[Broke-Ass Stuart Day - October 17, 2025]

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Resolution declaring October 17, 2025, as Broke-Ass Stuart Day in the City and County

of San Francisco to celebrate his spirited writings, cultural critiques, and humorous

story-telling.

WHEREAS, Stuart Schuffman, known to San Franciscans and readers worldwide as "Broke-Ass Stuart," has dedicated over two decades to chronicling, uplifting, and celebrating the City's culture, arts, and people through his writing, publishing, and performances; and

WHEREAS, After showing up in San Francisco with nothing but a notebook, a hangover, and a dream of eating burritos while writing about dive bars, he decided to turn being broke into a literary career, starting with photocopied zines that eventually became guidebooks, a TV show, and the award winning BrokeAssStuart.com, one of the last scrappy, independent media outlets still telling San Francisco's stories; and

WHEREAS, In an era where publications keep vanishing faster than affordable apartments, Broke-Ass Stuart has stubbornly continued to publish independent local journalism, telling the stories of artists, workers, weirdos, activists, and all the people who make San Francisco, San Francisco; and

WHEREAS, In addition to he and his team publishing over 15,000 articles on BrokeAssStuart.com, creating community projects such as the literary magazine, The Dreams I Dreamt: Letters to San Francisco, and running an unforgettable mayoral campaign just to mess with the establishment, Stuart has also found time to create the web series Shaky Ground, the live variety show The Kinda Late Show with Broke-Ass Stuart, some ridiculously snarky t-shirts, and other creative ventures that double as both cultural artifacts and inside jokes; and

WHEREAS, In October 2025, Stuart will publish The Worst of Broke-Ass Stuart: 20 Years of Love, Death, and Dive Bars, a landmark collection confirming what we all suspected: he's been documenting San Francisco's heart, soul, and hiccups long enough to deserve his own damn day; and

WHEREAS, San Francisco has always taken pride in its eccentrics, hustlers, loudmouths, and storytellers and Broke-Ass Stuart has spent his career making sure their voices remain heard, and their contributions remembered; now, therefore, be it

RESOLVED, That the Board of Supervisors of the City and County of San Francisco declares October 17, 2025, as Broke-Ass Stuart Day in San Francisco.



City and County of San Francisco Tails

City Hall
1 Dr. Carlton B. Goodlett Place
San Francisco, CA 94102-4689

Resolution

File Number: 250994

Date Passed: October 07, 2025

Resolution declaring October 17, 2025, as Broke-Ass Stuart Day in the City and County of San Francisco to celebrate his spirited writings, cultural critiques, and humorous story-telling.

October 07, 2025 Board of Supervisors - ADOPTED

Ayes: 10 - Chan, Chen, Dorsey, Engardio, Fielder, Mahmood, Mandelman, Melgar,

Sauter and Sherrill Absent: 1 - Walton

File No. 250994

I hereby certify that the foregoing Resolution was ADOPTED on 10/7/2025 by the Board of Supervisors of the City and County of San Francisco.

> Angela Calvillo Clerk of the Board

Unsigned 10-17-25

Daniel Lurie Date Approved
Mayor

I hereby certify that the foregoing resolution, not being signed by the Mayor within the time limit as set forth in Section 3.103 of the Charter, or time waived pursuant to Board Rule 2.14.2, became effective without his approval in accordance with the provision of said Section 3.103 of the Charter or Board Rule 2.14.2.

Angela Calvillo Clerk of the Board

10-17-25 Date