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[Supporting the Golden State Valkyries Players in Equal Pay Compensation]

Resolution supporting the Golden State Valkyries players and their fight for a fair collective bargaining agreement and equal compensation in the Women's National Basketball Association.

WHEREAS, The Golden State Valkyries were announced as the Women's National Basketball Association's (WNBA) 13th franchise in October 2023, bringing professional women's basketball back to the Bay Area for the first time in over two decades; and

WHEREAS, The Valkyries' debut season has garnered national media attention, soldout games, and record-breaking merchandise sales, proving the viability and commercial strength of women's professional sports; and

WHEREAS, The Valkyries' branding, including the team's name, logo, and colors, intentionally reflects strength, empowerment, and a deep connection to Bay Area identity; and

WHEREAS, The Valkyries have quickly established themselves in the WNBA, setting a league record with ten consecutive sellouts at Chase Center; and

WHEREAS, The Valkyries are currently valued at \$500,000,000 the highest valuation in women's sports history and nearly double the WNBA's average team valuation of \$269,000,000 underscoring the players' immense business and cultural impact; and

WHEREAS, WNBA players currently earn a fraction of their NBA counterparts despite driving historic growth in media rights, sponsorships, and fan engagement for the league; and

WHEREAS, Many WNBA players are forced to play overseas in the offseason to supplement their incomes, often facing grueling travel schedules, increased injury risk, and even geopolitical danger; and

WHEREAS, WNBA players have consistently led the fight for equity in professional sports, pushing for higher pay, better travel accommodations, maternity protections, and investment in player health and safety; and

WHEREAS, The WNBA overall has experienced significant growth in attendance, viewership, sponsorship, and social media reach, trends driven by the extraordinary skill, dedication, and popularity of its players; and

WHEREAS, In October 2024, the Women's National Basketball Players Association (WNBPA) exercised its right to opt out of the current collective bargaining agreement and has initiated efforts to negotiate a new agreement that reflects the players' contributions to the growing success of the league; and

WHEREAS, Valkyries players joined their peers across the league in calling for a new agreement that enshrines principles of equity, fairness, and equal compensation, recognizing their indispensable role in the growth and future of the WNBA; and

WHEREAS, During the 2025 WNBA All-Star Game, players from across the league, including a member of the Golden State Valkyries, wore T-shirts reading "Pay Us What You Owe Us," a powerful and public demand for economic justice and fair compensation; and

WHEREAS, This statement echoed years of advocacy by the WNBPA and resonated across the sports world, drawing support from fellow athletes, labor leaders, and fans demanding parity for women athletes; and

WHEREAS, The call for equal pay in women's basketball reflects broader movements across women's sports, from soccer to hockey to tennis, where athletes are organizing for contracts that reflect their value, labor, and success; and

WHEREAS, The WNBA has an exact salary cap that is set by the Collective Bargaining Agreement Negotiation between the WNBA and the WNBPA (Women's National Basketball Players Association) and determined based on projected income; and

WHEREAS, The San Francisco Bay Area has long been a leader in advancing gender equity and workers' rights and looks to continue our commitment to supporting fair treatment and equitable compensation; and

WHEREAS, The Valkyries' success not only enriches the cultural fabric of San Francisco, but also serves as a source of inspiration for countless young people, especially girls and young women who see new possibilities for their own futures in sports and beyond; now, therefore, be it

RESOLVED, That the Board of Supervisors of the City and County of San Francisco expresses its full support for the Golden State Valkyries players and their efforts to secure a fair collective bargaining agreement through the WNBPA; and, be it

FURTHER RESOLVED, That the Board commends the Valkyries for their exceptional contributions to professional sports, to advancing gender equity, and to the cultural Vibrancy of San Francisco; and, be it

FURTHER RESOLVED, That the Board of Supervisors joins calls for the Women's National Basketball Association to ensure that the next collective bargaining agreement reflects the full economic and cultural value WNBA players bring to the league and its future; and to secure the resources, protections, and compensations that honor their essential role in shaping the future of professional basketball.



City and County of San Francisco Tails

City Hall 1 Dr Carlton B Goodlett Place San Francisco, CA 94102-4689

Resolution

File Number:

250785

Date Passed: July 29, 2025

Resolution supporting the Golden State Valkyries players and their fight for a fair collective bargaining agreement and equal compensation in the Women's National Basketball Association.

July 29, 2025 Board of Supervisors - AMENDED, AN AMENDMENT OF THE WHOLE BEARING NEW TITLE

> Ayes: 11 - Chan, Chen, Dorsey, Engardio, Fielder, Mahmood, Mandelman, Melgar, Sauter, Sherrill and Walton

July 29, 2025 Board of Supervisors - ADOPTED AS AMENDED

Ayes: 11 - Chan, Chen, Dorsey, Engardio, Fielder, Mahmood, Mandelman, Melgar, Sauter, Sherrill and Walton

File No. 250785

I hereby certify that the foregoing Resolution was ADOPTED AS AMENDED on 7/29/2025 by the Board of Supervisors of the City and County of San Francisco.

> Angela Calvillo Clerk of the Board

Unsigned

8/8/2025

Daniel Lurie Mayor

Date Approved

I hereby certify that the foregoing resolution, not being signed by the Mayor within the time limit as set forth in Section 3.103 of the Charter, or time waived pursuant to Board Rule 2.14.2, became effective without his approval in accordance with the provision of said Section 3.103 of the Charter or Board Rule 2.14.2.

Clerk of the Board

8/8/2025

Date