

Phase 1	NA	NA	NA	NA
Phase 2	NA	NA	NA	NA
Phase 3	NA	NA	NA	NA
Phase 4	NA	NA	NA	NA
Total Master Developer Peak Equity	NA	NA	NA	NA

E.) LEAD PARCEL & NET DEVELOPMENT RIGHTS PAYMENTS

Phase 1 Lead Parcel Credits	\$ -	\$ -	\$ -	\$ -
Phase 1 Development Rights	\$ -	\$ -	\$ -	\$ -
Phase 2 Development Rights	\$ -	\$ -	\$ -	\$ -
Phase 3 Development Rights	\$ -	\$ -	\$ -	\$ -
Phase 4 Development Rights	\$ -	\$ -	\$ -	\$ -
Total Lead Parcel & Net Development Right Payments	\$ -	\$ -	\$ -	\$ -
Cumulative Lead Parcel & Development Rights Payment	\$ 51,470,698	\$ 51,470,698	\$ 51,470,698	\$ 51,470,698

F.) PROJECT CASH FLOW AFTER DEBT SERVICE

Horizontal Infrastructure Costs	\$ -	\$ -	\$ -	\$ -
Upfront CFD Mello Roos Bonds	\$ -	\$ -	\$ -	\$ -
CFD Mello Roos Bonds - Completed Buildings	\$ -	\$ -	\$ -	\$ -
Pay Go Tax Increment	\$ -	\$ -	\$ -	\$ -
Lead Parcel Credit & Development Rights Payment	\$ -	\$ -	\$ -	\$ -
Total Cash Flow After Debt Service	\$ -	\$ -	\$ -	\$ -
Cash Flow with Retained Revenue to Fund Infrastructure	\$ -	\$ -	\$ -	\$ -

G.) PORT OF SAN FRANCISCO GROUND LEASE REVENUE THROUGH 2094

Interim SWL 337 & Pier 48 Rents	\$ -	\$ -	\$ -	\$ -
New Development Base Ground Rent	\$ 26,524,264	\$ 27,723,750	\$ 27,723,750	\$ 27,723,750
Pier 48 Base Ground Rent	\$ 11,530,809	\$ 11,876,733	\$ 12,233,035	\$ 12,600,026
New Development Participation Rent	\$ 9,127,009	\$ 8,997,061	\$ 10,098,686	\$ 11,233,359
Master Developer Ground Rent Participation	\$ -	\$ -	\$ -	\$ -
Total Port of San Francisco Ground Lease Revenue	\$ 47,182,081	\$ 48,597,544	\$ 50,055,470	\$ 51,557,134

H.) CITY & COUNTY OF SAN FRANCISCO TAX INCREMENT THROUGH 2094

Total Gross Possessory Use Tax (1% of value)	\$ 63,990,676	\$ 65,270,490	\$ 66,575,899	\$ 67,907,417
Total SWL 337 CFD Special Tax	\$ 7,038,974	\$ 7,179,754	\$ 7,323,349	\$ 7,469,816
Development Period Tax Increment	\$ -	\$ -	\$ -	\$ -
Net Tax Increment & CFD Special Tax	\$ 48,392,744	\$ 49,360,599	\$ 50,347,811	\$ 51,354,767
Total Project Tax Increment Applied to Infrastructure	\$ -	\$ -	\$ -	\$ -
Total Tax Increment Applied to Debt Service	\$ -	\$ -	\$ -	\$ -
Net Increment & CFD After Project Infrastructure & Debt Service	\$ 48,392,744	\$ 49,360,599	\$ 50,347,811	\$ 51,354,767

Draft  
**Guidelines for the Establishment and Use of an  
Infrastructure Financing District with Project Areas on  
Land under the Jurisdiction of the San Francisco Port Commission**

**Threshold Criteria:**

1. **At formation, limit waterfront districts and project areas to Port land.** Consistent with California Infrastructure Financing District (IFD) law (Gov. Code §§ 53395-53398.47), the City may form an IFD consisting only of land under the jurisdiction of the San Francisco Port Commission (Port) without an election (waterfront district). The formation of a waterfront district consisting of all Port land with project areas corresponding to Port development projects within the waterfront district<sup>1</sup> will be subject to the criteria in these *Guidelines for Establishment and Use of Infrastructure Financing Districts and Project Areas on Land under the Jurisdiction of the San Francisco Port Commission* (Port Guidelines). The City will consider allocating property tax increment from a project area to the waterfront district when the Port submits a project area-specific infrastructure financing plan that specifies: (a) the public facilities to be financed by tax increment<sup>2</sup> generated in the project area; (b) the projected cost of the proposed public facilities; (c) the projected amount of tax increment that will be generated over the term of the project area; (d) the amount of tax increment that is proposed to be allocated to the IFD to finance public facilities; and (e) any other matters required under IFD law.
2. ~~**Consider requests to annex non-Port land to a project area on a case-by-case basis.** If an owner of non-Port land adjacent to a project area petitions to add the adjacent property to the project area in accordance with the IFD law, the City will consider on a case-by-case basis: (a) whether to annex the non-Port property to the project area to assist in financing public facilities; and (b) the extent to which tax increment generated by the non-Port land but not used for Port public facilities should be subject to the *Guidelines for the Establishment and Use of Infrastructure Financing Districts in the City and County of San Francisco* (City Guidelines).<sup>3</sup>~~
3. **Require completion of environmental review and the affirmative recommendation of the Capital Planning Committee before approving any infrastructure financing plan that allocates tax increment from a project area.** The City may form the Port-wide waterfront district without allocating tax increment to the waterfront district. The City will not approve an infrastructure financing plan that would allocate property tax increment to the

<sup>1</sup> In accordance with Board of Supervisors intent as stated in Board Resolution No. 110-12, adopted on March 27, 2012, and Board Resolution No. 227-12, adopted on June 12, 2012. These Port Guidelines will apply even if the Board later decides to create multiple IFDs on Port land, rather than a single waterfront district.

<sup>2</sup> IFD law generally authorizes certain classes of public facilities to be financed through IFDs. The Legislature has broadened the types of authorized public facilities for waterfront districts to include: (1) remediation of hazardous materials in, on, under, or around any real or tangible property; (2) seismic and life-safety improvements to existing buildings; (3) rehabilitation, restoration, and preservation of structures, buildings, or other facilities having special historical, architectural, or aesthetic interest or value and that are listed on the National Register of Historic Places, are eligible for listing on the National Register of Historic Places individually or because of their location within an eligible registered historic district, or are listed on a state or local register of historic landmarks; (4) structural repairs and improvements to piers, seawalls, and wharves, and installation of piles; (5) removal of bay fill; (6) stormwater management facilities, other utility infrastructure, or public open-space improvements; (7) shoreline restoration; (8) other repairs and improvements to maritime facilities; (9) planning and design work that is directly related to any public facilities authorized to be financed by a waterfront district; (10) reimbursement payments made to the California Infrastructure and Economic Development Bank in accordance with IFD law; (11) improvements, which may be publicly owned, to protect against potential sea level rise; (12) Port maritime facilities at Pier 27; (13) shoreside power installations at Port maritime facilities; and (14) improvements to publicly-owned waterfront lands used as public spectator viewing sites for America's Cup activities in San Francisco. Gov. Code §§ 53395.3, 53395.8(d), and 53395.81(c)(1).

<sup>3</sup> Adopted on February 8, 2011, by the Board of Supervisors Resolution No. 66-11. The City Guidelines do not apply to IFDs on land owned or managed by the Port.

waterfront district from any project area, however, until the following have occurred: (a) the City has completed environmental review of the proposed development project associated with the project area and any proposed public facilities to be financed with property tax increment from the project area; and (b) the Capital Planning Committee has recommended approval of the related infrastructure financing plan.

4. **Public facilities financed by tax increment must be consistent with applicable laws, policies, and the Port's capital plan.** Project areas in the waterfront district must finance public facilities that are consistent with: (a) IFD law; (b) the Port's Waterfront Land Use Plan; (c) any restrictions imposed by the public trust for commerce, navigation, and fisheries, the Burton Act (stats. 1968, ch. 1333), or other applicable statute; and (d) the Port's 10-Year Capital Plan, all as in effect on the date the City approves any project area infrastructure financing plan.
5. **The Port must demonstrate that the project area will result in a net economic benefit to the City, including the Port.** The Port must include in the infrastructure financing plan for each project area: (a) the total amount of revenue that the City's General Fund is projected to receive over the term of the project area; and (b) the number of jobs and other economic development benefits that the project assisted by the waterfront district is projected to produce over the term of the project area. The projections in the infrastructure financing plan should be similar to those prepared to demonstrate that certain projects are fiscally feasible and responsible in accordance with Administrative Code Chapter 29.
6. **Where applicable, maximize State contributions to project areas through matching City contributions.** IFD law authorizes the allocation of the State's share of property tax increment to certain Port project areas in proportion to the City's allocation of tax increment to the Port project area to assist in financing specified Port public facilities, such as historic preservation at Pier 70 and the Port's new James R. Herman Cruise Terminal at Pier 27. When an allocation of the State's share of property tax increment to a Port project area is authorized under IFD law, the City will allocate to the waterfront district the amount of tax increment from the project area that will maximize the amount of the State's tax increment that is available to fund authorized public facilities. To do so, the City would budget up to \$0.90 per property tax dollar (i.e., the sum of \$0.65 of tax increment allocated by the City to the waterfront district from the project area and the State's share of tax increment), until the earlier to occur of: (a) full financing of the authorized public facilities by tax increment; or (b) the allocation to the waterfront district of the full amount of tax increment from the project area authorized under the approved infrastructure financing plan.
7. **Determine the amount of tax increment to be allocated to the waterfront district from a project area in relation to project economics.** The City will consider approving infrastructure financing plans for Port project areas that provide for allocations of tax increment of up to \$0.65 per property tax dollar, or, where permitted by IFD law, \$0.65 of tax increment so that, in combination with State's share of tax increment, the total allocated is up to \$0.90 per property tax dollar, to fund authorized public facilities necessary for each proposed development project. Each infrastructure financing plan must include projections of the amount of tax increment that will be needed to fund necessary public facilities. The allocation should be sufficient to enable the Port to: (a) obtain fair market rent for Port ground leases after build-out of the project area; and (b) enable proposed development projects to attract private equity. No tax increment will be used to pay a developer's return on equity or other internal profit metric in excess of limits imposed by applicable state and federal law; the IFD law currently measures permissible developer return by reference to a published bond index and both the State Mello-Roos Community Facilities Act and federal tax law require a return that is consistent with industry standards. The Board of Supervisors

in its discretion may allocate additional tax increment to other public facilities serving the waterfront district that require funding.

An approved infrastructure financing plan will state the City's agreement that, for any debt secured by tax increment allocated to the waterfront district from a project area to finance authorized public facilities, the City will disburse tax increment to the waterfront district from the project area in amounts sufficient to fund: (a) debt service and debt service coverage for bonds issued under IFD law (IFD Bonds), bonds issued under the Mello-Roos Community Facilities Act of 1982<sup>4</sup> (CFD Bonds), and other forms of indebtedness that the Port is authorized to issue to fund public facilities authorized to be financed in the infrastructure financing plan to the extent not funded by special tax levies; and (b) costs of administration and authorized public facilities on a pay-as-you-go basis.

8. **Use excess tax increment for citywide purposes.** Tax increment not required to fund eligible project-specific public facilities will be allocated to the City's General Fund or to improvements to the City's seawall and other measures to protect the City against sea level rise or other foreseeable risks to the City's waterfront.
9. **Port Capital Budget.** If the Port issues Port revenue bonds (instead of CFD Bonds or IFD Bonds) to be repaid by tax increment revenue generated in one or more Port project areas, to further the purposes Port Commission Resolution No. 12-22 adopting the Port's Policy for Funding Capital Budget Expenditures, the Port will include annually in its Capital Budget any tax increment revenue allocated to the waterfront district from the project area to provide debt service coverage on any Port revenue bond debt payable from tax increment.
10. **Require each project area infrastructure financing plan to identify sources of funding to construct, operate, and maintain public facilities financed by project area tax increment.** Tax increment will be allocated to the waterfront district from a project area under a project area infrastructure financing plan only if the Port has identified anticipated sources of funding to construct, operate, and maintain any public facilities to be financed with project area tax increment. Examples of acceptable sources for operation and maintenance are: (a) private financing mechanisms, such as a homeowners association assessment; (b) a supplemental special tax levied by a community facilities district formed under the Mello-Roos Act or assessments levied by a community benefits district; and (c) the Port's maintenance budget or other allocation of the Port Harbor Fund.

### Strategic Criteria

- **Use Port IFD financing for public facilities serving Port land where other Port moneys are insufficient.** Port IFD financing should be used to finance public facilities serving Port land when the Port does not otherwise have sufficient funds.
- **Use Port IFD financing to leverage non-City resources.** Port IFD financing should be used to leverage additional regional, state, and federal funds. For example, IFD funds may prove instrumental in securing matching federal or state dollars for transportation projects.
- **Continue the Port's "best-practices" citizen participation procedures to help establish priorities for public facilities serving Port land.** Continue to use the Port's "best-practices" citizen participation procedures to: (a) establish community and municipal priorities for construction of infrastructure serving Port land; and (b) ensure that

<sup>4</sup> Gov. Code §§ 553311-53368.3 (Mello-Ross Act).

infrastructure financing plans for Port project areas provide financing to help the Port and the City meet those priorities.

- **The Port, the Mayor's Budget Office, and the Controller should collaborate to conduct periodic nexus studies.** No less than every ten years, the Port, the Mayor's Budget Office, and the Controller should collaborate on a nexus study. The nexus analysis will examine whether the cost of basic municipal services provided to Port property, such as services provided by the Fire and Police Departments, is covered by the sum of: (a) the portion of property taxes the City receives from Port land that is not allocated to the waterfront district; (b) hotel, sales, payroll or gross receipts, and any other taxes the City receives from Port land; and (c) any other revenues that the City receives from Port land.



**APPENDIX**  
**Index of Defined Terms**

Many key terms are defined in the introductory text for readability. Definitions are also located in the chart at the locations specified below.

Term	Location
AGI	§ 9.e.ii
AMI	§ 20
BCDC	§ 6
Board	§ 4.c
capital event	§ 10
CEQA	§ 3
CFD	§ 13.a
City	§ 1.a
DDA	§ 4
Developer Return	§ 4.a.iii; see also § 12
Development Parcel	§ 1.b
Development Rights Account	§ 14.b
Development Rights Payment	§ 8.b.i
Distribution	§ 14.b
Entitlement	§ 3.a.i
Entitlement Costs	§ 11.a
FAR	§ 7.b
Final Completion	§ 14.d.ii
Financing Plan	§ 4.a.iv
Hard Costs	§ 11.a
horizontal development	§ 3.a
Horizontal Development Costs	§ 11.a
IFD	§ 13.b
IFD financing plan	§ 13.b
Infrastructure	§ 3.a.ii
Lead Parcel	§ 5.a.i
Leasehold FMV	§ 9.b
Master Developer	§ 1.a
Master Developer Affiliate	§ 1.b
Master Lease	§ 4
Net Available	§ 13.b

Term	Location
Increment	
Net Proceeds	§ 10
NOI	§ 9.e.ii
Option Parcel	§ 9.a
Parcel Lease	§ 4
Parcel Performance Schedule	§ 4.c.iv
Parcel RFP	§ 9.e
Parking Structure	§ 3.b.ii; see also § 16
Phase	§ 5
Phase Budget	§ 11.b
Pier 48 Rehabilitation	§ 3.c
Port	§ 1.a
Port IFD Guidelines	§ 13.b
Project	§ 3
Project Approval	§ 3
project area	§ 13.b
Project Phasing Schedule	§ 4.a.viii
Public Facilities	§ 3.a
public trust	§ 4.a.x
Purchase Agreement	§ 4.a.vii
Put Exercise Period	§ 17.c
Put Notice	§ 17.c
Qualified Appraiser	§ 17.b
Reserve Rent	§ 9.a
RMA	§ 13.a
SB 815	§ 4.c.i
SFMTA	§ 16.c
Site	§ 2
Soft Costs	§ 11.a
State	§ 2
State Lands	§ 4.a.x
SUD	§ 4.c.iii

Term	Location
SWL 337	§ 2
TDMP	§ 22
Total Entitlement Sum	§ 4.a.v
total rent	§ 9.d
Transaction Documents	§ 4
Trust Swap Parcel	§ 4.a.iv
Upset Transfer	§ 9.c.ii
Upset Transfer Shortfall	§ 9.c.ii.1
Vertical Developer	§ 1
vertical development	§ 3.b
waterfront district	§ 13.b

## Exhibit C

<b>Term</b>	<p>Phase 1: 30 months w/ two 6 month extensions  Phase 2: 36 months w/ two 6 month extensions</p>
<b>Performance Benchmarks</b>	<p><u>Phase 1 Benchmarks:</u></p> <ol style="list-style-type: none"> <li>1. Agree on Phase 1 Transaction Costs Budget (Completed 6/7/10)</li> <li>2. Submit Public Relations Program (Completed 12/14/10)</li> <li>3. Submit Developer Formation Documents (Completed 2/21/11)</li> <li>4. Submit Revised Proposal Concept (Completed 3/15/11)</li> <li>5. Submit Revised Proposal (Completed 3/15/12)</li> <li>6. Submit Community Outreach Program (Completed 4/13/12)</li> <li>7. Submit Public Trust Consistency Proposal (Completed 6/15/12)</li> <li>8. Submit Regulatory Approval Plan (Completed 6/15/12)</li> <li>9. Submit Term Sheet (Completed 6/15/12)</li> <li>10. At Port's request, confirm Financial Capacity of LLC</li> <li>11. Obtain Port Commission Endorsement of Revised Proposal and Term Sheet (March 31, 2013)</li> <li>12. Submit Draft Report to Obtain Fiscal Feasibility Endorsement from Board (Due August 15, 2013)</li> <li>13. Obtain Board Endorsement of Term Sheet, Finding of Fiscal Feasibility (Due August 15, 2013)</li> </ol>
	<p><u>Phase 2 Benchmarks:</u></p> <ol style="list-style-type: none"> <li>14. Agree on Phase 2 Transaction Costs Budget</li> <li>15. Submit EIR Initial Study Application</li> <li>16. Publication of EIR Initial Study</li> <li>17. Publication of Draft EIR</li> <li>18. Planning Commission Certification of Final EIR</li> <li>19. Planning Commission Approval of Required Rezoning</li> <li>20. Reach Agreement on Transaction Documents</li> <li>21. Obtain Public Trust Consistency Determination</li> <li>22. Obtain Port Commission Approvals</li> <li>23. Obtain Board Approval of Lease</li> <li>24. Obtain Regulatory Approvals</li> <li>25. Complete Due Diligence Investigation</li> </ol>
<b>Port Oversight of Developer Phase 2 Budget</b>	<p><u>Initial budget:</u> Before commencement of Phase 2, the parties will agree on a proposed budget for all eligible predevelopment costs. The Developer has provided a current Phase 1 and 2 budget estimate.</p> <p><u>Ongoing updates:</u> ENA will require the Developer to submit a quarterly expenditure report to Port showing expenses incurred in the reporting quarter and to date as against approved budget. The Developer will provide, whenever possible, advance notice when budgeted item will exceed budget.</p> <p><u>Annual updates:</u> The Developer presents updated information each year for review, including:</p>

	<ul style="list-style-type: none"> <li>• Eligible expenditures to date</li> <li>• projection of remaining eligible expenditures through entitlement</li> <li>• A summary of any additional legal agreements regarding the funding of the SWL 337 Associates, LLC by its member(s) including approvals of annual budgets etc.</li> <li>• Any updates on the status of the Developer development team expertise</li> </ul>
<b>Developer Financial and Professional Capacity</b>	<p>ENA shall be amended to include a Port right to request and review financial information supporting the financial capacity of the Developer in connection with any increase in the predevelopment budget.</p> <p>The Developer shall be required to demonstrate, to the Port's reasonable satisfaction, adequate financial capacity to complete the activities set forth in the ENA in accordance with increased and predevelopment budget.</p> <p>Port has determined that the Developer has skill and expertise to carry out its obligations under the ENA. In the event that the Developer staff materially changes, the Developer shall demonstrate, to the Port's reasonable satisfaction, that the Developer maintains the required skill and expertise.</p>
<b>Changes in Developer entity</b>	<p>ENA shall be amended to include Port review and approval rights for the admission of any new member to the Developer entity that would result in such new member or partner being accountable for any material portion of the Developer's responsibility as to funding or devoting appropriate skill and expertise to the development of the project.</p>
<b>Other</b>	<p>ENA shall be amended to extend the time within which the Port may exercise its option under Section 4.3(b), subject to certain terms and conditions, including payment of compensation to the Developer. ENA shall also be amended to delete Section 2.4(e) in its entirety relating to the Port's reserved rights to negotiate a Public Benefit Development Opportunity as defined in the ENA.</p>

# EXHIBIT D

## EXHIBIT D: Projected Port Revenues from SWL 337 Project

	Interim Revenue		SWL 337				Port Capital	TOTAL
	SWL 337	Pier 48	Parcel Base Rent	Pier 48	Participation Rent	Developer Share	Event Participation	
<b>Total</b>	14,388,901	12,673,934	866,226,755	385,225,889	339,300,635	(40,614,748)	98,116,625	1,675,317,991
<b>NPV</b>	12,091,803	10,064,534	71,145,288	25,990,005	18,945,884	(4,562,523)	6,472,958	140,147,950
2012	3,000,000	1,711,799	-	-	-	-	-	4,711,799
2013	3,089,005	1,744,720	-	-	-	-	-	4,833,725
2014	3,178,010	1,777,641	-	-	-	-	-	4,955,651
2015	2,055,381	1,810,562	835,397	-	-	-	-	4,701,340
2016	1,673,863	1,843,483	1,617,130	-	-	-	-	5,134,476
2017	978,472	1,876,404	2,778,114	-	-	-	-	5,632,991
2018	414,170	1,909,325	3,739,192	-	-	-	-	6,062,687
2019	-	-	4,500,000	-	-	-	-	4,500,000
2020	-	-	4,500,000	1,125,000	25,062	(5,012)	260,692	5,905,741
2021	-	-	4,500,000	1,500,000	74,328	(14,866)	184,602	6,244,064
2022	-	-	4,500,000	1,500,000	159,901	(31,980)	593,152	6,721,073
2023	-	-	4,500,000	1,545,000	276,874	(55,375)	573,490	6,839,989
2024	-	-	4,500,000	1,591,350	420,180	(84,036)	267,213	6,694,707
2025	-	-	4,500,000	1,639,091	567,785	(113,557)	-	6,593,319
2026	-	-	4,500,000	1,688,263	719,819	(143,964)	-	6,764,118
2027	-	-	4,500,000	1,738,911	876,413	(175,283)	-	6,940,042
2028	-	-	4,538,175	1,791,078	999,531	(207,541)	2,178,909	9,300,153
2029	-	-	4,573,898	1,844,811	1,129,939	(240,767)	-	7,307,880
2030	-	-	4,626,952	1,900,155	1,248,000	(274,990)	542,181	8,042,298
2031	-	-	4,670,871	1,957,160	1,380,330	(310,240)	383,932	8,082,052
2032	-	-	4,705,638	2,015,875	1,527,099	(346,547)	1,098,417	9,000,481
2033	-	-	4,705,638	2,076,351	1,714,081	(383,944)	1,079,379	9,191,505
2034	-	-	4,705,638	2,138,641	1,906,673	(422,462)	555,744	8,884,234
2035	-	-	4,705,638	2,202,801	2,105,042	(462,136)	-	8,551,344
2036	-	-	4,705,638	2,268,885	2,309,362	(503,000)	-	8,780,885
2037	-	-	4,705,638	2,336,951	2,519,812	(545,090)	-	9,017,311
2038	-	-	5,006,074	2,407,060	2,436,140	(588,443)	1,437,455	10,698,285
2039	-	-	5,287,210	2,479,271	2,378,270	(633,096)	-	9,511,655
2040	-	-	5,704,738	2,553,650	2,190,707	(679,089)	728,645	10,498,651
2041	-	-	6,050,372	2,630,259	2,081,935	(726,462)	515,972	10,552,077
2042	-	-	6,323,984	2,709,167	2,052,293	(775,255)	1,476,180	11,786,369
2043	-	-	6,323,984	2,790,442	2,303,582	(825,513)	1,450,595	12,043,089
2044	-	-	6,323,984	2,874,155	2,562,409	(877,278)	746,874	11,630,143
2045	-	-	6,323,984	2,960,380	2,829,000	(930,597)	-	11,182,767
2046	-	-	6,323,984	3,049,191	3,103,590	(985,515)	-	11,491,250
2047	-	-	6,323,984	3,140,667	3,386,417	(1,042,080)	-	11,808,987
2048	-	-	6,727,744	3,234,887	3,273,969	(1,100,343)	1,931,819	14,068,076
2049	-	-	7,105,568	3,331,934	3,196,196	(1,160,353)	-	12,473,345
2050	-	-	7,666,690	3,431,892	2,944,127	(1,222,163)	979,239	13,799,784
2051	-	-	8,131,195	3,534,848	2,797,947	(1,285,828)	693,423	13,871,585
2052	-	-	8,498,905	3,640,894	2,758,111	(1,351,403)	1,983,863	15,530,369
2053	-	-	8,498,905	3,750,121	3,095,821	(1,418,945)	1,949,478	15,875,379
2054	-	-	8,498,905	3,862,624	3,443,663	(1,488,514)	1,003,736	15,320,415
2055	-	-	8,498,905	3,978,503	3,801,940	(1,560,169)	-	14,719,179
2056	-	-	8,498,905	4,097,858	4,170,965	(1,633,974)	-	15,133,754
2057	-	-	8,498,905	4,220,794	4,551,061	(1,709,993)	-	15,560,767
2058	-	-	9,041,526	4,347,417	4,399,940	(1,788,293)	2,596,203	18,596,793
2059	-	-	9,549,290	4,477,840	4,295,420	(1,868,942)	-	16,453,608
2060	-	-	10,303,391	4,612,175	3,956,660	(1,952,010)	1,316,015	18,236,231
2061	-	-	10,927,646	4,750,540	3,760,207	(2,037,570)	931,903	18,332,725
2062	-	-	11,421,818	4,893,057	3,706,670	(2,125,698)	2,666,146	20,561,993

# EXHIBIT D

## EXHIBIT D: Projected Port Revenues from SWL 337 Project

	<i>Interim Revenue</i>		SWL 337		Participation Rent	Developer Share	Port Capital Event Participation	TOTAL
	SWL 337	Pier 48	Parcel Base Rent	Pier 48				
<b>Total</b>	14,388,901	12,673,934	866,226,755	385,225,889	339,300,635	(40,614,748)	98,116,625	1,675,317,991
<b>NPV</b>	12,091,803	10,064,534	71,145,288	25,990,005	18,945,884	(4,562,523)	6,472,958	140,147,950
2063	-	-	11,421,818	5,039,848	4,160,525	(2,216,469)	2,619,935	21,025,658
2064	-	-	11,421,818	5,191,044	4,627,995	(2,309,963)	1,348,937	20,279,832
2065	-	-	11,421,818	5,346,775	5,109,489	-	-	21,878,082
2066	-	-	11,421,818	5,507,178	5,605,429	-	-	22,534,425
2067	-	-	11,421,818	5,672,394	6,116,246	-	-	23,210,458
2068	-	-	12,151,054	5,842,566	5,913,151	-	3,489,080	27,395,852
2069	-	-	12,833,447	6,017,843	5,772,685	-	-	24,623,975
2070	-	-	13,846,895	6,198,378	5,317,420	-	1,768,614	27,131,308
2071	-	-	14,685,842	6,384,329	5,053,403	-	1,252,400	27,375,974
2072	-	-	15,349,968	6,575,859	4,981,455	-	3,583,077	30,490,359
2073	-	-	15,349,968	6,773,135	5,591,397	-	3,520,974	31,235,474
2074	-	-	15,349,968	6,976,329	6,219,638	-	1,812,859	30,358,794
2075	-	-	15,349,968	7,185,619	6,866,727	-	-	29,402,313
2076	-	-	15,349,968	7,401,187	7,533,227	-	-	30,284,383
2077	-	-	15,349,968	7,623,223	8,219,723	-	-	31,192,914
2078	-	-	16,330,001	7,851,920	7,946,781	-	4,689,032	36,817,734
2079	-	-	17,247,080	8,087,477	7,758,006	-	-	33,092,563
2080	-	-	18,609,070	8,330,101	7,146,168	-	2,376,869	36,462,209
2081	-	-	19,736,544	8,580,005	6,791,352	-	1,683,120	36,791,020
2082	-	-	20,629,073	8,837,405	6,694,659	-	4,815,356	40,976,493
2083	-	-	20,629,073	9,102,527	7,514,371	-	4,731,895	41,977,865
2084	-	-	20,629,073	9,375,603	8,358,674	-	2,436,331	40,799,681
2085	-	-	20,629,073	9,656,871	9,228,306	-	-	39,514,251
2086	-	-	20,629,073	9,946,577	10,124,028	-	-	40,699,678
2087	-	-	20,629,073	10,244,974	11,046,621	-	-	41,920,668
2088	-	-	21,946,156	10,552,323	10,679,809	-	6,301,667	49,479,956
2089	-	-	23,178,633	10,868,893	10,426,111	-	-	44,473,637
2090	-	-	25,009,033	11,194,960	9,603,853	-	3,194,313	49,002,159
2091	-	-	26,524,264	11,530,809	9,127,009	-	2,261,973	49,444,055
2092	-	-	27,723,750	11,876,733	8,997,061	-	6,471,436	55,068,980
2093	-	-	27,723,750	12,233,035	10,098,686	-	6,359,271	56,414,741
2094	-	-	27,723,750	12,600,026	11,233,359	-	3,274,225	54,831,360

Sources: Port of San Francisco, Mission Rock Development, Century Urban, Seifel Consulting, Inc.

## Report

*The Economics of Land Use*

# Seawall Lot 337 and Pier 48 Development Project



## Findings of Fiscal Responsibility and Feasibility

Prepared for:

The City and County of San Francisco

Prepared by:

Economic & Planning Systems, Inc.

*Economic & Planning Systems, Inc.  
2501 Ninth Street, Suite 200  
Berkeley, CA 94710-2257  
510 841 9190 tel  
510 841 9208 fax*

March 8, 2013

*Berkeley  
Denver  
Los Angeles  
Sacramento*

EPS #121022

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## EXECUTIVE SUMMARY

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Chapter 29 of the City's Administrative Code requires that the Board of Supervisors make findings of fiscal feasibility for certain development projects before the City's Planning Department may begin California Environmental Quality Act ("CEQA") review of those proposed projects. Chapter 29 requires consideration of five factors: (1) Direct and indirect financial benefits of the project, including, to the extent applicable, cost savings and/or new revenues, including tax revenues generated by the proposed project; (2) The cost of construction; (3) Available funding for the project; (4) The long term operating and maintenance cost of the project; and (5) Debt load to be carried by the City department or agency.

This report provides information for the Board's consideration in evaluating the fiscal feasibility of a proposed development by the SWL 337 Associates LLC on Seawall Lot 337 ("SWL 337"), and the improvement and use of Pier 48, collectively referred to as the "Project." A more detailed description of the Project is provided in the **INTRODUCTION** to this report.

**(1) Financial Benefits.** The Project will provide a range of direct and indirect benefits to the City and the Port. Additional details on and analysis of the Project's financial benefits are provided in **CHAPTER 1** of this report.

**a. Fiscal Benefits to the City and Port.** The development of SWL 337 and the improvement and use of Pier 48 will provide both new ongoing and one-time revenues. Ongoing revenues to the City include new tax receipts from Property, Possessory, Sales, Parking, Hotel, and Gross Receipts taxes. Based on the proposed development, these ongoing revenues are currently estimated to amount to \$21.5 million in annual revenue to the City upon full Project build-out in 2013 dollars. A portion of the possessory interest tax revenues will be allocated to construction of public facilities and infrastructure on the Project site through the use of financing districts.

The City will also receive one-time benefits from Development Impact Fees (Jobs Housing Linkage, Child Care, Transportation Impact Development Fee), as well as revenue associated with construction of the Project. These one-time revenues are estimated to be \$60.2 million in 2013 dollars and would be received over the course of project development.

**b. Economic Benefits to the City.** The Project will have economic impacts that benefit the City's overall economy. New direct, indirect, and induced economic activity created by construction activity for the Project is projected to create approximately 10,100 annual full time job equivalents.<sup>1</sup> At full build-out, the Project itself is projected to support 11,100 permanent jobs in San Francisco.

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<sup>1</sup> Construction jobs represent "job-years" generated over the course of development only.

- c. **Direct Financial Benefits to the Port.** The Port will receive an annual rent projected at \$4.5 million<sup>2</sup> when the development is complete; rent to the Port would be even greater to the extent that the disposition of the properties on the Project site generates more value than anticipated, and to the extent that the Port's participation rent from future buildings exceeds the minimum Base Rent. The participation rent from future buildings on parcels subject to competitive solicitation<sup>3</sup> will include 15 percent of gross revenues from retail uses (beginning in Year 16), and will include a share of revenue from housing and office uses (share to be determined in the forthcoming Disposition and Development Agreement<sup>4</sup>). The Port will also participate in a share of proceeds from certain sales and refinancings.
- d. **Direct Benefits to the City.** The proposed Project will include a number of public benefits, including over eight acres of new publicly accessible parks and open spaces; landscaped pedestrian facilities including waterfront pathways and pedestrian-only street segments; bicycle networks for both commuters and recreational riders; the rehabilitation of Pier 48, with restored public access to its apron along Pier 48; a new personal watercraft embarkation point; and a ground-level retail environment thoughtfully designed to both serve local residents and workers and attract visitors.

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Additional details and analysis on the financial and economic benefits of the Project are provided in **CHAPTER 1**.

**(2) Cost of Construction.** The Project as currently proposed will cost approximately \$1.2 billion to construct (\$1.5 billion in nominal terms). This cost estimate includes \$1.1 billion for vertical building construction (\$1.3 billion in nominal terms), and \$130 million for new infrastructure and public facilities (\$154 million in nominal terms, including Pier 48), as set forth in further detail in **CHAPTER 2**.

**(3) Available Funding for the Project.** Predevelopment and infrastructure costs initially will be privately financed by the Master Developer. The Master Developer will be reimbursed and the infrastructure funding potentially augmented by several sources, including the up-front sale of Development Rights to vertical developers, special taxes levied by Community Facilities Districts (each, a "CFD") formed under the Mello-Roos Community Facilities Act of 1982, tax increment financing from Infrastructure Financing

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<sup>2</sup> Term Sheet, February 22, 2013, Sec. 9a describes minimum Reserve Rent, projected to grow as shown in Term Sheet Exhibit E.

<sup>3</sup> Term Sheet, February 22, 2013, Sec. 9e

<sup>4</sup> The Development and Disposition Agreement ("DDA") is anticipated to be executed in 2015 following its negotiation and the completion of environmental and regulatory review and all required approval. Percentage revenue sharing from parcels acquired by the Master Developer affiliate will be determined in collaboration with the Port.

District ("IFD") project areas, and debt issuance backed by CFD and IFD revenues. Private funds will be used for construction of all residential and commercial uses, including costs for building design and construction, City impact fees, and other agency fees. Additional information is provided in the **INTRODUCTION** and in **CHAPTER 3**.

- (4) Long-Term Operating and Maintenance Costs.** The Master Developer (and/or subtenants) will be responsible for a portion of the Project's operation and maintenance, including all publicly accessible open space and routine street sweeping and maintenance for the term of the ground lease. City departments, including the San Francisco Police and Fire Departments, Municipal Transportation Agency ("SFMTA"), and the Department of Public Works ("DPW"), will have increased service responsibilities associated with the anticipated population and employment increase within the Project area. **CHAPTER 4** of this report provides additional information about the anticipated additional demands for services and cost estimates, where available. The cost estimates associated with these services will be further refined through the course of the California Environmental Quality Act ("CEQA") review of the Project.
- (5) Debt Load to be Carried by the City or the Port.** As described in further detail in the Term Sheet, the Project proposes to use proceeds of an IFD and a CFD for construction of public facilities and infrastructure. Such debt obligations will be secured by special taxes and possessory interest taxes paid by the Project lessees and property owners and will not obligate the City's General Fund or the Port's Harbor Fund. The IFD property tax increment may be used to pay for infrastructure directly, repay IFD bonds, or to pay debt service on CFD bonds, as described below. See **CHAPTER 5** for additional information.

## INTRODUCTION

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Chapter 29 of the City's Administrative Code requires that the Board of Supervisors review certain development projects before the City's Planning Department may begin California Environmental Quality Act ("CEQA") review of those proposed projects. In particular, the Board of Supervisors must make a determination of fiscal feasibility and responsibility when the plan for a proposed project exceeds \$25 million in construction cost, and where at least \$1.0 million of the cost is paid by certain public monies, including rent credits.

This report provides information under Chapter 29, subsection Sec. 29.2, for the Board's consideration in evaluating the feasibility of a proposed development by SWL 337 Associates (the "Master Developer") on Seawall Lot 337 ("SWL 337") and the reuse of Pier 48, collectively referred to as the "Project." The current Project program includes the construction of new office, residential, retail, parking, and open space uses on SWL 337, in addition to the rehabilitation and reuse of Pier 48 and its aprons.

Section 29.2 of the San Francisco Administrative Code lists five criteria for evaluating the fiscal feasibility of a project:

- (1) Direct and indirect financial benefits of the project, including, to the extent applicable, cost savings or new revenues, including tax revenues generated by the proposed project;
- (2) The cost of construction;
- (3) Available funding for the project;
- (4) The long term operating and maintenance costs of the project; and
- (5) Debt load to be carried by City departments and agencies.

Each of these criteria is discussed in the chapters that follow.

Central to this analysis is the Project's "Term Sheet," a non-binding document between the Port and the Developer, which outlines certain basic business terms of the Project. The Term Sheet:

- Describes negotiated deal terms for the Project, including financial terms.
- Describes the procedures for determining rents for Parcel Ground Leases (to vertical building developers) and, potentially, sale prices for outright parcel sales (if made possible through a future Public Trust swap).
- Has been informed by an ongoing public outreach process for the Project.
- Outlines certain basic terms contemplated for the Project's final transaction documents, including a Disposition and Development Agreement ("DDA").
- Is subject to endorsement by the Port Commission and the Board of Supervisors.

Provisions in the Term Sheet will be expanded upon in greater detail within various transaction documents to be created as the Project progresses.

The evaluation of fiscal feasibility, including financial benefits to the City and the Port, is preliminary, based on the current characteristics of the Project. The information is subject to change as the project description is revised through public review, the CEQA process, and the negotiation of final transaction documents. Actual fiscal outcomes also will depend on future economic conditions; local, State and Federal policies; and other possible actions that may affect the Project.

## **Proposed Development**

### **Pier 48**

The proposed Mission Rock Project includes two major components on separate Port parcels. The first parcel is Pier 48, a contributing resource to the Port of San Francisco Embarcadero Waterfront Historic District, which is listed on the National Register of Historic Places. The Master Developer has identified a potential tenant for the Pier 48 sheds and valley, and the Port has indicated its willingness to consider leasing the Pier 48 sheds and valley to the potential tenant after completion of environmental review for the Project. The proposed use of the Pier 48 sheds is allowed under existing zoning.

Pier 48 is a 212,500 square-foot facility, with two main pier sheds, Shed A and Shed B, connected by a connector shed, Shed C, at the east end of the pier. These three sheds collectively contain about 181,200 square feet of enclosed warehouse space, with a 31,300 square-foot uncovered "valley" between Shed A and Shed B. This report assumes that 10,000 square feet of Sheds A and B along Terry Francois Boulevard are utilized for retail uses.

Under the proposal, the Port would lease the warehouse sheds and valley at the facility to a user that would be responsible for certain superstructure, seismic, and possibly substructure improvements to the pier, in addition to ongoing maintenance and repairs and tenant improvements to suit the proposed use. It is anticipated that a potential lease for any portion of Pier 48 would reflect the Port's parameter rent for similar shed structures.<sup>5</sup>

### **Seawall Lot 337**

The second parcel is Seawall Lot 337. The Master Developer proposes to divide SWL 337 into two parks, a waterfront plaza, and 11 development parcels, 10 of which would be developed as a mix of commercial/office, retail, and residential uses, and the 11<sup>th</sup> of which would be developed as structured parking. The structured parking parcel (the "Parking Structure") would serve new development and other nearby uses, including games and other events at the AT&T Ballpark. Flexible zoning controls proposed for the Project would permit some parcels to be developed for either commercial or residential uses to allow for development to respond to market conditions.

The proposed SWL 337 development includes 650 to 1,500 rental residential units; 1,300,000 to 1,700,000 square feet of commercial office and/or R&D space; 150,000 to 250,000 square feet of retail; and up to 3,000 parking spaces. This Report evaluates a specific program within these

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<sup>5</sup> Term Sheet, February 22, 2013, Sec. 24

ranges ("baseline development scenario"), consisting of 944 units of rental residential, 1.3 million gross square feet of office <sup>6</sup>, 161,400 square feet of retail, and 2,816 parking spaces.

The Master Developer (and its development partners) will have options to develop the 10 mixed-use development parcels, subject to various exceptions defined in the Term Sheet.

Development is proposed to begin in approximately 2015 and continue in phases (each, a "Phase"); actual timing will depend on the certification of entitlements and market conditions. Immediately after the Project receives all required regulatory approvals, the Port and the Master Developer will enter into the DDA and an interim Master Lease for the Site. The Master Developer's base rent obligations under the Master Lease will be reduced as each parcel is transferred to a Vertical Developer for building development.

The Term Sheet lays out processes for these parcel transfers to Vertical Developers, including appraisal and auction mechanisms to ensure that the Vertical Developers pay fair market value in exchange for the use of the Port's land.

The baseline development scenario studied for this Report assumes that all vertical development parcels will be transferred to Vertical Developers under 75-year leases. The Port believes, however, that it may be able to obtain State approval for a Public Trust swap that would allow the Port to sell up to two of the development parcels (each, a "Trust Swap Parcel") outright.<sup>7</sup>

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### **Parking Structure**

Port and Master Developer have begun discussions with the San Francisco Municipal Transportation Agency ("SFMTA") to explore the feasibility of SFMTA financing and operating the Parking Structure. SFMTA operation of the garage could facilitate its implementation of City parking management and transportation policies. If the Parking Structure is not financed and operated by SFMTA, it may be offered for development to a Vertical Developer.<sup>8</sup> In any case, the Port is not expected to provide any public financing for the Parking Structure except the considerations to the Vertical Developer noted above, and CFD bond financing that can be serviced by special taxes levied on the taxable parcels at the Site or taxable parcels off-site that will benefit from the Parking Structure.<sup>9</sup>

### **Overview of Project Financing**

Project economics are based on separate horizontal and vertical development stages. In general, the Master Developer will be responsible for all predevelopment and horizontal

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<sup>6</sup> Commercial buildings will include parking and retail and will total at least 1.5 million gross square feet; in this report, uses are evaluated separately for purposes of the fiscal and economic analysis.

<sup>7</sup> Term Sheet, February 22, 2013, Sec. 18a.

<sup>8</sup> Term Sheet, February 22, 2013, Sec. 16c.

<sup>9</sup> Term Sheet, February 22, 2013, Sec. 16e. The levy of any such offsite special taxes would be subject to a vote by the affected landowners and/or residents, as required by CFD law.

infrastructure costs as development takes place and will be entitled to a market-based rate of return on its investment. Developer Return will be calculated separately for each Phase (with Entitlement Costs considered a separate Phase) and will be the greater of (i) the amount that is equivalent to a 20 percent IRR (computed with quarterly compounding) on unreimbursed Horizontal Development Costs for such Phase outstanding; and (ii) the amount that is 1.5 times the highest balance of horizontal development costs outstanding for that Phase, so that the Master Developer receives a minimum of a 1.5 times multiple on its peak equity.<sup>10</sup>

Parcels ready for development will be subject to an appraisal process whereby the value of each parcel is established. A portion of the value of each parcel will be transferred to Vertical Developers as "Development Rights", and the remaining value will constitute ground rent to the Port. The Development Rights will be sized to pay off the Master Developer's outstanding prior Phase costs, if any, fund additional infrastructure costs if possible, and provide Master Developer with Developer Return as defined above.

Prepaid fair market rent for the first two development parcels is expected to be high enough to reimburse all of Master Developer's predevelopment costs and pay accrued return on its investment unless a severe economic downturn occurs in the next few years. The use of prepaid ground rent for this purpose minimizes the accrual of return owed to the Master Developer. Other mechanisms contemplated to reduce the Port's financial obligation to the Master Developer and generate higher future rent revenues for the Port include efficient delivery of horizontal development within each Phase, timing public debt issuances to maximize benefits of low borrowing costs, selling one or more Trust Swap Parcels, and possibly employing prepaid ground leases for additional parcels.

In addition to utilizing the prepaid ground rent from the first two Phase 1 parcels and Development Rights sales revenues from subsequent parcels, the Port will reimburse the Master Developer's horizontal costs through a combination of Development Rights payments, sale revenues (to the extent that trust swaps occur), CFD special taxes, and IFD tax increment financing.

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<sup>10</sup> Term Sheet, February 22, 2013, Sec. 12a.



## 1. FINANCIAL BENEFITS

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The Project will generate a range of tax revenues that are summarized in **TABLES 1** and **2**. These revenues will help to fund services to the Project area, as well as Port and Citywide services and facilities. This chapter also describes other economic benefits from the Project, including increased economic activity in the City and the creation of new jobs, summarized in **TABLE 3**. Lease revenues to the Port are described in Section C of this chapter.

Key assumptions and calculations of fiscal benefits are shown in **APPENDIX A**; economic impact calculations are in **APPENDIX B**. The financial estimates are derived from the baseline development scenario proposed by SWL 337 Associates (described in the Proposed Development subsection above) and studied in the financial analyses that have underpinned the Term Sheet negotiation progress; actual results may vary depending on the actual development program and fiscal and economic conditions during the time the Project is developed and occupied. Flexible zoning controls will permit some parcels to be developed for either commercial or residential uses in response to market conditions at the time of development; this approach will help achieve full Project build out as quickly as practicable and in turn will maximize property value..

### a. Fiscal Benefits to the City and the Port

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New tax revenues from the Project will include both ongoing annual revenues and one-time revenues, as summarized in **TABLE 1** and **TABLE 2**, respectively. The revenues represent direct, incremental benefits of SWL 337 and Pier 48. These tax revenues will be available to help fund public improvements and services both within the Project and Citywide.

**Table 1 Fiscal Results Summary – Ongoing Annual Revenues (2013\$)**

Item	Total
<b>Annual General Revenue</b>	
Property Tax in Lieu of VLF	\$1,537,000
Sales Tax	\$633,000
Gross Receipts Tax	\$6,169,000
Parking Tax (City and County of SF @ 20%)	\$423,000
Property Transfer Tax	<u>\$1,958,000</u>
Subtotal	<b>\$10,720,000</b>
<b>Annual Other Dedicated and Restricted Revenue</b>	
Parking Tax (MTA 80%)	\$1,691,000
Public Safety Sales Tax	\$316,000
SF County Transportation Authority Sales Tax	<u>\$316,000</u>
Subtotal	<b>\$2,323,000</b>
<b>Possessory Interest Taxes (1)</b>	<b>\$8,453,000</b>
<b>Total, General plus Other Dedicated and Restricted Revenues</b>	<b>\$21,496,000</b>

\* Represent direct incremental public tax revenues attributable to SWL 37 and Pier 48.  
 Numbers have been rounded to the nearest thousand.

(1) Until project infrastructure costs are fully paid, the full \$0.65 per possessory interest tax dollar generated from the site will be utilized to fund bond debt service and on a pay-go basis to fund infrastructure costs through an IFD approved by the Board of Supervisors.

**Table 2 Fiscal Results Summary, One-Time Revenues (2013\$)**

Item	Total
<u>Development Impact Fees (1)</u>	
Jobs Housing Linkage - §413	\$32,729,000
Affordable Housing-- §415 (2)	\$0
Child Care	\$1,424,000
TIDF - §411.3 (3)	<u>\$18,364,000</u>
Total: Development Impact Fees	\$52,517,000
<u>Other One-Time Revenues</u>	
Sales Taxes During Construction	\$3,933,000
Gross Receipts Tax During Construction	<u>\$3,720,000</u>
Total: Other One-Time Revenues	\$7,653,000
Total One-Time Revenues	<u>\$60,170,000</u>

(1) Impact fee rates as of January 17, 2013. Fee estimates per San Francisco Planning Dept.  
 See Table A-4 for details on fee calculations.

(2) Project will provide inclusionary units and will not be subject to Affordable Housing Fee.

(3) Pending City legislation may modify the existing TIDF.

\* Numbers have been rounded to the nearest thousand.

### Possessory Interest Taxes

Possessory interest tax at a rate of 1 percent of value will be collected from the land and improvements associated with the Project.<sup>11</sup> The development (on publicly-owned land leased to private interests) will be charged a "possessory interest tax" in an amount equivalent to property tax.

The City receives up to \$0.65 of every property or possessory interest tax dollar collected; the balance goes to other agencies, including the Education Revenue Augmentation Fund, which provides funding for schools. The General Fund distributes \$0.08 cents from its \$0.65 of property tax revenue to other dedicated City purposes, including the Children's Fund, Library Fund; and Open Space Fund. Taxpayers also pay various "overrides", including taxes for Citywide General Obligation bonds, special taxes and assessments that exceed the constitutional 1 percent property tax. These overrides are not estimated in this analysis.

The Term Sheet proposes to use IFD tax increment revenues to help fund horizontal development (site preparation, infrastructure, and site-wide amenities) and portions of Pier 48's

<sup>11</sup> Ad valorem property taxes supporting general obligation bond debt in excess of this 1 percent amount are excluded for purposes of this analysis. Such taxes require separate voter approval and proceeds are payable only for uses approved by the voters.

rehabilitation.<sup>12</sup> This analysis also assumes that net available possessory interest tax derived from the Project will be deployed to cover these costs, as required, rather than remaining in the General Fund. This analysis assumes that possessory interest tax available to the IFD will only include net available increment from the Project itself. The infrastructure financing plan that will be adopted along with the approval of the IFD project area will direct where excess IFD increment will flow once all applicable horizontal development has been funded. For purposes of this analysis, excess IFD taxes are assumed to flow to the City's General Fund. However, under the proposed Port IFD policy, recommended to the Board of Supervisors by the Capital Planning Committee, excess IFD taxes would go either to the General Fund or the City's seawall, subject to the discretion of the Board and the Mayor.

Land, buildings, and other improvements will be assessed and taxed. In the event of the sale of a parcel at SWL 337, the land will be assessed at the new transaction price; following development of buildings (and their sale, if applicable) the property will be re-assessed. In the case of a long-term ground lease, it is likely that the land will be assessed at the "present value" of the lease, which will reflect the value of the land if sold subject to the conditions of the lease. The assessed values will be determined by the City Assessor; the estimates shown in this analysis are preliminary and subject to revision. The secured assessed value of the Project is estimated based on development costs and reflect value upon lease-up and stabilization.

The assessed value is assumed to grow at a 2 percent annual rate (or at CPI, whichever is less) as permitted by State law, unless a transaction occurs which would reset the assessed value to the transaction price, or unless depreciation or adverse economic conditions negatively affect assessed value. The analysis assumes that the overall growth in value will keep pace with inflation. The Term Sheet includes mechanisms, for example special taxes, to assure that infrastructure can be adequately funded even if IFD property taxes decline.

It is likely that taxes will also accrue during construction, depending on the timing and method of assessment and tax levy.

### **Property Tax In-Lieu of Vehicle License Fees**

The State budget currently converts a significant portion of what used to be Motor Vehicle License Fee (VLF) subventions, previously distributed by the State based using a per-capita formula, into property tax distributions. These distributions increase over time based on assessed value growth within each jurisdiction. These revenues to the City are projected to increase proportionately to an increase in the assessed value of the Project.

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<sup>12</sup> The Port has proposed a set of IFD guidelines (Nov. 2012) for infrastructure investments on Port land, which includes a provision that all of the City's share of tax increment be available the associated IFD, in recognition of the Port's extraordinary capital needs. If the Board of Supervisors were to adopt these guidelines, the Project would receive \$0.65 for every dollar of IFD tax increment. The Term Sheet for this Project, and the economics associated therewith are based on \$0.65 for IFD collection purposes.

## Sales Taxes

The City General Fund receives 1 percent of taxable sales. Sales taxes will be generated from several Project-related sources:

- Sales at new retail and restaurant uses at the Project
- Taxable expenditures by new residents and commercial tenants at the Project

In addition to the 1 percent sales tax received by every city and county in California, voter-approved local taxes dedicated to transportation purposes are collected. Two special districts, the San Francisco County Transportation Authority and the San Francisco Public Financing Authority (related to San Francisco Unified School District) also receive a portion of sales taxes (0.50 and 0.25 percent, respectively) in addition to the 1 percent local portion. The City also receives revenues from the State based on sales tax for the purpose of funding public safety-related expenditures.

## Sales Taxes from Construction

During the construction phases of the Project, one-time revenues will be generated by sales and use taxes on construction materials and fixtures. Sales tax will be allocated directly to the City and County of San Francisco in the same manner as described in the prior paragraph.

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## Transient Occupancy Tax (TOT)

Hotel Room Tax (also known as Transient Occupancy Tax or TOT) will be generated by hotel occupancies that could be enhanced by the commercial and residential uses envisioned for the Project. The City currently collects a 14 percent tax on room charges. However, given that no hotel component is envisioned for the Project (out-of-town visitors to the site will likely stay at hotels elsewhere in the City), the impact will not be direct and is excluded from this analysis.

## Parking Tax

The City collects tax on parking charges at garages and lots open to the public. The tax is 25 percent of the pre-tax parking charge. The SFMTA retains 80 percent of the parking tax revenue; the other 20 percent is available to the General Fund for allocation to special programs or purposes. If SFMTA were to operate the Parking Structure, its revenues would be subject to the City's parking tax.

This analysis assumes that all parking spaces envisioned for the Project will generate parking tax. This analysis does not include any off-site parking tax revenues that may be generated by visitors to the Project that park off-site. A detailed parking and transit analysis will be conducted as a part of further evaluations of the Project, which will likely provide a more refined estimate of this additional offsite parking tax revenue.

## Property Transfer Tax

The City collects a property transfer tax of \$6.80 per \$1,000 of transferred value on transactions up to \$1 million, \$7.50 per \$1,000 on transactions up to \$5 million, \$20.00 per \$1,000 on transactions from \$5 million to \$10 million, and \$25.00 per \$1,000 on transactions above \$10 million.

Given that SWL 337's residential units are envisioned as rental apartments and its commercial program will be leased, the turnover within the Project will be infrequent and limited to entire buildings. The fiscal analysis assumes that all property sells once every ten to twenty years, or an average of about once every 15 years. For estimating purposes, it is assumed that sales are spread evenly over every year, although it is more likely that sales will be sporadic. An average tax rate has been applied to the average sales transactions to estimate the potential annual transfer tax to the City. Actual amounts will vary depending on economic factors and the applicability of the tax to specific transactions.

### **Gross Receipts Tax**

Estimated gross receipts tax revenues from on-site businesses and activities are derived from revenue estimates using data from the City's Assessor, retail sales, and parking revenue projections. This analysis does not estimate the "phase in" of this tax during the 2014 to 2017 period and assumes gross receipts taxes will be substantial enough to replace the existing payroll tax. Actual revenues from future gross receipt taxes will depend on a range of variables, including business sizes, share of activity within San Francisco, and other factors.

### **Transfer Fees to the Port**

The Term Sheet provides that the Port may collect transfer fees upon the sale, transfer, or refinancing proceeds of certain properties.<sup>13</sup> This fee is separate and distinct from the current transfer taxes collected by the City. Depending on the magnitude of the fee relative to sales prices, there may be a minimal adverse impact on sales prices, assessed values, and property tax revenues. This analysis does not include any property transfer fees since the residential property is expected to be rental (unless property is removed from the Tidelands Trust restrictions), and turnover of commercial property is infrequent and difficult to predict. However, when sales or refinancing of residential rental and commercial buildings within the Project occur, the City, under the auspices of the Port, will receive property transfer fees from these transactions.

### **One-Time Revenues**

The City will collect a number of revenues that are not recurring, including Development Impact Fees (see below) and sales taxes from the sale of construction materials.

### **Development Impact Fees**

The Project will generate a number applicable City impact fees which include:

- Jobs Housing Linkage (Planning Code Sec. 413) – A fee per each new square foot of commercial development.
- Affordable Housing (Planning Code Sec. 415) – New rental housing built for the Project will meet City inclusionary housing requirements under Planning Code §§ 415.1-415.11 for on-site inclusionary housing for 15 percent of the units at 55 percent of area median income as

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<sup>13</sup> Term Sheet, February 22, 2013, Sec. 10c.

determined by the U.S. Department of Housing and Urban Development for the San Francisco area ("AMI"). Residential condominiums, if built, will not include inclusionary units. Instead, the Vertical Developer will pay in lieu fees for the development parcel.<sup>14</sup>

- Child Care (Planning Code Sec. 414) – A fee per square foot paid by the commercial uses (hotel, office and retail).
- Transit Impact Development Fee (Planning Code Sec. 411.3) – A fee per square foot paid by all commercial uses.

In addition to the impact fees charged by the City, there are a range of other utility connection and capacity charges that will be collected based on utility consumption and other factors. Other fees will include school impact fees to be paid to the San Francisco Unified School District.

### **b. Economic Benefits to the City**

The construction of the Project on SWL 337, the improvement and use of Pier 48, and future economic activity of businesses and households that will occupy the Project, will create short-term construction spending and jobs, as well as longer-term, permanent jobs and economic activity in San Francisco. The economic analysis provides estimates of these benefits, including the "multiplier" effects from expenditures by new businesses and households that in turn generate more business to suppliers and other industries supporting the new businesses at the Project. The potential benefits are summarized in **TABLE 3**.

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<sup>14</sup> Term Sheet, February 22, 2013, Sec. 20.

**Table 3 Estimated Annual Economic Impacts (2013\$)**

Impact Category	Total
<hr/>	
<b>Ongoing Project Employment<sup>1</sup></b>	<u>Annual Average</u>
Direct	6,550
Indirect	1,390
Induced	<u>3,160</u>
<b>Total Employment</b>	<b>11,100</b>
<b>Annual Total Economic Output</b>	<b>\$2,106,295,000</b>
<hr/>	
<b>One-Time Construction-Related Employment</b>	<u>Job-Years</u>
Direct	6,370
Indirect	1,490
Induced	<u>2,270</u>
<b>Total Employment</b>	<b>10,130</b>
<b>Total Economic Output During Construction</b>	<b>\$2,055,958,000</b>
<hr/>	

[1] Reflects full-time equivalents, including jobs generated by uses on SWL 337 and Pier 48.

Source: IMPLAN 2010; and Economic & Planning Systems.

The estimates are based on current proposals and plans that will be refined during the planning process and environmental review. The current analysis is intended to provide a general "order of magnitude" of benefits, and to provide a description of the types of benefits. A detailed market analysis has not been prepared at this time, but the assumptions and methodologies are believed sufficient for a planning-level analysis. Assumptions and calculations are further documented in **APPENDIX B**.

### **Short-Term (One-Time) Construction Impacts**

Construction expenditures for site development and vertical construction of the mix of uses including, office, retail, and residential are likely to total approximately \$1.3 billion over a three- to five-year period. In addition to "direct" construction activity and jobs on site, the construction expenditures will also generate new business and jobs "indirectly" for San Francisco firms serving the construction industry. Expenditures in San Francisco by the households of employees of companies benefiting from these direct and indirect expenditures will create additional "induced" benefits to the City.



### Long-Term (Ongoing) Annual Economic Impacts

The Project's long-term impacts will be generated by the ongoing business operations of the anticipated mix of businesses that will occupy the Project at buildout, including retail stores and services, light manufacturing, and office-based businesses.

Office uses are projected to occupy the largest share of commercial space at the Project (over 78 percent) and, accordingly, are estimated to generate the greatest ongoing economic impacts. This analysis assumes a mix of office-based businesses consistent with employment projections for the region between 2010 and 2020.<sup>15</sup> Professional and business services are assumed to account for about 85 percent of office-based employment, with information technology (IT) and related services accounting for about one-half of that 85 percent. The remaining 15 percent is assumed to comprise a mix of finance, insurance, and real estate services, and medical offices. The mix of office types used for this analysis is a projected estimate that is representative of the overall Bay Area market; the final mix may vary depending on market conditions during each Phase. 1.3 million square feet of office space, amount studied in this analysis, is expected to generate approximately 5,700 jobs and \$1.2 billion in direct output annually.

Retail uses are assumed to occupy 150,000 to 250,000 square feet at the Project, with 10,000 square feet of that retail on Pier 48 and the balance at SWL 337. This analysis studied 171,400 square feet of retail (including the 10,000 square feet on Pier 48) and assumes a mix of retail/neighborhood service businesses consistent with employment projections for the region between 2010 and 2020.<sup>16</sup> Food services and drinking places including restaurants, coffee shops, and bars are assumed to comprise almost 60 percent of retail type businesses, followed by retail stores (30 percent), with the remaining 10 percent made up of a mix of neighborhood financial services and variety of personal services. This mix reflects the projected regional average; the Project's retail mix has not yet been determined. Based on average employee densities in neighborhood commercial uses, about 570 jobs will be supported by the Project's retail uses, generating approximately \$53.9 million in direct output annually.

Light manufacturing uses are proposed to occupy the 202,500 of the 212,500 leasable square feet on Pier 48, which consisting of 171,200 square feet of covered shed space and 31,300 square feet of paved yard space. Pier 48's additional 10,000 square feet of covered shed space would house retail uses and is included in the retail analysis described above. Total annual direct output of about \$70.1 million and 200 jobs are estimated for the light manufacturing uses.<sup>17</sup>

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<sup>15</sup> Projections published by the Labor Market Information Division of the California Employment Development Department for the San Francisco-San Mateo-Redwood City Metropolitan Division, October 2012.

<sup>16</sup> Ibid.

<sup>17</sup> Based on EPS assumptions and San Francisco data from IMPLAN 2010; a brewery is the proposed light industrial use.

### **New Households**

Development of residential units on SWL 337 will accommodate new households, generating a small number of new jobs and economic activity within the City. Expenditures by the occupants of the new units, other than those to support the small number of jobs directly serving the residential buildings such as building maintenance, janitorial services, waste collection, domestic services, and child care, are not included in the economic impact numbers. The analysis assumes that the projected economic activity generated by the Project is due to jobs locating onsite; however, the addition of a significant supply of residential units will help to ensure that induced expenditures are captured in San Francisco, and that expenditures by residents re-locating from other communities are also spent in the City. These effects will be a substantial benefit to San Francisco business revenues.

### **Total Output**

"Output" refers to total income from all sources to the businesses located at the Project; it includes all supplies, labor, and profit required to produce the goods and services provided by the businesses. In addition, Project businesses will spend money on goods, supplies, and services in San Francisco, which will generate additional "indirect" economic activity and support additional jobs at those suppliers. The expenditures of the San Francisco households holding those direct and indirect jobs will spend a portion of their income in the City, which is an additional source of "output". Total output is the sum of direct, indirect, and induced business income in the City as a result of the Project.

### **Employment**

New permanent full and part-time jobs will be created by the Project. The number of jobs to San Francisco residents will depend on the ability of local residents to compete for Project employment opportunities and implementation of local hire policies.

## **c. Direct Financial Benefits to the Port**

The following sections provide a summary of key financial terms from the Term Sheet; however, they are not meant to be a comprehensive description of the deal structure, and should be considered in connection with the Term Sheet and its associated exhibits and materials.

### **Base Rent and Percentage Rent**

In the near term, the Port will continue to be paid rent under a Seawall Lot 337 Master Lease (the "Master Lease") with terms consistent with those in Seawall Lot 337's current lease.<sup>18</sup> The Master Lease will provide for partial termination upon the release of each Development Parcel for vertical development. As the Development Parcels are transferred to Vertical Developers at fair market value, each parcel will be subject to a Parcel Ground Lease. For eight of the ten development parcels, the Port will receive an initial base rent established by a valuation procedure that allocates fair market value between initial base rent (which will be no lower than

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<sup>18</sup> Lease No. L-14980: \$2.4 million base rent and percentage rent of 66 percent of gross revenues after allowed expenses.

the parcel's share of the \$3.5 million reserve rent absent Port Commission consent, and which is projected to be \$4.5 million based on current estimates) plus a "Development Rights Payment" for associated infrastructure costs.<sup>19</sup> The Parcel Ground Leases for these eight parcels will include "percentage rent" participation in gross rental revenues received by Vertical Developers; the Port will receive the greater of percentage rent or base rent. For the first two parcels to be developed, all fair market value will go to Development Rights Payments.<sup>20</sup>

Pier 48 will be leased at fair market rent. In light of current projections of sea level rise, the Port will limit the maximum initial term to 30 years, after which the Port Commission will consider options to extend the term in light of policies and procedures in place to address sea level rise.

### **Proceeds from Building Sales and Refinancings**

The Port will receive a 1.5 percent share of net proceeds from building and leasehold rights sales<sup>21</sup>; a 1.0 to 1.5 percent transfer fee when any Trust Swap Parcels are sold<sup>22</sup>; and a transfer fee of 1.5 percent of any proceeds of refinancing that are not invested back into the parcel being refinanced.<sup>23</sup> If the Master Developer exercises its right of first refusal to serve as Vertical Developer for a parcel and sells the rights to that parcel before the first site or building permit is issued, the Port is entitled to all net proceeds for that parcel.

### **Operating Expenses**

Certain operational and maintenance expenses will be the responsibility of SWL 337 Associates LLC and subsequent purchasers of Development Rights over the lives of the Project leases, including (i) the maintenance of all built facilities and related landscaping, parks, and other publicly accessible open spaces, (ii) street sweeping and routine maintenance of public rights of way. These responsibilities are intended to be addressed through the creation of a CFD over the entire site for maintenance. This maintenance CFD would be additive to CFD special taxes for infrastructure funding. Special taxes levied against each taxable development parcel would provide pay-as-you-go funds for operating and maintenance costs of public access and open space areas.

IFD funds will be used for major street resurfacing and rehabilitation. Other operational responsibilities for sewers, electrical infrastructure, and water lines will be the responsibility of the applicable utility operator.

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<sup>19</sup> Term Sheet, February 22, 2013, Sec. 9a, 9b. See Attachment E for projections of Port rent.

<sup>20</sup> Term Sheet, February 22, 2013, Sec. 9e. Percentage sharing from parcels acquired by the Master Developer affiliate will be determined in collaboration with the Port.

<sup>21</sup> Term Sheet, February 22, 2013, Sec. 10, except for Phase 1 parcels that were sold at less than the amount required to reimburse Master Developer's predevelopment costs and accrued interest ("Upset" Transfers).

<sup>22</sup> Term Sheet, February 22, 2013, Sec. 10c.

<sup>23</sup> Term Sheet, February 22, 2013, Sec. 10d.

## Capital Investment

SWL 337 Associates LLC will privately finance the entitlement and planning costs, as well as the hard and soft costs of site preparation, infrastructure, parks, and other public facilities which aren't otherwise funded directly through CFD or IFD revenues. These capital investments by SWL 337 Associates LLC, projected to equal up to \$154 million,<sup>24</sup> will be subject to reimbursement at a 20 percent annual return. Reimbursement funds will come from IFD bond proceeds and tax increment revenues, CFD bond proceeds and CFD special tax revenues, and proceeds from the sale of Development Rights to the Vertical Developers of individual parcels.

All new buildings will be funded solely through private sources of investment. These investments are projected to total \$1.3 billion through buildout.<sup>25</sup> Other public financing mechanisms may be explored including various revenue bonds specific to particular infrastructure and programs.<sup>26</sup>

### **d. Direct Benefits to the City – Creation and Maintenance of New Public Access Facilities**

Mission Rock will provide a range of public parks, public access and open space, including:

- Three major new open spaces connected with the surrounding neighborhoods. These parks, totaling approximately eight acres, will be phased over the course of development.
- A network of landscaped pedestrian connections.
- Multiple classes of bicycle networks, from commuting lanes to recreational pathways, throughout the Project site.
- Rehabilitation of the apron along Pier 48, which is currently red-tagged and unsafe for public use. The restored apron is intended to be opened to the public as the northern terminus of the Blue Greenway. Pier 48 itself, part of the Embarcadero Historic District, will also be rehabilitated in accordance with the Secretary of the Interior standards.

As previously noted, maintenance of these facilities will be funded by a CFD. Maintenance special taxes levied against each taxable development parcel, in addition to special taxes levied to pay for infrastructure, will provide pay-as-you-go funds for operating and maintenance costs of public access and open space areas.

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<sup>24</sup> Term Sheet, February 22, 2013, Exhibit E, and Port Memorandum, 2/22/13; includes inflation.

<sup>25</sup> Horizontal Project Budget, 2/22/13; includes inflation. Excludes vertical development costs for Parcel D parking facility.

<sup>26</sup> Term Sheet, February 22, 2013, Sec. 19.

## **e. Other Public Benefits**

Development of Seawall Lot 337 (SWL 337) and the adjoining Pier 48 represents an opportunity to complete an important component of the revitalization of the San Francisco waterfront, bringing a vital mix of uses that will support business, residential, retail, and recreational activities to an area now characterized by surface parking lots and an underutilized pier in need of renovation. The redevelopment of the SWL 337 and improvement of Pier 48 will generate benefits for the City and community in the form of urban revitalization, employment and living opportunities, preservation of historic maritime facilities and structures, improved public waterfront access, delivery of affordable housing, improvements to Port property including sea level rise protections, new outdoor recreation opportunities, and City-wide fiscal and economic benefits as described in prior sections of this report.

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## 2. COSTS OF CONSTRUCTION FOR THE PROJECT

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### **Development Costs**

#### **Entitlement and Planning**

The costs for entitlements and Project planning are estimated to total up to \$20 million.<sup>27</sup>

#### **Project Infrastructure**

The site will require substantial new infrastructure, as it consists largely of bay fill which has never before been developed. These improvements include but are not limited to investment in streets, sewer, water, and drainage systems, electrical and data utilities, shoreline stabilization improvements, parks, and landscaping. These costs are estimated to total \$154.1 million in nominal terms.<sup>28</sup> In addition, construction of structured parking will be needed to replace the existing surface parking and to serve a portion of Project-related demand.

#### **Building Construction and Other Improvements**

The total cost for other private vertical improvements, including the office and residential buildings, are anticipated to total \$1.3 billion in nominal terms.<sup>29</sup> These costs will be privately funded through a combination of private investment sources.

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<sup>27</sup> Horizontal Project Budget, 2/22/13; includes inflation.

<sup>28</sup> Horizontal Project Budget, 2/22/13; includes inflation.

<sup>29</sup> Horizontal Project Budget, 2/22/13; includes inflation. Excludes costs for Parcel D parking facility and Pier 48.

### 3. AVAILABLE FUNDING FOR THE PROJECT

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#### a. Predevelopment

SWL 337 Associates LLC will privately finance the predevelopment costs. Reimbursement for these costs is anticipated to come from the sale of Development Rights on the two initial parcels to be developed,<sup>30</sup> and if necessary, additional parcels in future phases. The Port will not receive any ground rent for these parcels, instead devoting such land value to Master Developer reimbursement. By fully repaying the predevelopment costs as soon as possible, the City will minimize the amount of equity return owed to SWL 337 Associates LLC. In the unlikely event that the value of the two initial parcels is insufficient to reimburse the predevelopment costs and associated returns (described below), the Term Sheet contains provisions for how the City would reimburse the outstanding balance.

As provided in the Term Sheet, SWL 337 Associates LLC cost reimbursements for predevelopment and infrastructure will include a 20 percent annual cost of funds. This cost of funds is within the typical range for a major, long-term mixed-use project of this scale, considering the risks associated with potential future market conditions, and cost uncertainty.

In addition, the Term Sheet includes consideration for a minimum level of return requirement, or "equity multiple" of 1.5 times equity, necessary to attract financing; without this consideration, it will be difficult for the Project to attract equity financing given the significant amount of investment, risk-reward profile, and due diligence required.

#### b. Project Infrastructure

SWL 337 Associates LLC will provide initial financing for the construction of project infrastructure, except in cases where financing can be obtained for a lower cost of funds. Any financing will be reimbursed and augmented from the following sources:

- Sale of Development Rights – A portion of the development value of any given parcel, which will depend on the parcel's development capacity, type of development allowed, and ground lease payments required.
- Proceeds of Community Facilities District (CFD) – CFD debt payments will be secured by a special tax lien on the property lessees. A portion of IFD revenues generated by the value created by the Project are intended to pay the CFD debt service. CFD special taxes not required for debt service may be used for "pay as you go" funding.
- Proceeds of Infrastructure Financing District (IFD) – Tax increment may be used to pay Horizontal Development Costs on a pay-as-you-go basis, to service tax increment bond

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<sup>30</sup> Most likely to be Parcels A and B

financing used to pay Qualified Project Costs, to repay CFD debt, or for any other reason authorized by IFD law.<sup>31</sup>

- IFD tax increment revenues not otherwise required for debt service ("Pay-Go")– As noted above, additional IFD revenues will be available to fund infrastructure on a pay-as-you-go basis, since only a portion of the revenues will be committed to debt service due to coverage requirements. Once all IFD-eligible infrastructure has been completed and debt has been serviced, the tax increment will go to the General Fund. If the proposed Port IFD policy is adopted, a portion of the remaining tax increment could also flow to the Harbor Fund for infrastructure improvements consistent with the IFD financing plan.

Detailed terms and conditions related to the sale of Development Rights, financing district revenues and debt issuance, and rent payments are further described in the Term Sheet. The Term Sheet also identifies other funding options that will be explored, including state and federal incentives that might be available for horizontal and vertical construction of the Project, such as for brownfield remediation, transit-oriented development, and sustainability pilot programs; general obligation bonds for certain parks; housing mortgage revenue bonds; revenue bonds for infrastructure; and GreenFinanceSF bond financing for energy and water conservation and renewable energy improvements to buildings.<sup>32</sup>

### **c. Building Construction and Other Improvements**

Private funds will be used for construction of all residential and commercial uses, including all costs for building design and construction, City impact fees, and other agency fees.

The Port and Master Developer have begun discussion with the San Francisco Municipal Transportation Agency ("SFMTA") to explore the feasibility of SFMTA financing and operating the Parking Structure. The structure would be funded by SFMTA through some combination of parking revenues from the structure, and other local, State and federal revenues dedicated to this purpose. In any case, the Port's contribution to the Parking Structure would be limited to providing the land and facilitating the final financing structure for the facility, as described in this report. Neither the City's General Fund nor the Port will provide funding for the Parking Structure.

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<sup>31</sup> Term Sheet, February 22, 2013, Sec. 13b.

<sup>32</sup> Term Sheet, February 22, 2013, Sec. 19.



## 4. LONG-TERM OPERATING AND MAINTENANCE COSTS

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The increase in public facilities needed to serve the Project, additional parks and open space amenities, and the addition of new residents, employees, and visitors will generate demand for public services. This chapter summarizes a number of key issues facing City departments and the Port that will be further refined during the course of environmental review and addressed through a combination of Project mitigation measures. Any funding required is likely to come from a combination of Project-generated public revenues, one-time and ongoing Project fees, special taxes or assessments, or other sources to be determined. Public facilities and services will be evaluated in greater detail during the environmental review process to determine specific need, implementation and funding.

### a. Public Open Space

Parks and open spaces will be owned by, and will remain under the jurisdiction of, the Port, and will be managed and programmed by Master Developer, subject to Port approval and conditions of the BCDC major permit applicable to the Project site. Maintenance of the parks and open spaces will be funded by special taxes imposed on Vertical Developers through the maintenance CFD. Delivery of these parks, totaling approximately eight acres, will be phased over the course of development.<sup>33</sup>

### b. Police

The SFPD will respond to police needs and calls for service generated by the Project. The Project area is located within the Bayview District of San Francisco Police Department (SFPD). The Bayview District is one of ten districts in the City, though the district boundaries may be realigned in the future as new development occurs in the City. The Project area is also adjacent to the new Public Safety Building currently under construction, which will house the SFPD's Command Center Headquarters and the Southern District Police Station. The Port currently contracts with the SFPD to provide two officers that respond to calls for service on Port property. It is assumed that this current level of service by the contracted officers will continue.

The Project's demand for additional police service will be generated by the new office, residential, and retail uses and related residential and employment activity, as well as by events and visitors to the parks and open space, and by new activity on Pier 48. SFPD indicates that the Project will result in a range of types of incidents requiring police responses including retail theft, traffic accidents, burglaries, and other public nuisances in the neighborhood; the specific level and types of impacts will depend on the Project's design, visibility, configuration, and access.<sup>34</sup>

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<sup>33</sup> Term Sheet, February 22, 2013, Sec. 15.; verified by Katherine Petruccione, Department of Recreation and Parks (February 19, 2013).

<sup>34</sup> Interview with Lieutenant Roualdes, 12/26/12.

The CEQA process is anticipated to address specific impacts and potential mitigations that may be required for this project. Based on preliminary discussions with SFPD, it is estimated that the Project's increased population and employment will require an additional patrol unit; the Project will add about 8,300 residents and employees, approximately double the current daytime population within the Mission Bay area, which is currently served by a patrol unit. On a full-time basis, this patrol translates into about five additional officers. Depending on the demand for additional supervisory and other specialized law enforcement services in addition to patrol, the number of required sworn officers could be greater. Based on five officers at an average cost of \$143,926 per officer<sup>35</sup>, the additional cost would total \$719,630.

### **c. Fire and EMS**

The San Francisco Fire Department (SFFD) deploys services with the closest station responding, supplemented by additional resources based on the nature of the call. Responding stations include Stations 35, 29, 25 and 8. Emergency Medical Service (EMS) is provided by ambulances which "float" at different positions around the City, depending on coverage requirements. Approximately one-third of ambulance costs are recovered, on average, from fees and charges.<sup>36</sup>

A new Fire Station #4 will be housed within the new Public Safety Building under construction immediately south of the Project. The new station is intended to provide service to a number of new development projects planned along the waterfront, and will serve existing development. This station is expected to open in the Fall of 2014 and will include a ladder truck, fire engine, and nine firefighters at all times. Demand from the Project will contribute to the need for the new station, including its equipment and staffing, along with other growth and development in the City. The SFFD indicates that services from the new station will be sufficient to handle the increase in development at the Project without incurring additional costs or adversely affecting existing services levels, assuming that no current stations serving the area are closed.<sup>37</sup> Although no additional costs would be incurred due to the Project, assuming the new station were already operational, an allocation of Citywide costs to the Project would indicate a cost share of \$1.5 million.<sup>38</sup>

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<sup>35</sup> Average cost per officer includes salary, benefits per Lieutenant Roualdes, 2/20/2013.

<sup>36</sup> Interview with Captain Zanoft, CCSF Fire Department, 9/11/12.

<sup>37</sup> Interview with Assistant Deputy Chief Ken Lombardi, CCSF Fire Department, 12/27/12.

<sup>38</sup> Assumes 550 incidents annually based on Citywide average of 64 incidents/year per 1,000 service population (population and jobs). This represents approximately 20 percent of the average for stations Citywide, each station with an average cost of \$7.7 million based on 43 stations and total budget of \$332.9 million.

#### d. SFMTA

The San Francisco Municipal Transportation Agency (SFMTA) will be responsible for providing a broad range of transportation related services and facilities to the Project. Currently, SFMTA is preparing a comprehensive assessment of services and facilities that will be affected by a number of large planned development projects in the general vicinity of the Project. The purpose of the assessment is to anticipate and assure a balanced, financially-sustainable transportation network designed to accommodate future growth, including the Project.

The development of the Project may be determined to have a number of impacts on SFMTA and other public transportation providers, including additional operations and maintenance costs for increased transit service required to handle increased ridership on lines serving the Project. Additional capital rolling stock and expanded facilities to maintain it may be required. Additional traffic control during Giants events will continue to be required, although transportation patterns will change as a result of the Project. The development of the Project will also require SFMTA to address parking management.

The feasibility of an E Line rail transit terminal loop in the vicinity of the Site to enhance public transportation options is being explored. The issue of feasibility may include a discussion of providing a financing mechanism under which landowners benefitting from the loop would contribute to the cost of construction, operation, and maintenance of the tracks, operating infrastructure and terminal service facilities integral to the loop.

The Developer will implement a Transportation Demand Management Plan ("TDMP") that will provide a comprehensive strategy to manage the transportation demands created by the Mission Rock project and set goals and incentivize the associated travel behavior to sustain a desired multi-modal transportation balance. The mixed-use nature of the Project's land use program, its rich transit options, and proximity to San Francisco's resources and services mandate that single-occupancy vehicle trips be reduced. Market-based pricing strategies for parking will be supported by innovative programs to reduce automobile dependence, and promote the use of public transit and other modes of travel including walking and biking. The transportation strategy at Mission Rock is based on reducing vehicle miles traveled by fostering multiple modes of sustainable transportation, emphasizing non-automobile travel such as pedestrian, bicycle, and public transit options.<sup>39</sup>

The TDMP will incorporate smart and sustainable transportation planning principles, including optimal parking management strategies by the SFMTA, to address the transportation needs of the Project, consistent with the City's Transit First, Better Streets, Climate Action, and Transportation Sustainability Plans and Policies. The TDMP will outline a series of implementation strategies intended to effectively manage the transportation demands created by the Project. The goal of these strategies will be to minimize the Project's dependence on the automobile and to optimize the inclusion of non-auto travel modes providing access to the Project.

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<sup>39</sup> Term Sheet, February 22, 2013, Sec. 22.

The costs for these programs will be funded by a range of mechanisms. Public tax revenues and fees may help to mitigate SFMTA costs. SFMTA is funded through a combination of local, State and Federal sources as well as from fee revenues and other potential sources to be determined, including Developer funding. These and other issues, mechanisms and funding sources will be further evaluated in detail in future studies as part of the SFMTA-led transportation assessment and the CEQA process.

Port and Master Developer also have begun discussions with the San Francisco Municipal Transportation Agency ("SFMTA") to explore the feasibility of SFMTA financing and operating the Parking Structure. In any case, the Port's contribution to the Parking Structure would be limited to providing the land and supporting this transaction through approval of required documents. SFMTA operating the parking structure would provide significant advantages to the City, such as ensuring that this garage would fit into the entire portfolio of City garages currently managed by the SFMTA and facilitating the implementation of overall parking management policies for the City, such as demand based pricing and related technology. SFMTA financing of the facility is another potential option, and would require the annual garage revenue to fully support administration costs, debt service, and some funding for the transportation network.

#### **e. DPW**

Development-related funding sources will cover the street and sidewalk maintenance services commonly provided by the Department of Public Works (DPW). The Project may create a private entity to perform these services or contract them out to DPW.<sup>40</sup> Regardless, based on the lengths of streets, sidewalks, and other pedestrian ways within the Project, DPW estimates annual street sweeping and litter removal costs at approximately \$14,000.<sup>41</sup> Additional costs will be incurred periodically for resurfacing and other major maintenance needs which are anticipated to be funded through IFD funds.

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<sup>40</sup> Interview with Larry Stringer, Department of Public Works, 1/11/12.

<sup>41</sup> Per Larry Stringer, 3/3/13.

## 5. DEBT LOAD TO BE CARRIED BY THE CITY OR THE PORT

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The Project proposes to use a portion of newly created property tax funds from the Project, collected through an Infrastructure Financing District (IFD), to help pay for the horizontal development costs required by the Project. The IFD obligations will be secured by property taxes (and possessory interest taxes) paid by the Project lessees and property owners, and will not obligate the City's General Fund or the Port's Harbor Fund. The property tax increment may be used to repay IFD bonds, or to pay debt service on CFD bonds, as described below.

The Project may use CFD bonds to reimburse infrastructure costs, with CFD debt service to be paid by IFD revenues. The CFD bonds will be secured by special taxes paid by Project lessees, and will not obligate the City's General Fund or the Port's Harbor Fund, though such taxes may negatively impact land value and the Port's corresponding revenues.

Although specific financing vehicles will be refined as the financial planning continues, it is expected that the annual IFD revenues, which are estimated to total \$10.9 million annually at full buildout, will repay debt service on \$140 million of net proceeds from bonds. The specific mix of CFD and IFD bonds will be determined based on future market conditions, and on the appropriate mix necessary to minimize financing costs.

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APPENDIX A:  
Fiscal Analysis



**Table 1**  
**Fiscal Results Summary, Ongoing Revenues (2013 dollars)\***  
**Seawall Lot 337 and Pier 48**

Item	Total
<b>Annual General Revenue</b>	
Property Tax in Lieu of VLF	\$1,537,000
Sales Tax	\$633,000
Gross Receipts Tax	\$6,169,000
Parking Tax (City and County of SF @ 20%)	\$423,000
Property Transfer Tax	<u>\$1,958,000</u>
<b>Subtotal</b>	<b>\$10,720,000</b>
<b>Annual Other Dedicated and Restricted Revenue</b>	
Parking Tax (MTA 80%)	\$1,691,000
Public Safety Sales Tax	\$316,000
SF County Transportation Authority Sales Tax	<u>\$316,000</u>
<b>Subtotal</b>	<b>\$2,323,000</b>
<b>Possessory Interest Taxes (1)</b>	<b>\$8,453,000</b>
<b>Total, General plus Other Dedicated and Restricted Revenues</b>	<b>\$21,496,000</b>

\* Represent direct incremental public tax revenues attributable to SWL 37 and Pier 48.  
 Numbers have been rounded to the nearest thousand.

(1) Until project infrastructure costs are fully paid, the full \$0.65 per possessory interest tax dollar generated from the site will be utilized to fund bond debt service and on a pay-go basis to fund infrastructure costs through an IFD approved by the Board of Supervisors.

**Table 2**  
**Fiscal Results Summary, One-Time Revenues (2013 dollars)**  
**Seawall Lot 337 and Pier 48**

Item	Total
<u>Development Impact Fees (1)</u>	
Jobs Housing Linkage - \$413	\$32,729,000
Affordable Housing-- \$415 (2)	\$0
Child Care	\$1,424,000
TIDF - \$411.3 (3)	<u>\$18,364,000</u>
Total: Development Impact Fees	\$52,517,000
<u>Other One-Time Revenues</u>	
Sales Taxes During Construction	\$3,933,000
Gross Receipts Tax During Construction	<u>\$3,720,000</u>
Total: Other One-Time Revenues	\$7,653,000
Total One-Time Revenues	<u>\$60,170,000</u>

(1) Impact fee rates as of January 17, 2013. Fee estimates per San Francisco Planning Dept.

See Table A-4 for details on fee calculations.

(2) Project will provide inclusionary units and will not be subject to Affordable Housing Fee.

(3) Pending City legislation may modify the existing TIDF.

\* Numbers have been rounded to the nearest thousand.



**Table 3**  
**Population and Employment**  
**Seawall Lot 337 and Pier 48**

Item	Assumptions	Total
<b>Population</b>	2.2 persons per unit	2,076
<b>Employment (FTEs)</b>		
Residential	15 units per FTE	63
Office	225 sq.ft. per FTE	5,702
Retail	300 sq.ft. per FTE	571
Manufacturing (Pier 48)		200
Parking	270 spaces per FTE	<u>10</u>
<b>Total</b>		<b>6,547</b>
<b>Total</b>		<b>8,623</b>

**Table 4**  
**San Francisco Citywide Population and Employment**  
**Seawall Lot 337 and Pier 48**

Item	Total
Population (1)	820,349
Employment (2)	<u>982,000</u>
<b>Total</b>	<b>1,802,349</b>

1) Cal. Dept. of Finance, 2012

2) Cal. Employment Development Dept., 2012

**Table A-1  
Project Description Summary  
Seawall Lot 337 and Pier 48**

<b>Item</b>	<b>Gross Bldg. Sq.Ft.</b>	<b>Units / Spaces</b>
Retail (1)	171,400	na
Office	1,283,000	na
Residential	920,000	944 units
Parking	1,097,500	2,816 spaces
Manufacturing (Pier 48) (2)	<u>171,200</u>	na
<b>Total</b>	<b>3,643,100</b>	

\*Note: while the development strategy relies on flexible zoning, the evaluated scenario reflects one likely program on site.

(1) Includes 161,400 sq.ft. of retail at SWL337 and 10,000 sq.ft. at Pier 48.

(2) Additional "valley space" outside the sheds will also be leased to the Pier 48 tenant.

Sources: SWL 337 Associates, LLC and Economic & Planning Systems, Inc.

**Table A-2**  
**San Francisco Revenue Summary (2013 dollars)**  
**Seawall Lot 337 and Pier 48**

Item	Calculation Reference	Annual Total
<b>Annual General Revenue</b>		
Property Tax in Lieu of VLF	Table A-6	\$1,537,000
Sales Tax	Table A-8	\$633,000
Parking Tax (CCSF 20%)	Table A-9	\$423,000
Gross Receipts Tax	Table A-10	\$6,169,000
Property Transfer Tax	Table A-7	\$1,958,000
Subtotal		<b>\$10,720,000</b>
<b>Annual Other Dedicated and Restricted Revenue</b>		
Public Safety Sales Tax	Table A-8	\$316,000
San Francisco County Transportation Authority Sales Tax	Table A-8	\$316,000
Parking Tax (MTA 80%)	Table A-9	\$1,691,000
Subtotal		<b>\$2,323,000</b>
<b>Possessory Interest Taxes</b>	Table A-5	<b>\$8,453,000</b>
<b>TOTAL REVENUES</b>		<b>\$21,496,000</b>

Source: Economic & Planning Systems, Inc.

Table A-3  
 San Francisco One-Time Revenue Summary (2013 dollars)  
 Seawall Lot 337

Item	One-Time Total
Development Impact Fees	\$52,517,000
Sales Taxes During Construction	\$3,933,000
Gross Receipts Tax During Construction	<u>\$3,720,000</u>
<b>TOTAL REVENUES</b>	<b>\$60,170,000</b>

**Table A-4  
San Francisco City Development Impact Fee Revenue Estimate  
Seawall Lot 337 and Pier 48**

Item	Residential	Office per gross building sq. ft.	Retail	TOTAL
New Development (sq.ft.) (1)	920,000	1,283,000	161,400	
New Residential Units	944			
<b>City Fees</b> (per gross building sq.ft., except for "Affordable housing" (2))				
Jobs Housing-\$413	\$0.00	\$22.83	\$21.30	\$32,728,710
Affordable Housing-\$415 (3)	\$0.00	\$0.00	\$0.00	\$0
Child Care	\$0.00	\$1.11	\$0.00	\$1,424,130
TIDF (\$411.3)	\$0.00	\$12.64	\$13.30	\$18,363,740
Subtotal (per sq.ft.)	-	\$36.58	\$34.60	
<b>Total Development Impact Fee</b>	\$0	\$46,932,140	\$5,584,440	\$52,516,580
<b>Other In-Lieu Impact Fees</b>				
Public Art - Installation or Fee	\$0.00	1% const. cost	1% const. cost	
Street Trees	1 tree per 20' frontage, with an additional tree per remaining 10'. In-lieu fee is \$1,744/tree that can't be planted.			

(1) No fees assumed related to the parking garage or improvements and use of Pier 48.

(2) All impact fees are preliminary as of 1/23/13. Inclusionary affordable housing provided onsite, therefore no housing fees are calculated.

(3) Project is providing inclusionary housing onsite, therefore no in lieu fees are calculated.

Sources: City of San Francisco, and Economic & Planning Systems, Inc.

**Table A-5  
Possessory Interest Tax Estimate (2013 dollars)  
Seawall Lot 337 and Pier 48**

Item	Assumptions	Total
<b>Land Use</b>		
Infrastructure		<b>Secured A.V. (6)</b>
Commercial (1)		<i>none assumed</i>
Residential (2)		\$794,300,000
Parking		\$516,600,000
		<u><i>none assumed</i></u>
<b>Total</b>		<b>\$1,310,900,000</b>
		<b>Dev. Cost</b>
		\$107,500,000
		\$668,300,000
		\$432,700,000
		<u>\$120,000,000</u>
		<b>\$1,328,500,000</b>
		<b>Tax</b>
Gross Secured Possessory Interest Tax		\$13,109,000
(less) Existing Possessory Interest Tax (3)	1.0% of new AV excluding overrides (7)	<u>(\$104,658)</u>
Net New Possessory Interest Tax		\$13,004,342
<b>Possessory Interest Tax (4)</b>		
Net New General Fund Share (after ERAF) (5)	65.00% of total tax increase	<b>\$8,452,822</b>
SF Unified School District	7.70% of total tax increase	<b>\$1,001,334</b>

Notes to Table A-5

- (1) Includes office, retail, and Pier 48 uses (\$18.4 mill. development cost assumed for Pier 48).
- (2) Includes parcels A, J, F, and K.
- (3) Annual tax payment by the San Francisco Giants for the Project site.
- (4) Property tax allocations from Rincon Hill Infrastructure Financing District documentation.
- (5) Includes special funds set aside for Library, Open Space, and Children's Fund.
- (6) Estimated value (constant dollars) for tax purposes increased approximately 20% in year of stabilized occupancy. Based on projected vertical costs available for bonding discounted by inflation.
- (7) Does not include potential additional 10% CSD services tax for maintenance or other special taxes, assessments or bonds above 1% tax factor.

Sources: City of San Francisco, and Economic & Planning Systems, Inc.

**Table A-6  
Property Tax in Lieu of VLF Estimate (2013 dollars)  
Seawall Lot 337 and Pier 48**

Item	Assumptions	Total
Citywide Total Assessed Value (1)		\$147,299,540,000
Project Assessed Value		\$1,310,900,000
Growth in Citywide AV due to Project	0.89%	
Total Citywide Property Tax in Lieu of Vehicle License Fee (VLF) (2)		\$172,710,000
<b>Net New Property Tax in Lieu of VLF (3)</b>		<b>\$1,537,042</b>

(1) Based on the CCSF FY11 total taxable assessed value recorded by Controller's office, City and County of San Francisco.

(2) City and County of San Francisco Annual Appropriation Ordinance for Fiscal Year Ending June 30, 2013, page 124.

(3) Equals the increase in Citywide AV due to the Project multiplied by the current Citywide Property Tax In Lieu of VLF.

Sources: City of San Francisco, and Economic & Planning Systems, Inc.

**Table A-7  
Property Transfer Tax (2013 dollars)  
Seawall Lot 337 and Pier 48**

Item	Assumptions	Total
<u>Annual Transfer Tax From Building Sales</u>		
Residential Value		
Residential Assessed Value (AV)	\$516,600,000	\$34,440,000
Avg. Sales Value	6.7% annual turnover	
Transfer Tax From Residential Buildings	(avg. sale once/15 years)	\$747,800
Commercial Value		
SWL 337 Non-Residential Value	\$794,300,000	\$52,953,333
Avg. Sales Value	6.7% annual turnover	
Transfer Tax From Commercial Buildings	(avg. sale once/15 years)	\$1,210,633
<b>Ongoing Annual Average Transfer Tax (constant \$)</b>		<b>\$1,958,433</b>

(1) Assumes all residential buildings are rental units, and sales of all buildings average once/15 years.  
Tax rate on the first \$10 million ranges from \$6.80/\$1,000 (first \$1 million of sales), \$7.50/\$1,000 (\$1 million to \$5 million), and \$20/\$1,000 (\$5 million to \$10 million), an average of \$13.68/\$1,000 of sales. \$25/\$1,000 applies to amount above \$10 million.

Sources: City of San Francisco, and Economic & Planning Systems, Inc.



**Table A-8**  
**Sales Tax Estimates (2013 dollars)**  
**Seawall Lot 337 and Pier 48**

Item	Assumptions	Total
<b>Taxable Sales From New Residential Uses</b>		
Average Annual Rental Payment (1)	\$38,074 per household	
Average Annual HH Income (2)	21%	\$181,801
Average HH Retail Expenditure (1)	27%	\$49,731
Residential Units		944
Total New Retail Sales from Households		\$46,925,286
New Taxable Retail Sales Captured in San Francisco	80% of retail expenditures	\$37,540,229
<b>Net New Sales Tax From Residential Uses</b>	1.0% of taxable sales	<b>\$375,402</b>
<b>Taxable Sales From Commercial Space</b>		
Retail Sq.Ft.		171,400
Retail Taxable Sales	\$300 per sq.ft.	\$51,420,000
Sales Tax to San Francisco	1.0% of taxable sales	\$514,200
(less) New On-Site Residential Sales (2)	25% of commercial sales	(\$128,550)
(less) Shift From Existing Sales (3)	25%	(\$128,550)
<b>Net New Sales Tax From Retail Space</b>		<b>\$257,100</b>
<b>Annual Sales Tax Allocation</b>		
Sales Tax to the City General Fund	1.00%	\$632,502
Public Safety Sales Tax (4)	0.50% of taxable sales	\$316,251
San Francisco County Transportation Authority (3)	0.50% of taxable sales	\$316,251
SF Public Financing Authority (Schools) (4)	0.25% of taxable sales	\$158,126
<b>One-Time Sales Taxes on Construction Materials and Supplies</b>		
Total Development Value		\$1,310,900,000
Supply/Materials Portion of Construction Cost	60.00%	\$786,540,000
San Francisco Capture of Taxable Sales	50.00%	\$393,270,000
Sales Tax to San Francisco	1.0% of taxable sales	\$3,932,700

- (1) Based on blended rent assumptions with average household expenditure based on typical household spending as reported for the San Francisco MSA by the State Board of Equalization.
- (2) A portion of new sales from San Francisco residents are assumed captured by retail in the Project (calculated above).
- (3) Reflects a deduction of retail sales that could be captured elsewhere in San Francisco were the Project not built.
- (4) Sales tax proportions for these entities are as reported by Controller's Office.

Sources: SWL 337 Associates LLC, State Board of Equalization, and Economic & Planning Systems, Inc.

**Table A-9**  
**Parking Tax (2013 dollars)**  
**Seawall Lot 337 and Pier 48**

Item	Assumption	Total
Total Spaces (1)		2,816
<b>Parking Revenues</b>		
Annual Total (2)	\$16 per day	\$13,156,352
(less) existing parking revenues (3)		<u>-\$4,700,000</u>
Net Increase		\$8,456,352
<b>San Francisco Parking Tax</b>		
Parking Tax Allocation to General Fund/Special Programs	25% of revenue	\$2,114,088
Parking Tax Allocation to Municipal Transp. Fund	20% of tax proceeds	\$422,818
	80% of tax proceeds	\$1,691,270

(1) This analysis assumes that all Project parking will generate parking tax, based on parking program.  
(2) Not including parking tax; assumes 80% occupancy.  
(3) Total existing parking revenues, excluding taxes, are deducted to estimate net increase due to Project.  
Parking Facility Operating Report, Nov. 2011

Sources: SWL 337 Associates LLC, and Economic & Planning Systems, Inc.

Table A-10  
 Gross Receipts Tax Estimates (2013 dollars)  
 Seawall Lot 337 and Pier 48

Item	GR Allocated to SF for GR Tax (1)	Gross Revenue Tier (2)			Gross Receipts Tax
		up to \$1m	\$2.5m - \$25m	\$25m+	
<u>Annual Impacts</u>					
Retail	\$46,210,000	0.075%	0.135%	0.160%	\$62,384
Office (3)	\$1,061,428,000	0.400%	0.510%	0.560%	\$5,413,283
Manufacturing	\$70,068,000	0.125%	0.370%	0.475%	\$308,299
Parking	\$13,156,000	0.075%	0.135%	0.160%	\$17,761
Subtotal	\$1,190,862,000				\$5,801,726
<u>Rent (4)</u>					
Retail	\$6,170,000	0.285%	0.300%	0.300%	\$18,510
Office	\$78,520,000	0.285%	0.300%	0.300%	\$235,560
Manufacturing	\$2,054,400	0.285%	0.300%	0.300%	\$5,855
Residential	\$35,926,000	0.285%	0.300%	0.300%	\$107,778
Subtotal	\$122,670,400				\$367,703
<b>Total Gross Receipts</b>	<b>\$1,313,532,400</b>				<b>\$6,169,429</b>
<u>Project Construction</u>					
Total Development Value (5)	\$1,330,000,000				
Direct Construction Cost (6)	\$930,000,000	0.300%	0.400%	0.450%	\$3,720,000

\*Note: reflects tax implementation after the payroll tax is phased out.

- (1) Rounded; gross receipts for retail, office, and manufacturing uses are based on direct output of onsite uses, from IMPLAN.
- (2) Given uncertainty about business size among various categories, this analysis applies a tax rate in the third tier, assuming an average gross revenue of \$2.5 to \$25 million per business. The actual gross receipts will depend on the size of business in each category and their gross receipts generated within the City. Manufacturing is based on 2/3 top tier, 1/3 to third tier.
- (3) 90% of gross receipts are assumed to be subject to the tax as businesses with receipts below \$1 million and employment outside of San Francisco will be exempt.
- (4) Based on the monthly rent of \$3.00 per sq.ft. for retail (NNN), \$5.10 per sq.ft. for class A office (FS), \$1.00 per sq.ft. (GI) for Manufacturing, and \$3,172 per unit for blended residential uses.
- (5) Based on vertical development cost plus infrastructure cost.
- (6) As a planning estimate, 70% is assumed to represent direct construction costs.

Sources: City of San Francisco; IMPLAN; SWL 337 Associates LLC; and Economic & Planning Systems.

APPENDIX B:  
Economic Analysis



Table B-1  
 Summary Annual Economic Impacts at Buildout (2013 dollars)  
 Seawall Lot 337 and Pier 48

Impact Category	Total
<b>Ongoing Project Employment<sup>1</sup></b>	<u>Annual Average</u>
Direct	6,550
Indirect	1,390
Induced	<u>3,160</u>
<b>Total Employment</b>	<b>11,100</b>
<b>Annual Total Economic Output</b>	<b>\$2,106,295,000</b>
<b>One-Time Construction-Related Employment</b>	<u>Job-Years</u>
Direct	6,370
Indirect	1,490
Induced	<u>2,270</u>
<b>Total Employment</b>	<b>10,130</b>
<b>Total Economic Output During Construction</b>	<b>\$2,055,958,000</b>

[1] Reflects full-time equivalents, including jobs generated by uses on SWL 337 and Pier 48.

Source: IMPLAN 2010; and Economic & Planning Systems.

Table B-2  
Annual Economic Impacts by Land Use at Buildout (2013 dollars)  
Seawall Lot 337 and Pier 48

Land Use	Impact Type	Jobs	Gross Impacts	
			Employment (FTEs)	Economic Output
Retail	Direct	571	571	\$53,911,833
	Indirect	97	88	\$18,455,727
	Induced	<u>113</u>	<u>98</u>	<u>\$18,060,879</u>
	<b>Total</b>	<b>782</b>	<b>758</b>	<b>\$90,428,439</b>
Office Commercial	Direct	5,702	5,702	\$1,179,363,940
	Indirect	1,413	1,282	\$255,088,500
	Induced	<u>3,464</u>	<u>3,049</u>	<u>\$550,803,516</u>
	<b>Total</b>	<b>10,579</b>	<b>10,034</b>	<b>\$1,985,255,955</b>
Manufacturing (1)	Direct	200	200	\$70,067,872
	Indirect	48	47	\$11,386,613
	Induced	<u>53</u>	<u>48</u>	<u>\$8,565,275</u>
	<b>Total</b>	<b>302</b>	<b>296</b>	<b>\$90,019,760</b>
Parking (2)	Direct	10	10	\$8,500,000
	Indirect	6	5	\$4,733,651
	Induced	<u>4</u>	<u>3</u>	<u>\$3,443,365</u>
	<b>Total</b>	<b>20</b>	<b>18</b>	<b>\$16,677,017</b>
Residential	Direct	63	63	\$8,642,745
	Indirect	12	9	\$2,455,425
	Induced	<u>17</u>	<u>13</u>	<u>\$2,835,489</u>
	<b>Total</b>	<b>92</b>	<b>86</b>	<b>\$13,933,659</b>
<b>Total Ongoing Impacts</b>	Direct	6,547	6,547	\$1,250,418,518
	Indirect	1,528	1,385	\$280,733,303
	Induced	<u>3,599</u>	<u>3,164</u>	<u>\$575,143,249</u>
	<b>Total</b>	<b>11,674</b>	<b>11,095</b>	<b>\$2,106,295,070</b>
<b>One-Time Impacts</b>				
Construction	Direct	6,687	6,373	\$1,328,447,436
	Indirect	1,656	1,494	\$307,972,541
	Induced	<u>2,594</u>	<u>2,272</u>	<u>\$419,538,166</u>
	<b>Total</b>	<b>10,937</b>	<b>10,138</b>	<b>\$2,055,958,144</b>

1) Based on IMPLAN brewery sector, adjusted by EPS based on production increase relative to existing production.

2) Parking direct output based on projected parking revenue net of existing revenue (excluding tax).

Source: IMPLAN 2010; and Economic & Planning Systems.

Table B-3  
 Land Uses and Onsite Employment Estimates  
 Seawall Lot 337 and Pier 48

Land Use	Lot	Gross Sq. Ft.	Units/ Spaces	Employment Density <sup>1</sup>	Estimated Jobs
<u>Nonresidential</u>					
Office	Seawall Lot 337	1,283,000	-	225	5,702
Retail	Seawall Lot 337	161,400	-	300	538
Retail	Pier-48	10,000	-	300	33
					571
Manufacturing	Pier 48	171,200	-	856	200
Residential <sup>2</sup>	Seawall Lot 337	920,000	944	15	63
Parking	Seawall Lot 337	1,097,500	2,816	270	10
<b>Total Project</b>		<b>3,643,100</b>			<b>6,547</b>

[1] Building, sq. ft. per employee for office, retail, and manufacturing uses; or Dwelling units per employee for residential; and parking spaces per employee for parking.

[2] Residential jobs include building services, waste management, domestic services, child care, etc.

Sources: SWL 337 Associates, LLC ; and Economic & Planning Systems, Inc.

## EXHIBIT F

### ADDITIONAL INFORMATION ON DEVELOPER EXPERIENCE AND FINANCIAL CAPACITY

#### **Developer Experience**

San Francisco Baseball Associates, LLV ("SFBA") maintains an in-house real estate development team as its wholly-owned subsidiary, Giants Development Services, LLC ("GDS"). GDS consists of staff with extensive depth of experience entitling and developing real estate in San Francisco and across the country, from Washington DC to Los Angeles. Jon Knorpp, previously represented Wilson Meany Sullivan (WMS) during the period when WMS was part of the Developer entity at the time. He has been with the Developer team since submittal of the SWL 337 RFP. Whether with WMS or Giants Development Services, Mr. Knorpp has served as a senior partner overseeing design, development and construction for several of the firm's major projects. He was also an integral member of the senior management team of Wilson/Equity Office, including its transition to WMS, through 2004.

From 2004 through 2007, Mr. Knorpp was a Principal with MacFarlane Partners where he led urban development activities throughout the U.S. and Mexico, including acquisitions, entitlements, project design, engineering, construction, and marketing. Prior to Wilson/Equity Office, Mr. Knorpp was a Senior Vice President for Catellus Urban Group where he led the development of the residential/retail elements of the Mission Bay master plan which includes 6,000 high-density housing units and 550,000 square feet of retail; Vice President - Development and Partner for Emerald Fund where he developed condominium/apartment and mixed-use properties in San Francisco; and a Senior Development Manager for Forest City Properties Corporation which developed high density apartment/mixed-use communities in California and Nevada including Bayside Village, the first large-scale apartment project in the South Beach neighborhood of San Francisco.

The San Francisco Giants organization, ownership group and management team have extensive real estate experience. The organization successfully developed AT&T Park, the award-winning home of the Giants baseball team. The ballpark has been consistently recognized as one of the best sporting venues in the world. The Giants also developed Scottsdale Stadium in Arizona, also known as one of the best Spring Training venues in baseball. Both AT&T Park and Scottsdale Stadium are long term public-private partnerships, where the Giants management has acted as steward of public land in the development of assets that generate economic benefits to the respective municipalities.

The Giants ownership team includes several prominent real estate professionals that have been responsible for significant development projects across the United States (e.g., DUMBO in Brooklyn, New York). This experienced ownership team guides the Giants strategic decisions and investments, and has identified the SWL 337 real estate development as a significant priority for the future of the ballclub.



As with every development entity, the Developer has compiled an external consultant team of architects, designers, engineers, transportation planners, environmental experts, and more. This external team, largely the same as reviewed as part of RFP submittals, has deep roots in San Francisco, particularly in working with the Port of San Francisco and the former San Francisco Redevelopment Agency. Specific projects of internal and external staff include the Ferry Building, the Transbay Center, The Exploratorium, Mission Bay Redevelopment, and Treasure Island Redevelopment.

Organization	Key Leadership
San Francisco Baseball Associates LLC	Laurence Baer, John Yee, Jack Bair
Giants Development Services, LLC	Jack Bair, Jon Knorpp, Fran Weld
Coblentz Patch Duffy Bass	Pam Duffy, Harry O'Brien, Josh Steinhauer
Sheppard Mullin	David Madway
Perkins + Will	Karen Alschuler, Cathy Simon
Nibbi Bros.	Larry Nibbi, Bob Nibbi
Hathaway Dinwiddie Construction Co.	Garry O'Reilly, Ed Conlon
Century Urban	Bryant Sparkman
EPS	Richard Berkson
Hargreaves Associates	Brian Jencek
Atelier Ten	Claire Maxfield, Emma Marchant
Adavant Consulting	Jose Farran
Moffat & Nichol	Dilip Trivedi, Bo Jensen
BKF	Todd Adair
KPFF	Marc Press
Harrison Consulting	Bob Harrison
ARS Code	Tony Sanchez-Corea

### Developer Financial Capacity

For the year ended December 31, 2011 SFBA reported revenues in the low to mid hundreds of millions with net income in the low tens of millions. Assets as of December 31, 2011 were in the mid hundreds of millions with equity in the mid tens of millions figures. SFBA also has access to a revolving line of credit in the mid tens of millions which has been provided by a major US bank. The credit is secured by revenues received from Major League Baseball (MLB), trademarks and intellectual property rights. The credit line expires in March of 2015. SFBA has historically not utilized this facility. There are no outstanding borrowings under this credit facility.

For the eleven month period ended November 30, 2012, SFBA reported total assets in the mid hundreds of millions with equity in the high tens of millions. The latter represents a substantial increase over the company's fiscal year December 31, 2011 position. SFBA reported cash and cash equivalents totaling the high tens of millions, with approximately 40 percentage of the total invested in money market investments.

SFBA operations will benefit in the future from a new agreement that MLB has negotiated with broadcasters for broadcast rights to MLB games. The company expects to receive additional revenues in the low tens of millions starting in 2014 when the new broadcast rights agreement becomes effective.

**MEMORANDUM**

May 20, 2010

**TO:** MEMBERS, PORT COMMISSION  
Hon. Rodney Fong, President  
Hon. Stephanie Shakofsky, Vice President  
Hon. Kimberly Brandon  
Hon. Michael Hardeman  
Hon. Ann Lazarus

**FROM:** Monique Moyer  
Executive Director

**SUBJECT:** Request Authorization to Enter into an Exclusive Negotiation Agreement with Seawall Lot 337 Associates, LLC for the Lease and Development of Seawall Lot 337 and Pier 48 bounded by China Basin Channel, Third Street, Mission Rock Street, and San Francisco Bay

**DIRECTOR'S RECOMMENDATION:** Approve Exclusive Negotiation Agreement with Seawall Lot 337 Associates, LLC

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**EXECUTIVE SUMMARY**

This staff report requests authorization to enter into an Exclusive Negotiation Agreement ("ENA") for the mixed use development of Seawall Lot (SWL) 337 and the adjacent Pier 48 (Site as shown in Exhibit A) with Seawall Lot 337 Associates LLC ("SWL 337 LLC" or "Developer").

During the exclusive negotiating period, Staff intends to work with the Developer to further define the proposed development concept and develop a feasible economic structure in order to ultimately deliver a successful project, i.e. one which will provide sufficient returns to justify private investment; responds to the economic needs of the Port; and meets the public objectives of the City and its residents. The project differs from previous Port projects because of the scale of the opportunity site and the master planning efforts that must occur prior to development. Additionally, the Developer is proceeding in an economic climate that poses extraordinary uncertainties regarding development markets and financing. Based on these factors, Port staff has structured ENA business terms that provide flexibility and reduce front end investment for the Developer, allowing it to proceed with site due diligence and provide flexible benchmarks to address the needs of a master planned project.

**This Print Covers Calendar Item No. 9A**

## **BACKGROUND**

In October 2007, the San Francisco Port Commission initiated a two-phase developer solicitation process for SWL 337, a 16 acre Port waterfront site located along the south side of China Basin Channel, generally bounded by Third and Mission Rock Streets, and Terry Francois Boulevard; and Pier 48, a 212,500 square foot warehouse complex adjacent to SWL 337. Currently SWL 337 is used as a surface parking lot under lease to a San Francisco Giants affiliate. Pier 48 uses include, among other things, ballpark overflow parking in the northern shed and storage for the Department of Elections in the southern shed. All of these current uses are on short term leases in anticipation of development.

On May 12, 2009, the Port Commission awarded the SWL 337 development opportunity to SWL 337 LLC and authorized exclusive negotiations for a mixed used development project at SWL 337 and Pier 48 with SWL 337 LLC subject to the Financial and Negotiating Principles attached to Resolution No. 09-26.<sup>1</sup>

On December 7, 2009, the Developer informed the Port of changes to its development entity resulting from unforeseen impacts of the economic recession. The revised entity is comprised of the following partners:

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San Francisco Giants  
The Cordish Company  
Farallon Capital Management, LLC  
Wilson Meany Sullivan

## **EXCLUSIVE NEGOTIATIONS PROCESS**

The Port Commission, by approving the ENA is not approving the project, nor committing either party to the project.

Since the Port Commission's award of the development opportunity in 2009, Port staff and Developer have negotiated the terms of an ENA which, as called for in the RFP, contains time and performance benchmarks, including provisions for termination for non-performance, and provides for Developer to fund Port's costs associated with project planning and review, subject to an agreed budget. The ENA anticipates a two phase process: phase 1 being the period for the Developer to craft a Revised Proposal based on extensive due diligence and community input and phase 2 being the entitlement period to undertake environmental review and gain concurrence of all appropriate regulatory partners.

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<sup>1</sup> The solicitation process and its results were discussed in detail in the Staff Memoranda to the San Francisco Port Commission dated February 26, 2008, April 22, 2008, February 10, 2009 and May 12, 2009, which are incorporated by reference. These memoranda are available on the Port's website at [http://www.sfport.com/site/port\\_meeting.asp?id=24923](http://www.sfport.com/site/port_meeting.asp?id=24923)

During the ENA period, the following events are anticipated to occur:

- Developer will commence its due diligence review of the site.
- Parties will review and refine the proposed development project.
- Parties will negotiate a term sheet for Port Commission and Board of Supervisors endorsement.
- Port will determine whether the master plan justifies a long term lease for Pier 48.
- Developer will complete the project approval processes and any required environmental review.
- Developer will complete due diligence review of the site, finalize financial projections and complete preliminary site plans, including elevations and renderings for the site.
- Developer will secure financial commitments for the proposed project from lenders and/or equity sources and preliminary sublease commitments from potential vertical developers and proposed anchor tenants.
- Developer will negotiate a lease disposition and development agreement (LDDA), leases for Pier 48 and SWL 337 and related documents for the lease and development of the site incorporating specific terms, including the Port's and Developer's respective responsibilities, the economic parameters, development standards and requirements, and a performance schedule. These leases are subject to Port Commission and Board of Supervisors approval following environmental review.

The ENA is the agreement between the parties governing how the required agreements will be negotiated. It specifies time frames and milestones for Port Commission, Planning Commission and Board of Supervisors review and approval. It also specifies negotiation fees specifically structured in accordance with the current economic climate and recovery for Port project costs as described in the following table:

<b>Term</b>	<u>Phase 1</u> : 24 months w/ one 6 month extension <u>Phase 2</u> : 36 months w/ two 6 month extensions
<b>Negotiating Fee</b>	<u>Phase 1</u> : \$100,000 annually deferred until lease is fully entitled <u>Phase 2</u> : \$150,000 annually deferred until lease is fully entitled Portions of the phase 2 fee due in cash if Developer does not meet initial performance dates for benchmarks: <ul style="list-style-type: none"> <li>• \$50,000 in year 2 of phase 2</li> <li>• \$100,000 in year 3 of phase 2</li> <li>• \$150,000 in year 4 of phase 2 (extension period)</li> </ul> Negotiating Fee for phase 2 extension payable in cash
<b>Extension Fee</b>	<u>Phase 1</u> : \$50,000 for 6 month extension payable in cash <u>Phase 2</u> : \$50,000 for each 6 month extension payable in cash

<p><b>Cost Reimbursement</b></p>	<p><u>Phase 1:</u>  3<sup>rd</sup> Party Costs: Parties shall agree on a budget. Developer to deposit \$50,000 upon execution of ENA that the Port will draw upon as needed; Developer to replenish deposit when needed  Staff Costs: Minimum \$100,000 of Port costs reimbursed upon successful completion of Phase 1 to be paid to Port or deferred on reasonable terms at Developer's election  Phase 2: To be negotiated in phase 1 Term Sheet negotiations</p>
<p><b>Performance Benchmarks</b></p>	<p><u>Phase 1 Benchmarks:</u>  1. Agree on Phase 1 Transaction Costs Budget  2. Submit Developer Formation Documents  3. Submit Public Relations Program  4. Submit Revised Proposal Concept  5. Submit Revised Proposal  6. Submit Community Outreach Program  7. Submit Public Trust Consistency Proposal  8. Submit Regulatory Approval Plan  9. Submit Term Sheet</p>
	<p>10. Obtain Port Commission Endorsement of Revised Proposal and Term Sheet  11. Submit Draft Report to Obtain Fiscal Feasibility Endorsement from Board  12. Obtain Board Endorsement of Term Sheet  <u>Phase 2 Benchmarks:</u>  13. Agree on Phase 2 Transaction Costs Budget  14. Submit EIR Initial Study Application  15. Publication of EIR Initial Study  16. Publication of Draft EIR  17. Planning Commission Certification of Final EIR  18. Planning Commission Approval of Required Rezoning  19. Reach Agreement on Transaction Documents  20. Obtain Public Trust Consistency Determination  21. Obtain Port Commission Approvals  22. Obtain Board Approval of Lease  23. Obtain Regulatory Approvals  24. Complete Due Diligence Investigation</p> <p>Developer must be diligently pursuing the benchmarks in order to present Port with requests to extend the benchmark performance deadlines. However, Developer may not extend dates beyond the period defined under "Term" above, including noted extensions.</p>
<p><b>Regulatory Approvals</b></p>	<p>Developer is responsible for obtaining all regulatory approvals, at its cost.</p>

<b>Project Materials</b>	Developer to assign to Port all studies, applications, reports, permits, plans, drawings and similar non-proprietary work and materials relating to the project prepared by project consultants for the Developer.
<b>Community Outreach Program</b>	Developer must present to the Port for its approval a strategy for engagements with the public pertaining to the project and plans for conducting outreach to various community groups and stakeholders in the vicinity of the project, for educating the public about the project, and for informing the Board and other regulatory agencies about the project.
<b>Incurable Defaults</b>	The following events will cause termination of the ENA without an opportunity to cure: <ul style="list-style-type: none"> <li>• Failure to agree on terms and conditions of the Term Sheet within the time allowed</li> <li>• Failure to obtain Port or Board endorsement resolution within the time allowed</li> <li>• Failure to execute the LDDA within the time allowed</li> <li>• Developer voluntarily withdraws or abandons the project</li> <li>• Developer assigns the ENA without Port consent</li> <li>• Developer initiates ballot measure or is in violation of the campaign contributions law</li> </ul>

**RECOMMENDATION**

Port staff recommends approval of the ENA for a mixed-use development project at SWL 337 and Pier 48 with SWL 337 Associates, LLC subject to the Financial and Negotiating Principles.

Prepared by: Phil Williamson, Project Manager  
Jonathan Stern, Assistant Deputy Director, Waterfront Development

For: Byron Rhett, Deputy Director, Planning & Development

Exhibit  
A. Location Map

**PORT COMMISSION  
CITY AND COUNTY OF SAN FRANCISCO**

**RESOLUTION NO. 10-32**

WHEREAS, Charter Section B3.581 empowers the Port Commission with the authority and duty to use, conduct, operate, maintain, manage, regulate and control the lands within Port jurisdiction; and

WHEREAS, The Port owns approximately 16 acres at Seawall Lot 337 (SWL 337) and Pier 48, bounded generally by China Basin, the San Francisco Bay, Mission Rock Street and Third Street, including China Basin Park and a portion of the existing Terry Francois, Jr. Blvd., which together provide short-term parking, special events and ingress and egress serving visitors to the waterfront; and


WHEREAS, The Port Commission and community have invested significant efforts to plan for the development of SWL 337, which included an RFQ/RFP process to select a qualified development partner. The Port Commission previously awarded to Seawall Lot 337 Associates, LLC the opportunity to negotiate for the development of SWL 337 and Pier 48 as a mixed-use development project, and authorized Port staff to proceed with exclusive negotiations with Developer for a complete master plan proposal for the site, and directed staff to negotiate an Exclusive Negotiation Agreement (ENA) that includes performance benchmarks consistent with the Financial and Negotiating Principles, subject to the further approval of the Port Commission all as set forth in Resolution Nos. 08-25, 08-26 and 09-26, which are incorporated by this reference; now therefore be it

RESOLVED, That the Port Commission authorizes the Executive Director or her designee to execute the ENA and any additions, amendments or other modifications thereto that are necessary and advisable to complete the ENA consistent with the terms and conditions set forth in the Staff Memorandum and in a form approved by the City Attorney; and be it further

RESOLVED, That the Port Commission reserves the right, if exclusive negotiations with Developer are unsuccessful and do not lead to approval of a development agreement, leases and related documents, to undertake other efforts such as issuing a new request for proposals, at the Port Commission's sole discretion; and be it further

RESOLVED, That the approval of the ENA does not commit the Port Commission to approval of final leases, a lease disposition and development agreement, or related documents, and that the Port Commission will not take any discretionary actions committing it to the project until it has reviewed and considered environmental documentation prepared in compliance with the California Environmental Quality Act (CEQA).

*I hereby certify that the foregoing resolution was adopted by the Port Commission at its meeting of May 25, 2010.*



Secretary



## MEMORANDUM

May 7, 2009

**TO:** MEMBERS, PORT COMMISSION  
Hon. Rodney Fong, President  
Hon. Stephanie Shakofsky, Vice President  
Hon. Kimberly Brandon  
Hon. Michael Hardeman  
Hon. Ann Lazarus

**FROM:** Monique Moyer  
Executive Director

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**SUBJECT:** Request approval (1) to award the SWL 337 development opportunity to Seawall Lot 337 Associates, LLC and (2) to authorize exclusive negotiations for a mixed-use development project at SWL 337 and Pier 48 bounded by China Basin Channel, Third Street, Mission Rock Street, and San Francisco Bay.

**DIRECTOR'S RECOMMENDATION:** Adopt Attached Resolution

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### EXECUTIVE SUMMARY

This staff report provides information on the result of the Request for Proposals ("RFP") process initiated in 2008 to develop Seawall Lot (SWL) 337, currently a surface parking lot, and the adjacent Pier 48. This report presents reviews conducted by Port staff, consultants and the Seawall Lot 337 Advisory Panel of the qualified proposal received from Seawall Lot 337 Associates LLC ("SWL 337 LLC" or "Developer").

Based on the analysis presented in this report, Port Staff recommends that Developer be awarded the opportunity and asks for authorization to proceed with exclusive negotiations for the mixed use development of SWL 337 including China Basin Park, Pier 48 and portions of Terry Francois Boulevard. During the exclusive negotiating period, Staff intends to work with Developer to further define the development plan and develop a feasible economic structure that are viable to justify private investment, respond to the economic needs of the Port, and meet the public objectives of the City and its residents.

Staff recommends financial and negotiating principles (shown in Exhibit A) to guide in developing a complete master plan for the site, and to specify conditions to this award for additional future review and action by the Port Commission.

The Print Covers Calendar Item No. 11A

## **BACKGROUND**

In October 2007, the San Francisco Port Commission initiated a two-phase developer solicitation process for Seawall Lot (SWL) 337, a 16 acre Port waterfront site located along the south side of China Basin Channel, generally bounded by Third and Mission Rock Streets, and Terry Francois Boulevard and Pier 48 adjacent to the northeast side of SWL 337 (Shown in Exhibit B). Currently SWL 337 is a surface parking lot leased to the San Francisco Giants. Currently, major uses of Pier 48 include ballpark overflow parking in the northern shed and storage for the Department of Elections in the southern shed. All of these current uses are on short term leases in anticipation of development. In the latest complete fiscal year the Port collected \$2.3 million in revenues from SWL 337 and \$1.4 million from Pier 48.

On October 23, 2007, the Port Commission authorized staff to issue a Request for Qualifications ("RFQ") for development of SWL 337 and, as an option, Pier 48 based on objectives and criteria developed through a community planning process. The Port Commission also authorized the Executive Director to convene a Seawall Lot 337 Advisory Panel representing planning, environmental, economic, urban design & architecture, neighborhood and city-wide interests and expertise to review respondent submittals and provide findings and recommendations to the Port Commission for its consideration and action (Resolution No. 07-80). Four teams submitted timely, complete and responsive development concepts.

On February 26, 2008, the Port Commission received an informational presentation from the four developer teams regarding their RFQ submittals. On April 8, 2008, the Port Commission received an informational presentation from the SWL 337 Advisory Panel summarizing its deliberations and evaluation of the four RFQ submittals.<sup>1</sup>

On April 22, 2008, the Port Commission approved the Advisory Panel's recommendation to invite two of the development teams to respond to a Request for Proposals (RFP) (Resolution No. 08-25):

- Boston Properties, Kenwood Investments, Wilson Meany Sullivan
- Cordish Company, Farallon Asset Management, San Francisco Giants

The Port Commission also authorized issuance of the RFP with revised objectives and criteria (Resolution No. 08-26). The RFP was issued on May 27, 2008 with a deadline for submittals of August 27, 2008.

## **SHORTLISTED DEVELOPER TEAMS COMBINE INTO SINGLE ENTITY**

On August 19, 2008 the two development teams invited to respond to the RFP informed the Port of their intention to combine into a single development entity "in an effort to strengthen [their] efforts, to devise the best possible design for the site, and to increase

<sup>1</sup> See the April 2, 2008 Memorandum to the San Francisco Port Commission which discusses the four proposals and their evaluations in detail, which is incorporated by reference. Said memorandum is available on the Port's website at [http://www.sfgov.org/site/uploadedfiles/port/meetings/supporting/2008/Item9aSWL337\(1\).pdf](http://www.sfgov.org/site/uploadedfiles/port/meetings/supporting/2008/Item9aSWL337(1).pdf)

the likelihood that a financially beneficial and viable project can move forward and begin generating revenues for the Port". The combined developer team, SWL 337 Associates LLC, requested and was granted four separate extensions of the submittal deadline, culminating on January 15, 2009.

On January 15, 2009, the Port received an RFP submittal from SWL 337 LLC comprised of the following partners (listed in the order named in the submittal):

San Francisco Giants  
Wilson Meany Sullivan  
Kenwood Investments  
The Cordish Company  
Stockbridge Capital  
Farallon Capital Management, LLC

At the February 10, 2009 Port Commission meeting, Developer presented its development concept for SWL 337 and Pier 48, which has been posted on the Port's webpage for this offering ([www.sfport.com/swl337](http://www.sfport.com/swl337)).

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## **DEVELOPER PROPOSAL**

### **Project Design and Development Concept**

Developer has presented a vision for a new neighborhood, "The Mission Rock District" at SWL 337 including China Basin Park, Pier 48 and portions of Terry Francois Boulevard. The submittal includes renderings illustrating proposed parks, buildings, streets and promenades. Specifically, the proposal includes in excess of 8 acres of public open space, approximately 240,000 square feet of retail space, 1 million square feet of office space, 875 units of rental residential and 181,000 square feet of event/flex space at Pier 48. See Exhibit C for a detailed description of the proposal.

The proposal features a five acre waterfront open space, Mission Rock Park, extending from the Bay into a mixed-use neighborhood with office, residential, retail and recreational uses. With connections to streets in the adjacent Mission Bay Redevelopment Project Area, the proposed block pattern of SWL 337 is broken into ten city blocks to create a pedestrian environment, with views and paths to parks and water from within and outside the district.

Mission Rock Park and the historic rehabilitation of Pier 48, including rebuilding of the pier "aprons" to provide public access around the pier's perimeter, are two major public benefits of the project. They are proposed to be completed in the third and fourth development phases, projected for 2022 and 2026, respectively. Until they undergo development, Pier 48 would continue to be operated for interim uses with modest capital improvements, and SWL 337 would continue in surface parking use. SWL 337 surface parking would be replaced incrementally, corresponding with the phasing of development of individual blocks. The existing China Basin Park at the north edge of the site would remain until it is incorporated into the construction of the larger Mission Rock Park.

## **Technical Submittal: Project Team, Transportation Plan, Market Analysis, Operations**

### Development Team

SWL 337 LLC is a joint submittal of partners from the two teams short-listed in the RFQ process. The combined development entity has extensive local and national development experience. Wilson Meany Sullivan (WMS) emerged as the primary development manager for SWL 337 LLC with WMS and San Francisco Giants staff shown as the primary contact and day-to-day project management team. Boston Properties, a major capital partner, opted not to participate in the joint submittal and is no longer involved in the project. Developer has identified four entities (WMS, San Francisco Giants, Kenwood Investments, LLC, and The Cordish Company) to serve as operating members for the project with responsibility for construction and development, community outreach, regulatory compliance, procurement of entitlements, interaction with the Port and other day to day responsibilities. Farallon Capital Management, LLC and Stockbridge Capital are capital partners and must approve material financial decisions.

The project design team includes Perkins+Will (formerly SMWM), Beyer Blinder Belle Architects & Planners as lead architects, Hargreaves Associates as landscape architect, and Atelier Ten as sustainability consultant. General contractors for the project are Hathaway Dinwiddie and Nibbi Brothers with civil engineering expertise from BKF Engineers and geotechnical engineering by Engeo and Treadwell & Rollo. Environmental consultants are Ash Creek Associates and Eler Kalinowski. Legal representation for the team is Coblenz, Patch, Duffy & Bass and Sheppard Mullin Hampton & Richter. Parking consultants include Robert L. Harrison Transportation Planning, Adavant Consulting, Douglas Wright Consulting, Messagesmith Strategic Communications and Imperial Parking.

### Transportation Demand Management Plan

The proposal includes technical information on a proposed Transportation Demand Management Plan (Transportation Plan), real estate market analysis, and business and operations plans.

The Transportation Plan presents the Developer's proposal of how the project would be designed and programmed to meet San Francisco's Transit-First policy and the transportation objectives for the RFP. The Transportation Plan presents public transit and parking demand estimates and strategies for achieving the Developer's stated project goal of reducing automobile use. Vehicle parking to support the built mixed-use project and the existing uses at AT&T Park is concentrated on the site's southern edge (approximately 2,000 spaces) with additional parking resources in the center of the project (320) and on the northern edge (163 spaces) for a total project count of 2,650 parking spaces. The Transportation Plan includes the concept of expanding Muni's E-Embarcadero historic streetcar line to the project site, although it does not present a financing or implementation strategy for such an improvement.

## Market Analysis and Business Plan

The proposal includes a market study to support Developer conclusions regarding revenue assumptions and the viability of the proposed development program. However, citing the current financial turmoil impacting development and absorption for all types of uses, Developer provides only a generalized overview of the San Francisco real estate market and does not provide specific property-level information nor any project-level conclusions. Instead Developer has proposed to work with the Port to further refine the business plan for the project.

The proposal puts forth a narrative business plan, operations and management plan, a discussion on job creation and employment opportunities resulting from site development and a proposed open space maintenance budget.

## **Financial Proposal**

The Developer's financial proposal acknowledges the project's many unknowns but recognizes the enduring development opportunity of this Site, given how the adjacent Mission Bay area is tailored to meet health, biotech and emerging industry markets. In light of the dramatic downturn in the economy in late 2008 and continuing unstable economic climate, Developer was continually adjusting its financial proposal up until the final RFP submittal deadline of January 15, 2009. As a result, Developer states that many financial assumptions in its proposal may vary from the plans and renderings in its design and land use proposal. For instance, the financial pro formas currently reflect office developments with larger building footprints and lower building heights than illustrated in the development design plans in order to target typical building needs of the health and biotech industry.

Developer proposed an approximately four year period to conduct due diligence and obtain all required entitlements followed by a four-phase, 17 year site build-out commencing in 2013. Taking advantage of proximate, existing infrastructure, Phase One focuses office and residential construction in the northwest portion of the site along Third Street, which would minimize land development costs in the early phases. The sequencing of subsequent development phases extending toward the water would entail higher development costs that must be supported by the project as a whole. These consist of the parking garages, a possible substation, Mission Rock Park, and a perimeter stabilization system for the entire site. Developer proposes a "just in time" approach to infrastructure improvements: land development is phased on a building-by-building basis, and is only undertaken once there is a disposition contract for each building.

The preliminary pro forma submittal is conceptual, and does not provide specific breakdown for individual development blocks of development costs and revenues. Instead, the financial proposal provides initial projections of investments, financing structure and returns, based on generic pro forma analysis of typical office and residential apartment development blocks. Developer acknowledges that further work will be needed to refine a development plan and economic structure that is viable to justify private capital investment, as well as respond to Port economic needs, and public

objectives of the City and the general public. Port staff will work during the ENA period to refine and develop a financial structure that provides fair market value to both the public and private sector.

### Development Framework

Developer proposes a lease term of 75 years for SWL 337 and 66 years at Pier 48, the maximums allowed by State law. Developer proposes a master development framework with eight mixed use development pads plus sites for parks (Mission Rock Park and Mission Rock Square), an approximately 2,000 space parking structure, and Pier 48 build out, all between 2013 and 2027. Developer would lease the property from the Port, secure all entitlements and approvals, perform the infrastructure improvements, create parcels for vertical development, fund a portion of the parking costs, and build the open space improvements (sometimes referred to as "horizontal" development activities) and, in turn, lease the development parcels for construction of individual buildings. Individual developer's for each of the development pads (sometimes referred as "vertical" developers) would pay ground rent to Developer, which would compensate for infrastructure improvements and land value created by SWL 337 LLC, as well as lease revenue to the Port. Developer estimates total infrastructure (horizontal) development would cost \$216 million. Developer estimates the total development costs including all building construction at \$2.2 billion.

### Interim Rent

Surface parking, storage and other interim uses would continue on site until the subparcels are made available for development projected to be from 2009 to 2018. The Developer's preliminary pro forma indicates that Port would continue to receive interim parking and storage rent totaling \$32 million between 2009 and 2018 (all rent estimates are shown on Exhibit D). Between 2013 and 2018, as each subparcel is "taken down" (as site and infrastructure improvements commence) it will become unavailable for interim leasing and the Port would receive a pro rata share of the site base rent attributable to that subparcel. After 2018, Developer expects to have site-wide infrastructure improvements underway (including perimeter subsurface stabilization and park construction) signifying the end of interim leases on the site.

### Base Rent

Base rent would commence when each subparcel is taken down, and is projected at approximately \$1 million in 2014, and ultimately increasing to \$6 million annually at build out projected in 2027. The Port is projected to receive base rent totaling \$208 million between 2013 and 2053. Though the submittal has no specific proposal for base rent increases, the pro forma shows \$254 million in "performance rent" between 2013 and 2053 roughly equal to base rent escalations every 5 years at the rate of inflation.

The submittal indicates that base rent increases and participation rent are to be negotiated during the ENA period. Developer has proposed that public infrastructure to support SWL 337 development would be financed through Port revenue bonds backed by Developer's funds and the growth in City tax revenues generated by the new

development ("SWL 337 tax increment") that would not exist but for the project. Once the last of the Port revenue bonds are issued for the project, projected in 2028, SWL 337 tax increment revenue growth would flow to the Port and thus be available to finance other Port projects outside of SWL 337. The submittal's proposed public financing mechanism is discussed further below.

Rent from Pier 48 begins at \$558,868 annually in 2009 increasing to approximately \$3 million in 2053, projected to total almost \$72 million through 2053. Developer has provided detailed lease revenue projections through 2053, however the proposed lease terms extend beyond 2053 until 2075 at Pier 48 and until 2084 at SWL 337.

### Public Finance

The Developer's submittal proposes that the Port issue revenue bonds beginning in 2013 to fund public infrastructure supporting the project. Developer proposes that revenue bonds be repaid from the SWL 337 project, initially backed by: 1) a reimbursement agreement from the Developer; 2) Community Finance District (Mello Roos or CFD) special taxes levied on each parcel as it is taken down; to be replaced by 3) incremental tax (IFD) revenues once each parcel is completed and placed on the tax roll. SWL 337 tax increment revenues would be used to pay off the revenue bond and to repay the Developer's equity. Developer estimates that the project would generate total increment of \$452 million between 2013 and 2053. The Developer's preliminary pro forma proposes that the Port issue revenue bonds funded by \$254 million in SWL 337 tax increment proceeds between 2013 and 2053 (equivalent to \$120 million of bonding capacity in 2013 when discounted to 2013 dollars at 6%) to fund infrastructure improvements for the SWL 337 development. Between 2028 and 2053 \$198 million of SWL 337 tax increment (equivalent to \$50 million in bonding capacity in 2028 dollars) would be available for other Port uses.

### PROPOSAL EVALUATION PROCESS

After staff determined that Developer's submittal was timely, complete and responsive to the RFP requirements, the Port conducted a thorough, multi-part evaluation of the proposal's responsiveness to the Port's objectives in the RFP. Port staff, its consultants, and the SWL 337 Advisory Panel reviewed the proposal's adherence to the RFP's evaluation and selection criteria as presented in Table 1. As only one proposal was evaluated, its consistency with each of the RFP criteria was assessed qualitatively rather than using a numeric scoring system.

The SWL 337 Advisory Panel took the lead in evaluating and making recommendations to the Port Commission regarding the responsiveness of the Developer's proposal to the following RFP objective categories: Land Use, Open Space, Transportation, Neighborhood Character, Historic Resources & City Form, and Sustainability. The report of the Advisory Panel's review and recommendations is presented in Exhibit E in this staff report. Port staff took the lead in evaluating the Developer's proposal for responsiveness to the RFP's Economic Objectives, with input from the SWL 337 Advisory Panel. Port Staff also was responsible for evaluating Developer's financial proposal and qualifications.

Port staff was assisted by consultants who reviewed and provided technical assessments of various elements of the RFP submittal, presented below. These assessments (shown in Exhibit F) were distributed to the SWL 337 Advisory Panel, and were considered in both Port Staff and Advisory Panel reviews.

- Economic Analysis: CBRE Consulting/Conley Consulting Group
- Physical Planning and Urban Design: BMS Design Group
- Transportation Demand Management Analysis: Nelson/Nygaard Consulting Associates
- Transportation Muni and Parking: San Francisco Municipal Transportation Agency
- Sustainability: San Francisco Department of the Environment

<b>Table 1: SWL 337 Evaluation and Selection Criteria Summary</b>	<b>Percent Scoring (100 Total Pts)</b>
<b>Criteria</b> Quality of the Design and Development Submittal, which will include following considerations: <ul style="list-style-type: none"> <li>▪ response to RFP development objectives</li> <li>▪ character and quality of the development (e.g. street network, location of buildings and open space, connectivity to the surrounding area, massing and treatment of buildings, quality of open space, clarity in sustainability proposals</li> <li>▪ quality of Transportation Demand Management Plan</li> <li>▪ evaluation of development program against public trust principles</li> </ul>	60%
Strength of Financial Proposal based on proposed economic return to the Port, based on base rent and percentage rent or other forms of participation proposed by the Respondent	40%
Financial capacity of the Respondent and economic viability of proposal, based on relevant factors such as: <ul style="list-style-type: none"> <li>▪ ability to raise and commit funds for the project and continuing operations and maintenance</li> <li>▪ adequacy of projected revenues to support the investment</li> <li>▪ reasonableness of the cash flow analysis</li> <li>▪ proposed capital investment for improvements</li> </ul>	Supports the evaluation of economic return
Experience, organization and reputation of the Respondent's team on complex projects, based on relevant factors such as: <ul style="list-style-type: none"> <li>▪ history of on-time and on-budget projects</li> <li>▪ economic success of similar ventures</li> <li>▪ design excellence of completed projects</li> <li>▪ clear lines of authority and responsibilities</li> <li>▪ Team &amp; key personnel qualifications</li> <li>▪ availability of key team members</li> <li>▪ ability to work with Port and community</li> <li>▪ litigation and compliance record</li> <li>▪ ability to comply with City Requirements</li> </ul>	Supports the evaluation of development concept and economic return



## **Summary of Public Comments**

The Port has received substantial public comment on this proposed project which is summarized below. Public meeting presentations, comments and discussions occurred at the February 10, 2009 Port Commission meeting, March 11, 2009 Central Waterfront Advisory Group (CWAG) meeting, and the March 18, 2009 public workshop on the Developer's proposal. In addition, the Port has received many written comments through the Port SWL 337 web page. These public comments are presented in detail in Exhibits G, H, I & J in this staff report.

### Port Commission Meeting Informational Presentation

On February 10, 2009, Developer gave an informational presentation to the Port Commission describing the project. Members of the public generally supported the project going forward, though several expressed an interest in having public benefits built earlier in the project's phasing schedule. Many representatives from local labor unions spoke in support of the project, specifically the anticipated job creation associated with project construction. See Exhibit G for excerpts from the Port Commission meeting minutes regarding SWL 337 RFP proposal public comments.

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### Central Waterfront Advisory Group ("CWAG") Review

On March 11, 2009, the CWAG chair, Toby Levine, led a discussion of CWAG's comments on the SWL 337 LLC submittal. CWAG members had many questions and observations. They generally liked the intimate scale and fine grain of development shown in the proposal and were encouraged by the overall project direction. They sought more discussion on the proposed project phasing and were interested in having significant open space development occur with aggressive linkage to vertical development. Notes from the CWAG discussion, including Developer team's responses, are attached as Exhibit H below.

### SWL 337 Public Workshop

On March 18, 2009, the Port's SWL 337 Advisory Group sponsored a public workshop attended by approximately 70 interested neighbors, Port staff and developer team representatives. After presenting a project overview, Developer listened, responded and interacted with the assembly on questions of land use, open space, neighborhood character, project economics and sustainability. There were several comments pertaining to the character of the proposed retail program especially in contrast and/or complement to the existing retail on King Street and the retail planned for 4<sup>th</sup> Street in Mission Bay. Complete workshop notes are attached as Exhibit I to this staff report.

### Comments Submitted to Port Website

Through the Port's SWL 337 web page, the public logged several comments on issues ranging from appropriate building heights, scale and density, project compatibility with Mission Bay, parking concerns, preservation of industrial uses at Pier 50, opportunities for youth development and education, and the possibility of addressing skating interests. A compilation of these comments is attached as Exhibit J to this staff report.

## **Experience, Organization and Reputation of the Respondent's Team**

The members of Developer's team have demonstrated extensive experience developing large scale urban projects dedicated to architectural and urban design quality, quality of public amenities and historic preservation. Notable projects in development or completed by team members include the Ferry Building, AT&T Ballpark, China Basin Park, Mission Bay, Treasure Island, Bay Meadows, One Market, and the Power Plant Live (an 8 acre, 250,000 square foot retail/entertainment and office project in Baltimore, Maryland). Team members also operate smaller projects such as AT&T Ballpark, Flood Building and the Aquarium of the Bay.

The examples listed above demonstrate a good understanding of local market and community issues through implementation of complex development projects in challenging regulatory environments including the Ferry Building, Treasure Island and Bay Meadows. However, Cordish as the entertainment/retail lead has not demonstrated local expertise addressing the additional challenges in implementation of a San Francisco entertainment focused development.

Overall, staff finds that the development team represents very strong local development experience with a highly qualified professional and design consultant team. SWL 337 LLC is qualified to design, entitle and develop a project of the complexity posed by SWL 337 and Pier 48 development.

## **Financial Capacity of the Respondent**

Review of the financial documents and qualifications submitted by SWL 337 LLC was conducted by Lawrence Brown, Port Financial Analyst. Mr. Brown was in contact with each of Developer team members to review records and documents. The Developer's proposal estimates that the infrastructure and entitlement of the project will cost \$216 million with SWL 337 LLC contributing approximately \$38 million. However, Mr. Brown based his financial capacity analysis on the Developer's demonstrated ability provide equity contribution of up to \$300 to 400 million. This is a more conservative assumption that would allow for sufficient equity to fund both the infrastructure (horizontal) and building (vertical) development with the balance of the funding coming from debt financing.

Mr. Brown's memorandum, (included as Exhibit K) indicates that the current economic downturn has had a significant negative impact on the development team's financial capacity as determined by the combined shareholder's equity. Nevertheless, SWL 337 LLC team members still have considerable resources and have no difficulty in providing the necessary capital needed for the project and in obtaining debt financing for the remainder of total (horizontal and vertical) development costs. In the worse case, should no debt financing be available, SWL 337 LLC has sufficient resources to fully finance the development. Overall, Developer is very strong financially and clearly has the resources to secure or access equity and debt financing to complete the project.

## Quality of the Design and Development Submittal

As indicated above, the SWL 337 Advisory Panel was primarily responsible for reviewing Developer's proposal against the RFP Development Objectives, except the Economic Objectives (which were evaluated by Port Staff). The Advisory Panel's review was designed to ensure that the comments and diverse perspectives from the public were carefully considered in the evaluation of Developer's proposal. Its process was thorough and methodical, factoring all public comments received on the project, as summarized above; all consultant-prepared studies; written questions and answers, and an interview with Developer; and interactive deliberations which included Port Staff and consultants.

A full report of the review and recommendations from the SWL 337 Advisory Panel is presented in Exhibit E. In summary, the Advisory Panel found the RFP submittal overall to have many strengths that are worthy of consideration. The Advisory Panel found that it responds to the objective of creating a vital urban environment which takes full advantage of its special waterfront location and setting, and includes a broad mix of uses which would promote frequent and lively interactions between workers, residents, visitors and recreation enthusiasts. In particular, the Advisory Panel responded very positively to the orientation and thoughtful design of the Mission Rock Park at the north end of SWL 337, and how it incorporates and highlights historic features of the Mission Bay area, Lefty O'Doul/Third Street Bridge and Pier 48 (which would be rehabilitated). Overall, the Advisory Panel applauded the site layout, character, and distribution of open spaces, which provides a clear urban framework for development.

At the same time, the Advisory Panel also flagged a number of concerns and issues for reconsideration and/or further address. These include the need to provide a vision and details about how the substantial amount and character of proposed retail activity would be developed in the project, and how it would interact with existing or planned retail uses in the Mission Bay Redevelopment area. The Advisory Panel did not support the Developer's proposal for affordable housing in the RFP submittal, as it concentrates below-market housing exclusively on one block, across the street from Pier 50 which would continue in light industrial use. On the transportation front, the Advisory Panel questioned the viability of the Developer's proposal to extend the E-line into the project area, when there are no funding resources or implementation strategies proposed to support the concept. Additionally, several Advisory Panel members were not supportive of the size and scale of the large, approximately 2,000 space parking garage proposed at the southern end of SWL 337, nor were they convinced that this amount of parking must be located at SWL 337.

Although not tasked with evaluating it, the SWL 337 Advisory Panel received information and briefings on the Developer's financial proposal. The Advisory Panel recognized that the uncertainties of the current recession have made it more difficult for Developer, the Port and the public to define the ground rules for development which continue to be in flux. Thus, it is understood that the Developer's proposal is a starting concept with several unknowns in play. With this in mind, the Advisory Panel (as well as Port Staff) conducted its review recognizing the need to anticipate changes in the project design and program. The Advisory Panel's review of the Developer's proposal

against the RFP Objectives therefore not only produced feedback and comments on the particular features of the proposal, it also produced recommended principles that are intended to guide the further evolution and changes to the project if the Port Commission selects SWL 337 LLC to enter into exclusive development negotiations. The Advisory Panel report includes recommended principles for Land Use; Open Space; Neighborhood Character, Historic Resources and City Form; Transportation and Parking; and Sustainability, which have been incorporated into the Port Staff recommendation discussion, presented below in this report.

### **Strength of Financial Proposal**

Port staff evaluated the Developer's Financial Proposal, assisted by technical financial and economic feasibility analysis conducted by CBRE Consulting and Conley Consulting Group. The financial proposal is based on a very conceptual development program where the lack of details at this time create many uncertainties about the economic performance of the project. As submitted, the financial proposal does not meet all of the original economic objectives of the RFP. Port staff recognizes that the timing of this proposal, in the midst of the extraordinary economic downturn and ongoing market volatility, limits the ability of an even highly experienced development team to provide a reliable and detailed economic proposal for such a complex project.

As stated above, the Developer acknowledges that further work will be needed to refine a development plan and economic structure that meets the economic needs and objectives of the Port. The ENA will be structured to allow the Port and Developer to develop a more detailed financial proposal while also advancing the development and entitlement of the proposed land use plan.

### Port Revenue

The Developer's lease proposal of \$6 million in annual base rent from SWL 337 and \$558,868 in annual base rent from Pier 48 falls short of rent objective's outlined in the original RFP of \$8 million for SWL 337, phased in over several years, and \$2.2 million for Pier 48. The proposal indicates that annual rent increases, percentage rent, Port participation in sale and financing proceeds are to be negotiated at a later date and is silent on the timing of fair market value resets for base rent. Additionally, the proposal's treatment of Pier 48 seems to be incomplete, offering rents below current interim lease rates with major improvements at Pier 48 delayed until 2026. Based on the current proposal, Port staff does not believe a long-term lease is warranted at Pier 48. If the Port Commission chooses to proceed, Port staff would seek revisions to the proposal regarding Pier 48 or evaluate whether Pier 48 should be included in the scope of a long-term development agreement.

### Public Finance

The Port's 10-Year Capital Plan identifies \$2 billion in capital needs to complete the deferred maintenance and historic preservation of Port facilities. Of the \$2 billion in total need, the Capital Plan identified a total of \$650 million in funding including: Port tenant obligations, the Port's operating budget, revenue bonds, development projects,

Infrastructure Financing District bonds, General Obligation bonds, and the mechanisms available to Pier 70 under 2008's Proposition D. In approving the 10-Year Capital Plan, the Port Commission anticipated petitioning the Board of Supervisors to create a local Infrastructure Financing District (IFD) to capture new tax increment revenues generated from new development on SWL 337 to help finance Port capital projects outside of SWL 337; these revenues were anticipated to be major sources of the \$650 million Capital Plan program, and were targeted to fund historic rehabilitation of some of the most valuable historic resources in Pier 70, plus Blue Greenway public access projects.

The Developer's proposal represents a change from the Port Commission's Capital Plan strategy. Developer proposes a structure that would use most of the SWL 337 IFD tax increment to support SWL 337 project development. All of the SWL 337-generated local tax increment proceeds from the projected start date of construction, 2013 through 2027 would be directed solely to the project. However, there would be no SWL 337 Tax Increment if a financially feasible project is not developed. From 2028, SWL 337 tax increment revenues would become available to the Port to fund other non-SWL 337 capital projects.

As described in the RFP, the Port is pursuing state legislation, AB 1176, to allow the Port to receive the portion of tax increment revenue currently allocated to the State of California to instead be directed to Pier 70 capital improvements. The legislation recognizes the Port's status as a public trust grantee and would allow the State's share of the tax increment to be applied to historic preservation, open space and environmental clean-up improvements at Pier 70. Developer's financial proposal does not include this potential tax increment (estimated by Developer to have a net present value of \$40 million). If the Port is able to secure approval of AB 1176 and extend it to include SWL 337 tax increment, the project could generate funds to finance some Pier 70 waterfront improvements.

#### Port Debt Capacity

Developer has proposed to fund the upfront entitlement costs of the development as equity. The construction costs of infrastructure improvements are funded by a combination of Port revenue bonds, funded by future SWL 337 tax increment, and private capital from the vertical developer. Taking on \$194 million of Port debt for the SWL 337 project is a departure from the RFP and the Port's 10-Year Capital Plan, even if that debt is repaid from new tax revenues generated by the project. During the ENA period, Port staff will examine the full range of financing options for development of SWL 337, to refine and develop a financial structure that provides fair market value to justify private investment and responds to the economic needs of the Port.

#### **Summary of Proposal Evaluation**

SWL 337 LLC is a very experienced development team with local and national experience with major waterfront development sites. Developer is extremely well capitalized and can fund the costs of both the horizontal and vertical development of the site. Developer submitted a site design and land use program that the Advisory Panel applauded for its site layout, character, and distribution of open spaces, which provides

a clear urban framework for development. The Advisory Panel also expressed concerns regarding transportation, affordable housing, phasing and other aspects of the Developer's submittal.

While the Developer's financial proposal does not meet all of the RFP's annual rent and other financial objectives, entering into an ENA with Developer now will give the parties an opportunity to assess whether a project can be feasibly developed that meets the Port's financial objectives and provides fair value to both the public and private sector participants.

The Port Commission authorized the SWL 337 RFP process with the premise that site development would include on-site benefits in addition to meeting a larger goal of generating rent and tax increment revenue to finance Port capital projects. If the Port is to proceed with the Developer, the Port Commission will need to carefully consider and appropriately balance the Port's design, rent, and financial objectives, based on a complete and integrated development and financial proposal. Such a detailed master plan would enable the Port and Developer to more readily determine whether the financial and development issues raised by the Advisory Panel and Port staff can be adequately addressed. Port staff believes that working in coordination with Developer to develop a master plan is the best way to explore the possibility of a project that allocates risk in a manner that meets the Port's objectives for the site.

Because of the overall quality of the development team and design proposal, staff believes that it would be fruitful to enter into exclusive negotiations with SWL 337 LLC and explore whether the parties can develop a potential project at SWL 337 that meets the Port's overall objectives and appropriately balances the financial risks of the project. The negotiation period allows time to see whether these goals can be achieved. Staff believes that, with a stabilized economy and guidance by a sound policy framework, the Port can develop a detailed master plan with the Developer leading to a successful project.

### **FINANCIAL AND NEGOTIATING PRINCIPLES**

Based on the analysis of the proposal, the Advisory Panel, Port Staff, its consultants and City support staff have jointly created a policy framework for the proposed project. This policy framework includes negotiating principles and identifies specific tasks and milestones to be met by Developer. Staff believes these are sound principles to guide the ENA.

*Balance Financial Risk and Reward: Development of SWL 337 should balance the Port's risk related to bonding capacity and balance sheet with revenue associated with ground rent and IFD increment.*

1. The Port should be open to a careful examination of a full range of financing options for development of SWL 337. Any use of public debt instruments, including IFD and CFD bonds or other mechanisms, must be demonstrated to best achieve the Port's interests;

2. Create a structure that provides incentives and guarantees that the Developer will complete its obligations within an appropriate timeframe;
3. Risks to the Port should be carefully balanced against the potential reward from development. Port risk exposure from any use of its balance sheet or bonding capacity should be considered against the Port revenue from ground rent and IFD income. In particular the Port must consider the off site impacts, both positive and negative, of its actions on this property;
4. The substantial Port revenues generated by current uses of the property should be preserved (as interim uses) until they are replaced with higher revenue generating uses consistent with the Port's guiding principles for the site; and
5. Renegotiate existing on-site leases to establish floor for interim revenues.

Financial Transaction Structure: *Development of SWL 337 will be a public private partnership where both parties act to preserve and enhance the value of the asset, with risk, reward and return distributed equitably.*

1. Provide transparency on distribution of risks and rewards between the Port and Developer.
2. The financial returns to both parties should be parallel (not necessarily equivalent), with appropriate incentives for Developer to complete its obligations and create value to the Port.
3. The financial burdens and trust benefits of development (especially infrastructure and open space) should be appropriately distributed amongst the development phases, and not weighted towards the final phase.
4. The Port should participate in the 'upsides', particularly with regard to future increases in the revenue available to support ground rent and infrastructure payments over time.
5. Retail uses at this site should have a parallel land lease burden to retail elsewhere at the Port, with lease participation based on gross sales revenues.

#### Land Use – Development Program

1. Provide a clear description of the land use and development program, and the proposed uses by block.
2. Provide a clear retail vision for the project, including a description of the character/types (local, regional, visitor-oriented) amounts, and locations of the retail program across the project site.
3. Accelerate phasing of proposed Pier 48 improvements and activities.
4. Increase the program for water-oriented uses in the project (including water access), including clearer definition of locations, amounts, phasing and information on how those uses/programs would be delivered/phased as part of the project.
5. Revise program for incorporating affordable housing within the project that is not concentrated on a specific block which responds to applicable City requirements, defines the type and size of units that would be provided, defines funding sources and amounts of subsidies required to support the program, and provides legal basis for any preferences.

### Open Space

1. Revise the development phasing plan to provide in each phase a balanced delivery of public open space with other developed uses.
2. Produce an open space maintenance and operations plan which describes how publicly-accessible parks and open spaces will be managed and funded without Port operating revenues. Include information about the entity/ arrangements to handle these management responsibilities.
3. For open space areas that are proposed for wildlife habitat benefit, provide sufficient information to demonstrate that the design concept incorporates site improvements that will actually be useful to wildlife and/or environmental education.

### Neighborhood Character, Historic Resources & City Form

1. Produce a site plan which identifies the locations, heights and building mass dimensions of the proposed development program.
2. Demonstrate that development orientation and design actively contribute to an inviting, pedestrian character of publicly-accessible open spaces, and avoid creating adverse microclimate conditions.
3. Incorporate architectural and urban design treatments in perimeter blocks to acknowledge and relate to the surrounding Mission Bay area, as well as integrate with activities and built elements internal to the project.

### Transportation and Parking

1. Produce a Transportation Demand Management Plan (TDMP) that proactively promotes alternatives to private automobile ownership and use to achieve "low traffic" development which includes:
  - a. formalized mode split performance targets (e.g. vehicle trip reduction, auto vs. non-auto ratios) increased over time, in successive phases;
  - b. staffing and funding to educate users and implement TDMP action plan commitments, tailored to SWL 337 residents, employers/workers and attendees at AT&T Park events;
  - c. measures to improve effectiveness and consistency of transportation demand management programs for entire Mission Bay area by integrating SWL 337 TDMP efforts with those of Mission Bay and UCSF-Mission Bay transportation management programs.
2. Include strategies in the TDMP which create proactive incentives for public transit and alternative travel mode use; and market-based utilization of on-street and off-street project parking (for AT&T event and non-event days).

### Sustainability

1. Incorporate site-wide sustainability practices and improvements that capitalize on the large size of the SWL 337 site, in addition to building-specific sustainability measures.
2. Prepare more detailed parking and circulation information accompanying detailed development proposals as they emerge, to develop a model for sustainable transportation operations.



## EXCLUSIVE NEGOTIATIONS PROCESS

The Port Commission, under the terms of the RFP, has the sole discretion to authorize exclusive negotiations. Upon the Port Commission's award, Port staff and Developer would negotiate the terms of an Exclusive Negotiation Agreement ("ENA"). As called for in the RFP, the ENA will contain time and performance benchmarks, including provisions for payment of liquidated damages and termination for non-performance, and provide for Developer to fund the Port's costs associated with project planning and review. The ENA will set forth the Port's commitment to not enter negotiations concerning the Site with any other entities during the exclusive negotiation period.

The primary focus of the exclusive negotiations would be the Developer's creating a detailed master plan that outlines a flexible master plan development approach and includes a revised, integrated financial plan ("Revised Proposal") that responds to the Financial and Negotiating Principles presented above.

During the period of exclusive negotiations, the following events are anticipated:

- Review and refinement of the proposed development project to respond to Port and public concerns.
- Determine whether the master plan justifies a long term lease for Pier 48.
- Leases for Pier 48 and SWL 337 and related documents for the lease and development of the site in a final form approved by the City Attorney's Office will be negotiated incorporating specific terms, including the Port's and Developer's respective responsibilities, the economic parameters, development standards and requirements, and a performance schedule.
- Developer will complete its due diligence review of the site, finalize financial projections and complete preliminary site plans, including elevations and renderings for the site.
- Developer will secure financial commitments for the proposed project from lenders and/or equity sources and preliminary sublease commitments from potential vertical developers and proposed anchor tenants.
- Developer, with the Port's cooperation, will complete the project approval processes and any required environmental review.

The ENA is the agreement between the parties governing how the required agreements will be negotiated. It specifies time frames and milestones for Port Commission, Planning Commission and Board of Supervisors review and approval. It will also specify negotiation fees and recovery for Port project costs. Entering into negotiations is not an approval of the project, nor does it commit either party to the project. As outlined in the RFP and Developer's proposal, numerous policy actions must be taken for this project.

If the Port Commission chooses to award this opportunity to the Developer, Port staff recommends entering into an ENA for a 12 month period with 6 month extensions of up to an additional 3 years. The initial 12 months will provide time for Developer to submit a Revised Proposal that responds to the Financial and Negotiating Principles presented above. The Revised Proposal would require review and endorsement by the Port Commission, and endorsement by the Board of Supervisors of an early term sheet, prior

to negotiating a Lease Development Disposition Agreement and Lease, which also would require Port Commission and Board approval. The proposed extension periods allow for time for publication of an environmental impact report considering the project, site rezoning and other regulatory actions needed to entitle the project.

In addition to the standard terms of a Port development project ENA, this ENA will address the following milestones for project review:

1. Submit a complete proposal for the project site including master plan level of details regarding development program, height and massing, parking and transportation, phasing subject to the policy framework above and conditions outlined in the principles.
2. Development of a **term sheet** for review and approval by the Port Commission. That term sheet will include at a minimum the following terms:
  - Guaranteed minimum rent, annual increases, percentage rent and Port participation in sale and financing proceeds must be set at fair market value and must comply with the terms indicated in the RFP.
  - Developer will be responsible for all development and operating costs of the project and any land exchange or lease agreement will include provisions to ensure the Port has no ongoing costs from this project in perpetuity.
  - Port interest in the land will not be subordinated to any debt or claim.
  - The transaction documents should include specific requirements for public finance, creating and retaining public parks, open space, active recreation and public parking as permanent conditions of the project.
3. **Public trust study**, per Senate Bill 815 (SB 815), for review by the California State Lands Commission as a condition of securing the ability to develop non-trust uses on SWL 337<sup>2</sup>, evaluate the type and amount of trust land uses included in the development program, and how the development program overall incorporates the waterfront setting and natural public trust features including:
  - Analyzing how SWL 337 development and design reflects public trust needs as specified in SB 815
  - Summary of viable public trust uses for SWL 337
  - Project transportation needs analysis

To verify the financial commitments of the various members of the project team, the Port staff recommends that the Port Commission condition the ENA approval on receipt of all joint venture, partnership or operating agreements among the named entities comprising Seawall Lot 337 Associates, LLC pertaining to this development opportunity.

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<sup>2</sup> See Port website, [http://www.sfgov.org/site/uploadedfiles/port/port\\_commission/StatelandsEvaluationCriteria.pdf](http://www.sfgov.org/site/uploadedfiles/port/port_commission/StatelandsEvaluationCriteria.pdf) for more information on SB 815 public trust study.

## **RECOMMENDATION**

Based on the assessment of the proposal using the RFP evaluation criteria, Port staff recommends that the Port Commission (1) award the SWL 337 development opportunity to Seawall Lot 337 Associates, LLC and (2) authorize exclusive negotiations for a mixed used development project at SWL 337 and Pier 48 with SWL 337 Associates, LLC subject to the Financial and Negotiating Principles shown in Exhibit A.

## **NEXT STEPS**

If the Port Commission chooses to adopt the attached resolution Port staff will negotiate an ENA with Developer for Port Commission approval. Developer acknowledges that further work will be needed to refine a development plan and economic structure that is viable to justify private capital investment, as well as respond to Port economic needs, and public objectives of the City and the general public. The ENA will require Developer to submit a complete master plan submittal and term sheet complying with the Financial and Negotiating Principles shown in Exhibit A. Port staff will negotiate a term sheet complying with the financial principles in Exhibit A. It is expected that a complete proposal and term sheet will be available for Port Commission consideration in early 2010.

## **ADVISORY PANEL APPRECIATION**

Port staff expresses its thanks and appreciation to the SWL 337 Advisory Panel, Port consultants, and City staff for their participation in and support of the Port's evaluation of responses to the RFQ and RFP.

Prepared by: Phil Williamson, Project Manager  
Jonathan Stern, Assistant Deputy Director, Waterfront Development  
Diane Oshima, Assistant Deputy Director, Waterfront Planning  
Lawrence Brown, Financial Analyst

For: Byron Rhett, Deputy Director, Planning & Development

### Exhibits

- A. Financial and Negotiating Principles
- B. Location Map
- C. Summary of Proposal
- D. Developer Projections of Port Revenue
- E. Seawall Lot 337 Advisory Panel Report
- F. Consultant Reports (CBRE/Conley, BMS, Nelson Nygaard, MTA, DOE)
- G. Public Comments from February 10, 2009 Port Commission Meeting
- H. Notes from March 11, 2009 CWAG Meeting
- I. Notes from March 18, 2009 Public Workshop
- J. Public Comments to Port's Project Internet Page
- K. Financial Capacity Summary

**PORT COMMISSION  
CITY AND COUNTY OF SAN FRANCISCO**

**RESOLUTION NO. 09-26**

- WHEREAS, Charter Section B3.581 empowers the Port Commission with the authority and duty to use, conduct, operate, maintain, manage, regulate and control the lands within Port jurisdiction; and
- WHEREAS, The Port Commission adopted the Waterfront Land Use Plan, including the Design Access Element (the "Waterfront Land Use Plan"), in 1997 after a seven year planning process; and
- WHEREAS, The Port owns approximately 16 acres at Seawall Lot 337 (SWL 337) and Pier 48, bounded generally by China Basin, the San Francisco Bay, Mission Rock Street and Third Street, including China Basin Park and a portion of the existing Terry Francois, Jr. Blvd., which together provide short-term parking and ingress and egress serving visitors to the waterfront; and
- WHEREAS, The Port Commission and community have invested significant efforts to plan for the development of SWL 337, which included a community planning process in 2007 as prescribed by the Waterfront Land Use Plan, which was led by the SWL 337 Port Commission Committee composed of then-President Ann Lazarus and then-Vice President Kimberly Brandon and supported by an extraordinary interagency cooperative effort involving staff of the Mayor Gavin Newsom's Office, Redevelopment Agency, Planning Department, and Municipal Transportation Agency, to define development objectives for the site, prior to initiating the development solicitation process; and
- WHEREAS, During this planning effort, the Port and City also worked closely with the California State Lands Commission staff (State Lands) and Senator Carole Migden to sponsor Senate Bill 815 (SB 815), which was signed into law by Governor Arnold Schwarzenegger on October 13, 2007, and provides for a process that allows State Lands to lift public trust use restrictions from SWL 337 and specified other Port seawall lot sites to enable higher economic development and revenue generation, for the purpose of investing in preservation of National Register-listed Port historic resources and the creation of waterfront public open space recognized in San Francisco Bay Conservation and Development Commission (BCDC) plans; and
- WHEREAS, The Development Objectives and Criteria included an option to include Pier 48 in proposals, in recognition of its potential to provide a place for public events and activities adjacent to new waterfront open space, where any use program will still be required to comply with public trust restrictions; and

- WHEREAS, The Port Commission recognized SWL 337 to be the Port's most valuable real estate asset and, consistent with SB 815, anticipated that development of this site would generate significant net new revenue to enable the Port to increase its capability to preserve and rehabilitate Port maritime historic resources that are listed on the National Register of Historic Places, and create waterfront public open space that is recognized in BCDC plans; and
- WHEREAS, The extraordinary setting of SWL 337 and broader range of developable uses allowed under SB 815 yielded Development Objectives and Criteria that promote a vibrant and unique urban mixed use development that incorporates a public open space program with a substantial increase in shoreline open space; and
- WHEREAS, At the direction of the Port Commission, Port staff established the SWL 337 Advisory Panel, made up of seven members with experience in real estate economics, land use planning, environmental issues, architecture/urban design and neighborhood and city-wide interests, to ensure input from community stakeholders in the review of development concepts and proposals for SWL 337 through a two-step Request for Qualifications (RFQ) and Request for Proposals (RFP) developer solicitation process that incorporated the Development Objectives and Criteria; and
- WHEREAS, The Port Commission held public hearings on February 26, 2008 and April 22, 2008, to review development concepts of four interested developer teams that submitted timely, complete and responsive submittals in response to the RFQ and, by Resolution No. 08-26, authorized and directed Port staff to issue and invite two of the teams to respond to an RFP, which was issued on May 27, 2008; and
- WHEREAS, Members of the two teams notified the Port of their decision to join into one team, called SWL 337 Associates, LLC (Developer), to prepare a response to the RFP. The team requested and was granted four extensions to the original August 2008 RFP submittal deadline and submitted a timely, complete and responsive proposal for the mixed-use development of SWL 337 and Pier 48 on the final RFP submittal deadline of January 15, 2009; and
- WHEREAS, The Port Commission has received public presentations and comments on Developer's proposal at the Port Commission meeting of February 10, 2009, and public comments from the Port's Central Waterfront Advisory Group meeting on March 11, 2009, a SWL 337 public workshop on March 18, 2009, and input from citizens through letters and online comments on the Port's SWL 337 webpage; and

- WHEREAS Port staff contracted with outside consultants CBRE Consulting/Conley Consulting Group, BMS Design Group, and Nelson/Nygaard, and with staff from the San Francisco Municipal Transportation Agency and the Department of the Environment to provide technical reviews of various elements of the RFP proposal, to supplement the review by Port staff and the SWL 337 Advisory Panel; and
- WHEREAS, Port staff finds that SWL 337 Associates, LLC has the qualifications, experience and financial qualifications to undertake the project proposed; and
- WHEREAS, The SWL 337 Advisory Panel, Port staff, its consultants, and City staff produced reports documenting their respective reviews, and found that the RFP submittal overall has many strengths that are worthy of consideration, that it responds to the objective of creating a vital urban environment fitting of its special waterfront location and setting, and includes a broad mix of uses to promote enjoyment and appreciation of the City and San Francisco Bay, and thus provides a clear urban framework for development; and
- WHEREAS, While the financial proposal does not meet all of the Port's annual rent and other financial criteria established in the SWL 337 Development Objectives and Criteria, Port staff recommends entering into an ENA with Developer which will give the parties the opportunity to assess whether a project can be feasibly developed that meets the Port's financial objectives and provides fair value to both public and private sector participants, presents a financing strategy that would direct SWL 337 tax increment revenues to SWL 337 development instead of other Port capital projects as anticipated in SB 815 and the Port's adopted 10-Year Capital Plan; and
- WHEREAS, The SWL 337 Advisory Panel, Port staff and consultants, and City staff recognize the need to anticipate change and to identify the underlying principles that should be used as guideposts to enable the Port and public to evaluate project changes as they evolve, as well as to identify specific tasks and milestones for Developer, which led to the development of "Financial and Negotiating Principles" for any negotiations with Developer, which are attached to this resolution as Exhibit A; and
- WHEREAS, The Port Commission has reviewed and evaluated the summaries and analyses of Developer's proposal prepared by Port staff, the SWL 337 Advisory Panel, Port consultants, and City staff, has reviewed the Port staff recommendations set forth in the staff report accompanying this resolution, has considered the public testimony on this matter given to the Port Commission, and the Financial and Negotiating Principles; now therefore be it

RESOLVED, That the Port Commission hereby awards to Developer the opportunity to negotiate for the development of SWL 337 and Pier 48 as a mixed-use development project, and authorizes Port staff to proceed with exclusive negotiations with Developer for a complete master plan proposal for the site, with the understanding that the final terms and conditions of any Exclusive Negotiating Agreement (ENA) negotiated between the Port and Developer must include performance benchmarks consistent with the Financial and Negotiating Principles, and terms and conditions of the ENA as described in the staff report associated with this resolution, all of which will be subject to the further approval of the Port Commission; and be it further

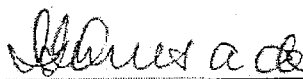
RESOLVED, That the Port Commission reserves the right, if negotiations with Developer are unsuccessful and do not lead to approval of a development agreement, lease and related documents, to undertake other efforts such as issuing a new request for proposals, at the Port Commission's sole discretion; and be it further

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RESOLVED, That the award of the opportunity to enter exclusive negotiations does not commit the Port Commission to approval of a final ENA, lease, lease disposition and development agreement, or related documents, and that the Port Commission will not take any discretionary actions committing it to the project until it has reviewed and considered environmental documentation prepared in compliance with the California Environmental Quality Act (CEQA); and be it further

RESOLVED, That the Port Commission expresses its thanks and appreciation to the SWL 337 Advisory Panel, Port consultants, and City staff for their participation in and support of the Port's evaluation of responses to the RFQ and RFP.

***I hereby certify that the foregoing resolution was adopted by the Port Commission at its meeting of May 12, 2009.***



Secretary

## **Exhibit A**

### **Financial and Negotiating Principles**

Balance Financial Risk and Reward: *Development of SWL 337 should balance the Port's risk related to bonding capacity and balance sheet with revenue associated with ground rent and IFD increment.*

1. The Port should be open to a careful examination of a full range of financing options for development of SWL 337. Any use of public debt instruments, including IFD and CFD bonds or other mechanisms, must be demonstrated to best achieve the Port's interests;
2. Create a structure that provides incentives and guarantees that the developer will complete its obligations in accordance within an appropriate timeframe;
3. Risks to the Port should be carefully balanced against the potential reward from development. Port risk exposure from any use of its balance sheet or bonding capacity should be considered against the Port revenue from ground rent and IFD income. In particular the Port must consider the off site impacts, both positive and negative, of its actions on this property;
4. The substantial Port revenues generated by current uses of the property should be preserved (as interim uses) until they are replaced with higher revenue generating uses consistent with the Port's guiding principles for the site; and
5. Renegotiate existing on-site leases to establish floor for interim revenues.

Financial Transaction Structure: *Development of SWL 337 will be a public private partnership where both parties act to preserve and enhance the value of the asset, with risk, reward and return distributed equitably.*

1. Provide transparency on distribution of risks and rewards between the Port and Developer.
2. The financial returns to both parties should be parallel (not necessarily equivalent), with appropriate incentives for Developer to complete its obligations and create value to the Port.
3. The financial burdens and trust benefits of development (especially infrastructure and open space) should be appropriately distributed amongst the development phases, and not weighted towards the final phase.
4. The Port should participate in the 'upsides', particularly with regard to future increases in the revenue available to support ground rent and infrastructure payments over time.
5. Retail uses at this site should have a parallel land lease burden to retail elsewhere at the Port, with lease participation based on gross sales revenues.

#### Land Use – Development Program

1. Provide a clear description of the land use and development program, and the proposed uses by block.
2. Provide a clear retail vision for the project, including a description of the character/types (local, regional, visitor-oriented) amounts, and locations of the retail program across the project site.



3. Accelerate phasing of proposed Pier 48 improvements and activities.
4. Increase the program for water-oriented uses in the project (including water access), including clearer definition of locations, amounts, phasing and information on how those uses/programs would be delivered/phased as part of the project.
5. Revise program for incorporating affordable housing within the project that is not concentrated on a specific block which responds to applicable City requirements, defines the type and size of units that would be provided, defines funding sources and amounts of subsidies required to support the program, and provides legal basis for any preferences.

#### Open Space

1. Revise the development phasing plan to provide in each phase a balanced delivery of public open space with other developed uses.
2. Produce an open space maintenance and operations plan which describes how publicly-accessible parks and open spaces will be managed and funded without Port operating revenues. Include information about the entity/ arrangements to handle these management responsibilities.
3. For open space areas that are proposed for wildlife habitat benefit, provide sufficient information to demonstrate that the design concept incorporates site improvements that will actually be useful to wildlife and/or environmental education.

#### Neighborhood Character, Historic Resources & City Form

1. Produce a site plan which identifies the locations, heights and building mass dimensions of the proposed development program.
2. Demonstrate that development orientation and design actively contribute to an inviting, pedestrian character of publicly-accessible open spaces, and avoid creating adverse microclimate conditions.
3. Incorporate architectural and urban design treatments in perimeter blocks to acknowledge and relate to the surrounding Mission Bay area, as well as integrate with activities and built elements internal to the project.

#### Transportation and Parking

1. Produce a TDMP that proactively promotes alternatives to private automobile ownership and use to achieve "low traffic" development which includes:
  - a. formalized mode split performance targets (e.g. vehicle trip reduction, auto vs. non-auto ratios) increased over time, in successive phases;
  - b. staffing and funding to educate users and implement TDMP action plan commitments, tailored to SWL 337 residents, employers/workers and attendees at AT&T Park events;
  - c. measures to improve effectiveness and consistency of transportation demand management programs for entire Mission Bay area by integrating SWL 337 TDMP efforts with those of Mission Bay and UCSF-Mission Bay transportation management programs.

2. Include strategies in the TDMP which create proactive incentives for public transit and alternative travel mode use; and market-based utilization of on-street and off-street project parking (for AT&T event and non-event days).

#### Sustainability

1. Incorporate site-wide sustainability practices and improvements that capitalize on the large size of the SWL 337 site, in addition to building-specific sustainability measures.
2. Prepare more detailed parking and circulation information accompanying detailed development proposals as they emerge, to develop a model for sustainable transportation operations.

**Exhibit B  
Location Map**

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**Exhibit C**  
**Seawall Lot 337 RFP Submittal**

<b>Development Entity:</b>	
Managing Partners	San Francisco Giants Wilson Meany Sullivan Kenwood Investments The Cordish Company
Capital Partners	Stockbridge Capital Farallon Capital Management, L.L.C.
<b>Project Team:</b>	
Land Use/Urban Designer	SMWM/Perkins & Will Beyer Blinder Belle
Architecture	SMWM/Perkins & Will Beyer Blinder Belle
Landscape Architect	Hargreaves Associates
Civil Engineers	BKF Civil Engineers
Transportation and Parking	Robert L. Harrison Transportation Planning Adavant Consulting Douglas Wright Consulting Messagesmith Strategic Communications Imperial Parking
Legal Counsel	Coblentz, Patch, Duffy & Bass Sheppard Mullin Hampton & Richter
Geotechnical Engineers	Treadwell & Rollo ENGEO
Sustainability Advisors	Atelier Ten
Hazardous Materials Remediation/Environmental	Ash Creek Associates, Inc. Eler Kalinowski
Construction	Hathaway Dinwiddie Nibbi Brothers
Community Relations	San Francisco Giants Wilson Meany Sullivan Kenwood Investments The Cordish Company
Lead Negotiator	Seawall Lot 337 Associates, LLC
Comparable development & construction projects of development entity principals	SF Giants: AT&T Park; China Basin Park Cordish: Ballpark Village, St. Louis, MO; Kansas City Power & Light District Farallon: Mission Bay WMS: The Ferry Building Kenwood: Treasure Island

<b>Project Concept:</b>	
<ul style="list-style-type: none"> <li>Overview</li> </ul>	SWL 337 will feature a major waterfront open space sweeping up from the Bay into a lively mixed-use neighborhood with office, residential, retail and recreational uses. Linking to the streets of Mission Bay, the proposed block pattern of SWL 337 is broken into ten small city blocks to create a pedestrian friendly environment and provide views and paths to the park and water from all directions within and outside the district.
<ul style="list-style-type: none"> <li>Open Space</li> </ul>	8.7 acres of public open space including a 1.5 acre neighborhood square within the core of the development, a 1 acre plaza at the entrance to Pier 48 and a 5.1 acre park directly on the Bay bringing people close to the water through a promenade that extends over the rip-rap and steps leading down to the water and to a kayak launch. Park to be activated by programs for family recreation, gatherings, performances and enjoyment of Bay and China Basin views. Rooftop gardens and playfields, primary streets and sidewalks are in addition to the 8.7 acres.
<ul style="list-style-type: none"> <li>Total Commercial Space</li> </ul>	Retail space: 242,375 sq. ft. Event/Flex space: 181,200 sq. ft. Office: 1,037,400 sq. ft. Residential: 875 units Parking: 2,650 spaces
<ul style="list-style-type: none"> <li>Pier 48</li> </ul>	Front portion of 48A: Restaurant; Front portion of 48B: Retail Central portion of both sheds: Flexible space for events, trade shows, exhibits, festivals with some game day parking. Rear portion of both sheds and connector building: major event and conference center with small café. Renovated pier apron: Maritime operations and vessel berthing, public access, fishing, Bayside History Walk.
<b>Key Financial Terms</b>	
Term	75 Years at SWL 337 A master lease converting to a parcel-by-parcel lease upon commencement of construction on each parcel.
Base Rent – SWL 337	\$6M/Yr. Allocated at commencement of construction for each development parcel.
Base Rent – Pier 48	\$558,868
SWL 337 Construction/Interim Rent	Continued parking revenues (~\$2.8M/Yr.)
Rent Escalations	To be negotiated
Participation Rent	To be negotiated

Public Financing	
Infrastructure Finance District (IFD)/Revenue Bonds	Developer proposed Port issue revenue bonds be backed by a Reimbursement Agreement from the Developer (Paid by CFD taxes on leasehold and IFD) to fund public infrastructure supporting the project.
IFD tax increment to project	Tax increment totaling \$452 million Supporting \$194 million of Port revenue bonds issued from 2013 through 2026 Estimated bonding capacity of \$120 million in 2013 \$s
IFD tax increment to Port	Tax increment totaling \$198 million from 2028 to 2053 Estimated bonding capacity of \$50 million in 2028
Bonding capacity of Base Rent	Currently site rent funds Port operations. If the Port chooses to bond against base rent, estimated bonding capacity of \$45 to \$60 million
Debt Service Coverage	Reimbursement Agreement includes 1.05x coverage
ERAF (state) share of property tax	To Port if State law changes Total increment \$154 million Estimated Port bonding capacity of \$40 million

**Exhibit D**  
**Developer Projections of Port Revenue**

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**Exhibit E**  
**Advisory Panel Summary**



## **Exhibit F Consultant Reports**

Insert reports from:

CBRE/CCG

BMS

Nelson Nygaard

MTA

DOE

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**Exhibit G**  
**Minutes from Developer's Informational Presentation at the  
February 10, 2009 Port Commission Meeting  
Including Public Comment**

Informational Presentation by Port Staff and the Potential Developer for the 16 Acre Mixed Use Development Opportunity at Seawall Lot 337 (includes AB 8719, Lot 002; AB 9900, Lot 62; AB 9900, Lot 048; and AB 9900, Lot 048H; all bounded generally by China Basin, the San Francisco Bay, Mission Rock Street and Third Street)

Phil Williamson, Port Project Manager, indicated that this is an informational presentation on Seawall Lot 337 mixed-use development opportunity. The potential development team will present an overview of their development concept.

On October 23, 2007, the Commission authorized staff to issue a request for qualifications for the development of Seawall Lot 337 based on objectives and criteria developed through a community planning process. Four teams submitted timely, complete, and responsive development concepts.

The Commission also authorized the Port's Executive Director to convene a Seawall Lot 337 advisory panel representing planning, environmental, economic, urban design and architecture, neighborhood and citywide interests and expertise to review respondent development concepts.

On April 22, 2008, the Port Commission approved the advisory panel's recommendation to invite two of the development teams to respond to a request for proposals. The Commission also authorized issuance of that RFP with revised objectives and criteria.

On August 19, 2008, the two development teams invited to respond to the RFP informed the Port of their intention to combine into a single development entity. The combined developer team requested, and was granted, four extensions of the submittal deadline to the RFP. On January 15, 2009, the Port received an RFP submittal from the combined team comprised of the following partners: San Francisco Giants, Wilson Meany Sullivan, Kenwood Investments, the Cordish Company, Stockbridge Capital, and Farallon Capital Management, LLC.

Today, the team will present its development concept for Seawall Lot 337 which has been posted on our website as well. In order to provide additional opportunity for public comment beyond today, the development team will also present its proposal at a public workshop to be held March 18 at 5 p.m. at the Prologis Exhibit Hall in the Mission Bay neighborhood.

The development proposal will also be reviewed and discussed by the Central Waterfront Advisory Group (CWAG) at their March 2009 meeting. The Port is also seeking public comment on our website on a continuing basis.

The development proposal will undergo review by the Seawall Lot 337 Advisory Panel, many members of which are here today to witness and view the presentation, with assistance from Port staff, city support staff, and independent consultants. The results

of the Advisory Panel evaluation, and a summary of the public comment received, will be presented to the Port Commission at a forthcoming meeting for consideration prior to making a decision on the developer selection.

Darius Anderson, Kenwood Investments, indicated that when they started this process, they were the outsiders and had a long shot. Through the first step, they learned a tremendous amount, and realized through that process that in the collaboration with the Giants, Cordish and Farallon that there would be tremendous synergies and benefits to the Port.

They started several meetings that occurred between them and the Giants. They took the best of both plans, as well as the best that the management teams had to offer, and they will be showing the vision of the combined team.

The six entities represent the best and the brightest in San Francisco and across the country. Many of the things that were said, they heard. They've tried to go ahead and put together a proposal that addressed not only the Port's concerns, but when they attended the Advisory Board and hearings, they learned a tremendous amount of what the community wanted, and tried to address them.

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There were originally three members from his team – Kenwood, Wilson Meany and Boston Properties. Boston Properties decided to pull out. They then brought in StockBridge, which is their capital partner with Wilson Meany. Tom Sullivan, the partner from Wilson Meany, will be presenting part of their plan.

Tom Sullivan indicated that they are here today to look forward, forward to a time when the economy is back on its feet, and forward to what will be a time of opportunity for the Port and for Seawall 337. They have the opportunity to design a ballpark district, a new neighborhood that takes advantage of its unique features, the baseball park and the activity it generates in the beautiful waterfront setting.

The site represents future opportunity for jobs and housing for the citizens of San Francisco, and it represents opportunity for future economic returns to the city and to the Port. They believe that the way to take advantage of these future opportunities is to begin taking the steps toward them now so that you're ready before they arrive.

The potential of Seawall 337 does need to be viewed through the lens of the reality on the ground today. It's an unimproved site with poor geotechnical conditions, no infrastructure, no distribution of utilities. Pier 48, while it's in better shape than some other piers, does suffer from deterioration. The physical condition of this site, and the cost, time, and uncertainty involved in the environmental review process means that a significant amount of high-risk capital must be attracted to make development a reality.

They've submitted a proposal that they will present to you today as a roadmap toward that reality. It's a starting point, and they recognize that at this stage there are still many more questions than answers. For example, it hasn't yet been established what level of density is appropriate. Although they've done a great deal of work to this point, there's still much more that must be done to resolve uncertainties and unknowns on many

fronts, including things such as infrastructure costs, geotechnical conditions, soil contamination, perimeter retention measures, and the scope and detail of the public open space program.

The best answers to these questions come only through the commitment of the magnitude of time, energy, creativity, and capital that's necessary for any project of this scope and complexity, and through the active constructive participation of the Port and the community.

What they believe is essential at this point at the outset of the process is that both their development and the Port recognize that the way to make this process and ultimately the end result, namely the entitlement and development of the site, successful is to understand that the effort must be undertaken truly as a partnership, a joint venture of their group and the Port, in mindset, economic structure, and in practice.

From the private side, they bring a very talented team, a willingness to commit their time to this effort rather than some other opportunity in some other place, and the risk capital that will fund the entitlement process. On the public side, they will need the Port to bring its public financing toolkit, the commitment to work with them as they seek the best way to balance competing objectives on the site, and the understanding that the only exercise that will be ultimately productive is one that explicitly acknowledges that the business proposition has to make economic sense.

Finally, it's essential that the deal be structured with an alignment of interests. This means that they will work together to get the project defined and ready. They will make it flexible enough to adapt to future market conditions that are at this point unknowable. They will wait out the market. They will be ready to be highly responsive when the market is there. It also means that our economic fortunes should be linked. They are patient as the market may require, probably will. When the opportunity is there, we will profit together.

They think this site has fantastic potential. It is a remarkable piece of property. The Port has a great opportunity in front of it, and they certainly hope that the Port share their enthusiasm for it. They can't affect how and when the economy will recover, or when the market will need the space that they envision for this site. What they can affect is whether the site is ready to participate and reap the rewards when that time does come, as it will. They look forward to working with the Port staff and the Commission to make it a reality.

Karen Alschuler, SMWM/Perkins & Will Beyer Blinder Belle, indicated that Tom outlined the opportunities and the challenges ahead. They stand ready to meet them and have begun with a set of principles and first concepts for the site which Mary Margaret and she will highlight, focusing on the foundations of their plan, the principles that guide them, and the evolution of the plan since they last talked and learned a lot from everybody in 2008.

Their plan is rooted in the history of the site. They're inspired by the life and activity that was there at one time on this site, and in particular by the transformation that the site

went through most dramatically, turning from Bay to land, and to an economic generator for the city, an economic engine of commerce and exchange. They were inspired by the pattern of development that was on the site, in particular the power of the trains coming in and that north-south organization of the site linking the City to the Bay, to the region, and to the world, as they would like to do in a sense of this century.

They therefore respect the landmarks that embrace this site, Pier 48, the Lefty O'Doul Bridge and the ballpark itself. They will lay a pattern on the site, which means that everyone enjoying the streets and blocks and walking through will have framed views and be encouraged to relate to the landmarks beyond, whether on Channel Street looking across the Bay or looking north to the Bay Bridge, McCovey Cove, and other landmarks in the city.

As a result, they present a plan which is rooted in the principles they've agreed to, which were discussed in the open meetings with the community and the special panel, a set of principles which focus on open access, on invitation, mix and diversity of uses, as well as users who are invited to the site, a lively day-and-night urban life. The principle of engaging the edge is taken very seriously, bringing people to enjoy and understand the importance of the edge throughout the site. They also reach deep into the heart of the site with open space that becomes not just a destination but the glue that ties the various uses together.

They've gone the extra mile and envisioned one last piece of transit that might actually come onto the site, with the possibility, a proposal to bring the E-line through the historic trolley, which could extend through, make a turnaround at Pier 48 as its destination, and therefore link it to the regional system very powerfully. They assured the Port Commission that through their plan and program Pier 48 will be an integral part of this project and very important to its completion and its life.

The result is a vision, the beginnings of their thinking about this plan of walkable blocks, of consistent north-south orientation as there was historically on this site for buildings and blocks, that reinforces the historical form on the site that provides sunny streets and light-filled public spaces and gardens on the site, and that has a fine-grained urban character.

Looking at the drawing, you can see the primarily residential area to the north with low- and mid-rise buildings over retail on each of the blocks, and then, a few finely-scaled higher buildings that forms a crescent and step down toward the water. Further back into this drawing, you can see the beginnings of the very important office program that takes up the southern part of the site and gives a great new edge to 3rd Street, a sense of a great street character for 3rd Street in that location. It's a plan for San Francisco of its time and this place.

Mary Margaret Jones, Hargreaves, indicated that the open space on the site is not just an amenity for this new neighborhood but it is also a part of a network of open spaces. Therefore, it must connect to the open spaces built to the north on the waterfront, to those built to the south, and those built and yet to be built within Mission Bay. It becomes part of this necklace of green spaces around the Bay edge, not the least of which is the Blue Greenway and Bay Trail.

The components of the open space within their vision for this project include soft green spaces that are both waterfront and inland, as Karen described. The promenade, which is a key piece that loops around this site, plazas that activate the edges of these green spaces and activate the streets to make pedestrian-friendly streets, and even roofscapes and smaller-scaled spaces within the project itself.

The focus of the open spaces, of course, is the 100 percent corner, this waterfront park at the very point at which you focus out to the Bay Bridge and to the landmarks beyond. This is scaled appropriately to work on a day-to-day basis, but also to work for events and to be very flexible in its use with its plazas on the edges.

As you walk along the promenade, it's important to think about that experience of being able to actually get to the water's edge, which is a rare experience in San Francisco Bay. The promenade will sometimes swing out over the water, and you'll be aware that you're over water. It will sometimes swing back allowing the terraces that you see in this image to get down to kayaking, to get down and touch the water. The promenade will interact with the wetlands that are actually cleaning the storm water from our site before it enters the Bay.

If you pivot to the right and look toward Pier 48, you see what is currently Terry Francois Boulevard, but they propose it to be, instead a plaza, a place for people, a very active place for bicyclists, pedestrians, kids of all ages, a plaza and gardens that activate the retail edge. In the distance, you see a reinvigorated Pier 48. As you grow closer to Pier 48, you see this idea of a multiuse plaza as something that could help invigorate the uses of Pier 48 and help invigorate the edges of the park, a very important aspect of the way parks work. Its multi-use, and a plaza like this could make that happen. It must work, as Karen said, day and night. This must be a place of life throughout the cycles.

It's also important that that open-space system reach inland. They see the central parks as having the potential to be much more neighborhood-oriented, a place for the people who will be living in this new neighborhood. They see this one as multi-use so that it's surrounded by multi-use buildings on all sides, but also is multi-use within it so that there is retail that is more neighborhood-focused, a place to have coffee on Saturday morning if you live in this neighborhood. You see as their inspiration, the Shake Shack in Madison Square Park in New York, the idea of a more intimate neighborhood-oriented place.

The open spaces have another job to do as well. They must contribute to the sustainability of a site. You see their sort of kit of parts of all the ways they want to use the water on this site sustainably. You can imagine plazas that are both rain gardens as well as porous pavement. They're lively, but they're also doing their job. That would spread to roofscapes, green roofs as well as to the design of the buildings themselves. They envision this as being a very sustainable neighborhood park and place.

Karen Alschuler indicated that the commitment to sustainability is not only in the site and the buildings, but in the operations of the long-term experience and enjoyment of the site. This plan invites many different forms of transportation and is backed up by a

commitment to encourage people to shed their cars and take one of the items on the irresistible menu of alternative access choices that they have on the site.

If you're walking there to the site or within, you can enjoy the small-scaled local streets. If you're coming on your bike as a commuter or as a visitor to the site, you're accommodated and encouraged to use the site. If you arrive by the T- line on the light rail, you are greeted by a gracious new edge on 3rd Street and are invited into the site in several locations.

You may be riding the E-line historic trolley arriving at the site or even coming from the water. In any case, they think their plan will allow people to use the regional transportation system and reduce the number of people who are dependent on cars. Because within five minutes of almost every part of the site, people can get to just about every part of our regional transportation system.

Over the last several months, they focused in on Pier 48 and have begun to have some ideas about how to feature the historic resources while looking for opportunities such as reinventing the idea of the valley and opening up a view to the Bay at the end, such as understanding the ways in which they can open and close the edges of the site, connecting life and activity inside to what's happening where the ferries arrive across from the ballpark, and just making the experience of the edge something which is really dramatically important and available and part of the public trust commitment on the site.

They've also reconsidered and reinvented the retail strategy with a mix of uses that can integrate homegrown businesses and really encourage them to expand on the site, whether it's in many different kinds of tenant spaces that are available through all seasons of the year. Whether it's inspired by the earth, by the sea, or by the hearth, they invite those kinds of activities and uses as part of the mix of retail on the site. This way, it would be a place with no backdoors, but only front door on great streets and public places. This will be a 100 percent corner that realizes the Port's principles and objectives, one of dramatic beauty, history, invention, and open arms to all the users on this site.

Jack Bair, San Francisco Giants, indicated that this is a compelling, dramatic location along the waterfront. Today they have shared their vision for its future, attempting to strike the right balance between the competing interests for this site and achieving the following fundamental objectives set forth in the RFP: a smart mix of uses keeping the district alive and relevant throughout the day and into the evening, a place that actively promotes and features public trust consistent uses, a meaningful and diverse program of open spaces, a transit-oriented district designed also to meet the practical needs both of the site itself and surrounding uses such as the ballpark, an innovative, sustainable project, and a project that generates significant economic benefits to the Port so that the Port can effectively address its critical needs elsewhere along the waterfront.

With current economic conditions, we will have to face down and overcome significant challenges together. The Port, through its sponsorship of state legislation and its considerable public education efforts, has built a strong foundation for this effort. They look forward to working with the Port, the Advisory Panel, the Central Waterfront Advisory Group, the CACs of Rincon Point and Mission Bay, and the neighbors such as

UCSF to achieve their collective goals. Together we can meet the challenge. They have a long history of working well together. Their development team has an established track record of working effectively on projects all along waterfronts, landmarks that have achieved international recognition: Crissy Field, the Ferry Building, and AT&T Park.

The Giants and their partners in this project are dedicated, experienced, and local. They care about doing things right and following through with their commitments. They have the right combination of talents to produce another great legacy for our hometown. They look forward to working together with the Port to get this project underway and to get the job done.

### **Public Comment**

Gabriel Metcalf, executive director of SPUR, urged the Port to move forward with negotiations with this team. From a planning perspective, this is the right set of uses for the site. It's a very ambitious project. Frankly, it's very surprising that they are able to even be moving forward with it as capitalism melts down all around us. We should be so lucky to get this project to happen.

Joe D'Alessandro, president and CEO of the San Francisco Convention and Visitor Bureau, indicated that he is in favor of this project and encouraged the Port Commission to move forward with this project. Travel and tourism is San Francisco's most important industry, even in these tough economic times. His agency is responsible not only for marketing San Francisco, but for making sure that the long-term development of San Francisco continues to make it a competitive city for tourism. They've identified a number of projects that will help do that, including the expansion of the Moscone Center, including the cruise ship terminal. He feels that this piece really fits into the project and the long-term needs of San Francisco. One of the things they've identified as one of the greatest needs is public assembly space and special event space which this city does not have a lot of. This project combines a wonderful new neighborhood in San Francisco, great access to the waterfront, tremendous retail experiences, but also the use of public assembly spaces that is going to be critical for San Francisco's long-term future. He believes that this project is a tremendous one for the long term, a tremendous one for San Francisco, and he encouraged the Port to go forward on it. He believes it will benefit the community and the economy of San Francisco in the long term.

Corinne Woods, a neighbor of Seawall Lot 337 among other things and worked with the Giants for many years, indicated that a lot of the pictures up here emphasized the bayfront park, the park, the big gateway to the Blue Greenway. If you look at the fine details of this proposal, that's not planned until phase three. When you talk about having public assembly space and visitor-attracting uses, we need to make sure that the public open space is done early in the process to make this a little different than just another development. It is a very critical piece. They look forward to negotiating further with the Giants, among other things on the name of the park. They almost lost China Basin Channel. They've lost China Basin Cove. They've lost China Basin Street. She doesn't want to lose the name China Basin Park.



Paul Nixon, one of the directors of the Bay Access, which is the human-powered boat group which is sponsored and advocating for the Bay Water Trail, indicated that this is a marvelous project. The way this comes down to the water, people can actually touch the water, kayakers can get into the water, and it fits in very nice with what they have been building around the southern waterfront for a long time. This was the site in 1873 of the South End Swimming and Rowing Club. They started right where the ballpark is. The Dolphin Rowing and Swimming Club also used this site for rowing in the 1950s. During the 2007 All-Star Game, the whole area was full of kayakers. It's appropriate that we have these kayakers here and that we're looking at the water. This is also a wonderful space for water recreation activities like boat racing and things like that where people can view on both sides of the water. This might be something that also be considered. Both groups had a swimming pool of some type in the original plans, and it doesn't seem to be there now. This area is one of the first areas for bay swimming in San Francisco, and it is actually a place where people do swim occasionally. He congratulated the developers for a fine plan.

Maureen Gaffney, the Association of Bay Area Governments and the San Francisco Bay Trail Project, indicated that the Bay Trail is a planned 500-mile recreational pathway encircling the entire San Francisco Bay, and 300 miles are complete today. Seawall Lot 337 will form a critical piece of the Bay Trail and the Blue Greenway. They appreciate the developer's recognition of their importance. It is their hope that the public access and open spaces can be implemented in the early phases of the project so that residents and visitors can enjoy this spectacular and unique waterfront location as soon as possible. ABAG/San Francisco Bay Trail would like to work with the developer and the Port on this exciting opportunity to implement new trail and access.

Michael Brown, senior field rep for Carpenters Local 22, indicated that they are in favor of this project. They're going to work with the developers to make sure that local union workers work on the project, apprentices and pre-apprentices come to the training and work on these projects. His only regret is that it isn't starting tomorrow, because of the economy. They need a private industry to step forward, because the government is going to take a while to get the funds that they're promising. They would appreciate it if the Port could move this project along.

Ernestine Weiss indicated that she's very proud to see the development of all of this so far. She loves what she sees. It's the right fit, and we should go forward as soon as possible. As the creator of Ferry Park, she's especially interested in open space. She can't wait to see the trails developed and the open space to be used by the people who come here, the tourists, the residents, etc. It's the right mix. It's the right design, and let's go forward. She helped the Giants locate in their unique location on the waterfront. This is another piece of the prize that will benefit San Francisco in the long run.

Dennis McKenzie indicated that he provided the Commission a copy of his proposal to build a joint venture partnership with the City and County of San Francisco, the San Francisco Unified School District, the Port Commission, and the developers to create a basketball education and career pathway arena. The intention of this is to, as the Giants and all the developers have done, instead of competing, they've joined forces to create one team effort. His proposal is to make people aware of the fact that 55,000 public high

school students have no sports pathway. He proposes that as a joint venture, the City, the Port and the developers create a basketball education center with a sports management and facilities pathway arena. The basketball arena would be accessible for all high school students throughout the city, as you can imagine trying to update and modernize the basketball arenas or basketball gymnasiums in all the San Francisco high schools, it would be impossible. This one facility could provide access for all the high schools to meet and join forces and all the resources necessary. The idea of the pathway is to create a basketball arena with classrooms surrounding, and, as an integral part of this facility, to teach the kids all the jobs and careers that are available. They need to learn about what college programs there are available. Through a cooperative venture, he believes the students could have the facility that they much deserve.

Manuel Flores, field representative of Carpenters Local Union 22, echoed Mike Brown's comments that it's too bad we couldn't start this project right away. It would be a shot in the arm for our economy and they really need this. A few of the Carpenters Local 22 members are here. This project will give them a vision and hope for the future because this is what they really need. They look forward for the Port's approval of this project.

Toby Levine, co-chair of the Central Waterfront Advisory Group, indicated that she's excited about this project. They have studied the previous projects very closely. She iterated the importance of what Corinne Woods said, which is that a way, if possible, be found to build in the open spaces and the public amenities earlier rather than later. As a new resident of Mission Bay, she finds that it's a little lonely in some cases being in the middle of a building in the middle of an area where there's nothing around it, and you're just kind of out there. There are at least two examples of that in Mission Bay. Eventually there will be more. It's very important that the open space and the other amenities be brought in early if you really want to have a successful project.

Louise Williams, Local 22 carpenter, indicated that she really supports this project.

Commissioner Michael Hardeman indicated that the project looks outstanding. It's wonderful to see the graphics that were presented and some of the verbiage passed on by the proposed developers. He certainly concurs with the speakers that are looking for work. They're certainly going to need it this year the way things are going. It's a tragedy that the Commission couldn't vote on this today and decide whether to move it along because there are many hoops to go through. The project looks very nice on its surface. He thanked all the presenters for an outstanding job.

Commissioner Stephanie Shakofsky, seconded Commissioner Hardeman's remarks. She's very excited by what was presented today and looks forward to a full partnership with the Port and the developers. She looks forward to working with the developers as we move forward in these rather tentative economic times but continue to move forward with the idea that we will see better times.

Commissioner Kimberly Brandon reiterated her fellow Commissioners' comments. She thanked the developers for still thinking about proceeding with this project during these hard economic times. She looks forward to the Advisory Committee looking over the

project and getting more into the specifics in how the project will be developed and how the Port will partner with this project. She wished the developers the best of luck.

Commissioner Ann Lazarus added her thanks for the combined effort. She's a big believer in collaboration, so it's great to see that so many of the developers were able to come together and give the Commission a vision of what the lot might look like. She harkens back to the earlier item about capital planning and capital needs for the Port. The Port envisions this project as in many ways not only being a financial engine for that part of the city, but as another tool in our quiver for how we're going to rehabilitate our waterfront. The Commission looks forward to working out those details so it's a classic win-win for everybody.

Commissioner Rodney Fong indicated that the word dramatic was used during the presentation and he thinks the photos are at least in the scale of this thing. He happened to show some of the photos to a very young San Francisco resident who was amazed by the Photoshop that was done there but it is spectacular. He was also impressed, in reading through the material, the proposed 875 residential units and the 4,700 jobs that will be created. That equates to a 9 percent increase in jobs in San Francisco and that's quite phenomenal. Joe D'Allesandro spoke about Pier 48 and the need for more event space. When Oracle came into town, they needed to block off space. There's really a need to have additional event space. To piggyback on Corinne's comment about the historic value of China Basin, China Basin did hold a lot of the Chinese clipper ships, giant clipper ships that brought a lot of Chinese labor into America to work on the gold mine as well as the railroad. He thinks that would be well served if we can preserve the history of China Basin. Mr. Sullivan referred to the Port's financial toolkit. He's not sure if our toolkit is a small bag or a tool locker, but he looks forward to discussing this issue further. Commissioner Fong indicated that he is a little bit concern about the two means of egress onto the site, the Lefty O'Doul Bridge and the 4th Street Bridge and would like to talk further about bringing more people from the northern part of the city towards the project site. He thinks the project is spectacular. They all look forward to moving forward with this project.

## Exhibit H

### Notes from March 11, 2009 Meeting of the Central Waterfront Advisory Group

The CWAG chair, Toby Levine, led a discussion of CWAG's comments on the following topics pertaining to the SWL 337 RFP Submittal. The developer team's responses are included.

#### Pier 48 Comments

- Is 48.5 marginal wharf in the project?
  - Per RFP, this area not included in project.
- Will the valley be opened at the east end?
  - There are no plans to remove the connector shed but the exterior, bayside wall may be sheathed in glass to create a more attractive exhibit/entertainment venue.
- Liked proposed flexible use of the space.
- Keep maritime uses at Pier 48, if possible.
- Can a boating/swimming club be considered as a possible use?
  - Developer has not looked at this idea.
- Why don't major improvements occur until Phase 4?
  - The high apron repair costs necessitate putting off major improvements until the project is generating significant revenues.

#### Open Space

- Are proposed bike lanes Class 1?
  - They are being considered.
- Bicyclists should be clearly separated from pedestrians.
  - Developer is working on design ideas to accomplish this.
- Like inclusion of wetlands and wildlife habitat.
- Like raised promenade over the rip-rap and blending of built form vs. natural form along the project's north edge.
- Like the pedestrian link between 3<sup>rd</sup> Street/Lefty O'Doul Bridge and Pier 48.
- Would like to see industrial aesthetic of Lefty O'Doul Bridge carried into the design elements of SWL 337.
- Liked the taller buildings as departure from uniform height of Mission Bay
- Liked wetland features especially as haven for birds and handling stormwater.

#### Water Access

- Recommendation to confirm existing currents when planning landing docks, launch areas.
- What happened to the floating swimming pool from RFQ phase?
  - This was analyzed and deemed to costly given the project's overall goals including revenue generation for the Port.
- Note that any stairs subject to tidal action would likely become slippery and unusable.

- Developer aware of this issue, looking at workable, safe designs for water access.
- Request for water dock/platform to encourage boat racing in McCovey Cove/China Basin.
- Request for swimmer dock/platform and dedicated swimming area in McCovey Cove/China Basin.
- Note that winter storms can damage docks/platforms/gangways and that developer should consider designing facilities for seasonal removal.

### Urban Design

- Developer should consider impact and viability of proposed SWL 337 retail in light of possible competition/dilution from nearby King Street and proposed 4<sup>th</sup> Street retail corridors.
  - Developer is aware of this issue and believes an active, pedestrian, more intimate retail street is especially needed in the Mission Bay area.
- Like that tall buildings have been moved towards center of site.
- How will 3<sup>rd</sup> Street look at build out?
- Concern that project's Third Street frontage may wall off site.
  - Developer acknowledged they are working on this issue.
- Prefer that 3<sup>rd</sup> Street have distinct appearance especially in comparison to King Street.
- Liked openness and reduced height of built form adjacent to north open space.
- Request for more views of site from different angles, especially from 3<sup>rd</sup> Street.
- What are project heights and density?
- General comment that heights are OK, but need variation, street level articulation, varied setbacks and careful siting to avoid creating urban canyons.
  - Developer noted that heights in their proposal are conceptual and that they are still working on finding feasible, efficient balance between height and bulk. Developer acknowledged that Mission Bay's uniformity is not desirable at SWL 337 and that public input is helpful in determining how the final project will work.
- Request for street and sidewalk dimensions.

### Uses

- Need for children/family friendly features such as tot lots, day care centers.
- Liked siting of residential away from Pier 50's light industrial uses.
- Liked screening/buffering of parking garage.
- Request to design parking aesthetically pleasing parking garages.
- Are entertainment uses still proposed?
  - Developer considers Pier 48 a likely entertainment venue. Also the large park would be programmed for outdoor events. The stand alone entertainment venue in the RFQ proposal was deemed too costly given the project's overall goals including generating revenues for the Port.
- Has developer considered SWL 337 as a location for the proposed Fisher Museum?
  - No.
- Does project include public basketball courts? Tennis courts?

- No.
- Has developer considered building a permanent recreation facility?
  - No.
- Developer should consider combining water-based recreation with other recreation uses.
- Developer should have many street level building entrances to enhance project's human scale.

#### Car Storage

- Phasing of garage needs further consideration especially as current available street parking is absorbed by Mission Bay construction.
- Concerns that parking disruption from SWL 337 construction will have negative impact on surrounding neighborhood.
  - Developer is aware of this concern and has developed a mathematical formula to determine when site development displaces surface parking to the point where the garage is needed to minimize impacts to the surrounding area.

#### Additional Comments

- Liked the intimate scale and fine grain shown in the proposal and encouraged by the overall project direction.
- More discussion needed on the proposed project phasing.
- Request that significant open space development occur with aggressive linkage to vertical development.
- The proposed E-line is a neat idea but not at the expense of the planned turn around loop at Pier 70.
  - Developer believes the Pier 70 and SWL 337 turn-arounds are not necessarily mutually exclusive. Developer will continue to work on the possibility of bringing the historic street cars from their planned terminus at the Cal Train depot to SWL 337.

## Exhibit I

### Notes from March 18, 2009 Public Workshop

#### LAND USE ISSUES

- Need for sports and recreation space to meet school sports/recreational needs
- Need to include rowing and water recreation -- especially recognizing South End Rowing Club started here
  - Pier 48 provides opportunities for this
- What are the current uses at Pier 48 and 50?
  - 50: Port Maintenance: light industrial (also at Pier 48.5)
  - 48: Parking overflow, Department of Elections
  - Developer sees Pier 48 as great location for events, festivals, as reflected in proposal
  - Recognize trust requirements
  - Also recognize its historic value
  - Shed C at east end allows design flexibility

---

- Regarding Las Ramblas -- What's the draw of the retail for locals?
  - Ferry Building Market is great, but I don't buy
  - King Street has lots of chains (though Safeway works well)
  - The retail program is not set, but intent is to attract retail services indigenous to San Francisco residents. It's not assumed to be an economic driver.
- Phasing of development needs to clearly show what increment of public benefit is delivered along with the economic uses.

#### OPEN SPACE ISSUES

- Where is the wetlands? What is its characteristic?
  - wetland concept is not set, but is conceived as edge treatment to park and also meet storm water management needs. What is timeline for development of the Mission Rock Park?
  - timing is dependent on market... RFP proposal has a time table: Phase 3 9-10 years out
  - there are competing public interests and balancing to ultimately determine time/phasing
  - each development phase will include appropriate amount of open space
  - Existing China Basin Park is still a current amendment
- Would south edge of Mission Rock Park be altered?
  - Park assumes coverage of rip rap, but not cantilevered structure

#### ECONOMIC ISSUES

- What are the financial benefits the Port seeks?
  - \$6 million lease revenue
  - Tax revenues after payoff of infrastructure development costs
  - (Port would not have tax increment without development)

- Port will have complete financial analysis in May
- What is your management philosophy to manage this public-private partnership?
  - Treasure Island, Bay Meadows are similar complex public private projects
  - Lots of attention in physical development to create character and quality
  - Wilson Meany Sullivan and Kenwood is local and management partner address local issues
  - Kenwood – Legislative assistance
  - Cordish – Strategic overall management
  - Giants – knows the neighborhood; needs patterns to integrate into project or its management
    - transportation issues
- Is Pier 48 buildable? (Compared to Pier 15/17 Exploratorium which requires rent credits)
  - Pier 48 underwent substantial fire damage repairs, seismic repairs
- As a taxpayer, Port project make \$\$ for the public. Concerned about financial productivity

NEIGHBORHOOD CHARACTER, HISTORIC RESOURCES AND CITY FORM ISSUES

- More connection needed to south (Bayfront Park, Agua Vista Open Space network, Terry Francois Boulevard)
  - good point, connection to Bayfront is intended
- Development's orientation is to the north, back to residential to the south
- More character for Las Ramblas
- What are the heights, densities?
  - height/densities are evolving

SUSTAINABILITY ISSUES

Sustainability/wind towers may not be friendly to birds.

**Public Workshop Speaker Card Notes**

Name: Kit

Email address (to be notified of future meetings): jmail94133@yahoo.com

*Please write your question/comment for Port meeting notes:*

1. Encourage making Terry Francois to be wider and grander. This would help 18-wheeler maneuver in to Pier. Too narrow right now.
2. Like to see stronger connection with necklaces of park on the south side of Pier 18, Pier 19, Bayfront Park and Aqua Vista with Seawall 337 green space. Line of trees too faint of a connect right now.

---

Name: Bill Brase (BRAW zee)

Email address (to be notified of future meetings): willi2web@comcast.net



*Please write your question/comment for Port meeting notes:*

Doesn't take into account... neighbors to the South  
Height limits? – Looking too high

---

Name: Dennis MacKenzie

Email address (to be notified of future meetings): DennisMacKenzie@RoundTheDiamond.com

*Please write your question/comment for Port meeting notes:*

Proposal to include a “Basketball Education and corner Pathway Arena” and SF Public High School “Sports Management Pathway”

---

Name: Fred Sherman

Email address (to be notified of future meetings): AnswersYes@gmail.com

---

*Please write your question/comment for Port meeting notes:*

What specific financial benefits does the Port anticipate from the development of SWL 337?  
(\$60 million/year income plus and increment of tax revenue were mentioned)

---

Name: Ted Choi

Email address (to be notified of future meetings):

*Please write your question/comment for Port meeting notes:*

What's the timeline for waterfront park's completion?

---

Name: Noreen Weeden

Email address (to be notified of future meetings): nweeden@goldengateaudubon.org

*Please write your question/comment for Port meeting notes:*

Wetland area?  
Bird-friendly design?

---

Name: Susan Phelan

Email address (to be notified of future meetings):

*Please write your question/comment for Port meeting notes:*

1. Buildability of Pier 48 (i.e. compared to pier that Exploratorium banned)
  2. What are you going to do to attract non-chain stores to Ramblas?
- 

Name: Joe Boss

Email address (to be notified of future meetings): Joeboss@Joeboss.com

*Please write your question/comment for Port meeting notes:*

Is the south edge of the channel altered?

---

Name: Gail Brownell

Email address (to be notified of future meetings): gailbrownell@gmail.com

*Please write your question/comment for Port meeting notes:*

Rowing – water and history

South End Rowing was once at 3<sup>rd</sup> & Berry

Additional comment:

Love the “touch the water” and the connection to history.

South End Rowing Club was once located at 3<sup>rd</sup> & Berry. Can you consider a rowing club, which needs a large building near the water\* and low docks for launching.

\* To store long 8 person crew boats and smaller, plus equipment cleaning and changing – ideally a rowing machine and weight room.

A high school rowing program would benefit schools and others. Adult program bring recreation, water use and support for waterfront.

**Exhibit J**  
**Public Comment Submitted to Port's Project Internet Page**

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**Exhibit K**  
**Developer Responses to Advisory Panel's Clarifying**  
**Questions**

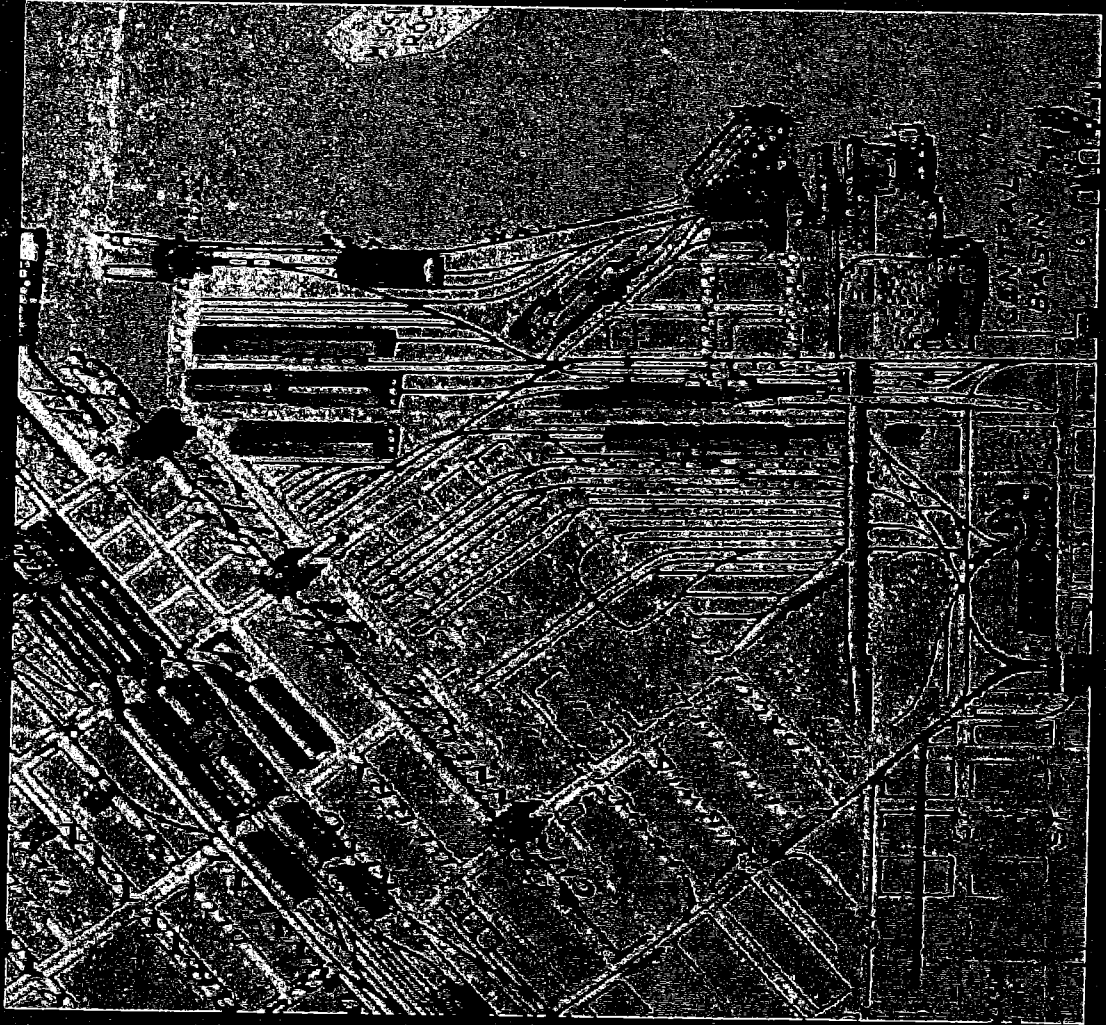
# MISSION ROCK



File No. 130286

4/22/13 Presented in Committee

**MISSION ROCK HISTORY**

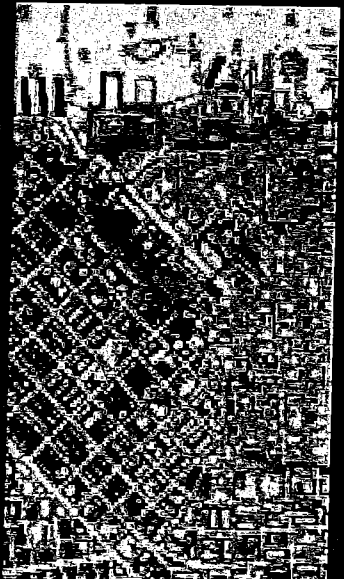
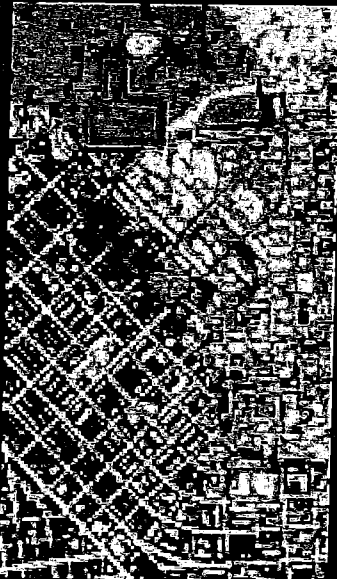
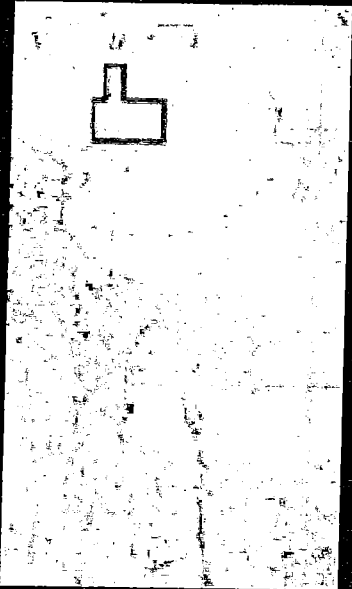


1859

1869

1905

1926



# MISSION ROCK DEVELOPMENT SITE



**INFRASTRUCTURE NEEDS ALONG THE WATERFRONT**

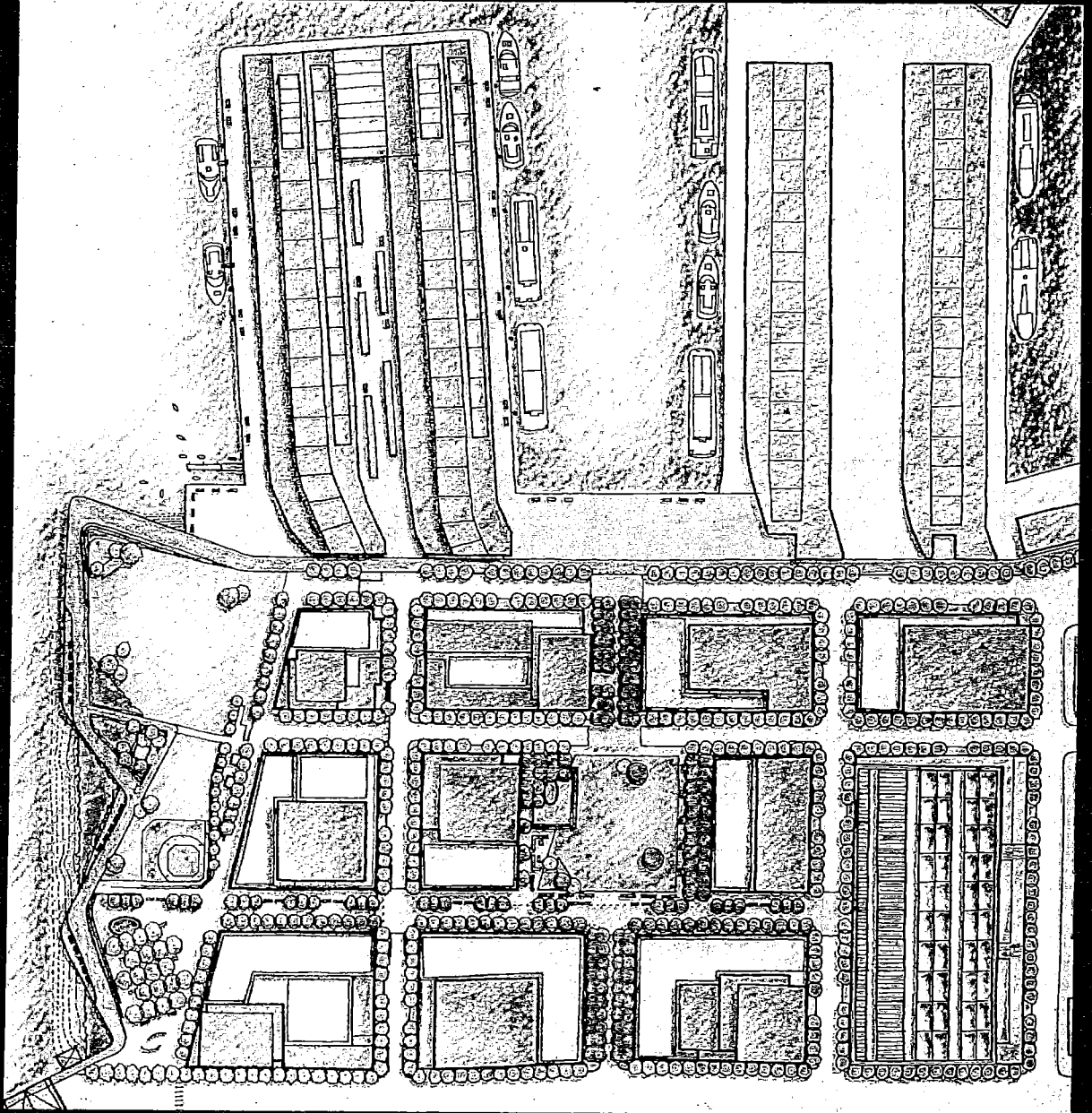


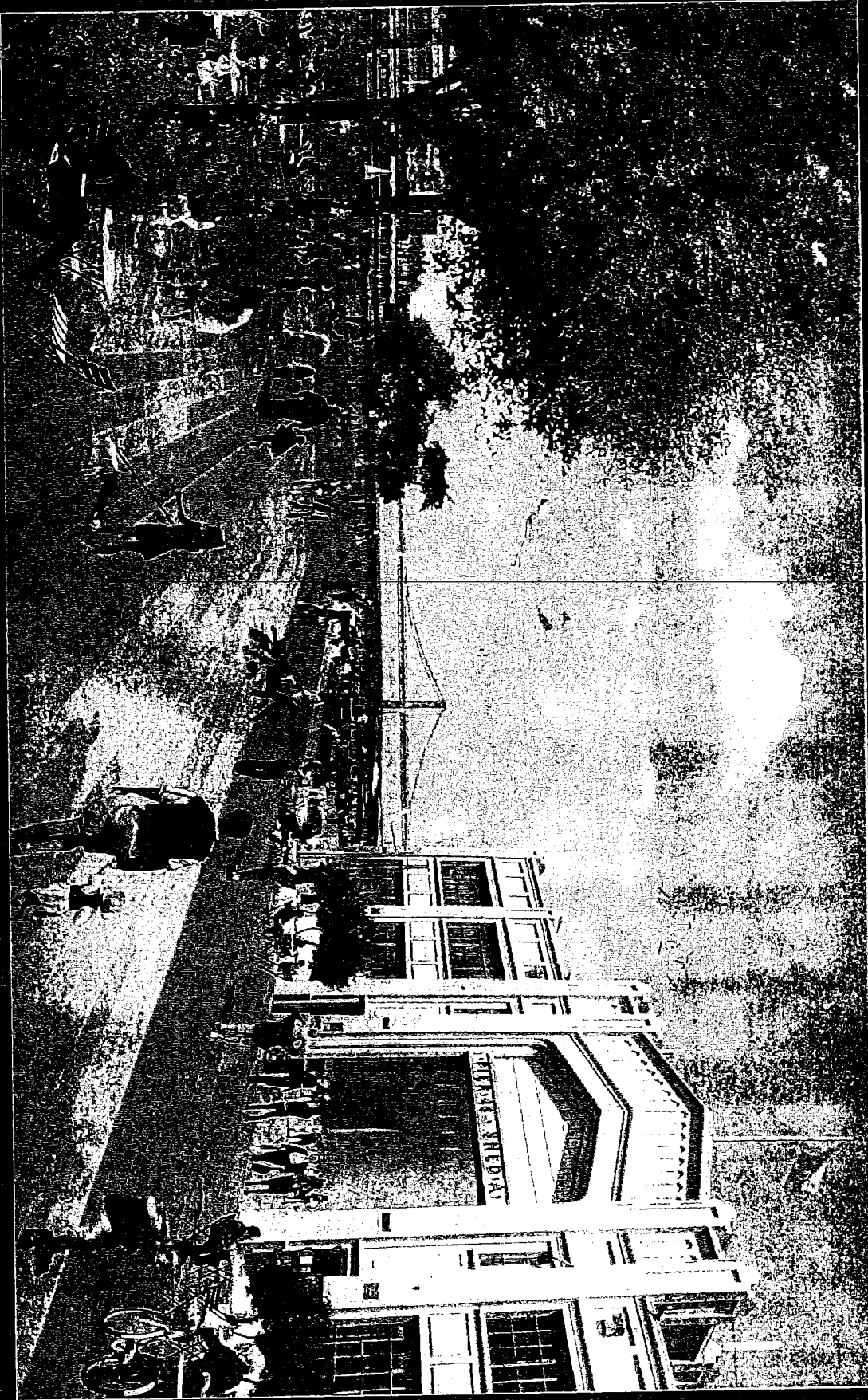




**SURFACE PARKING AT SWL 337**

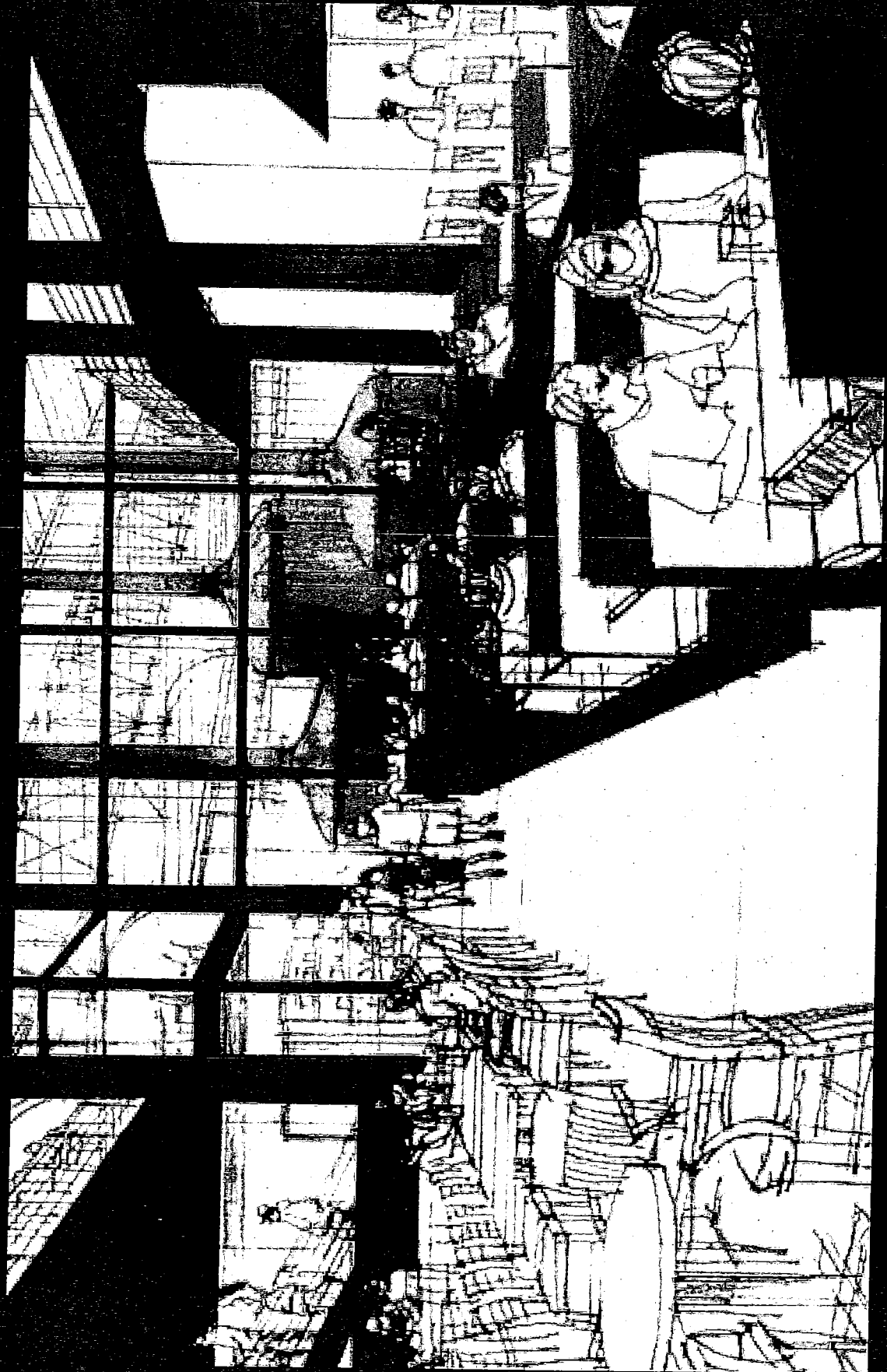
MISSION ROCK ILLUSTRATED SITE PLAN





REFURBISHED PIER 48

**ANCHOR STEAM FLAGSHIP BREWERY**

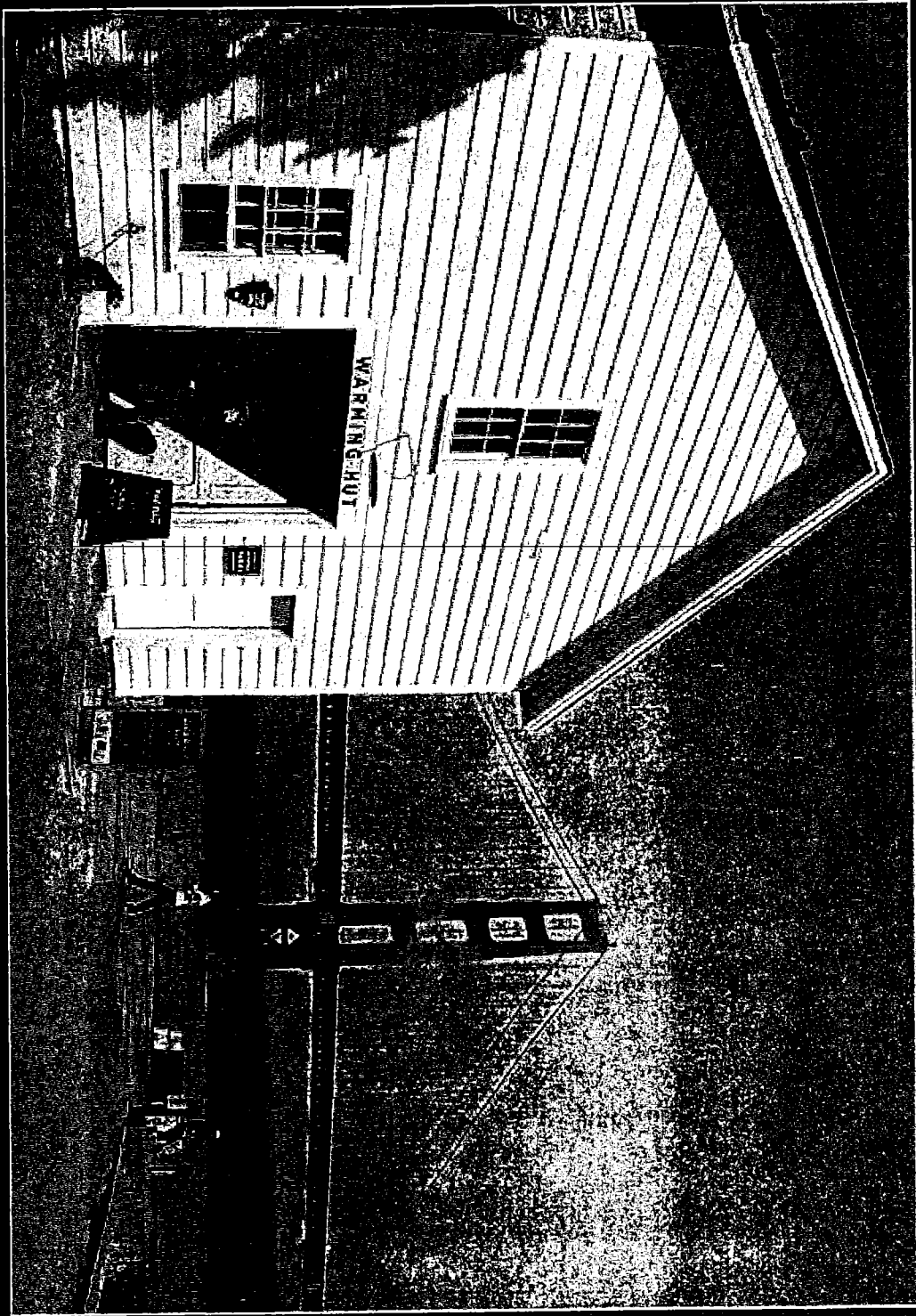




**CHINA BASIN SHORELINE PARK**

MADISON SQUARE PARK, NYC



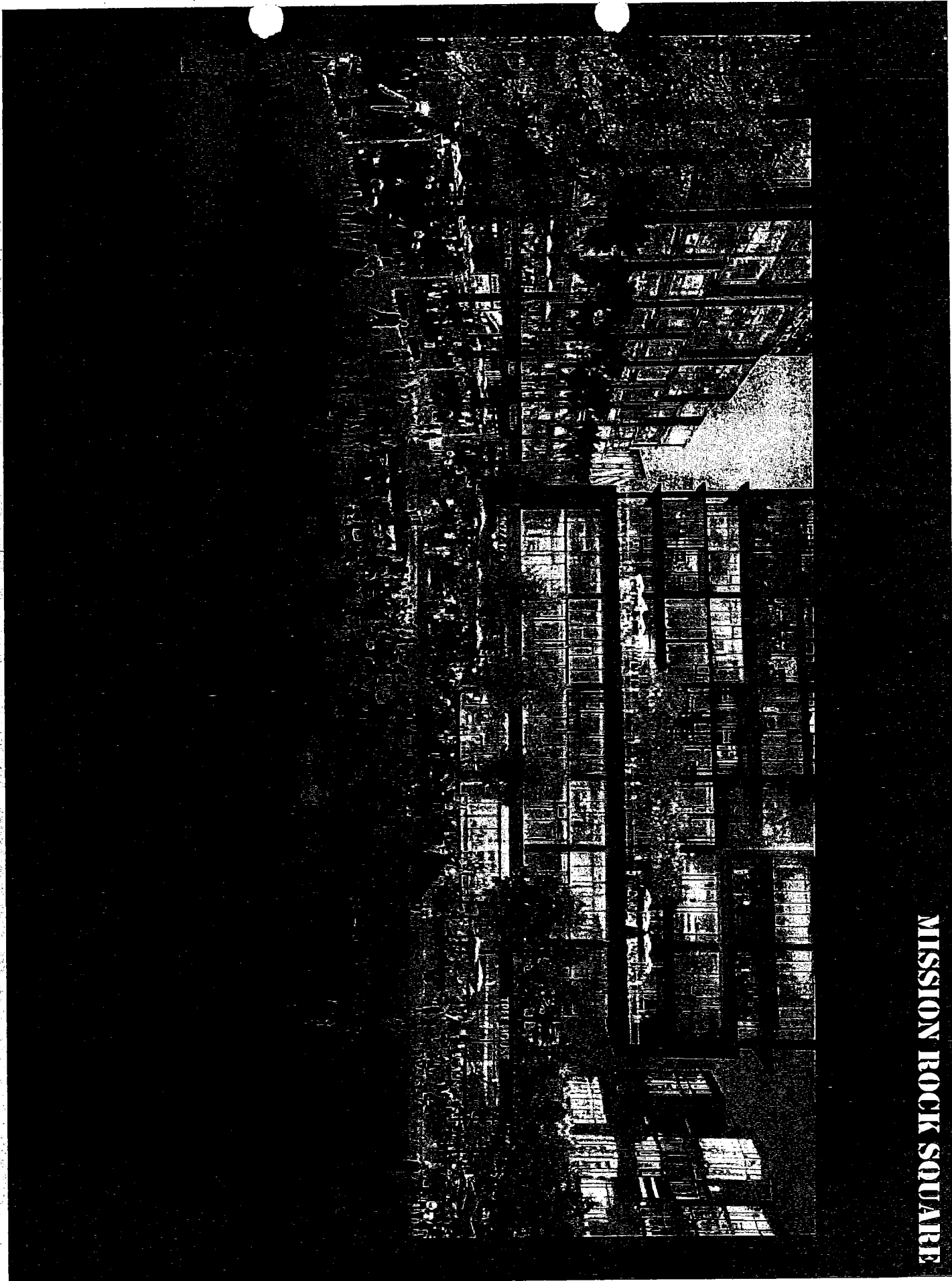


WARMING HUT, SF

**MADISON SQUARE PARK, NYC**







MISSION ROCK SQUARE

**BRYANT PARK, NYC**

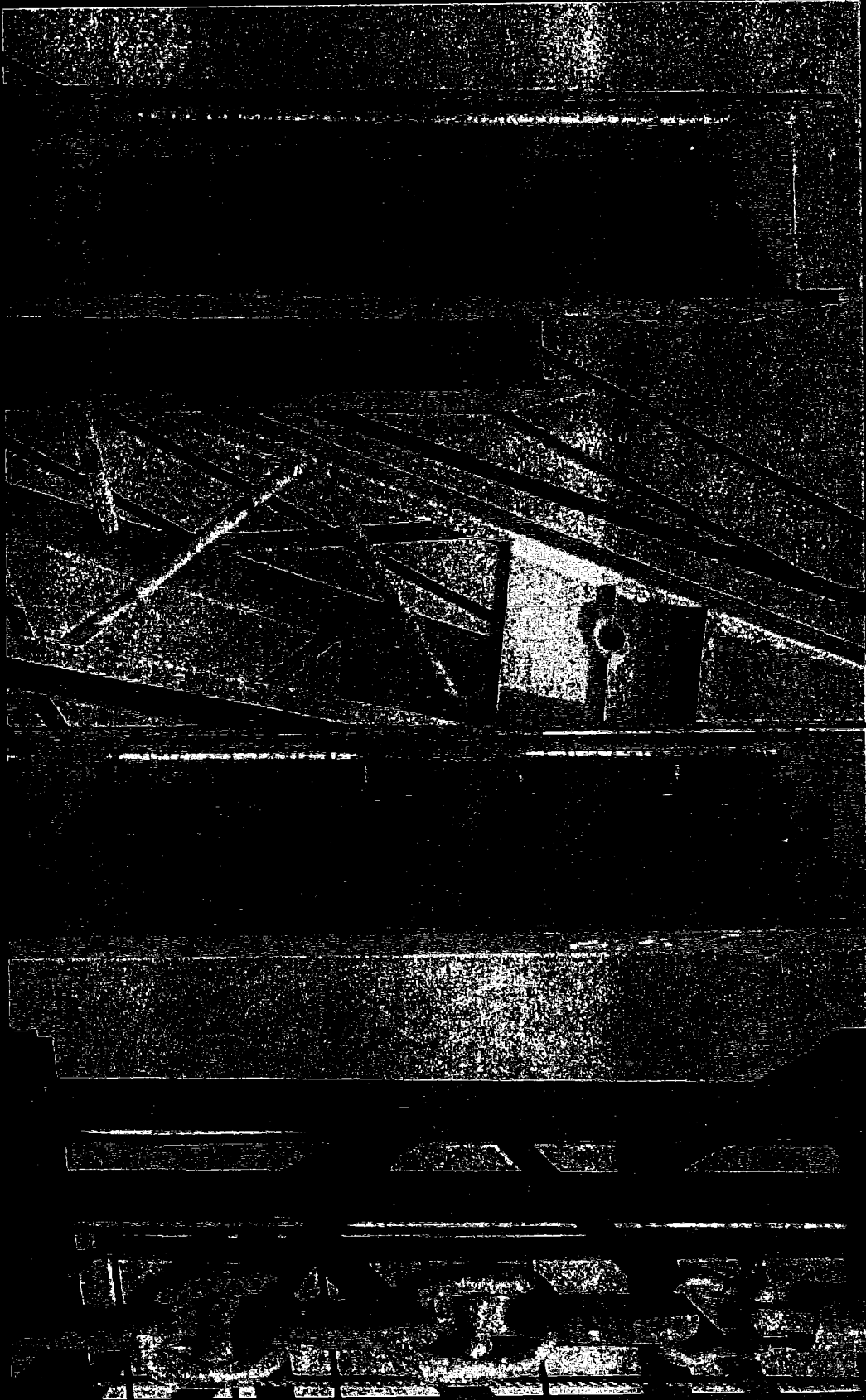




**HOUSING ON A SQUARE, COPENHAGEN**

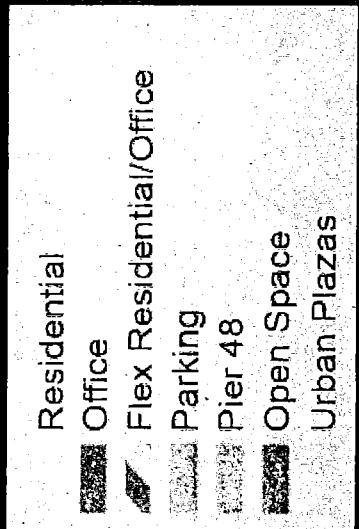
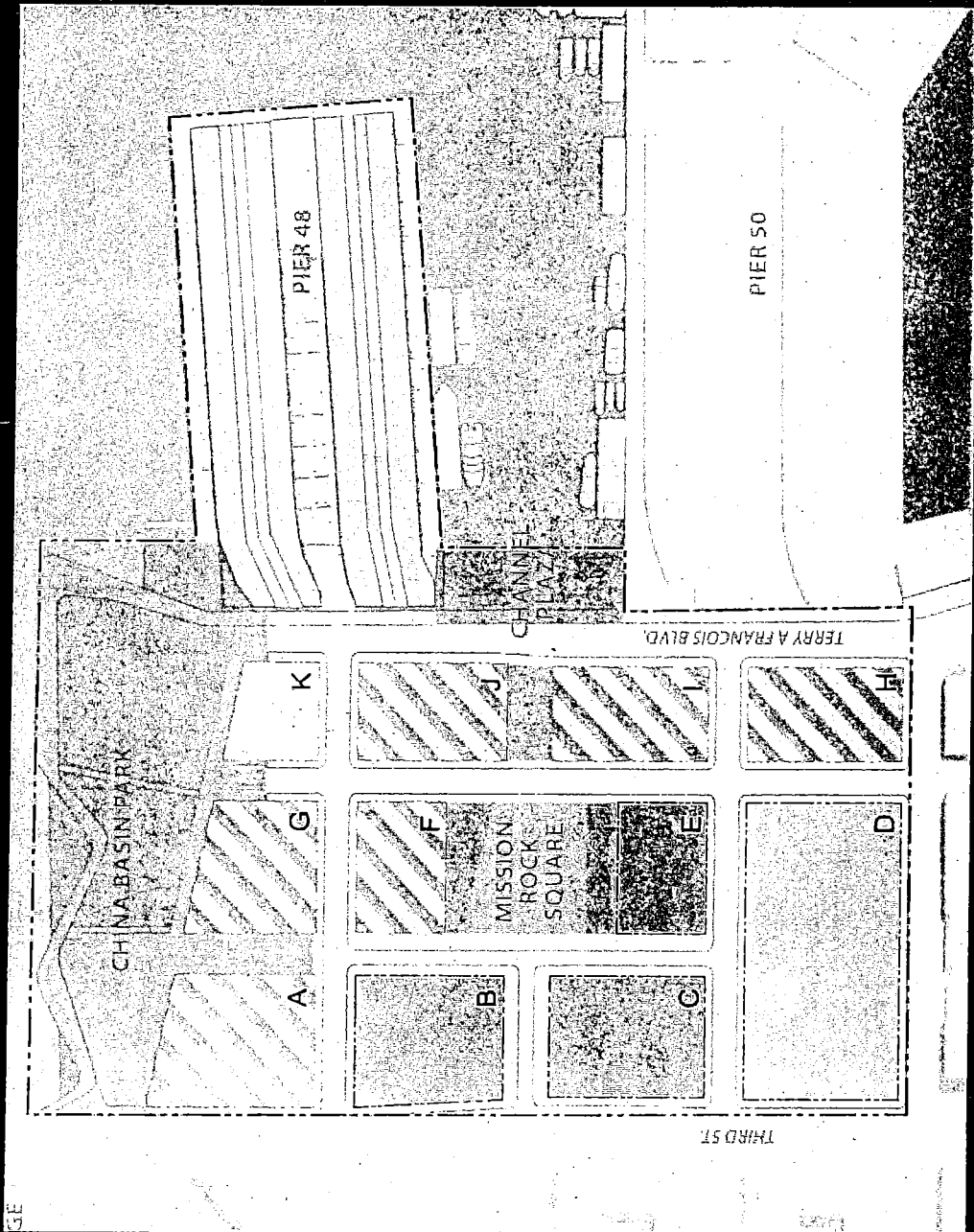
**SMART, COMPELLING NEIGHBORHOOD RETAIL**





**SIGNIFICANT INFRASTRUCTURE REQUIRED**

# FLEXIBLE ZONING



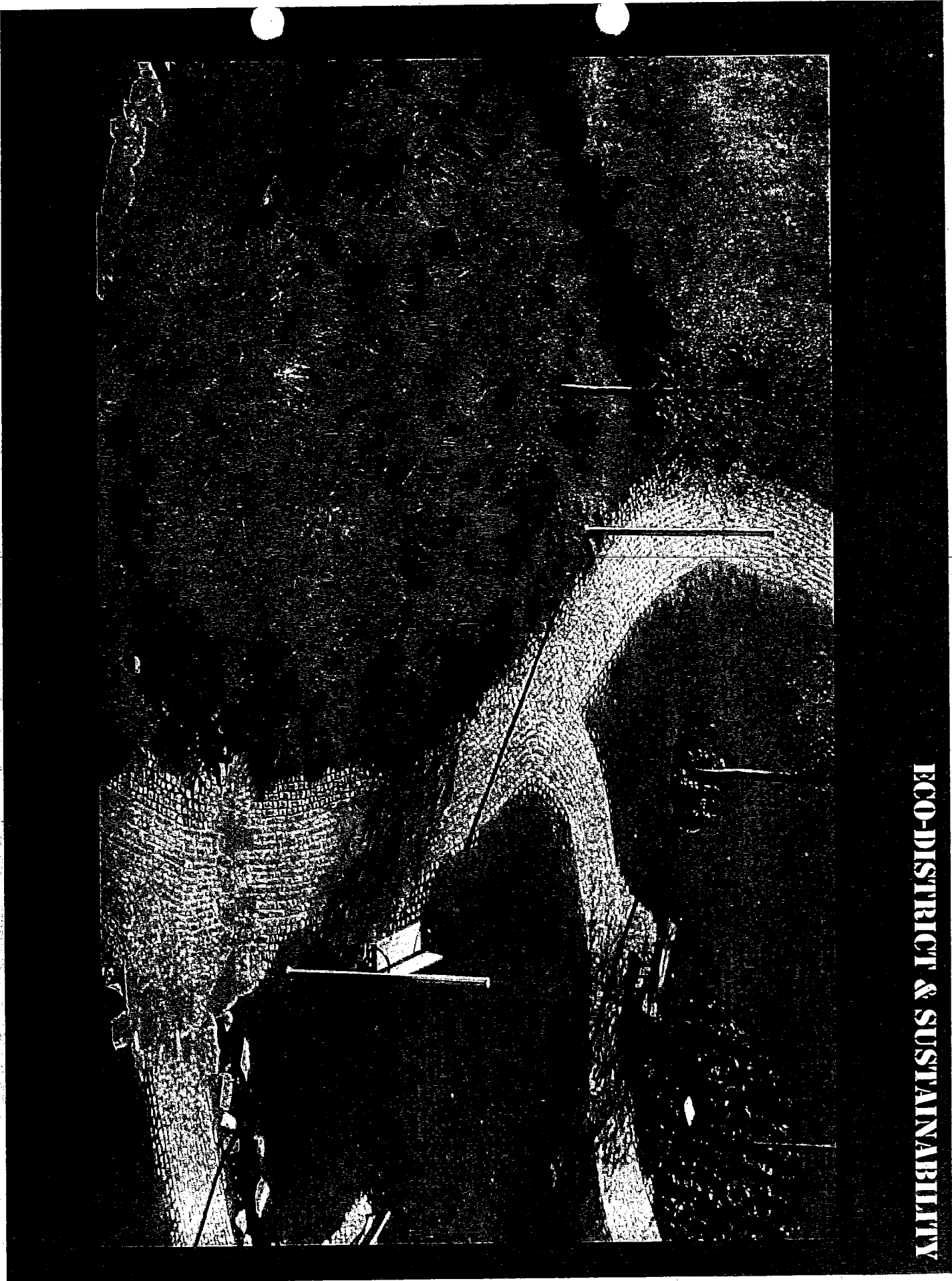


**WATER ACCESS**

**TRANSPORTATION CONNECTIONS**







**ECO-DISTRICT & SUSTAINABILITY**

# MISSION ROCK ECONOMIC IMPACT

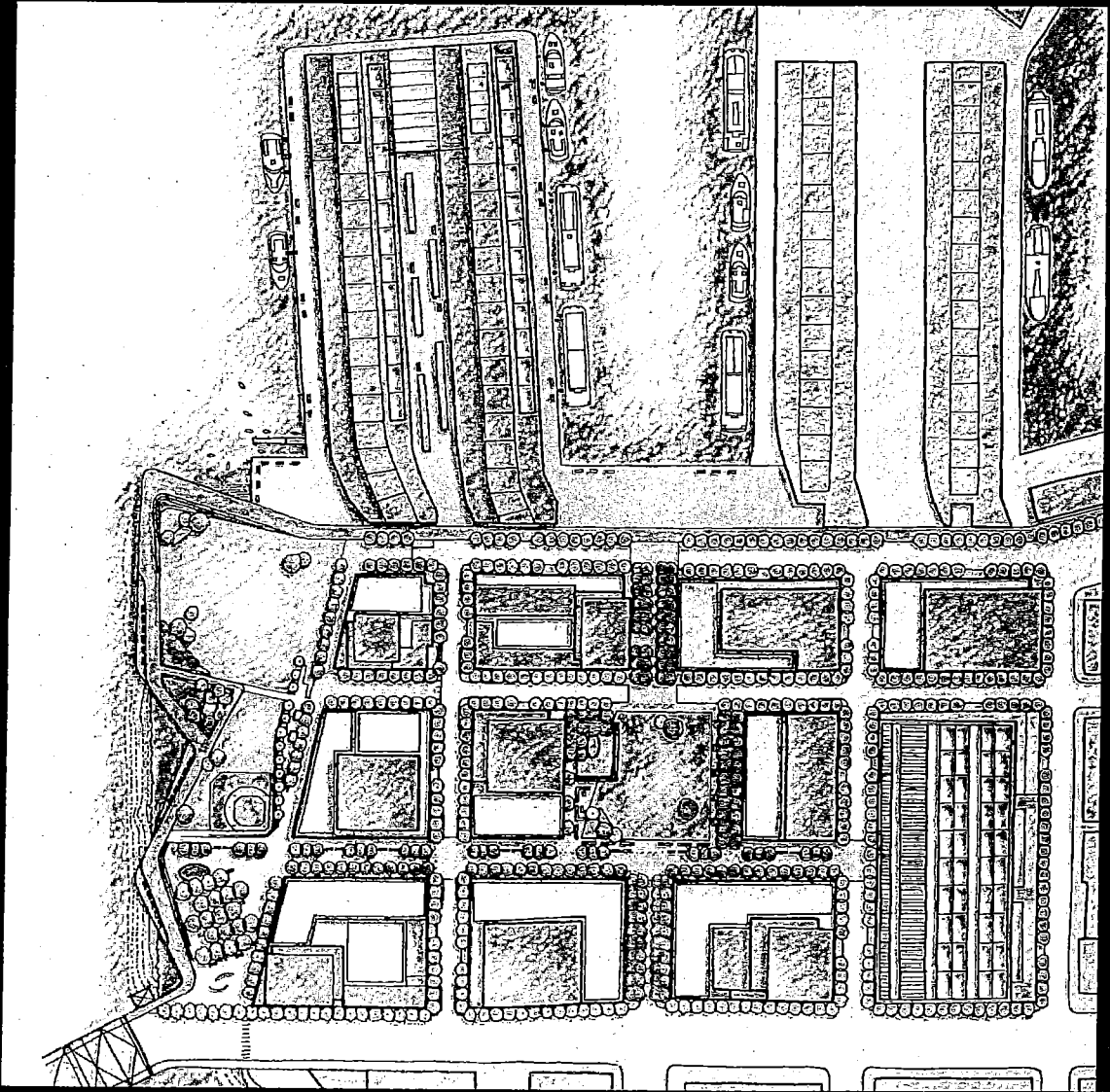
**2,000 Residents**

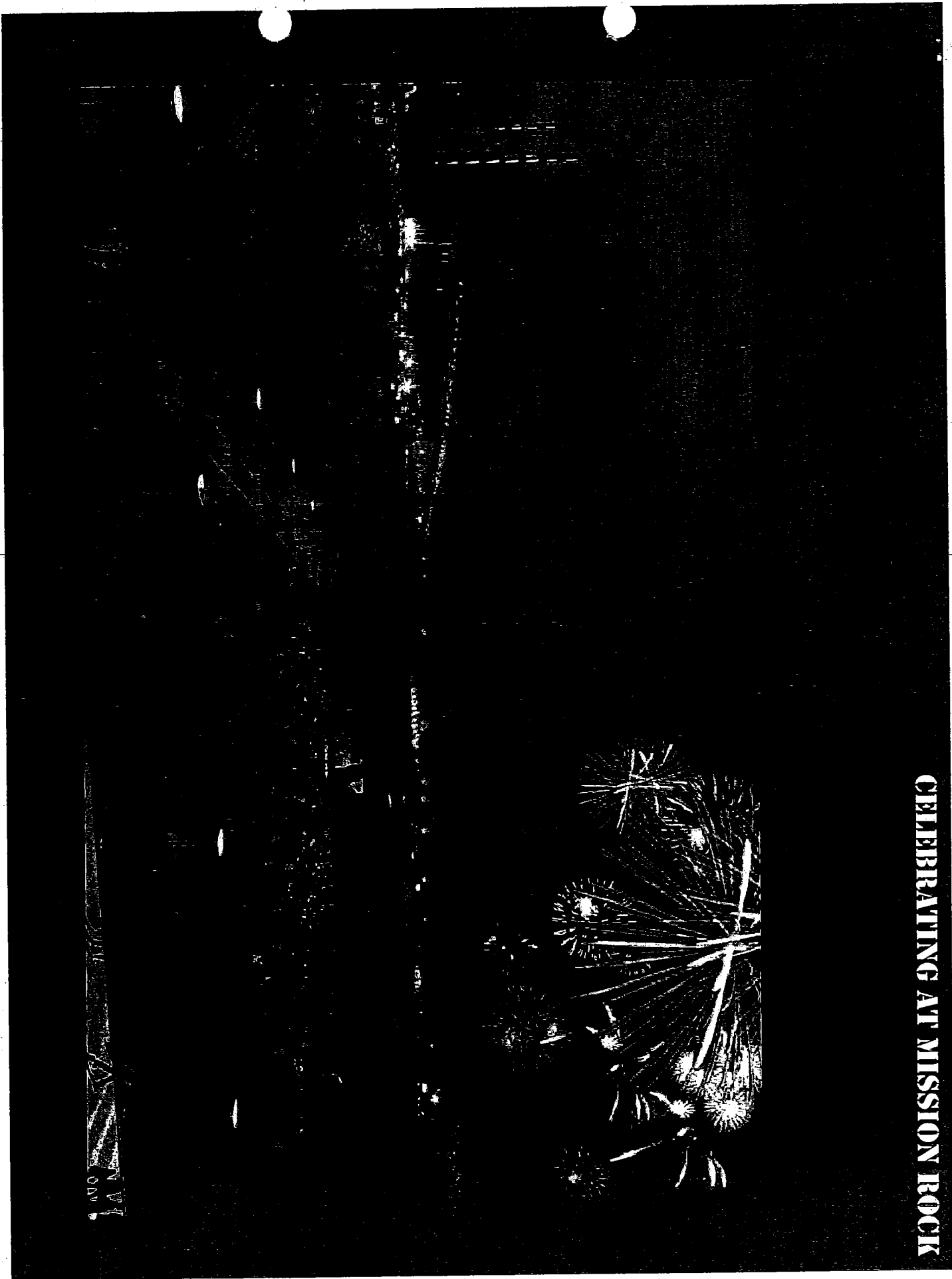
**11,000 Permanent Jobs**

**\$2.7 Billion Tax Increment  
Generated**

**\$4.0 Billion in Revenues to  
City/Port**

**\$21 Million Annual  
Revenue to City/Port**





**CELEBRATING AT MISSION ROCK**



President, Board of Supervisors  
District 3



DAVID CHIU  
邱信福  
市參事會主席

*LV clerk  
B/F clerk  
Leg Dip, COB*  
City and County of San Francisco

RECEIVED  
BOARD OF SUPERVISORS  
SAN FRANCISCO

2013 APR 29 PM 3:34

---

TO: Angela Calvillo, Clerk of the Board  
FROM: Supervisor David Chiu *for DCC*  
DATE: April 29, 2013  
RE: **Transfer of File No. 130286 from Land Use Committee to Budget & Finance Committee**

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Madam Clerk,

I hereby transfer File No. 130286 [Term Sheet Endorsement - Development of Seawall Lot 337 and Pier 48 and Finding of Fiscal Feasibility] from the Land Use Committee to the Budget & Finance Committee.

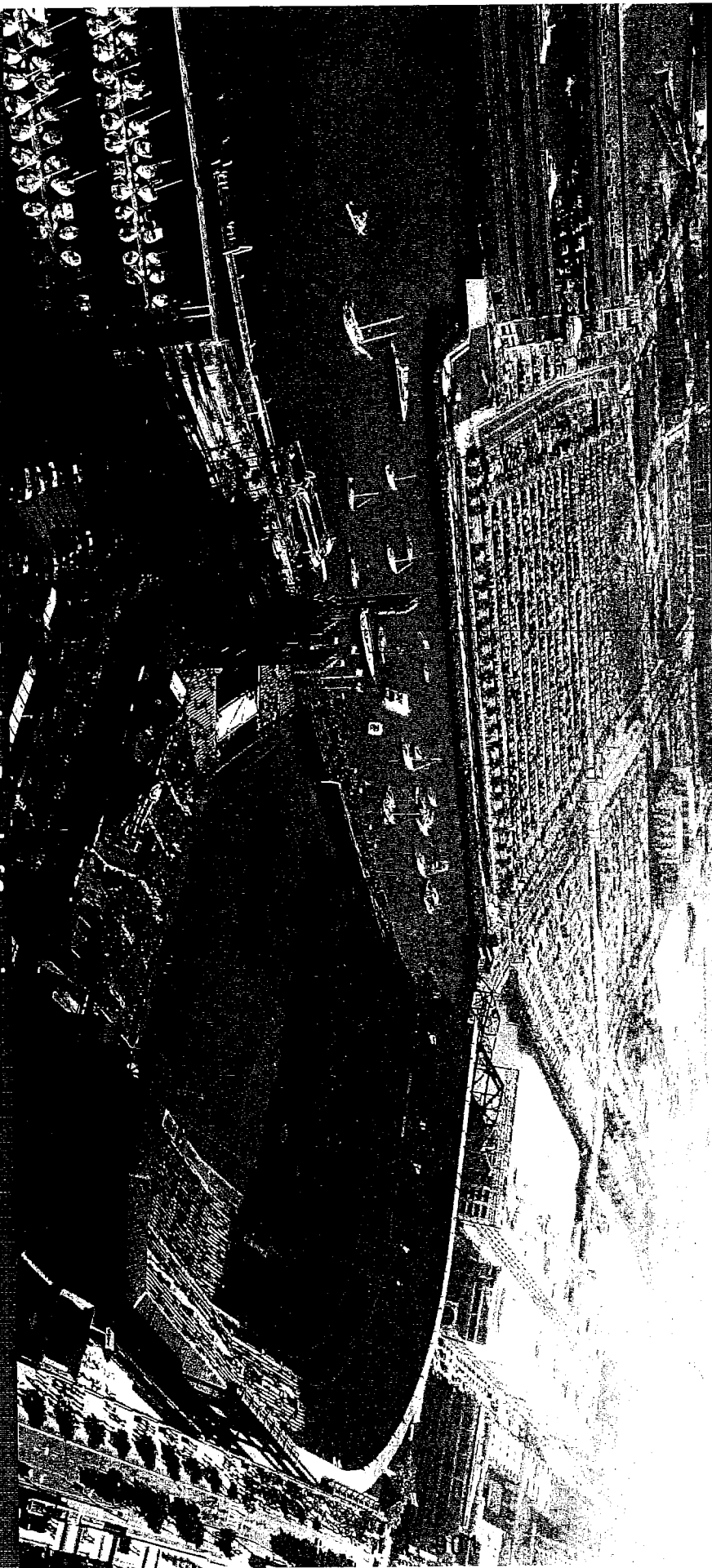




# Seawall Lot 337 & Pier 48 Finding of Fiscal Feasibility & Term Sheet Endorsement

San Francisco Board of Supervisors  
Budget and Finance Sub-Committee

May 8, 2013

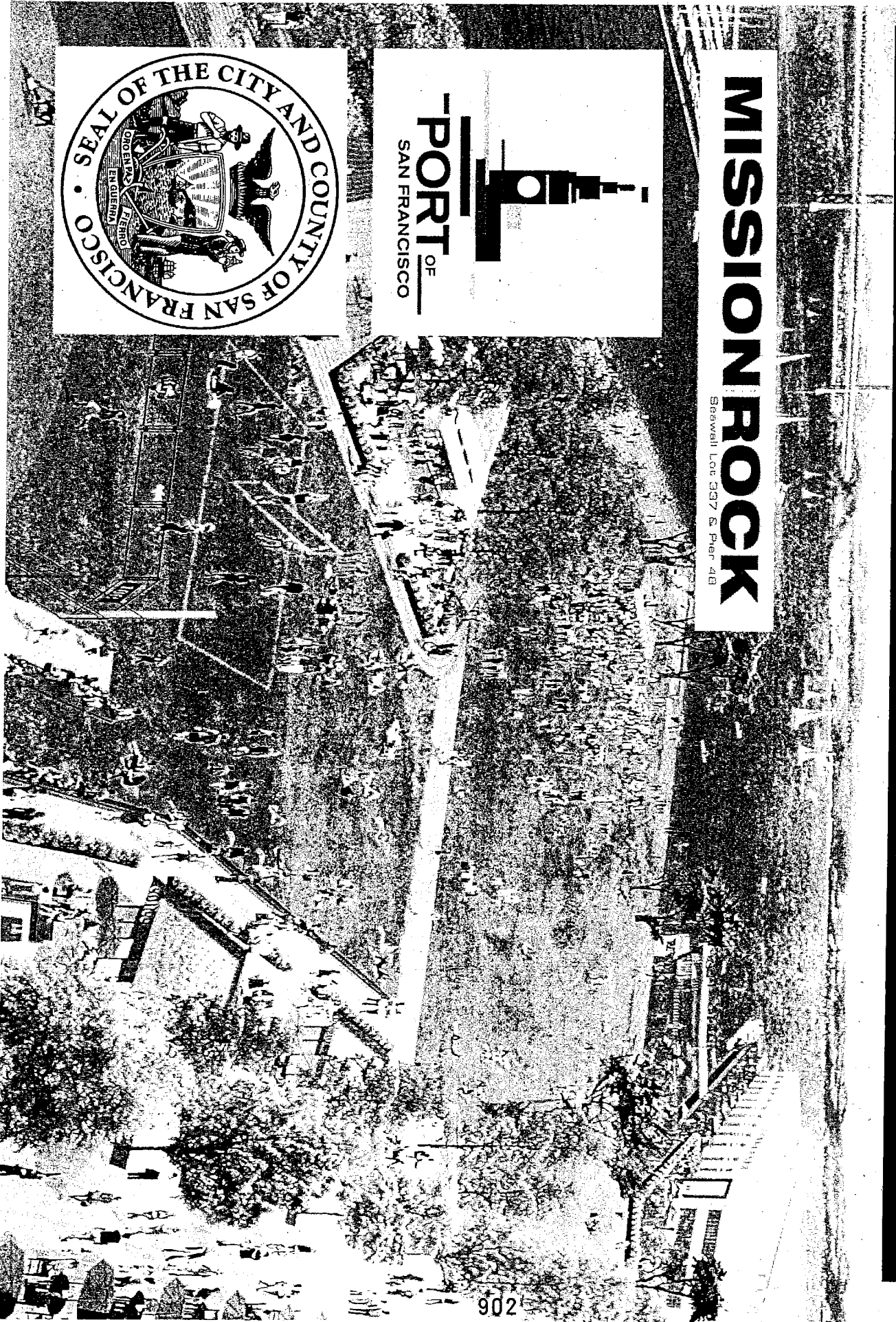
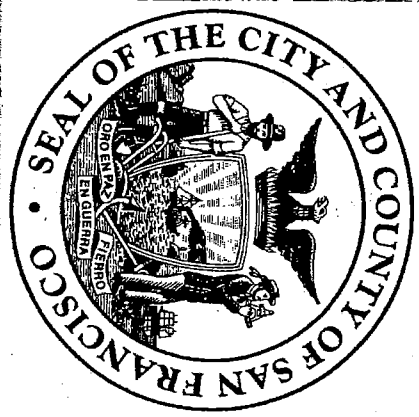


# Project Team

## MISSIONROCK

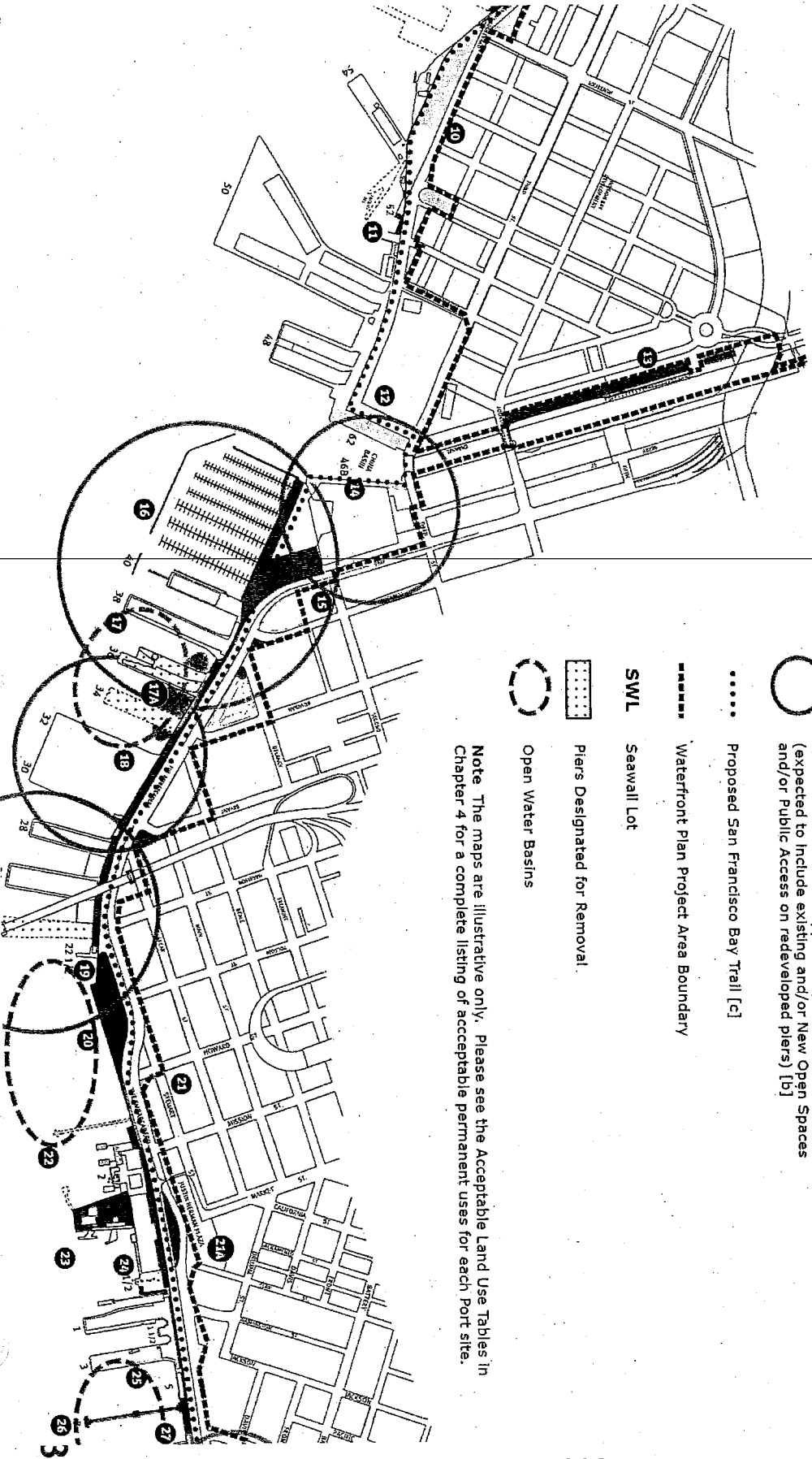
Seawall Lot 337 & Pier 4B

PORT OF  
SAN FRANCISCO





# Port Waterfront Land Use Plan



# SWL 337 Planning Process Summary

Winter 2007

Spring-Summer 2007

Summer-Fall 2007

Fall 2007-Spring 2008

## Planning Context

- Site History
- Public trust conditions
- Mission Bay context
- Location, setting and opportunities
- Planning goals

## Land Use Scenarios

- Public Workshops
- Review and recommendations
- Draft development criteria

## Defining Objectives

- Complete the Mission Bay area
- Fine grain urban form, public realm
- Allow 1-2 slender towers
- Compatible with maritime waterfront, park & Bay Trail
- Smart, shared transportation
- Revenue for off-site public benefits

## Developer Solicitation

- Port Commission creates SWL 337 Advisory Committee
- 2-step developer review process
- Public comments on development
- Advisory Committee juries developer proposals
- Port Commission selects SWL 337 Associates, LLC

Public Meetings

SWL 337

Issue RFP



SON WALL LOT  
 337  
 Port of San Francisco

# Project Overview

**3.6 million square feet mixed-use development** resulting in approximately

- 2000 new residents
- 6550 permanent on-site jobs

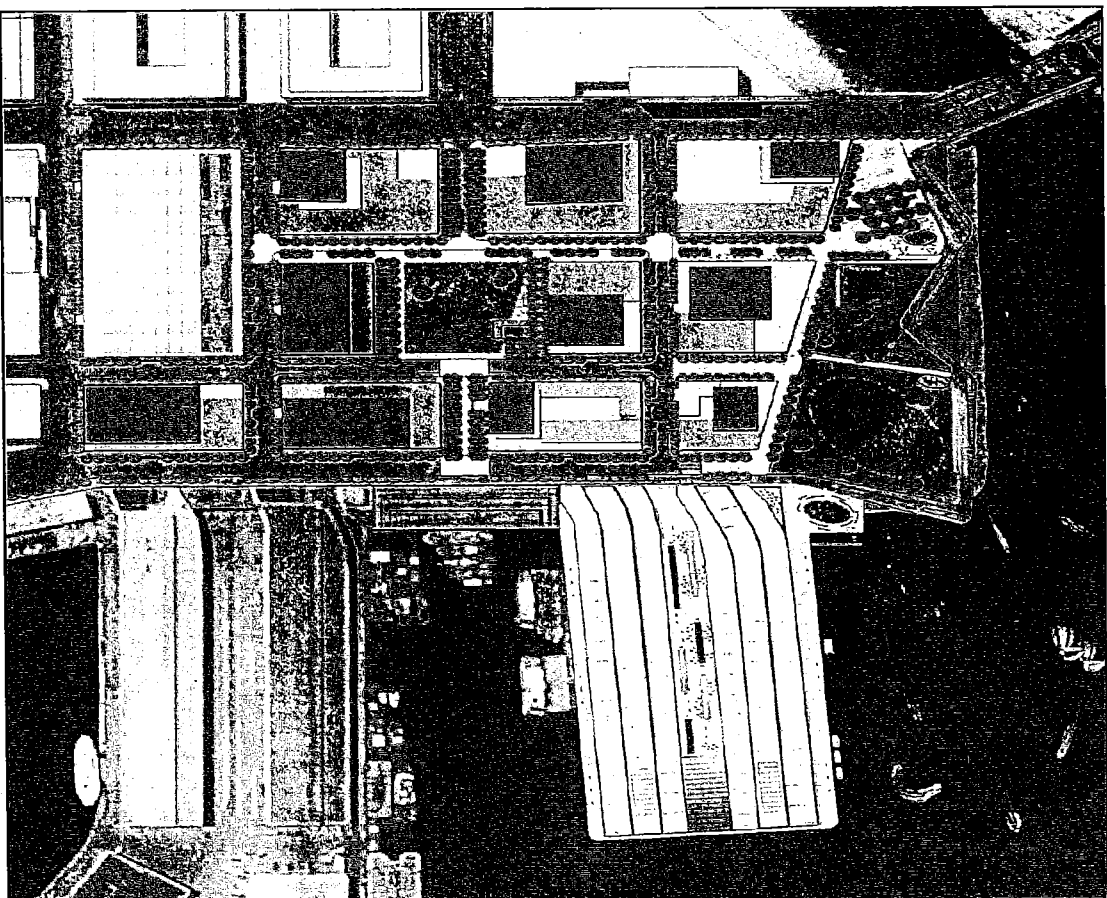
**Over 8 acres parks & open space**

**Restored Pier 48 with Anchor Brewing**

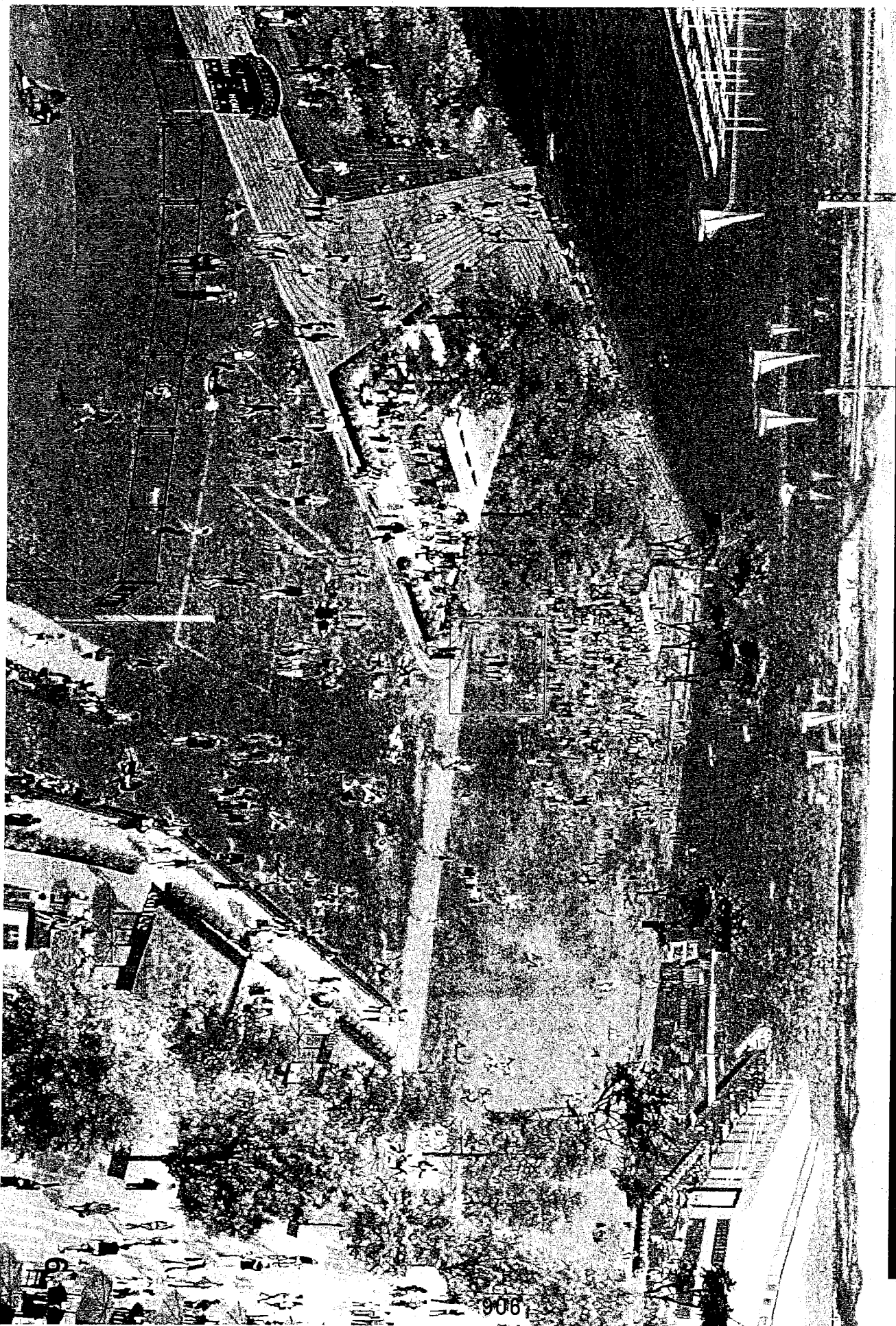
**Infrastructure:** Phased delivery, privately funded; then publicly-owned and paid for with unique public financing tools

**Port Revenues:** Increased land value and higher revenues through base rent and ongoing participation

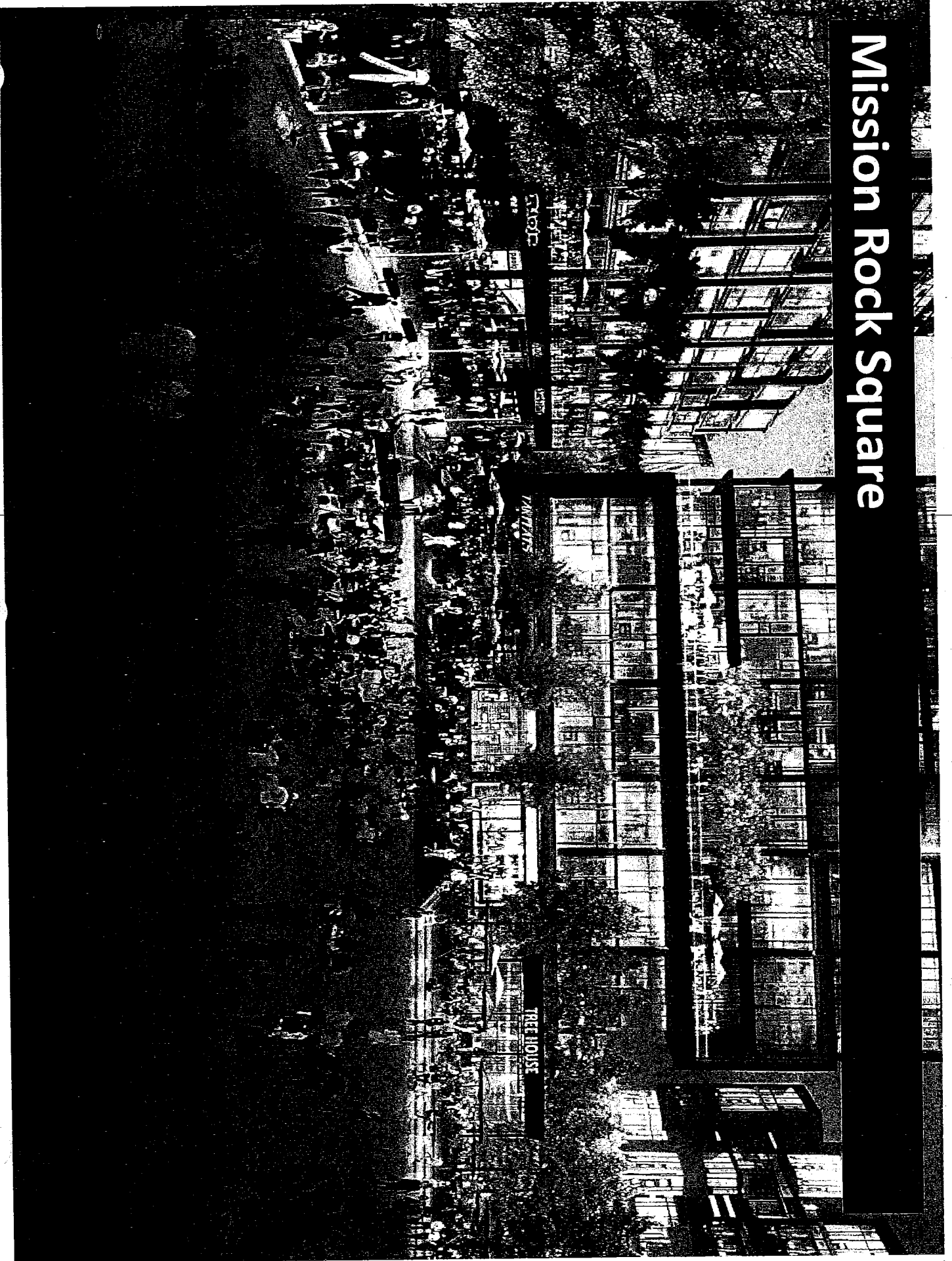
**Project Risks:** Shared risks and downside protection



# China Basin Park



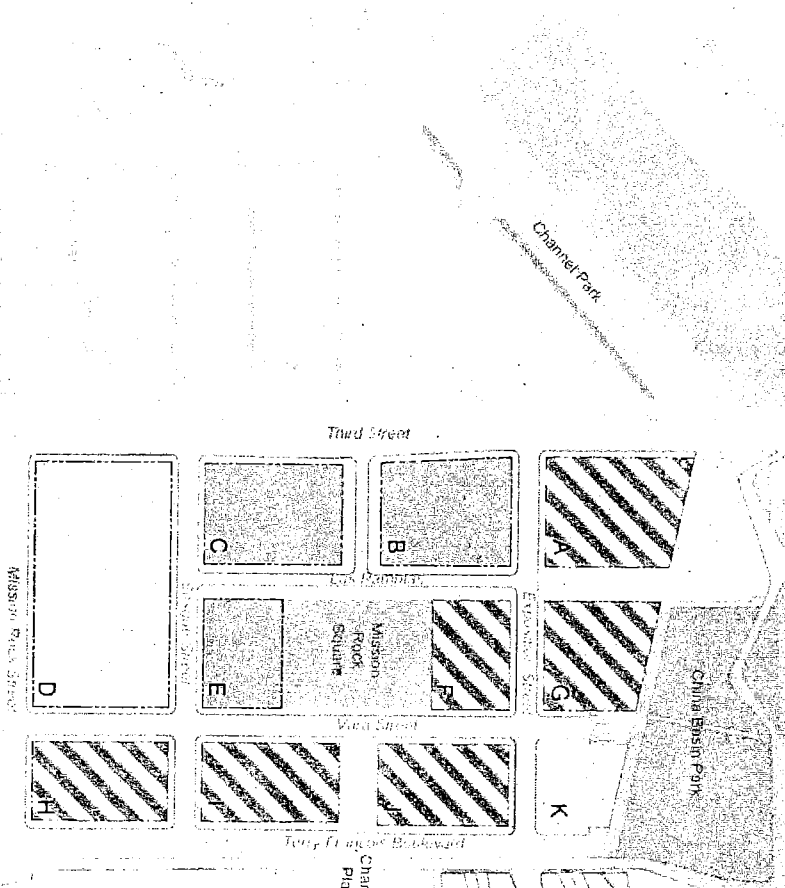
# Mission Rock Square










# Land Use Program Summary

AT&T Park

Create a new mixed-use neighborhood, linking Mission Bay to the urban fabric of the City and the working waterfront.



-  Residential
-  Office
-  Flex Residential/Office
-  Parking
-  Pier 48
-  Open Space
-  Urban Plazas

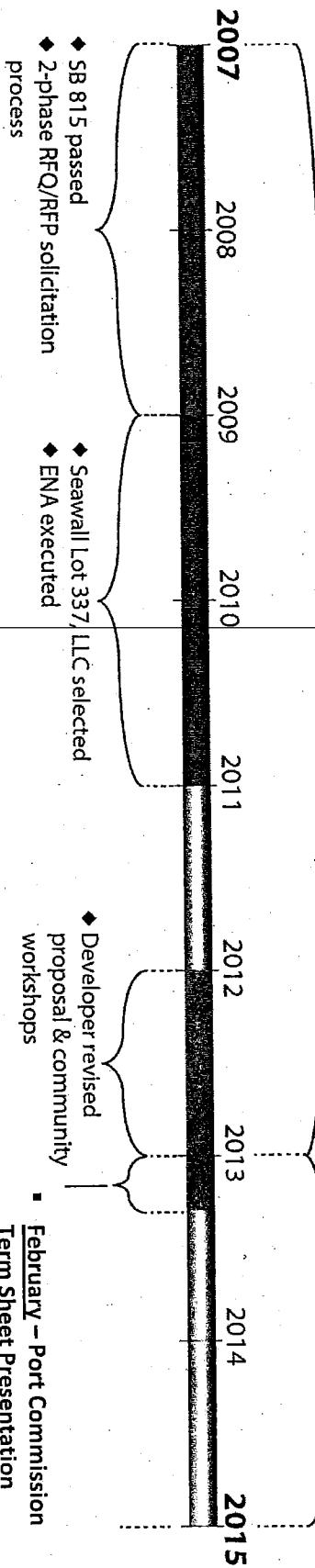
**Employ flexible zoning to take advantage of market conditions while ensuring a vital mix of uses and users.**



# Conceptual Schedule

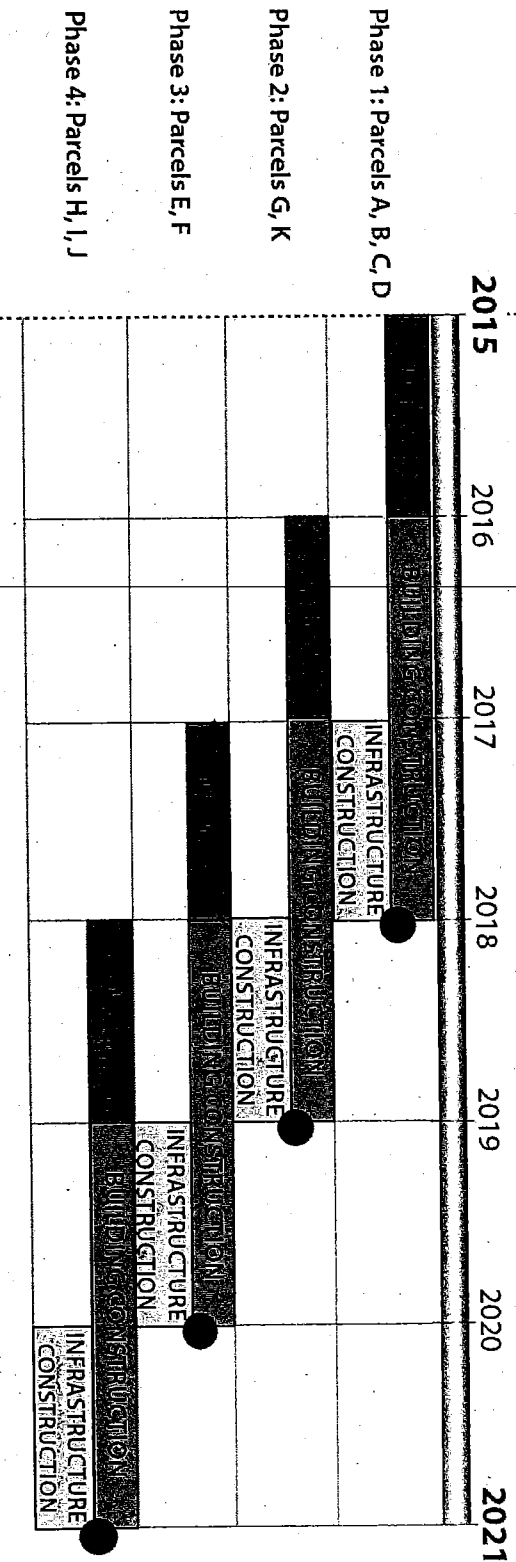
## TERM SHEET

## ENTITLEMENT

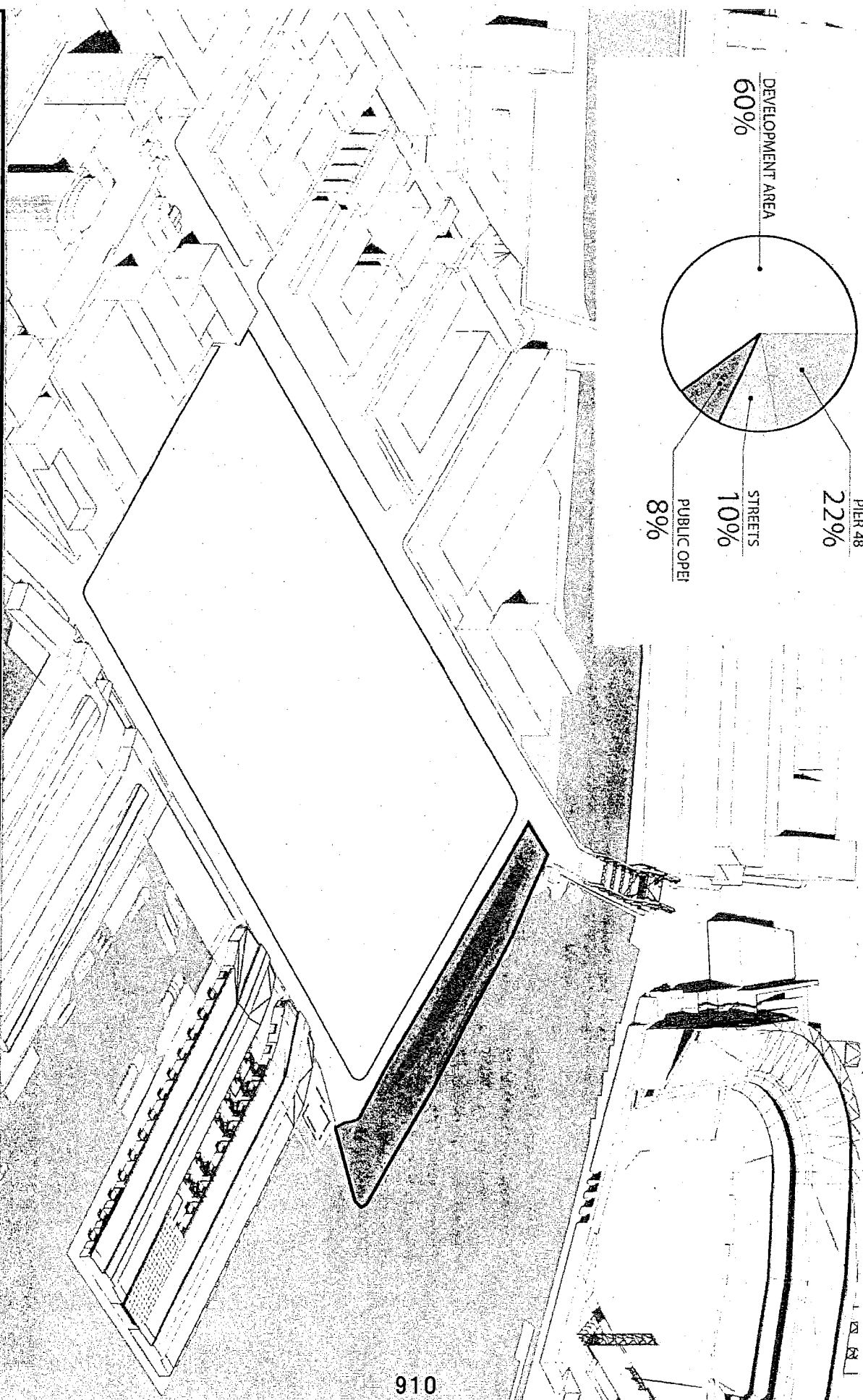


## ABSORPTION/ CONSTRUCTION PHASE SCENARIO

- ★ PARCEL LEASE SIGNED
- BUILDINGS COMPLETED

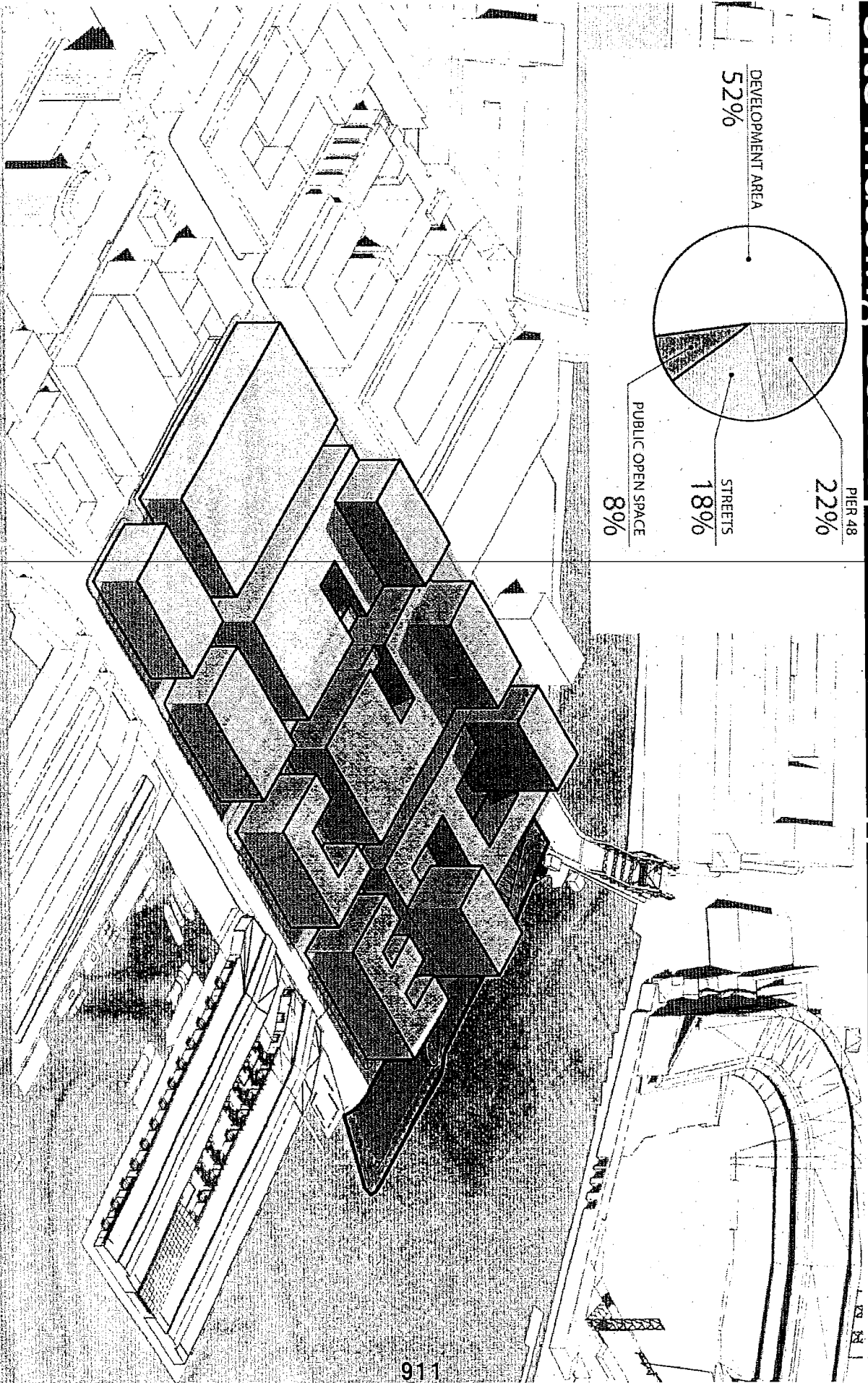
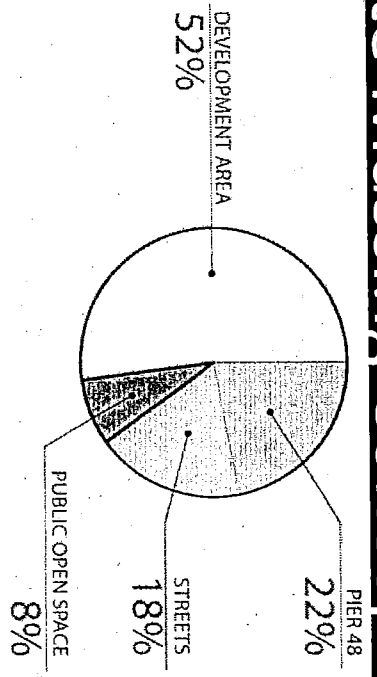


# Site Massing Concept -- Existing Site



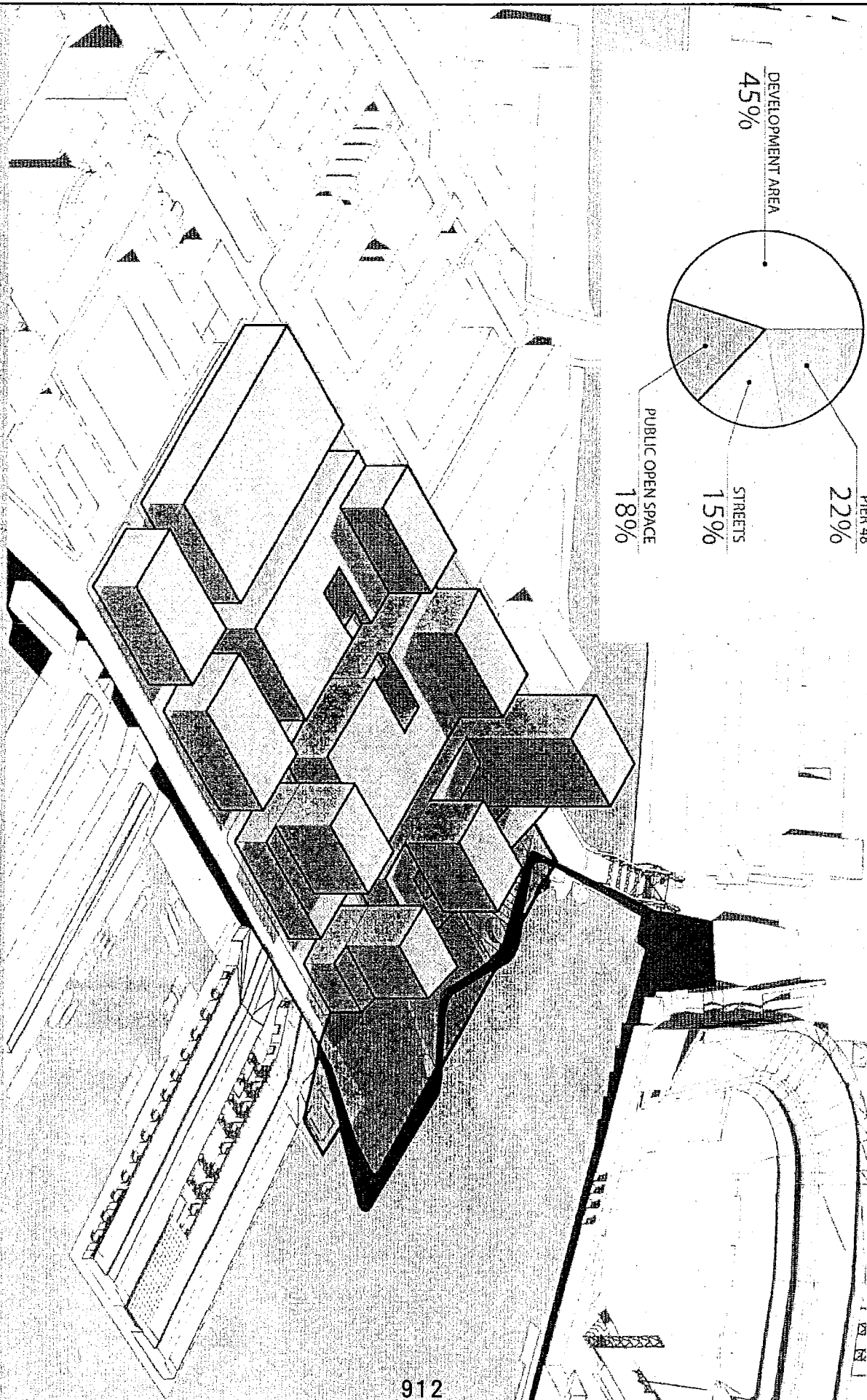
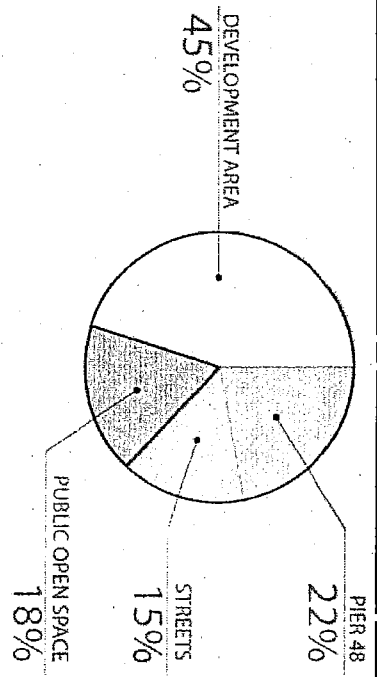


# Site Massing Concept – Modeling Mission Bay Fabric



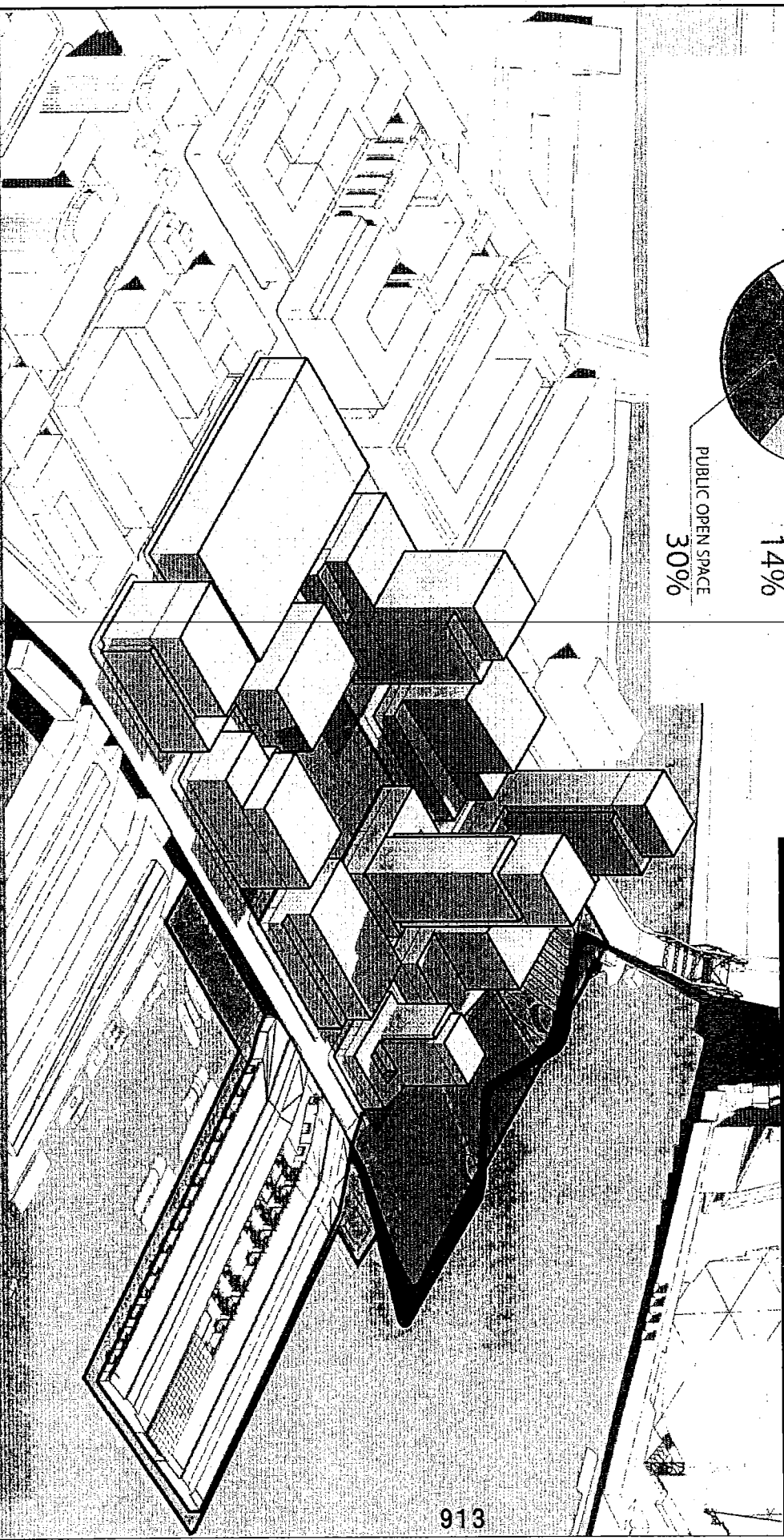
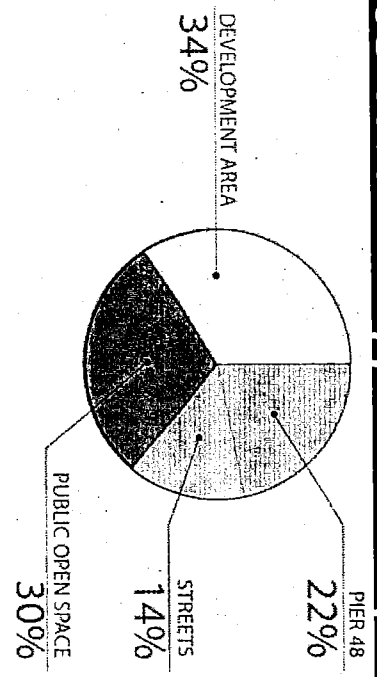
MISSION BAY  
PERKINS+WILL  
ARCHITECTS  
ASSOCIATES

# Site Massing Concept – M. Bay Fabric+Waterfront Park



PERKINS WILLE HARGREAVES ASSOCIATES

# Site Massing Concept – M. Bay Fabric+Waterfront Park + Neighborhood Square = Mission Rock Fabric



**MISSION ROCK**  
 PERKINS+WELLS  
 HARGREAVES  
 ASSOCIATES

# Jobs, Equal Opportunity and Housing

- Jobs:
  - 10,100 construction
  - 11,100 permanent
- Local Focus:
  - Overall LBE goal of 20% (10% during entitlements)
  - Local Hire goal of 25%
  - Construction governed by Project Labor Agreement
- Affordable Housing:
  - Rental housing will meet City inclusionary housing requirements for onsite inclusionary housing for 15% of the units at 55% of area median income (“AMI”)
  - Delivered in a balanced manner throughout the phasing of the Project

# Transportation Management and Sustainability

- Transportation Management Plan:
  - Comprehensive strategy informed by SFMTA's ongoing waterfront transportation assessment with focus on pedestrians and bicyclists
  - Smart, sustainable Transit First principles consistent with the City's Plans and Policies
  - Explore feasibility of an E Line loop in the vicinity of the Site to enhance public transportation option
- Sustainability:
  - A Type 1 Eco-District; studying technical and financial feasibility of including Eco-District elements in the EIR
  - Analyzing multiple sustainable strategies to enable vertical development to achieve if not exceed Project goals

# City Benefits Summary

## March 8, 2013 Findings of Fiscal Responsibility and Feasibility

### Benefits to City:

- New ongoing revenues
- Development impact fees
- Jobs
- Parks & open space
- Pedestrian and bicyclist paths
- Human-powered watercraft access

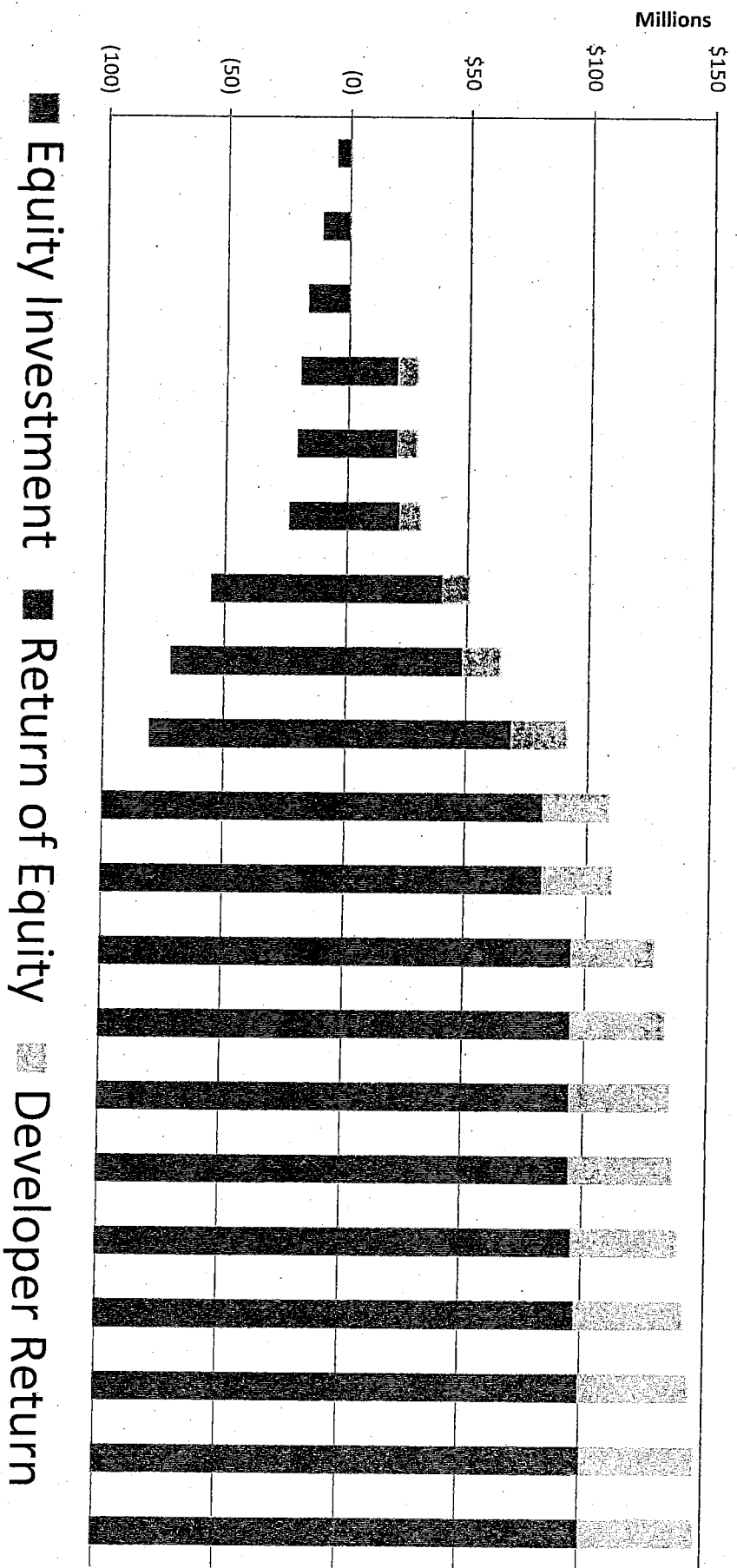
	Annual (\$m)
Property Taxes to IFD or City	\$8.5
Other Taxes to the City General Fund	\$10.7
Other Restricted City Tax Revenues Fund	<u>\$2.3</u>
<b>Total Fiscal Benefits</b>	\$21.5
One-time Development Impact Fees	\$60.2
Construction Jobs	10,100
Permanent Jobs at buildout	11,100

# Horizontal Development

## Horizontal Development Sources & Uses

<u>Sources</u>	Amount
Developer Equity	\$100 million
Upfront Lease Payments	51 million
CFD Bond Proceeds	140 million
IFD "Paygo"	9 million
<b>Total</b>	<b>\$300 million</b>
<u>Uses</u>	
Project Infrastructure	\$154 million
Return of Developer Equity	\$100 million
Return on Developer Equity	46 million
<b>Total</b>	<b>\$300 million</b>

# Capital Flows (Cumulative)





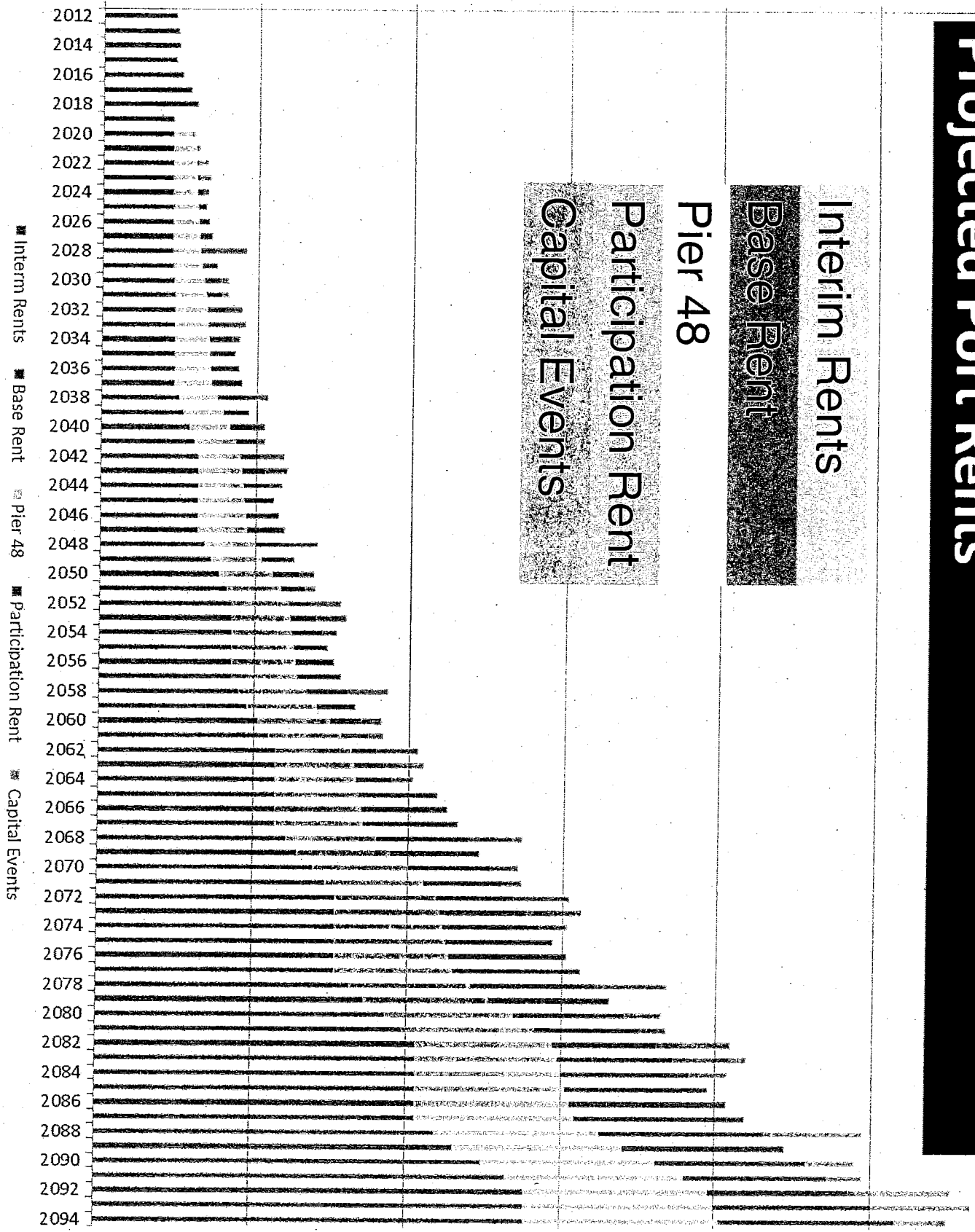
# Public Revenue Summary

	Project Total (\$m)	NPV (\$m)
Interim Rent	\$27.1	\$22.2
SWL 337 Development Parcel Base Rent	\$866.2	\$71.1
Pier 48 Rent (Anchor)	\$385.2	\$26.0
Development Parcel Participation Rent	\$298.7	\$14.4
Capital Event Participation	\$98.1	\$6.5
<b>Total</b>	<b>\$1,675.3</b>	<b>\$140.2</b>
Property Tax Increment	\$1,735.0	
<b>Grand Total</b>	<b>\$3,410.3</b>	

Millions  
\$60  
\$50  
\$40  
\$30  
\$20  
\$10  
\$-

# Projected Port Rents

Interim Rents  
Base Rent  
Pier 48  
Participation Rent  
Capital Events



# A Unique Opportunity

## **Sound Due Diligence:**

Since 2007, the Port, the City, our regulatory agencies and numerous stakeholders have diligently shepherded and shaped this opportunity.

## **Superior Location:**

An opportunity to extend the fabric of the City, add vitality to Mission Bay and provide revenue to the Port and its working waterfront with integrity of design, construction and management appropriate for this highly visible, valuable location.

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## **Public Benefits:**

With up to 2,000 new residents, 8 acres of new parks and expanded open space, 6,550 new on-site jobs, vibrant retail and an appropriate amount of off street parking, the Project complements the nearly fulfilled vision for Mission Bay, expands public access to the waterfront and preserves valuable berths for continued maritime activity.

## **A New Neighborhood of Citywide Significance**

The partnership among the Developer, the Port and OEWD has created a term sheet framework that not only brings direct benefits to this location but also lays the foundation for broader impacts.

- Targeting investments toward the type of neighborhood that will assist the City in meeting growth demands
- Participating in broader “beyond-the-neighborhood” strategies to address City- and region-wide issues
- Taking advantage of unique site characteristics to pilot new strategies for potential export to other projects and neighborhoods

## Citywide Policy Objectives

- Urban Design
- Transportation
- Sustainability
- Delivery of Public Infrastructure
- Deferred Maintenance of Port Facilities
- Adaptation to Sea Level Rise

## Next Steps

**Board of Supervisors: Consideration of Term Sheet and Fiscal Feasibility May 2013**

**Entitlements: Initiate project entitlement phase including CEQA, site re-zoning, State Lands Public Trust Consistency Study and BCDC Seaport Plan amendment**

**Transaction Documents: Port staff with guidance from the Port Commission will negotiate the following documents for approval after Project entitlements:**

- **Master Lease**
- **Disposition and Development Agreement**
- **Form of Parcel Lease**

**Thank You!**

