

1 [Pokémon Day - February 27, 2026]

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3 **Resolution declaring February 27, 2026, as Pokémon Day in the City and County of San**
4 **Francisco; celebrating the 30th Anniversary of Pokémon; and encouraging the public**
5 **to participate in Pokémon related community activities.**
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7 WHEREAS, Pokémon, also known as Pocket Monsters, is a global phenomenon
8 enjoyed by people of all ages and backgrounds, based on a Japanese media franchise that
9 includes video games, animated series and films, a trading card game, mobile games, books,
10 toys, and related media; and

11 WHEREAS, Pokémon was created by Satoshi Tajiri and originated as an electronic
12 games series from Nintendo that debuted in Japan on February 27, 1996, with Pokémon
13 Green and Pokémon Red, later released in the United States as Pokémon Red and Pokémon
14 Blue; and

15 WHEREAS, 2026 marks the 30th Anniversary of Pokémon, celebrating three decades
16 of creativity, innovation, storytelling, and community building that continues to inspire
17 generations of fans to explore, learn, and connect; and

18 WHEREAS, in the games, players assume the role of Pokémon Trainers, collecting
19 creatures with the famous catchphrase “Gotta Catch ‘Em All!” to complete their Pokédex, a
20 library index of 1,025 species, while learning teamwork, strategy, and perseverance; and

21 WHEREAS, Pokémon emphasizes friendship, cooperation, resilience, and
22 responsibility, encouraging players to work together and oppose exploitation, as represented
23 by the defeat of Team Rocket and similar antagonists who exploit Pokémon for profit; and

24 WHEREAS, To date, there have been 23 theatrical Pokémon movies and three movie-
25 length special episodes, more than 1,269 *Glameow*-rous Pokémon anime series episodes,

1 122 games, over 30 billion Pokémon cards have been sold, and over 88 billion Pokémon have
2 been caught on Pokémon GO across the world; and

3 WHEREAS, San Francisco is a city that celebrates creativity, technology, literacy, and
4 civic engagement, making it a natural home for Pokémon fans, players, creators, educators,
5 and competitors; and

6 WHEREAS, In partnership with the San Francisco Public Library, San Francisco has
7 previously celebrated Pokémon Day and Pokémon Spring Celebration Day at multiple branch
8 libraries, providing book giveaways, learning activities, art programs, and opportunities for
9 youth and families to connect through reading and play; and

10 WHEREAS, Our San Francisco library-based Pokémon events promote literacy, digital
11 learning, social connection, and intergenerational engagement, helping young residents
12 develop curiosity, confidence, and a lifelong love of learning; and

13 WHEREAS, Pokémon GO and related programs encourage residents to explore
14 neighborhoods, visit parks and public spaces, engage in physical activity, and build real-world
15 friendships, strengthening public health and community ties; and

16 WHEREAS, On August 28th through August 30, 2026, San Francisco will host
17 upcoming Pokémon Championship events, welcoming Trainers from around the world and
18 highlighting the City as a premier destination for esports, youth engagement, and cultural
19 tourism; and

20 WHEREAS, Events like these generate economic activity that is super effective for
21 local small businesses, restaurants, hotels, and neighborhood corridors, helping our local
22 economy power up and evolve; and

23 WHEREAS, *Pikachu*, No. 25 in the Pokédex, a yellow mouselike creature, is the
24 undisputed face of Pokémon and continues to electrify audiences worldwide while serving as
25 a symbol of optimism, curiosity, and connection; and

1 WHEREAS, It is not *Farfetch'd* that Pokémon has remained a vital part of popular
2 culture for past thirty years, spanning generations and bringing together residents of diverse
3 languages, cultures, and experiences; and

4 WHEREAS, Pokémon communities in San Francisco organize meetups, tournaments,
5 charity drives, and cultural celebrations that demonstrate that no Trainer succeeds alone and
6 that diversity is our strongest team; and

7 WHEREAS, As Ash Ketchum says, "I Choose You!" when calling out his Pokémon, the
8 Board of Supervisors says, "We Choose Pokémon Day in San Francisco!"; and, now,
9 therefore, be it

10 RESOLVED, That the Board of Supervisors of the City and County of San Francisco
11 hereby declares February 27, 2026, as Pokémon Day in San Francisco, in celebration of the
12 30th Anniversary of Pokémon and its lasting impact on literacy, creativity, and community;
13 and, be it

14 FURTHER RESOLVED, That the Board of Supervisors encourages residents and
15 families to visit San Francisco Public Library branches to check out Pokémon books,
16 participate in educational programming, and build friendships through mobile games, console
17 games, and trading card games; and, be it

18 FURTHER RESOLVED, That the Board of Supervisors commends the volunteers,
19 librarians, educators, organizers, and community partners who have helped train, mentor, and
20 uplift San Francisco's Pokémon community across generations; and, be it

21 FURTHER RESOLVED, That the Board of Supervisors welcomes visitors and
22 participants to upcoming Pokémon Championship events this August and encourages
23 residents to support local neighborhoods and small businesses during these celebrations;
24 and, be it

1 FURTHER RESOLVED, That the Board encourages Pokémon-related activities that
2 promote wellness, youth leadership, intergenerational connection, cultural exchange, and
3 neighborhood vitality; and, be it

4 FURTHER RESOLVED, That the Board hopes this Pokémon Day celebration will be
5 *aMewsing*, and *Abso-utely* unforgettable, giving residents a *Chansey* to build friendships,
6 *Seaking* community, and have a truly *Magmar-nificent* time; and, be it

7 FURTHER RESOLVED, That when San Franciscans work together, support one
8 another, and believe in the power of community, we all level up and become Champions for
9 our neighborhoods.

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City and County of San Francisco

City Hall
1 Dr. Carlton B. Goodlett Place
San Francisco, CA 94102-4689

Tails
Resolution

File Number: 260149

Date Passed: February 24, 2026

Resolution declaring February 27, 2026, as Pokémon Day in the City and County of San Francisco; celebrating the 30th Anniversary of Pokémon; and encouraging the public to participate in Pokémon related community activities.

February 24, 2026 Board of Supervisors - ADOPTED

Ayes: 11 - Chan, Chen, Dorsey, Fielder, Mahmood, Mandelman, Melgar, Sauter, Sherrill, Walton and Wong

File No. 260149

I hereby certify that the foregoing Resolution was ADOPTED on 2/24/2026 by the Board of Supervisors of the City and County of San Francisco.

[Signature]
Angela Calvillo
Clerk of the Board

Unsigned

[Signature]
Daniel Lurie
Mayor

3-6-2026

Date Approved

I hereby certify that the foregoing resolution, not being signed by the Mayor within the time limit as set forth in Section 3.103 of the Charter, or time waived pursuant to Board Rule 2.14.2, became effective without his approval in accordance with the provision of said Section 3.103 of the Charter or Board Rule 2.14.2.

[Signature]
Angela Calvillo
Clerk of the Board

3-6-2026

Date