

File No. 170040

Committee Item No. _____

Board Item No. 20

COMMITTEE/BOARD OF SUPERVISORS

AGENDA PACKET CONTENTS LIST

Committee _____

Date _____

Board of Supervisors Meeting

Date 10/30/2018

Cmte Board

- Motion
- Resolution
- Ordinance
- Legislative Digest
- Budget Analyst Report
- Legislative Analyst Report
- Introduction Form (for hearings)
- Department/Agency Cover Letter and/or Report
- MOU
- Grant Information Form
- Grant Budget
- Subcontract Budget
- Contract/Agreement
- Award Letter
- Application
- Public Correspondence

OTHER (Use back side if additional space is needed)

Completed by: DEBRA WALKER

Date 10/25/2018

An asterisked item represents the cover sheet to a document that exceeds 20 pages. The complete document is in the file.

1 [Bid to Host and Support for the 2016 and 2017 Super Bowl]
2

3 **Resolution recognizing the formation of the 2016 and 2017 Super Bowl Bid Committee**
4 **and declaring the Board of Supervisor's support to host the Super Bowl in 2016 and**
5 **2017.**
6

7 WHEREAS, San Francisco was among two metropolitan areas the National Football
8 League (NFL) asked to submit bids to host the Super Bowl in February 2016, the 50th
9 anniversary game of the annual NFL Super Bowl and February 2017; and

10 WHEREAS, The City and County of San Francisco is pleased to announce in
11 partnership with the San Francisco 49ers and a San Francisco Bay Area regional bid
12 committee it is a finalist to host the Super Bowl in 2016 and 2017; and

13 WHEREAS, The Board of Supervisors would like to thank CEO of the San Francisco
14 49ers Jed York, Goodby, Silverstein & Partners and the Super Bowl Bid Committee's
15 members, including Chair Daniel Lurie, Charles Schwab, Joe Saunders, Condoleezza Rice,
16 Lloyd Dean, Charlotte Shultz, Joe D'Alessandro, Laurene Powell, Willie L. Brown, Pat
17 Gallagher, Mary Murphy, Gideon Yu, Chris Kelly, Jim Wunderman, Ron Conway, Thomas
18 Keller and Carl Guardino; and

19 WHEREAS, If the Bid Committee is successful in securing either Super Bowl, it will be
20 the second time the Bay Area and region has hosted this sporting event, and the first for San
21 Francisco; and

22 WHEREAS, The City of San Francisco and San Francisco Bay Area regional bid
23 committee intend to leave a lasting legacy for Bay Area Youth with Chair Daniel Laurie setting
24 a target of raising \$10 million for youth programs; and the NFL has historically matched these
25 funds for an additional \$1 million to promote this effort; and

1 WHEREAS, San Francisco city officials plan to host events, parades, parties and
2 entertainment to visitors and local residents in the lead-up; and

3 WHEREAS, Social media and the Twitter #SFSuperbowl hashtag, have already played
4 a huge role in building awareness and momentum of the Super Bowl bid; and

5 WHEREAS, The Super Bowl have been reported to generate an estimated \$300
6 million to \$500 million in overall economic activity for the Host city; and

7 WHEREAS, The bid for the region is expected to highlight the area's beautiful sights,
8 world renowned destinations like the Wine Country, vast options for dining and hotel
9 accommodations and showcase our recent public transportation success for the America's
10 Cup races; and

11 WHEREAS, San Francisco has a tremendous track record of hosting major events
12 simultaneously, such as the first weekend in October 2012 when a Giants baseball playoff
13 game, America's Cup World Series regatta, Fleet Week and the Hardly Strictly Bluegrass
14 music festival coincided; and

15 WHEREAS, This is an opportunity to display San Francisco on the world stage by
16 bringing a Super Bowl to this region, with San Francisco as the host city and will only magnify
17 that exposure; and; now, therefore, be it

18 RESOLVED, That the Board of Supervisors of the City and County of San Francisco
19 hereby declares its support the Bid Committee to host the 2016 Super Bowl and 2017.
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21
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23
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25

Introduction Form

By a Member of the Board of Supervisors or the Mayor

Time stamp
or meeting date

I hereby submit the following item for introduction (select only one):

- 1. For reference to Committee:
- An ordinance, resolution, motion, or charter amendment.
- 2. Request for next printed agenda without reference to Committee.
- 3. Request for hearing on a subject matter at Committee:
- 4. Request for letter beginning "Supervisor inquires"
- 5. City Attorney request.
- 6. Call File No. from Committee.
- 7. Budget Analyst request (attach written motion).
- 8. Substitute Legislation File No.
- 9. Request for Closed Session (attach written motion).
- 10. Board to Sit as A Committee of the Whole.
- 11. Question(s) submitted for Mayoral Appearance before the BOS on

Please check the appropriate boxes. The proposed legislation should be forwarded to the following:

- Small Business Commission
- Youth Commission
- Ethics Commission
- Planning Commission
- Building Inspection Commission

Note: For the Imperative Agenda (a resolution not on the printed agenda), use a different form.

Sponsor(s):

Supervisor Mark Farrell, *Chair*

Subject:

[Resolution Supporting San Francisco's Bid to host the 2016 and 2017 Super Bowl]

The text is listed below or attached:

See attached.

Signature of Sponsoring Supervisor:

Mark S. Farrell

For Clerk's Use Only:

12/10/40