## AMENDED IN COMMITTEE 6/21/13 ORDINANCE

[Lease and Management Agreement - Botanical Garden Society - Waiving Fees - Botanical

162-13

FILE NO. 130537

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Ordinance approving and authorizing a Lease and Management Agreement between the City and the San Francisco Botanical Garden Society for the San Francisco Botanical Garden at Strybing Arboretum in Golden Gate Park, with an initial term of 10 years with 2 10-year extension options; waiving the non-resident admission fee in Park Code Section 12.46(d) for certain persons and entities as set forth in the Lease and Management Agreement; ratifying prior acts in connection with this Ordinance; and making environmental findings.

NOTE:

Garden at Strybing Arboretum in Golden Gate Park]

Additions are <u>single-underline italics Times New Roman</u>; deletions are <u>strike-through italics Times New Roman</u>. Board amendment additions are <u>double-underlined</u>; Board amendment deletions are <u>strikethrough normal</u>.

Be it ordained by the People of the City and County of San Francisco: Section 1. **Findings.** 

(a) The San Francisco Botanical Garden Generally. The City and County of San Francisco (the "City") owns the San Francisco Botanical Garden (the "Botanical Garden"), formerly known as Strybing Arboretum, a 55-acre garden and associated facilities located in the southeast portion of San Francisco's Golden Gate Park along Martin Luther King Jr. Drive and Lincoln Way, between 9<sup>th</sup> Avenue and 19<sup>th</sup> Avenue. The Recreation and Park Commission has jurisdiction over the Botanical Garden and is responsible, through the City's Recreation and Park Department ("RPD"), for its operation and management. The Botanical Garden is a living museum of more than 8,000 different kinds of plants, many rare and endangered and no longer found in their native habitats, and is a treasure for the residents of San Francisco and the Bay Area as well as for visitors from around the world.

- (b) The San Francisco Botanical Garden Society. The San Francisco Botanical Garden Society ("SFBGS") is a nonprofit 501(c)(3) corporation devoted to supporting, promoting, and enhancing the use, appreciation and stature of the Botanical Garden. SFBGS has provided crucial support and assistance to the City in the management and operation of the Botanical Garden since 1955, including the construction and donation of the Helen Crocker Russell Library Building; management and operation of the Library and Visitor Orientation Center and Bookstore; funding and developing a special area plan (the "Botanical Garden Master Plan") for the Golden Gate Park Master Plan; providing education and visitors programs, visitor publications, curatorial and plant collections management services, community programming, horticulture education and volunteer programs; planning and managing improvements to the Botanical Garden; paying costs to support the hiring of an eleventh City gardener dedicated solely to the care and maintenance of the Botanical Garden; and fundraising to support the Botanical Garden.
- (c) The City and SFBGS's Prior Agreements. On March 1, 2002, the City and SFBGS entered into (i) a Memorandum of Agreement (Strybing Arboretum) (the "Cooperation Agreement"), pursuant to which RPD and SFBGS agreed to cooperatively manage the Botanical Garden, with RPD taking a primary role in managing certain functions and SFBGS taking a primary role in managing other functions, and (ii) a lease (the "Original Lease") pursuant to which SFBGS leased from the City certain office space, library space, horticultural space and book kiosk space within the Botanical Garden. The terms of the Cooperation Agreement and the Original Lease have expired, and the City and SFBGS have continued to operate under the terms of such agreements. In addition, the City and SFBGS entered into a Grant Agreement, dated July 1, 2010 (as amended, the "Grant Agreement"), pursuant to which the City provided a grant to SFBGS for the purpose of funding certain education and

community outreach and the operation and maintenance of the Botanical Garden's non-resident entrance fee collection program. The Grant Agreement expires on June 30, 2013.

- (d) Nursery Gift. SFBGS has offered to donate to the City the design and construction of a Nursery Center for Sustainable Gardening within the Botanical Garden for the joint use of the City and SFBGS (the "Nursery Project") as a gift-in-place valued at approximately \$14 million if SFBGS completes the Nursery Project. On April 10, 2012, the Board of Supervisors adopted Resolution No. 125-12, in which the Board of Supervisors (a) adopted a Final Mitigated Negative Declaration ("FMND") and a Mitigation Measuring and Reporting Program (the "MMRP") for the Nursery Project, (b) imposed all the mitigation measures set forth in the MMRP as conditions of such approval, and (c) accepted a gift-in-place to the City of the Nursery Project valued at approximately \$14 million. Construction of the Nursery Project has not commenced.
- (e) Need for Continued Collaboration. The City and SFBGS recognize the need for continued collaboration to meet the challenges and opportunities of creating and sustaining a world-class botanical garden for the 21st century. The City and SFBGS have the shared goal of creating one of the world's outstanding public botanical gardens, representing San Francisco's horticultural heritage as well as diverse collections from around the world, and of increasing levels of private and public financial support and resources to support such goal. Towards that end, the City and SFBGS desire for SFBGS to continue to lease certain office and related space in the Botanical Garden for administrative purposes, to lease and continue to operate the Library, to access and utilize horticultural space in the Botanical Garden, and to utilize space in the buildings within the Botanical Garden for educational seminars, receptions, lectures and other special events. City and SFBGS further desire for SFBGS to provide assistance with the operation and management of the Botanical Garden and with education, fundraising and other activities which will support and enhance the Botanical Garden. The

City and SFBGS desire to provide a clear management structure that facilitates operation and management of the Botanical Garden and SFBGS's efforts to raise funds to help augment City funding for the Botanical Garden.

- (f) <u>Lease and Management Agreement</u>. The City and SFBGS have negotiated a Lease and Management Agreement that includes the following:
  - (1) An initial term of ten years, with two ten-year extension options.
- (2) The leased premises shall consist of a portion of the Botanical Garden comprised of the following, as generally depicted on Exhibits B-1 and B-2 of the Lease and Management Agreement:
- (i) Approximately 1,207 square feet of office space located in the rooms presently designated as Rooms 1 and 3 of the San Francisco County Fair Building and in the rooms presently designated as Rooms 23, 24, 25 and 30 of the Helen Crocker Russell Library Building (collectively, the "Office Space"). SFBGS shall use the Office Space for office and administrative purposes and community meetings.
- (ii) Approximately 84 square feet of space constituting the bookstore and approximately 800 square feet of space outside of the bookstore (the "Visitor Orientation Center and Book Store"). SFBGS shall use the Visitor Orientation Center and Book Store space for providing visitor orientation services and materials to the public and operation of a book and gift store selling materials approved by RPD, including plant sales in the (space outside the Visitor Orientation Center and Book Store.
- (iii) Approximately 1<sub>±</sub>378 square feet of space located in the rooms presently designated as Rooms 31, 32, 35, 36, and 37 of the Library Building (the "Library Space"), for operation of the Helen Crocker Russell Library of Horticulture. SFBGS shall use

the Library Space for operation of a horticultural library open to the public during hours approved by RPD and educational seminars and fundraising events at other times.

- (iv) Horticultural space comprised of approximately 800 square feet of space in the existing main greenhouse, approximately 800 square feet of space in the main lath house, and approximately 80 square feet of space in the container growing grounds (collectively, the "Horticultural Premises"), subject to adjustment from time to time by the City, in its reasonable discretion. SFBGS shall use the Horticultural Premises for propagation and sales of plants.
- (v) Approximately 50 square feet of storage space located in the room presently designated as Room 21 of the County Fair Building, and, subject to shared use by the City, sufficient space in the room presently designated as Room 14 of the County Fair Building for voice and data connections and a server closet (collectively, the "Storage and Utility Space"). SFBGS shall use the Storage and Utility Space for the storage of supplies and equipment incident to its operations.
- (vi) Upon the completion of the Nursery Project and acceptance of the improvements by RPD, the nursery (the "Nursery Premises") will be added to the leased premises, with a portion of the Nursery Premises for the exclusive use of SFBGS and a portion of the Nursery Premises available for shared used by SFBGS and RPD, as depicted on Exhibit B-3 to the Lease and Management Agreement. Following completion of the Nursery Project and demolition of the Horticultural Premises, SFBGS shall surrender the Horticultural Premises to the City, and the leased premises shall thereupon be comprised of the Office Space, the Visitor Orientation Center and Book Store, the Library Space, the Storage and Utility Space and the Nursery Premises. SFBGS shall use the Nursery Premises for observation, study, and community programs related to horticulture and natural resources

conservation, the propagation and sales of plants related thereto, and nursery administrative work areas.

- (vii) In addition to the foregoing, the leased premises may be used for educational and fundraising seminars, receptions, lectures, plant sales and other special events sponsored by SFBGS. The leased premises shall not be used for any other purpose.
  - (3) SFBGS shall pay the City a base rent of \$100 per year.
- (4) Fees paid by non-residents for admission to the Botanical Garden pursuant to Park Code Section 12.46 and Section 6.11 of the Lease and Management Agreement ("Admission Receipts") shall be solely for the benefit of the Botanical Garden and shall be allocated and distributed pursuant to the terms of Article 7 of the Lease and Management Agreement and Exhibit E thereto. SFBGS shall collect Admission Receipts and remit them to the City. Such receipts shall be distributed on a monthly basis by RPD according to the following schedule:
- (i) Admission Receipts shall first be used to reimburse SFBGS for its approved "Authorized Collection Expenses" during such period. "Authorized Collection Expenses" means all costs and expenses incurred by SFBGS in connection with its collection of admission receipts, including personnel costs. "Authorized Collection Expenses" shall not include capital expenses, penalties, late charges or interest on any late payments, or taxes or other amounts withheld from wages or salaries which have not actually been paid by SFBGS during the month for which reimbursement is being made.
- (ii) Second, following the payment of the Authorized Collection Expenses specified in (i) above, remaining Admissions Receipts shall next be paid to RPD until RPD has received an aggregate amount of \$250,000 per Fiscal Year, provided, however, that before the allocation is used for any other Botanical Garden purpose, RPD shall use such allocation

to fund three gardeners who are dedicated solely to the care and maintenance of the Botanical Garden.

- (iii) Third, any remaining Admissions Receipts shall next be paid to SFBGS until the remaining approved direct out-of-pocket expenses that were incurred by SFBGS during the first year of the non-resident admissions program ending June 30, 2011, have been reimbursed.
- (iv) Fourth, any remaining Admission Receipts shall next be paid to SFBGS until SFBGS has received an aggregate of \$250,000 per fiscal year in addition to the reimbursement for Authorized Collection Expenses described in (i) above. SFBGS shall expend such admissions receipts for its costs and expenses for education, community outreach, public programs and other initiatives.
- (v) Finally, the balance of Admission Receipts shall be paid into the "Botanical Garden Improvement Fund," which will be maintained by the City and shall not be commingled with other City funds. Any interest accruing on the funds in the Botanical Garden Improvement Fund shall be added to the Botanical Garden Improvement Fund. Expenditures from the Botanical Garden Improvement Fund shall be used by the City only for the payment of costs and expenses for maintenance, renovation and improvement of the Botanical Garden and shall not be used for any other purpose unless the parties otherwise agree in writing. Expenditures from the Botanical Garden Improvement Fund are intended to enhance the Botanical Garden and not to replace traditional sources or levels of City funding.
- (5) Under Section 6.11 of the Lease and Management Agreement, SFBGS is not required to reimburse the City for the following nonresidents receiving free admission to the Botanical Garden subject to the Board of Supervisors' approval by ordinance: (i) SFBGS members, (ii) members of other botanical gardens participating with SFBGS in reciprocal member programs, and (iii) school group students, teachers or chaperones. The Botanical

Garden will also be open to the public, including non-residents, without charge <u>every morning</u> <u>between 7:30 a.m. and 9:00 a.m., and all day, during its hours of operation, one day a month, plus Thanksgiving, Christmas and New Year's Day.</u>

A copy of the proposed Lease and Management Agreement is on file with the Clerk of the Board of Supervisors in File No. <u>130537</u> and is incorporated herein by reference.

- (g) <u>Public Benefits</u>. The Board finds that the proposed Lease and Management Agreement will have numerous public benefits, and will lessen the burden on the City in operating and maintaining the Botanical Garden and in providing public programming and education.
- (h) Recreation and Park Commission Approval. Pursuant to San Francisco Charter, Article IX, Section 9.118, any lease of real property for a period of ten or more years, including options to renew, requires approval by the Board of Supervisors. On May 20, 2013, by Recreation and Park Commission Resolution No. 1305-11, a copy of which is on file with the Clerk of the Board in File No. 130537, the Recreation and Park Commission recommended that the Board of Supervisors approve the Lease and Management Agreement between the City and SFBGS.
- (i) Competitive Bidding Waiver. Pursuant to Chapter 23.33 of the Administrative Code, the Board finds that due to the unique nature of the SFBGS as an organization dedicated solely to supporting and promoting the Botanical Garden, competitive bidding the Lease and Management Agreement is impractical or infeasible. The Board further finds that the Lease and Management Agreement provides consideration in an amount not less than the fair market value of the leased premises because the monetary value of the services and functions that SFBGS will provide under the proposed Lease and Management Agreement exceeds the fair market value of the leased premises. A 2012 appraisal report prepared for

the City by Clifford Advisory, LLC., a copy of which is on file with the Clerk of the Board in File No. 130537, estimated the fair market value ("FMV") of the initial leased premises, not including the new Nursery Premises, as \$81,289 annually, and the FMV of the space to be utilized by the SFBGS within the proposed Nursery Premises, if the Nursery Premises are added to the leased premises, as \$302,773 annually. The annual value of the services and support to the Botanical Garden to be provided by SFBGS under the Lease and Management Agreement is estimated to be \$2,163,000, which far exceeds the FMV for the leased premises even after the Nursery Premises are added to the leased premises, if applicable. SFBGS' support includes employing a professional curatorial staff to assist RPD in plant collection development (\$573,504), conducting youth education programming (\$210,429), operating the Helen Crocker Russell Botanical Library (\$196,412), and volunteer management, docent program, classes and public program (\$189,351), and garden improvements (\$283,264). Further, if SFBGS completes the Nursery Project, the estimated cost of which is approximately \$14 million, then upon completion SFBGS will donate the Nursery Project to the City in accordance with Board of Supervisors Resolution 125-12 dated April 10, 2012.

## Section 2. Environmental Findings.

This Lease and Management Agreement authorizes the existing, ongoing operation and use of the San Francisco Botanical Garden at Strybing Arboretum by the San Francisco Botanical Garden Society. No change in use is proposed, and this lease would not be considered a project under the California Environmental Quality Act. As noted in Section 1, the previously approved Nursery Project, approved by the Recreation and Park Commission on March 15, 2012 by Resolution No. 1203-008, and by this Board on April 10, 2012 by Resolution No. 125-12, was analyzed in a Final Mitigated Negative Declaration ("FMND"), which was reviewed, considered, and adopted by both the Recreation and Park Commission

and this Board. By those same actions, the Recreation and Park Commission and this Board also adopted the Mitigation Measuring and Reporting Program ("MMRP") for the Nursery Project. Both the FMND and the MMRP are on file with the Clerk of the Board of Supervisors in File No. 120288 and are incorporated herein by reference.

Section 3. Approval of Lease and Management Agreement and waiver of non-resident entrance fee for specified persons/entities.

- (a) The Board of Supervisors hereby authorizes the General Manager of the Recreation and Park Department or his designee to execute and enter into the Lease and Management Agreement with SFBGS in substantially the form filed with the Clerk of the Board of Supervisors in File No. <u>130537</u>.
- (b) The Board of Supervisors waives the non-resident entrance fee in Park Code Section 12.46(d) for the following non-resident persons and entities as set forth in the Lease and Management Agreement filed with the Clerk of the Board of Supervisors in File No. 130537: 1) school group students, teachers and chaperones, 2) SFBGS members, 3) members of other botanical gardens participating with SFBGS in reciprocal member programs, and 4) the general public, including non-residents, every morning between 7:30 a.m. and 9:00 a.m., and all day, during its hours of operation, one day per month, and on Thanksgiving, Christmas and New Year's Day.
- (c) The Board of Supervisors authorizes the General Manager to enter into additions, amendments, or other modifications to the Lease and Management Agreement (including, without limitation, preparation and attachment of, or charges to, any or all of the exhibits) that the General Manager, in consultation with the City Attorney, determines are in the best interest of the City, do not materially decrease the benefits of the Lease and Management Agreement to the City, do not materially increase the obligations or liabilities of the City, do

not authorize the performance of any activities without pursuing all required regulatory and environmental review and approvals, and are necessary or advisable to complete the transactions which the Lease and Management Agreement contemplate and effectuate the purpose and interest of this Ordinance, such determination to be conclusively evidenced by the execution and delivery by the General Manager of the Lease and Management Agreement and any such additions, amendments, or other modifications to those documents.

## Section 4. Ratification of Prior Acts.

All actions that City officers and employees have heretofore taken with respect to the subject matter of this Ordinance and not inconsistent herewith are hereby approved, confirmed and ratified.

Section 5. **Effective Date.** This ordinance shall become effective 30 days from the date of passage.

APPROVED AS TO FORM: DENNIS J. HERRERA, City Attorney

By:

FRANCESCA GESSNE

Deputy City Attorney

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## City and County of San Francisco Tails

City Hall
1 Dr. Carlton B. Goodlett Place
San Francisco, CA 94102-4689

**Ordinance** 

File Number: 130537

Date Passed: July 23, 2013

Ordinance approving and authorizing a Lease and Management Agreement between the City and the San Francisco Botanical Garden Society for the San Francisco Botanical Garden at Strybing Arboretum in Golden Gate Park, with an initial term of 10 years with two 10-year extension options; waiving the non-resident admission fee in Park Code, Section 12.46(d) for certain persons and entities as set forth in the Lease and Management Agreement; ratifying prior acts in connection with this Ordinance; and making environmental findings.

June 20, 2013 Budget and Finance Committee - CONTINUED

June 21, 2013 Budget and Finance Committee - AMENDED, AN AMENDMENT OF THE WHOLE BEARING SAME TITLE

June 21, 2013 Budget and Finance Committee - RECOMMENDED AS AMENDED

July 16, 2013 Board of Supervisors - PASSED ON FIRST READING

Ayes: 8 - Breed, Chiu, Cohen, Farrell, Kim, Tang, Wiener and Yee

Noes: 3 - Avalos, Campos and Mar

July 23, 2013 Board of Supervisors - FINALLY PASSED

Ayes: 8 - Breed, Chiu, Cohen, Farrell, Kim, Tang, Wiener and Yee

Noes: 3 - Avalos, Campos and Mar

I hereby certify that the foregoing Ordinance was FINALLY PASSED on 7/23/2013 by the Board of Supervisors of the City and County of San Francisco.

Angela Calvillo
Clerk of the Board

Date Approved